



**To:** North Fair Oaks Community Council  
**From:** North Fair Oaks Public Art Workgroup via Ellie Dallman  
**Date:** July 23, 2015  
**Re:** North Fair Oaks Public Art Budget

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Recommendation:

To approve the North Fair Oaks Public Art budget for fiscal year 2015-2017.

Background:

The North Fair Oaks Community Plan envisions a vibrant, safe and healthy community that includes public art highlighting the local history and cultural background of the community. The North Fair Oaks Public Art Workgroup, made up of local residents, artists, non-profits, and the San Mateo County Arts Commission, formed in March of 2014 to provide input and expertise around public art in North Fair Oaks. A total of \$112,000 of Measure A funds has been allocated for public art in North Fair Oaks on Middlefield Road, and throughout the community.

Discussion:

Two projects are underway, for a total of approximately \$38,168: NFO Entrance Signs and 3 utility box murals. There is approximately \$73,832 of Measure A funding remaining for new projects in the fiscal year period of 2015-2017. The Public Art Workgroup agreed that they would like to focus future projects around the Middlefield Road corridor, and allocated \$40,000 for projects in that area. In addition, the workgroup allocated \$10,000 for a mural at 2890 Fair Oaks Avenue adjacent to Fair Oaks Elementary School, a building that has been often tagged with graffiti in the past. The remaining funds of about \$20,000 will go towards other public art projects to be determined by the workgroup. The workgroup agreed to include a 5% contingency for all new projects.

Fiscal Impact:

See 2 spread sheets attached for detailed fiscal impact.

NFO Forward Public Art Workgroup Budget 2015-17

Time frame: July 1, 2015 through June 30, 2017			
<b>Balance forward from 2014-15</b>			
		<b>Amount</b>	<b>Notes</b>
<b>Measure A funding</b>			
Entrance sign funding		\$12,000	
Public Art		\$50,000	
Subtotal		\$62,000	
<b>Revenue 2015-17</b>			
<b>Measure A funding</b>		\$50,000	
<b>Grand Total</b>		<b>\$112,000</b>	
<b>Expenditures</b>			
<b>Encumbered</b>			Projects started 2014-15
Utility Boxes		\$1,500	3 utility boxes, \$500 each
Entrance signs		\$36,668	4 entrance signs (see sheet 2 for detailed breakdown)
Subtotal		\$38,168	
<b>New Projects</b>			
2890 Fair Oaks Ave Mural		\$10,000	
Middlefield Road Art		\$40,000	
Projects to be developed		\$20,316	
Subtotal		\$70,316	
<b>Contingency (5%)</b>		\$3,516	
<b>Grand Total</b>		<b>\$112,000</b>	

North Fair Oaks Entrance Sign Project Budget

<b>Expenditures</b>	<b>Amount</b>		<b>Notes</b>
Preparation Installation Plans	\$ 2,815.00		
Printing Materials for Project Development	\$ 166.50		
Metal Fabrication	\$ 11,000.00		
Powder Coating	\$ 2,600.00		
Sign Installation	\$ 13,802.00		
Vinyl Lettering	\$ 651.00		
Tree removal at 2500 Middlefield Road	\$ 300.00		Estimate provided by Department of Public Works
Traffic control during installation	\$ 2,000.00		Estimate provided by Department of Public Works
Anti Graffiti Coating			Waiting for outcome of product test on samples to determine if anti graffiti coating will be applied
Artist Fees	0		Services donated
Project Management by Artist	0		Services donated
10% Contingency	\$ 3,333.45		
<b>Grand Total:</b>	<b>\$ 36,667.95</b>		