



San Mateo County SMC Public WiFi Program

Information Service Department (ISD)

Jon Walton

June 16, 2015

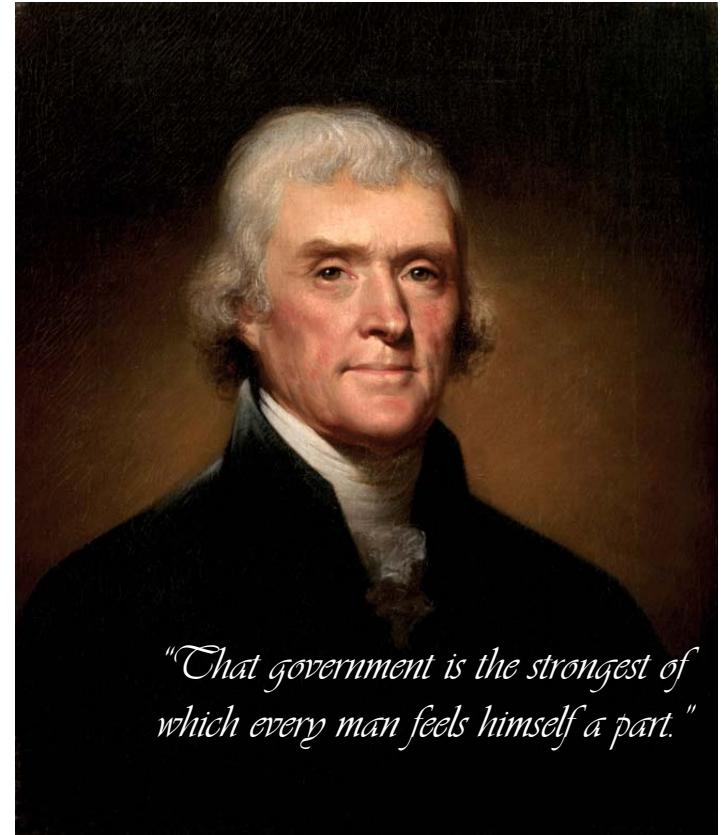


ISD

Information Services Department
County of San Mateo

San Mateo County ISD - Mission

**Connecting employees
within the County
government and
connecting residents to
their government**



Heart of Silicon Valley



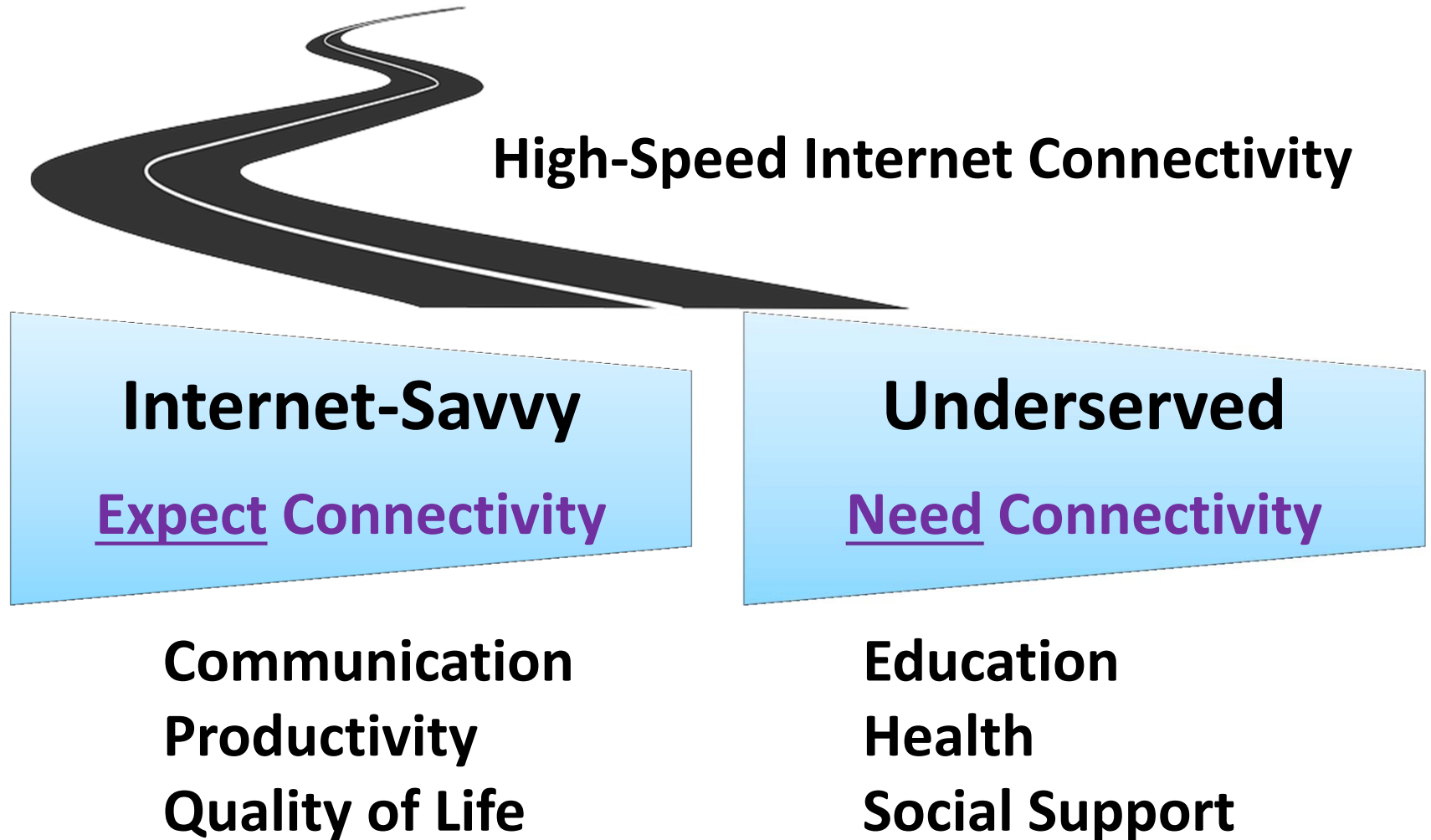
....But with a Digital Divide



"In a society where increasingly we are defined by access to information and what we learn is what we earn, if you don't have access to technology, you're going to be left in the digital dark ages."

William Kennard, former Chair, FCC

The “Roads” of the 21st Century



Improving Government by Building Connections



Shared vision of a healthy and safe, prosperous, livable, environmentally conscious, and collaborative community.



Engaging the Community with SMC Public WiFi

Program Goals



**Unserved and
Underserved
Communities**



**Educational
And
Informational**



**Economic
Development**



**Greater
Access to
County
Services**

Funding



**Healthy
& Safe**



Prosperous



Livable



**Environmentally
Conscious**



Collaborative



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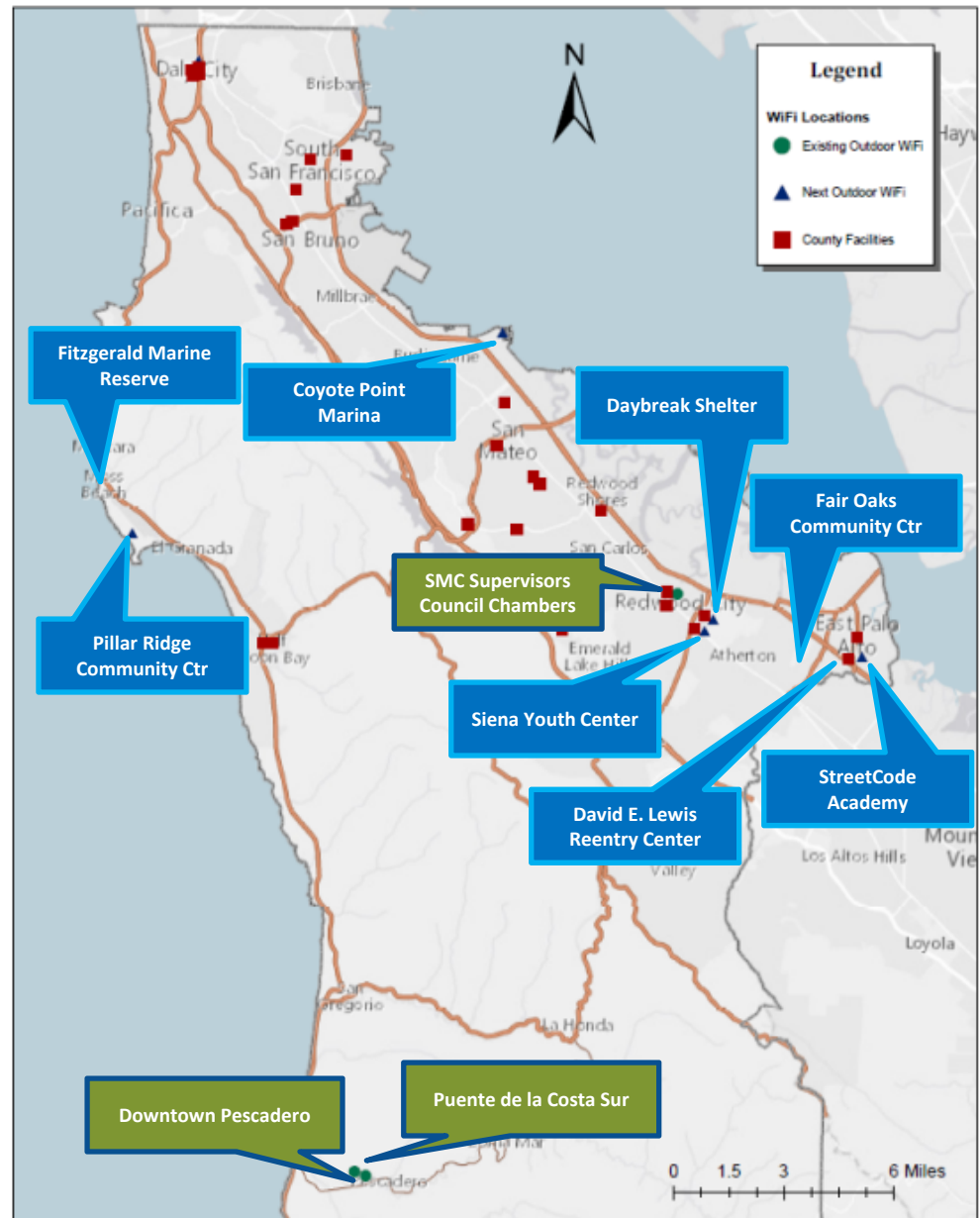
SMC Public WiFi Rollout

3 pilot sites

- Board of Supervisors Chambers
- Downtown Pescadero
- Puente de la Costa Sur

8 additional sites

- Coyote Point
- David E. Lewis Reentry Center
- Daybreak Shelter
- Fair Oaks Community Center
- Fitzgerald Marine Reserve
- Pillar Ridge Community Center
- Siena Youth Center
- StreetCode Academy





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Puente de la Costa Sur



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Board of Supervisor Chambers



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David E. Lewis Reentry Center



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Fair Oaks Community Center



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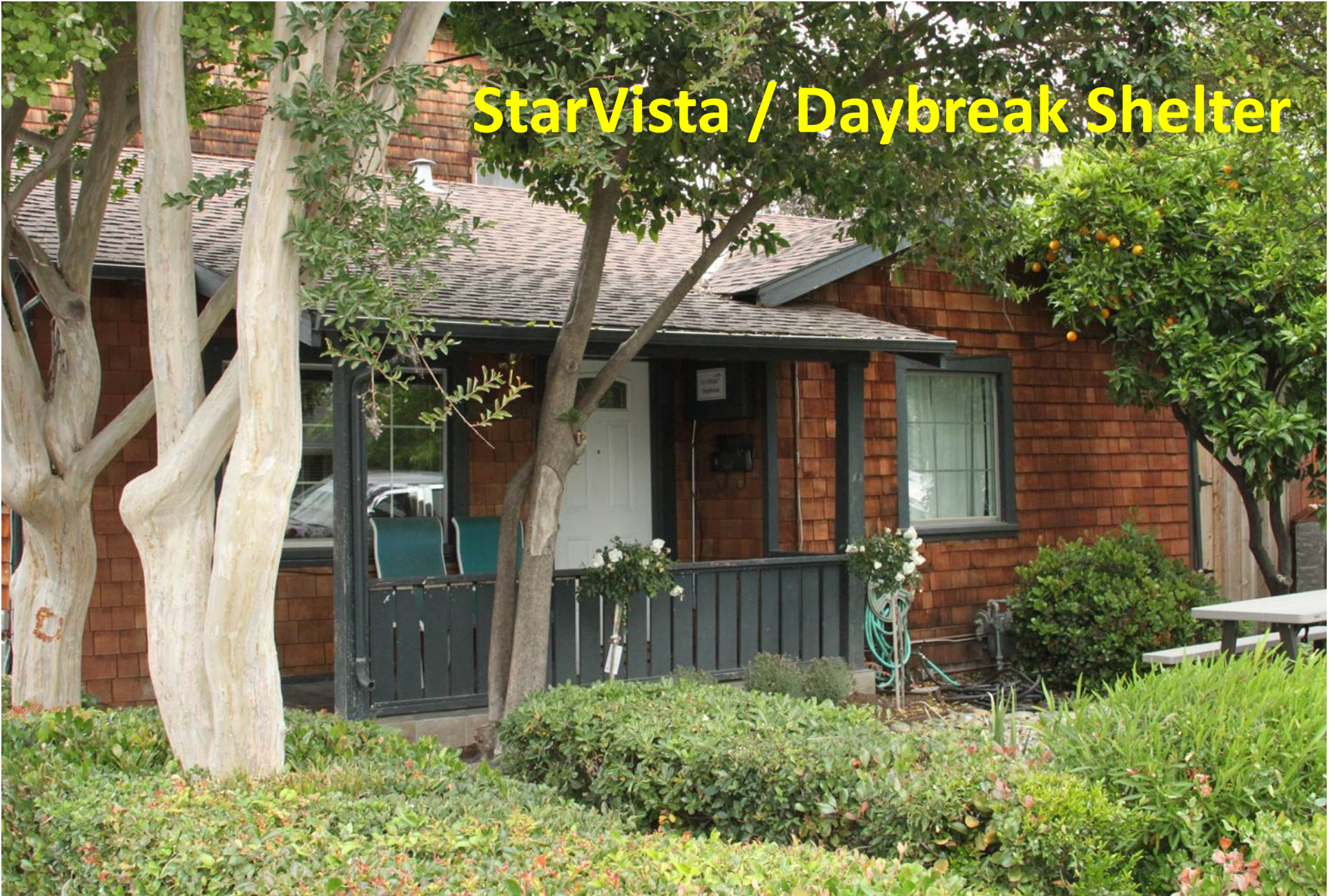
Siena Youth Center



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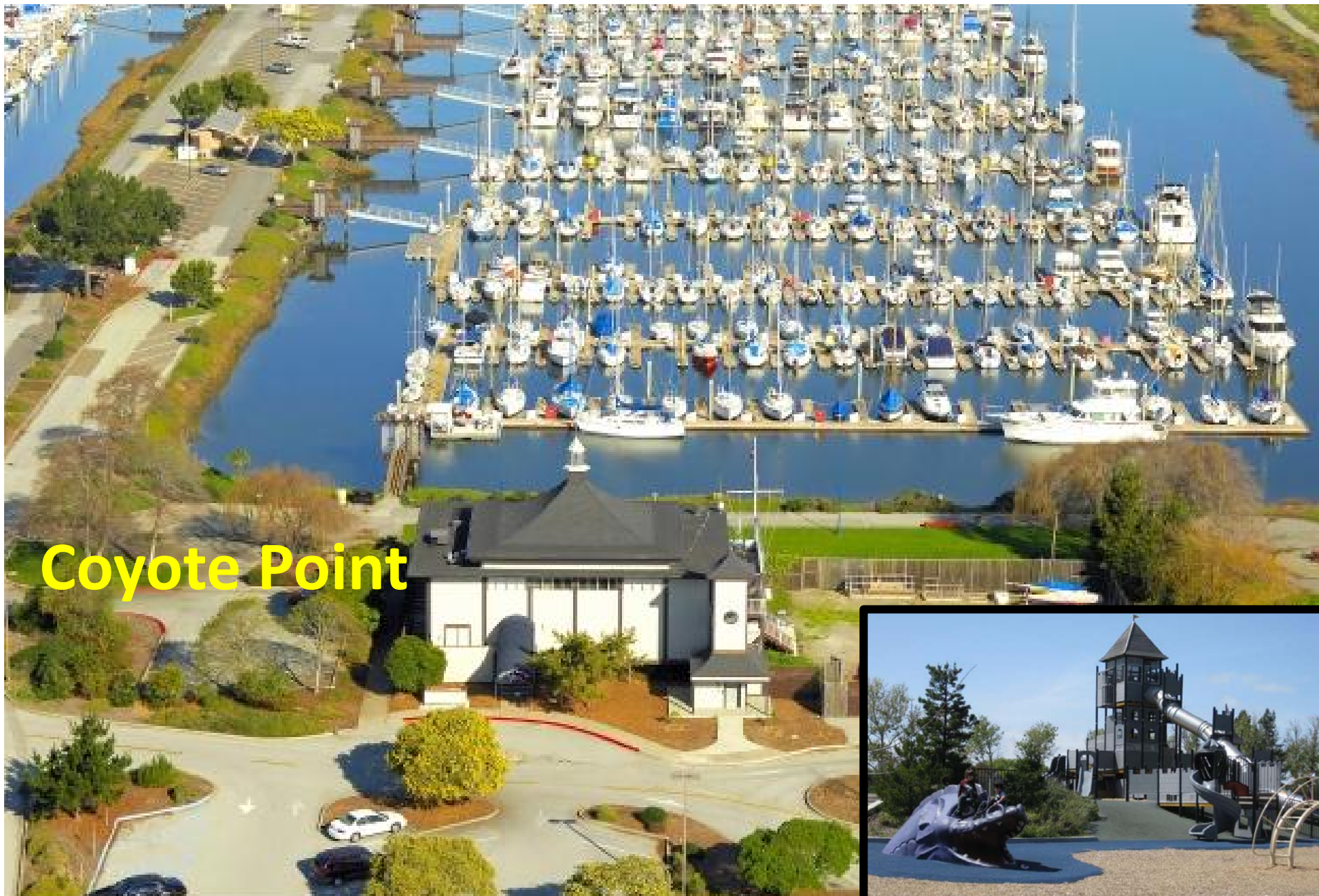
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StarVista / Daybreak Shelter



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Coyote Point



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Fitzgerald Marine Reserve



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Pillar Ridge Community Center



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SMC Public WiFi – Pilot Site Response

“The (SMC) Public Wi-Fi project is closing the digital opportunity gap by providing hundreds of youth and families with the possibility of fully participating in the digital, online revolution.”

Olatunde Sobomehin, Director of Innovation, Esface, Inc

SMC Public WiFi – Pilot Site Response

“The (Wi-Fi) project has given people in town access to the Internet that they haven’t had before, and it’s been beneficial to the business community as visitors can get connected while shopping or waiting at a restaurant”

Ken Pesso, Chairman, Pescadero Municipal Advisory Council



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Communications

www.smcgov.org/wifi

Video Overview



Window Stickers



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Moving forward

- **Continue to implement Public WiFi across the County with the goal of 12 sites per year.**
- **Expanding our use of Public WiFi Homepage to connect users to targeted public services.**
- **Continued partnerships with the community, departments, and private sector partners.**

Thank You!

- **County Board of Supervisors**
 - **San Mateo County Voters – Measure A**
 - **Our Partners**
 - Comcast, Verizon, SmartWave, Ruckus, Lynbrook, Aruba, etc.
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Questions?