



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
County Manager



Date: August 20, 2015

Board Meeting Date: September 1, 2015

Special Notice / Hearing: None

Vote Required: Majority

To: Honorable Board of Supervisors

From: Reyna Farrales, Deputy County Manager

Subject: Use of District-Specific Measure A Funds

RECOMMENDATION:

Adopt a resolution:

- A) The use of Measure A funds for UC Cooperative Extension, Puente de la Costa Sur, and Redwood City School District and authorizing the Director of the Human Services Agency and Chief of the Health System, or their designees, to prepare and execute the agreements; and
- B) The use of Measure A funds for a loan to the San Mateo County Resource Conservation District and authorizing the County Manager or his designee to negotiate and enter into a Loan Agreement.

BACKGROUND AND DISCUSSION:

Measure A is the ten-year half-cent general sales tax approved by San Mateo County voters in November 2012. The Board and County staff have conducted study sessions and community outreach efforts to inform priorities for Measure A spending.

On March 17, 2015, your Board adopted the Measure A allocation plan for the FY 2015-17 budget, during which the County anticipates annual Measure A receipts of approximately \$80 million. The plan included \$5 million in one-time loans or grants for FY 2015-16, and \$1 million each year for FY 2015-16 and 2016-17, with such amounts divided equally among the five Board districts, for organizations that submitted Letters of Intent but were not funded or, in cases of emergencies or unforeseen circumstances, other one-time projects for organizations that did not submit a Letter of Intent. On April 28, 2015, your Board approved the criteria and processes to be utilized by staff to administer these funds. The following

Board Districts have submitted requests to use Measure A funds as shown below and in the attachment hereto:

District/Project	Amount
District 3 (Don Horsley) – UC Cooperative Extension: 4H Healthy Living Ambassadors (\$30,000 in FY2015-16 and \$30,000 in FY2016-17)	\$60,000
District 3 (Don Horsley) – Puente de la Costa Sur: South Coast Youth Leadership Development Program (FY 2015-16)	50,000
District 3 (Don Horsley) – San Mateo County Resource Conservation District loan (FY 2015-16)	500,000
District 4 (Warren Slocum) – Redwood City School District: Familias Unidas Program (FY 2015-16)	20,000
TOTAL	\$630,000

FISCAL IMPACT:

There are sufficient Measure A funds budgeted in the Non-Departmental Services FYs 2015-16 and 2016-17 Budgets and the transfer of \$630,000 from Non-Departmental Services to the appropriate budget units will be reflected in revisions to the County’s FY 2015-16 and FY 2016-17 Budgets prior to their consideration by the Board on September 22, 2015.

The amounts for the Redwood City School District, UC Cooperative Extension and Puente de la Costa Sur agreements are within Department Head authority to execute contracts on behalf of the County. The Board Resolution directs the Department Head or her designee to prepare all documents, including performance objectives, and execute the agreements.

The San Mateo County Resource Conservation District requires a loan of \$500,000 by early September so that work can begin on the projects described in the attachment. These loaned funds will be repaid to the County upon the District’s receipt of grant monies that it has been awarded. The Board Resolution authorizes the County Manager or his designee to negotiate and execute a Loan Agreement between the County and Resource Conservation District that requires repayment upon receipt of state reimbursement.

ATTACHMENT – Project Summaries

DISTRICT 3 (Supervisor Don Horsley)
FY 2015-17 Measure A Request
UC Cooperative Extension
4H Healthy Living Ambassadors Program
\$60,000 total
(\$30,000 in FY2015-16 and \$30,000 in FY2016-17)

This is a request for \$30,000 per year for two years to UC Cooperative Extension to support its 4H (Head, Heart, Health, Hands) Youth Development Program, specifically the Healthy Living Ambassadors Program. This innovative program trains teen Healthy Living Ambassadors (*HLAs*) in the basics of food cultivation, horticulture, nutrition, fitness, community leadership, child development, and instructional practices for teaching children healthy living skills while growing a school garden. While many school garden beds have been cultivated across San Mateo County, a shift in school resources and focus on classroom time at the local level have left many garden spaces without support. *HLAs* provide a youth-driven solution that not only emphasizes outdoor play and civic engagement, but also a meaningful effort to raise the standard of healthy living and connection to food sources in our community. After training *HLAs* deliver an eight week (March through May) garden-based, afterschool nutrition and physical education program to local San Mateo County elementary school children. During this time teens plant and nurture seeds side-by-side with children. At the end of the eight weeks, children and teens harvest their crop together, and make a healthy snack with the vegetables and herbs they have grown.

In an effort to expand and deepen the *HLA* youth's 4H experience beyond the spring planting season, the program seeks to develop a model that will provide continual engagement and offer youth further development opportunities in finding their own voice. The *HLA* program (through youth-adult partnerships) in collaboration with UC CalFresh qualifying schools, are working to develop smarter lunchrooms to make the healthy option the easy option, and strategizing ways to make their communities healthy and safe.

As part of this program, UC Cooperative Extension will determine the effects of this eight week Healthy Living Ambassador Program on youth's vegetable selection, intake and consumption habits. This will be done through written food preference, self-efficacy and CA 4-H CYFAR youth surveys (pre/post to teens, elementary school children and adults and controls). A vegetable choice and consumption behavior assay (pre/post) will also be completed.

Demand for the program currently exceeds capacity – these funds will support the expansion of the program. UC Cooperative Extension plans to have the Healthy Living Ambassadors program in a minimum of six San Mateo County sites this coming year serving approximately 50 teens and nearly 400 children between ages 7-10 and plan to continue expansion of the program as capacity develops.

The Health System will work with UC Cooperative Extension staff on including performance objectives for the County's Measure A funds in the agreement.

DISTRICT 3 (Supervisor Don Horsley)
FY 2015-17 Measure A Request
Puente de la Costa Sur
Youth Leadership Development and Employment Program
\$50,000 one-time in FY 2015-16

This is a \$50,000 one-time request to support 15-20 youth participating in the South Coast Youth Leadership Development and Employment Program (YLDEP). This longstanding Puente program has historically been funded by the Department of Labor (DoL). It became clear late in the DoL application process that changes in their requirements would disqualify the Puente program. DoL now requires that youth in the programs it funds have already dropped out of school, whereas the Puente program supports at-risk youth so that they stay in school. As a result of this disqualification, there is an approximately \$240,000 gap in funding. Puente had already initiated the FY15/16 program and made commitments to the youth and young adults involved. Puente is actively fundraising to fill the approximately \$240,000 gap from a variety of funders. Measure A funds will be part of that emergency support. YLDEP program was in full swing this summer and will continue through the remainder of the fiscal year.

The youth and young adults of the South Coast are selected as YLDEP participants based on the extent to which they evidence multiple challenges or barriers to employment, including difficult circumstances at home or in school (thus, those in greatest need will get the jobs).

Puente connects 100% of youth and young adult participants with an adult mentor who will provide a positive adult relationship, help facilitate successful on-the-job experiences, and encourage and aid them in becoming productive members of both the community and the labor force. Puente connects youth, as needed (80% estimate), with a summer teacher or volunteer to complete summer reading and other credit recovery programs. Puente will provide 100% of youth with opportunities for career exploration.

The Human Services Agency will work with Puente staff on including performance objectives for the County's Measure A funds in the agreement.

DISTRICT 3 (Supervisor Don Horsley)
FY 2015-17 Measure A Request
San Mateo County Resource Conservation District
\$500,000 one-time loan in FY 2015-16

This is a request for a one time no-interest loan of up to \$500,000 to the San Mateo County Resource Conservation District (RCD) to be paid back upon receipt of state reimbursement for expenses related to projects described below. State reimbursement is anticipated by July 2016.

The RCD applied for and was awarded a \$3,872,000 grant for drought relief projects for San Mateo Coast (Pescadero-Butano and San Gregorio watersheds) through the State Water Resources Board's Integrated Regional Water Management Plan. This funding will allow the RCD to complete several projects including a Memorial Park Winter Diversion and Improved Water Supply Infrastructure project, a coordinate approach to drought response and water supply reliability in the San Gregorio watershed, and agricultural water conservation, water security, and drought resiliency program.

The Memorial Park Winter Diversion and Improved Water Supply Infrastructure project will increase the water storage capacity of Memorial Park, vastly improving drought resilient, water supply reliability, and ecological compatibility. Approximately \$125,000 of the loan monies will allow the RCD and the San Mateo County Parks Department to initiate planning for this project, thus increasing the likelihood that this project can be completed during one of the next two construction seasons (i.e., Fall 2016 or 2017).

The Repetto Nursery Streamflow Improvement project is one of the projects planned to improve irrigation water security on agricultural lands in Lower-Pescadero Creek during the late summer when irrigation demands are highest and streamflow in Pescadero Creek, the source of the water, is the lowest. This pond retrofit project is the first of the Water Supply infrastructure projects and, upon receipt of final permits, can be constructed this construction season (before October 31st). Approximately \$375,000 of the loan monies will support the RCD to complete this project during conservation project construction season (September through October) by providing the District with monies to be utilized while awaiting State funds and by enabling the RCD to attract a broad interest in construction bids, given that contractors will not have to wait the standard 6-9 months for state reimbursement.

DISTRICT 4 (Supervisor Warren Slocum)
FY 2015-17 Measure A Request
Redwood City School District
Familias Unidas Family Engagement Program
\$20,000 one-time in FY 2015-16

This is a \$20,000 one-time request to support Redwood City School District's Familias Unidas Program. Familias Unidas is a family engagement program that promotes the progress of the community by teaching parents how to help and support their children achieve academic success. The program includes a 9-week long evening workshop that fosters academic excellence in the student's household and in the classroom by integrating families within their homes and into the education system. During the course, families are taught many strategies and are provided with the necessary tools to get involved in their children's education.

Most parents are often told what to do, but are unaware of how to effectively support their children's academic needs. In this workshop, parents and children work together to learn how to improve in the following areas:

- Reading comprehension strategies, applicable to any book
- Development of math and science skills
- Best practices on helping students with their homework, reinforcing study skills, supporting students when not progressing and developing habits for a healthy lifestyle
- Computational skills and related math principles relevant to daily activities
- Technology as a tool to enhance learning in reading, math and English; not just as a communication tool
- Math and language art standards tests and other mandatory district assessments that their children will take during the year.
- Effective communication between parents and teachers throughout the school year, including parent-teacher conferences

The Human Services Agency will work with Redwood City School District staff on including performance objectives for the County's Measure A funds in the agreement.