

The logo features the word "CALIFORNIA" in a smaller, white, sans-serif font at the top, with two horizontal orange lines above and below it. Below this, the words "ROARS BACK" are written in a large, bold, white, sans-serif font. The entire logo is set against a dark blue rectangular background, which is itself centered on a horizontal orange bar that spans the width of the page.

CALIFORNIA ROARS BACK

Governor Newsom's \$100 Billion California Comeback Plan

VAX FOR THE WIN

California's \$116.5M Vaccine Incentive Program – the Biggest in the Nation – to Boost Vaccinations and Help Safely Reopen the Economy on June 15

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- **\$15M** grand cash prize split between **10** vaccinated Californians
 - **\$50,000 Fridays** cash prizes for **30** vaccinated Californians
 - **\$100M** in **\$50 cards** for the next **2M** new fully vaccinated Californians
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Governor Newsom's historic **\$116.5 million vaccine incentive program – the biggest in the entire country** – is a multi-faceted initiative to reinforce the value of vaccination for all Californians, **especially those in communities hardest hit by the pandemic**, as California prepares to safely reopen the economy on June 15th. **Californians who have received the vaccine are already entered for cash prizes**, and those who haven't yet **should get vaccinated ASAP to receive a \$50 card and a chance to win cash prizes**.

\$16.5M IN CASH PRIZES FOR ALL VACCINATED CALIFORNIANS

- **\$15 MILLION GRAND CASH PRIZES FOR 10 WINNERS:** Ten winners will be selected on June 15 to win cash prizes of \$1.5 million each, totaling \$15 million in cash prizes. Californians with at least one dose of the COVID-19 vaccine who are 12 years of age and older will be eligible to win. If someone under 18 wins, the cash will be put in a savings account for them until they turn 18.
- **\$50,000 FRIDAYS FOR 30 WINNERS:** Thirty winners will be selected to win a \$50,000 cash prize each, with fifteen winners selected on Friday, June 4 and fifteen winners selected on Friday, June 11 – totaling \$1.5 million in cash prizes. Californians with at least one dose of the COVID-19 vaccine who are 12 years of age and older will be eligible to win. If someone under 18 wins, the cash will be put in a savings account for them until they turn 18.

\$100M INCENTIVE CARDS FOR NEWLY VACCINATED CALIFORNIANS

- **\$50 INCENTIVE CARDS FOR THE NEXT 2 MILLION VACCINATED CALIFORNIANS:** Beginning May 27, the next two million people who begin and then complete their COVID-19 vaccination will automatically be eligible for a \$50 Virtual Prepaid Card (which can be spent online, in-store where major debit cards are accepted, or added to a mobile wallet), or a \$50 grocery gift card for Kroger (Ralphs, Food 4 Less, Foods Co.) or Albertsons (Safeway, Vons, Albertsons, Pavilions, Andronico's), while supplies last.

Exclusions apply, for more information please covid19.ca.gov/vax-for-the-win