March 17, 2022

California Microbusiness COVID-19 Relief Grant Program

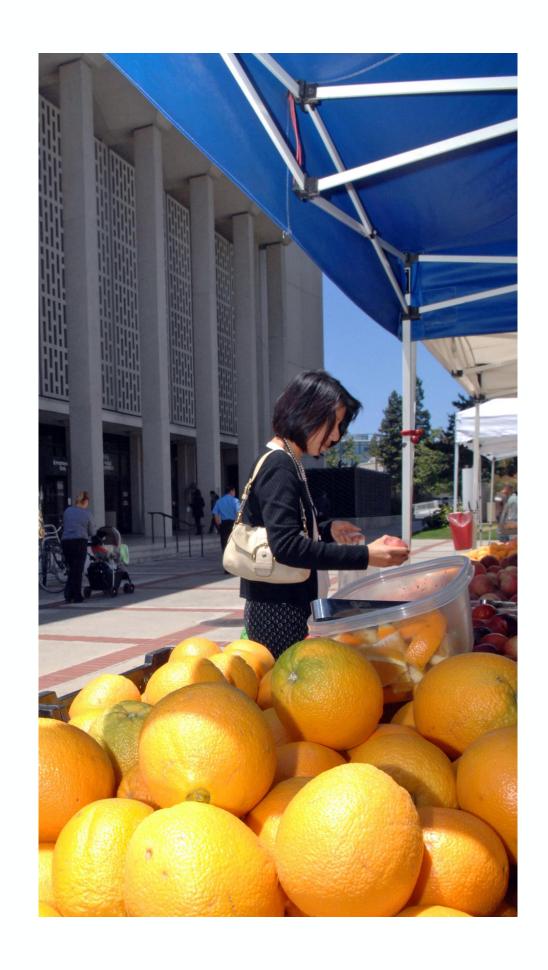
San Mateo County Immigrant Forum



What is the grant?

\$2,500 for qualifying microbusinesses which can be used for:

- For the purchase of new certified equipment including, but not limited to, a cart.
- To invest in working capital.
- For application for, or renewal of, a local permit including, but not limited to, a permit to operate as a sidewalk vendor.
- For payment of business debt accrued due to the COVID-19 pandemic.
- For costs resulting from the COVID-19 pandemic and related health and safety restrictions, or business interruptions or closures incurred as a result of the COVID-19 pandemic, as defined in subdivision (I) of Section 12100.83.



Background

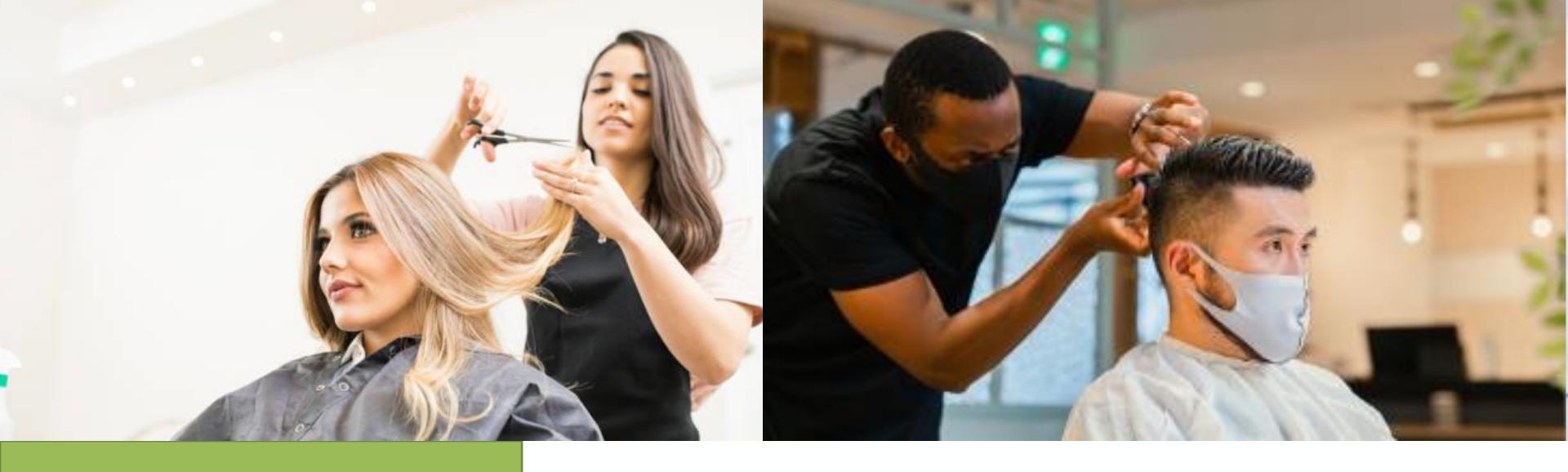
- Established to assist microbusinesses significantly impacted by the pandemic
- Provide relief to hardest to reach microbusinesses and entrepreneurs
- Award amount based on County population
- Funding will provide 309 grants in the amount of \$2,500 to eligible microbusiness owners in San Mateo County





Microbusiness Eligibility Criteria

- Meet criteria of qualified microbusiness owner
- Microbusiness was owner's primary source of income in 2019
- Has not received a grant under the California Small Business COVID-19 Relief
 Grant Program
- Active business since at least December 2019
- Experienced significant impact by COVID-19 pandemic
- Less than fifty thousand dollars (\$50,000) in revenues in 2019
- Fewer than five full time equivalent employees



Outreach Strategy

- Brainstorm business types that may be eligible: independent contractors/gig workers, hairdressers/barbers/cosmetologists, landscapers, small food vendors, tutors, etc.
- Get lists of businesses from city and county partners, identifying new partners as we go (i.e. Department of Agriculture)
- Send emails, post flyers and follow up in person, as needed
- Man helpline in multiple languages
- Monitor frequent questions and add them to an FAQ

Program Implementation











Help us spread the word!





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加州微型企业 COVID-19 救济金: 圣马特奥县

2,500 美元救济金 专为微型企业而设 renaissance

I如果您的企业收入(营业收入)低于 50,000 美元,并且受到大流行病的不利影响,您可能有资格获得资助!

营利性和非营利性企业均有资格

请填写资格表以确定您是否符合条件。 tinyurl.com/smccovidgrantCN

有疑问?

中文: 888-262-7552 smcgrantapplication@rencenter.org





部分资金来自加州小企业倡导办公室的救济金。

Any questions?

For application assistance, contact us:

Email: smcgrantapplication@rencenter.org

Support hotlines for application assistance (available weekdays between 9:00am - 4:00pm)

• English: 650-321-2193 x 1103

Spanish: 855-221-1777

• Chinese: 888-262-7552

• Tagalog: 415-766-7059

