

COUNTY OF SAN MATEO
Parks Department



DATE: May 29, 2014

COMMISSION MEETING DATE: June 5, 2014

TO: Parks and Recreation Commission

FROM: Marlene Finley, Parks Director

SUBJECT: San Mateo County Parks and Recreation Foundation Donations

RECOMMENDATION:

Review and recommend to the Board of Supervisors acceptance of donations in the amount of \$118,825 and in-kind gifts in the amount of \$7,500 for FY 2013-2014 from the San Mateo County Parks and Recreation Foundation.

BACKGROUND

The San Mateo County Parks and Recreation Foundation (Foundation) raises funds and provides in-kind gifts for various improvements and programs in County Parks. Each year prior to the end of the fiscal year, the Board of Supervisors is asked to accept the Foundation's donations and in-kind gifts for the year.

DISCUSSION

For FY 2013-2014, the Foundation is providing \$118,825 in cash donations and \$7,500 of in-kind services for Bay Checkerspot butterfly restoration. Additionally, on July 9, 2013, the Board accepted funds in the amount of \$300,000 from the Foundation for the Coyote Point Recreation Area Promenade Western Shoreline Improvement Project.

In addition to these gifts, the Foundation provides information to the community about the natural beauty and recreational amenities found in the parks. The Foundation supports volunteer activities and events open to the public through three print newsletters with a circulation of 4,000 and 20 email newsletters to 175 addresses annually, and by staffing information tables at community fairs and local businesses.

Cash Donations in FY 2013-2014	
SCA Summer 2013 Crews	\$52,825
Volunteer Program	25,000
Bicycle Sunday	20,000
Take A Hike	500
Wunderlich Trails	1,500
Memorial Park Improvements	15,000
Weed Management at Edgewood	4,000
Total Cash Donations for Acceptance*	\$118,825
*\$300,000 previously accepted by the Board on July 9, 2013	
In-Kind Donations in FY 2013-2014	
Bay Checkerspot butterfly restoration	\$7,500
Total In-Kind Donations in FY 2013-2014	\$7,500

FISCAL IMPACT:

Annual funding for the Parks' Volunteer Program comes primarily from the General Fund. The Foundation's annual contribution to this Program supplements the County's funding and enhances the Program.