



**COUNTY OF SAN MATEO**  
**Inter-Departmental Correspondence**  
County Manager's Office

**DATE:** June 15, 2015  
**BOARD MEETING DATE:** June 23, 2015  
**SPECIAL NOTICE/HEARING:** None  
**VOTE REQUIRED:** Majority

**TO:** Honorable Board of Supervisors  
**FROM:** Reyna Farrales, Deputy County Manager  
**SUBJECT:** Use of District-Specific Measure A Funds

**RECOMMENDATION**

Approve Measure A projects and include in the FY 2015-17 Recommended Budget.

**BACKGROUND AND DISCUSSION**

Measure A is the ten-year half-cent general sales tax approved by San Mateo County voters in November 2012. The Board and County staff have conducted study sessions and community outreach efforts to inform priorities for Measure A spending.

On March 17, 2015 your Board adopted the Measure A allocation plan for the FY 2015-17 budget, during which the County anticipates Measure A receipts of about \$80 million annually. The plan included \$5 million in one-time loans or grants, and \$1 million each year for FY 2015-16 and 2016-17, divided equally among the five Board districts, for organizations that submitted Letters of Intent that were not funded or, in cases of emergencies or unforeseen circumstances, other one-time projects for organizations that did not submit a Letter of Intent. On April 28, 2015, your Board approved criteria and process to be used by staff to administer these funds.

The following Board Districts have submitted requests to use Measure A funds:

<b>District/Project</b>	<b>Amount</b>
District 1 (Dave Pine) – Round 2 Grand Avenue Library Improvements	\$500,000
District 1 (Dave Pine) – Countywide Dental Assessment	\$30,000
District 3 ( Don Horsley) – Cabrillo Unified Transportation Pilot	\$50,000
District 4 (Warren Slocum) – Local Match for Mobile Hygiene Unit	\$50,000
<b>TOTAL</b>	<b>\$630,000</b>

**FISCAL IMPACT:**

These projects with total cost of \$630,000 have been included in June Revisions for the FY 2015-17 Recommended Budget. Additional projects will be brought to the Board for consideration at future Board meetings.

ATTACHMENT – Summary by Board District - Measure A Projects

**DISTRICT 1 (Supervisor Dave Pine)**  
**FY 2015-17 Measure A Request**  
**City of South San Francisco - Grand Avenue Library**  
**“Round Two” Community-Requested Improvements**  
**\$500,000 one-time**

At the September 18, 2013 meeting of the San Mateo County Board of Supervisors, the City of South San Francisco was awarded \$400,000 in the first round of San Mateo County Measure A grants to support the Grand Avenue Library Renovation Project. A local funding match in the amount of \$133,000 was required which the City exceeded. To complete the remaining improvements associated with this project the City is seeking an additional \$500,000 of Measure A funds and is committing to match that contribution on a one-to-one basis bringing the total investment in the Grand Avenue Library Project to \$1,704,000.

The Grand Avenue Library serves the Old Town area of South San Francisco the households of which are largely low-income with as many as 45% of households with incomes of less than \$50,000/year and 65% with incomes under the City median. Over half the residents in the census tracts surrounding the library are Hispanic, and the library’s Spanish language collection is the strongest in North San Mateo County drawing patrons from many neighboring cities. The library also serves students attending three nearby Title I schools. In addition, the library acts as a community center and significant resource for those needing safety net services such as housing assistance, employment help, and healthcare coverage. With improved facilities, the City of South San Francisco will be able to provide area residents that are served by the County with greater access to both traditional library services and a wide variety of social services.

<b>Grand Avenue Library Renovation Funding Sources</b>	<b>Amounts</b>
Round One Measure A Funding Award	\$400,000
<b>Round Two Measure A Funding Request</b>	<b>\$500,000</b>
Round One Local “Match” Funding (1 to 3)	\$133,000
Round Two Local “Match” Funding (1 to 1)	\$500,000
Additional Local Funding Commitment	\$171,000
<b>Total Grand Avenue Library Project Budget</b>	<b>\$1,704,000</b>

**DISTRICT 1 (Supervisor Dave Pine)  
FY 2015-17 Measure A Request  
Oral Health Coalition  
Countywide Dental Assessment  
\$30,000 one-time**

The Healthy Community Collaborative of San Mateo County in its 2013 Community Health Needs Assessment found that access to dental services “is among the lowest of all types of access to healthcare service[s]” for thousands of San Mateo County residents. However, the Collaborative also noted in its report that “[n]o systematic effort to identify needs or plan for future needs exist in the county.”

The San Mateo County Oral Health Coalition, under the leadership of Lee Michelson, the CEO of the Sequoia Healthcare District, is committed to improving access to quality dental services for all residents in the county. The Oral Health Coalition is an advisory group to the Board of Supervisors, with Supervisor Dave Pine as its Board liaison. Coalition members include, among others, Ravenswood Family Health Plan, Sonrisas, First 5 San Mateo County, the Health Plan of San Mateo, the Sequoia Healthcare District, Apple Tree Dental, the Peninsula Healthcare District, the Mid-Peninsula Dental Society, and the San Mateo County Dental Society.

The Oral Health Coalition would like to complete a countywide oral health assessment and strategic plan. It is anticipated that the strategic plan would guide the Coalition’s priorities and investments for the next 5-10 years. The last such plan was completed in 2000.

The total cost of this one-time project is \$75,000. Coalition members have committed \$45,000 and are requesting the remaining \$30,000 from Measure A funds. This request was originally submitted as a Measure A Letter of Intent in January 2015.

The Health System will facilitate completion of this project, including retaining and managing the consultant that will assist in the preparation of the oral health assessment and strategic plan. If funded, it is anticipated that the project will be completed by April 2016.

**DISTRICT 3 (Supervisor Don Horsley)  
FY 2015-17 Measure A Request  
Cabrillo Unified School District  
School Transportation Pilot  
\$50,000  
(\$25,000 each year for 2 years)**

Improving congestion on Highway 1 throughout the Coastsides has been identified as a high priority for the County. Connect the Coastsides, the County's Comprehensive Transportation Management Plan, has identified the re-introduction of a school bus program as a feasible and cost-effective way to reduce congestion. As proposed by the Cabrillo Unified School District (CUSD), the implementation of the school bus service can eliminate 60 round trips per school day which will help mitigate congestion and reduce greenhouse gas emissions.

The CUSD is requesting \$25,000 for 2015/2016 school year and \$25,000 for the 2016/2017 school year to support operating costs for the school bus program. A school bus pilot project, serving residents of Montara, Moss Beach and El Granada, was initiated for the 2014/2015 school year and resulted in enrollment of 20 students; there are 27 students that have signed up to date for the 2015/2016 school year.

CUSD anticipates it will take an additional two years to fully build ridership. The CUSD will measure the success of school bus service by tracking the increase in ridership each year and with a parent and student survey to gauge perceived benefits of the District's ability to provide the route.

County staff will prepare a contract for services with CUSD for this two-year pilot. The contract will include performance goals to measure ridership, cost/benefit, and parent/student satisfaction.

**DISTRICT 4 (Supervisor Warren Slocum)  
FY 2015-17 Measure A Request  
WeHOPE Homeless Services  
Mobile Hygiene Unit  
\$50,000 one-time**

Maintaining cleanliness is a daily challenge for the homeless in our County. They simply don't have access to many facilities that serve this purpose. Project WeHOPE, a nonprofit located in East Palo Alto that serves the homeless with temporary housing, meals, and other supportive services, has requested \$100,000 to purchase a mobile hygiene station that includes showers, bathrooms and laundry facilities. This unit will augment their existing facilities.

By investing County resources in the amount of \$50,000 and accepting a matching investment of \$50,000 from Santa Clara County, Project WeHOPE will be able to acquire and set-up a mobile hygiene unit and cover three years of operating costs. This one-time investment to close the identified gap in funding is necessary to support the health and emotional well-being of homeless in southern San Mateo County.

County staff will develop a Memorandum of Understanding with Santa Clara County and Project WeHOPE to clarify expectations, roles and responsibilities for this one-time investment.