



# Census Outreach

## Phone Script

Hello, is this \_\_\_\_\_? (client's name)

This is \_\_\_\_\_ from \_\_\_\_\_. How are you doing today?

(Name)

(organization)

I'm calling with a friendly reminder about **Census 2020**.

Have you received your letter from the US Census Bureau in the mail?

It may have arrived last week or will be arriving this week.



### IF Yes

Have you completed the Census yet?

It only takes about 10 minutes and you can complete it online or by phone.

For every single person counted our community gets \$10,000 for community for emergency services, public education, affordable housing, and roads.

All responses are confidential and protected by law. (No governmental agency like ICE or law enforcement can access your Census responses, nor any individual like your landlord)

It's important to count EVERY adult, child, and baby. If you completed the form and forgot someone, you can go online or by phone to add the missing people.

- **Can I answer any questions?** (See FAQ)
- **Will you pledge to get counted?**
- **Thank you for getting counted!**



### IF No / I don't know

Taking the Census is so important because it is how our community gets its fair share of funding for programs like **emergency services**, public education, affordable housing, and roads. Every person counted brings back \$10,000 so it's important that every adult, child, and baby gets counted!

**And it only takes 10 minutes to complete!**

The Census letter will include a pin number to complete the form online or by phone in 13 languages (*see list*).

If you lost the notice, you can still complete the Census by phone or online at [my2020census.gov](https://my2020census.gov) or by calling: (*provide appropriate phone # / language*)

- **Do you have any questions?** (See FAQ)
- **Will you pledge to get counted?**
- **Thank you for getting counted**