

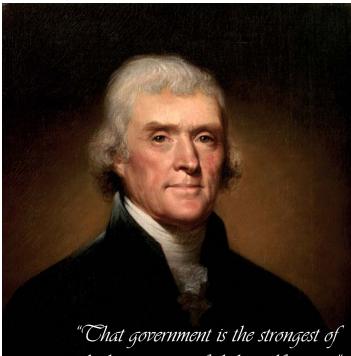
San Mateo County SMC Public WiFi Program

Information Service Department (ISD) Jon Walton June 16, 2015



San Mateo County ISD - Mission

Connecting employees within the County government and connecting residents to their government



which every man feels himself a part."



Heart of Silicon Valley





....But with a Digital Divide



"In a society where increasingly we are defined by access to information and what we earn is what we learn, if you don't have access to technology, you're going to be left in the digital dark ages."

William Kennard, former Chair, FCC



The "Roads" of the 21st Century

High-Speed Internet Connectivity

Internet-Savvy

Expect Connectivity

Underserved

Need Connectivity

Communication Productivity Quality of Life Education Health Social Support



Improving Government by Building Connections



Shared vision of a healthy and safe, prosperous, livable, environmentally conscious, and collaborative community.





Engaging the Community with SMC Public WiFi











Unserved and Underserved Communities

Educational And Informational Economic Development

Greater Access to County Services







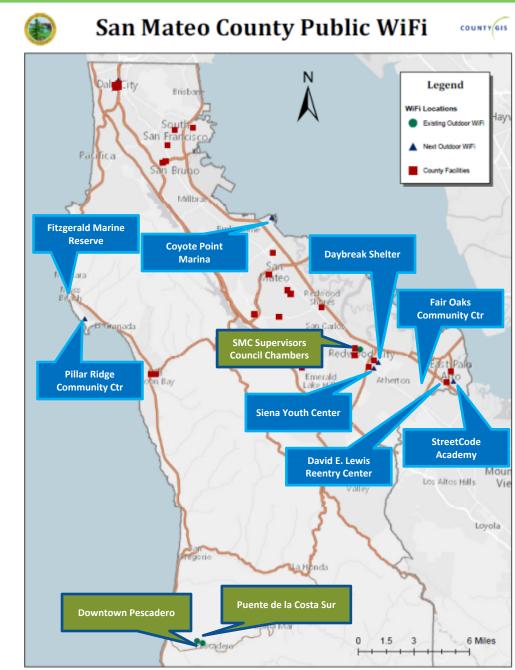
SMC Public WiFi Rollout

3 pilot sites

- Board of Supervisors Chambers
- Downtown Pescadero
- Puente de la Costa Sur

8 additional sites

- Coyote Point
- David E. Lewis Reentry Center
- Daybreak Shelter
- Fair Oaks Community Center
- Fitzgerald Marine Reserve
- Pillar Ridge Community Center
- Siena Youth Center
- StreetCode Academy













Board of Supervisor Chambers

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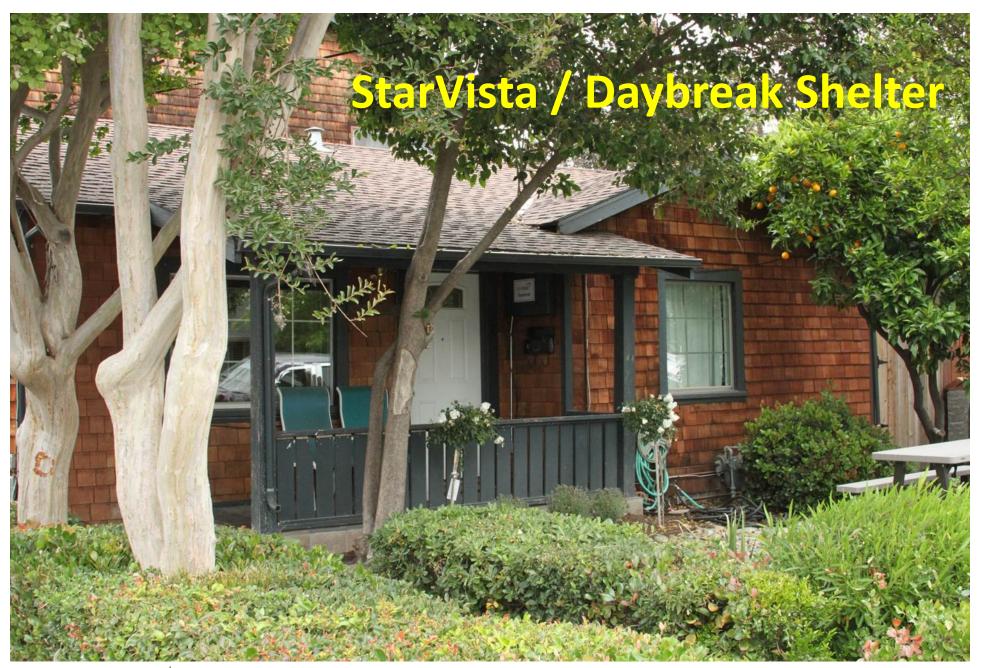




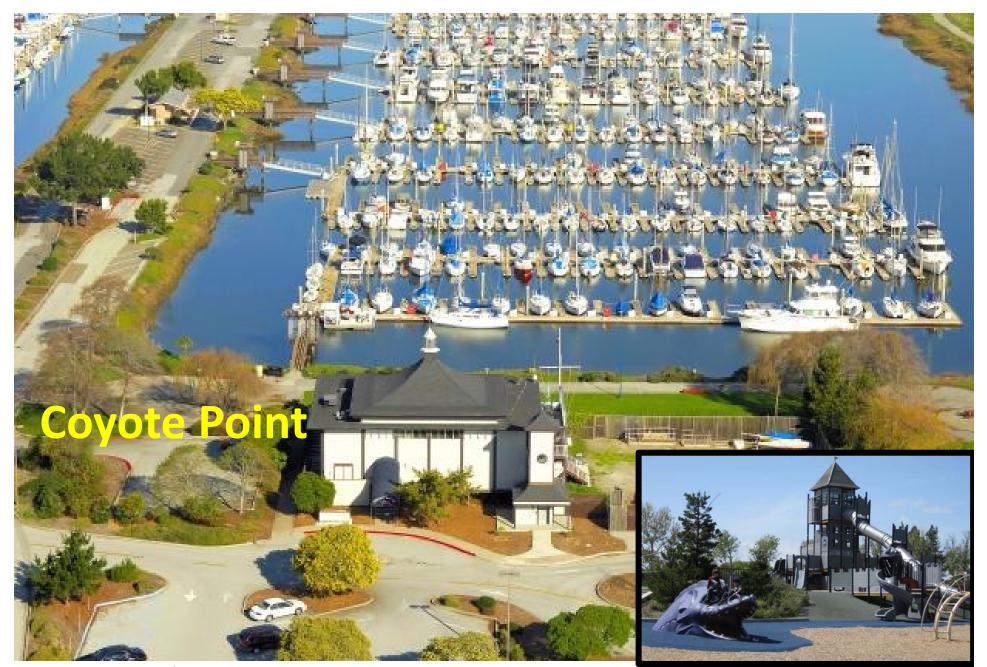








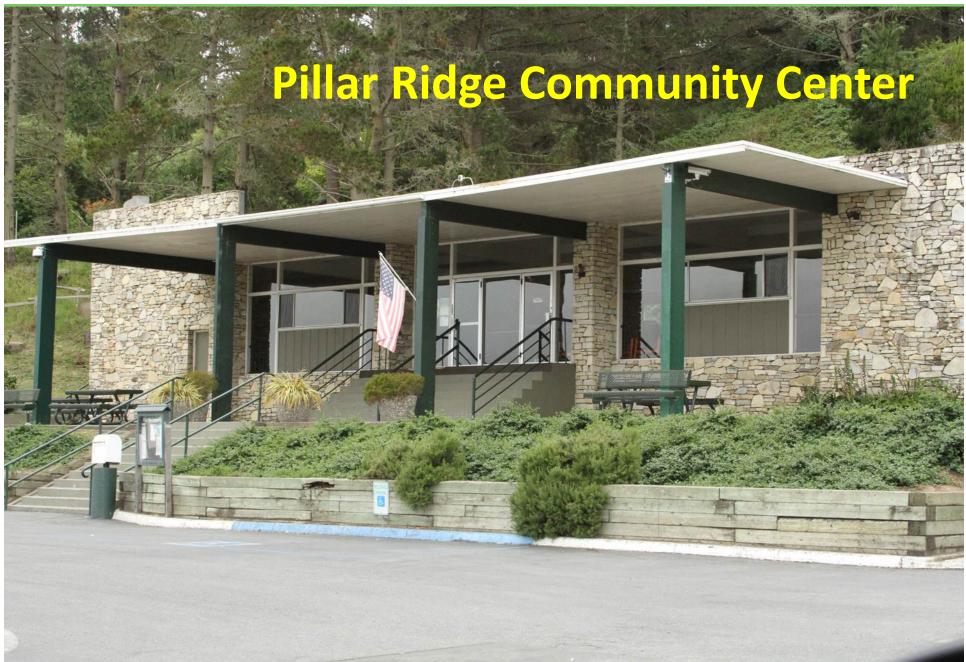














SMC Public WiFi – Pilot Site Response

"The (SMC) Public Wi-Fi project is closing the digital opportunity gap by providing hundreds of youth and families with the possibility of fully participating in the digital, online revolution."

Olatunde Sobomehin, Director of Innovation, Esface, Inc



SMC Public WiFi – Pilot Site Response

"The (Wi-Fi) project has given people in town access to the Internet that they haven't had before, and it's been beneficial to the business community as visitors can get connected while shopping or waiting at a restaurant"

Ken Pesso, Chairman, Pescadero Municipal Advisory Council



Communications

Video Overview



Window Stickers



www.smcgov.org/wifi

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Home								
SMC Public WiFi Project								
We live in the heart of Silicon Valley, but even in San Mateo County we have a significant digital divide between those with high speed Internet access and those with slow speed or no access. The County believes that providing high speed Internet access is the 21 [±] Century equivalent to building roads. Providing the infrastructure so that all residents have equal access to online resources is critical to supporting our shared vision of a healthy and safe, prosperous, livable, environmentally conscious, and collaborative community.								
promotes local economic development, and provides greater access to County services. We invite you to learn more about the program, learn where sites are located and planned, and provide us with feedback.								
Look for the SMC Public WiFi logo in your neighborhood!								
SMC PUBLIC WIFI OVERVIEW SMC Public WiFi C SMC Pu								
WIFI Project D	Data		W	ww.smcg	gov.o	org/w	/ †	



Moving forward

- Continue to implement Public WiFi across the County with the goal of 12 sites per year.
- Expanding our use of Public WiFi Homepage to connect users to targeted public services.
- Continued partnerships with the community, departments, and private sector partners.



Thank You!

- County Board of Supervisors
- San Mateo County Voters Measure A
- Our Partners
 - Comcast, Verizon, SmartWave, Ruckus, Lynbrook, Aruba, etc.

Questions?

