

NFO Economic & Community Center Concept Discussion

NORTH FAIR OAKS COMMUNITY COUNCIL MEETING

JULY 28, 2022

Agenda

- Community Economic Advancement Center
 - South San Francisco Economic Advancement Center
 - Coastside Center Planning Process and Concept
 - 2021 NFO Business and Family Center Feasibility Study
 - Proposed Timeline for NFO Center Planning
- Council Discussion



South San Francisco Economic Advancement Center

South San Francisco Economic Advancement Center Concept



SUPPORT SMALL
BUSINESSES AND
ENTREPRENEURS



ASSIST JOB SEEKERS



HAVE A PHYSICAL
LOCATION IN THE
NEIGHBORHOOD WHERE
RESIDENTS COULD
BENEFIT FROM THESE
SERVICES



VIRTUAL PROGRAMS
BEGAN: JULY 2021



FACILITY OPENED:
FEBRUARY 2022



PROVIDERS:
RENAISSANCE
ENTREPRENEURSHIP
CENTER & JOBTRAIN

Clients served include residents and aspiring small businesses in North San Mateo County:

- Colma
- Daly City
- Millbrae
- Pacifica
- San Bruno
- Brisbane
- South San Francisco

Services include:

- Walk-in assistance for rapid employment placement
- Bootcamps for start ups
- Resource referrals
- Grant program administration
- Bilingual staff (English and Spanish)
- Networking programs in the evenings
- Pop up events



Servicing 100 clients per organization annually

JobTrain:

- Career Advising, Resume Development, and Resources on Occupational Training
- 36 individuals gained new employment after services with an average wage of \$23/hour
- 70% into full time positions
- 15 individuals pursued training through the Teamster's Transportation, Distribution, and Logistics (TDL) Apprenticeship Training

Renaissance workshops:

- Comida y Comunidad
- SPARK – Women's Empowerment Program
- Administrator of CA Microbusiness COVID-19 Relief Grant
- Website Development
- Q2 '22 – 34 classes & workshops held (22 English & 12 Spanish)





Peninsula Orientation

Learn how Renaissance Peninsula works to help you start and grow your business.

Wednesday, August 3, 1-2pm

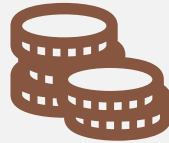
Register: rencenter.org/calendar



Board of
Supervisors
Conceptual
Commitment



\$2.5 million each for centers
in NFO & on Coastside



County funds expected to cover two years of
operation



Future funding dependent on a combination
of fed/state grants, philanthropy and
possibly County funds



Coastside Economic Advancement Center

GOALS

Address immediate needs of local business and Coastside community to effectively **recover** from economic impacts of COVID-19

Advance strategies that lead to a more **equitable, vibrant and resilient** Coastside economy

OVERVIEW



OPEN HOUSE



TASK FORCE



DATA SOURCES



RECOMMENDATIONS

RECOVERY TASK FORCE

Executive Oversight Committee



Matthew Chidester
City of Half Moon Bay



Karen Decker
City of Half Moon Bay



Krystlyn Giedt
Chamber of Commerce



Danielle Lee
County of San Mateo



Erica Wood
Consultant

Recovery Task Force



Aisha Baro
Life Science Cares
Bay Area



Brian Holt
East Bay Regional
Park District



Sophia Layne
Cabrillo Unified School
District



Magan Pritam Ray
Greenberg Traurig



Roy Salume
Coastside News Group



Jayne Battey
Miramar Farms



Dan Littlefield
Hop Dogma Brewing
Company



Richard Lotti
Ocean Colony



Irma Rodriguez
Fruition Sustainability
Solutions



Sandra Winters
Senior Coastsiders



Dana Dahl
Beach House Hotel



Randy Kinghorn
Kinghorn Real Estate



Gopi Mattel
LifeBoat Ventures



Roman Rodriguez
College of San
Mateo



Jenny Walter
Hedger & Walter, LLP



Dawn Dilman
Andreotti Farms



Jered Lawson
Pie Ranch



STRUCTURE AND RESOURCES

- Determine structure and roles
- Identify and engage regional partners
- Identify and engage local community advisors
- Plan for sustainability to include earned income strategy



SPACE AND INFRASTRUCTURE

- Research physical space to serve as one-stop site for co-located services
- Assess vacant commercial properties with approximately 4,000 square feet
- Consider tenant improvements needed, potential donor support
- Confirm leasing logistics (e.g., who holds lease, limit to 2 years?)



PROGRAM DESIGN

- Entrepreneur, small business support and job-seeker support
- Co-located business incubator and other support services
- Integrate Chamber Business Development Center and Sueño Center
- Services must be accessible to undocumented population
- Partnership with Coastside Workforce Development Roundtable



North Fair Oaks Business and Family Center Feasibility Study

NFO Business & Family Resource Center Feasibility Study



Conducted by Renaissance Entrepreneurship Center and Generations United



Completed in early 2022



Process: 31 interviews, survey of 25 businesses



Findings: Strong support for a Business & Family Center

Requested Services for NFO Center

Business Services

- Job Training
- Entrepreneurship training and resources
- Working capital, loans and grants
- Affordable office space
- Business education and training

Community Services

- Better Information about community services
- Navigation assistance
- Co-working space for community organizations
- Community meeting space

NFO Center Proposed Planning Timeline



Community Planning
Process with Ongoing
NFOCC Updates
Summer/Fall 2022

Review of Community Plan
by NFOCC
November Mtg

Presentation and Funding
Request to Board
December 3, 2022

Council Discussion
