

## METHODOLOGY

**Sample Universe:**

- 21,188 Resident Mailing Addresses within the defined impact area

**Sample Size:** n=2,350

**Data Collection:** Mail Outbound & Inbound

**Margin of Error:** ± 1.91%

**Survey Dates:** September 21 (mailing date) to October 3 (postmark deadline)

## IMPORTANT ISSUES FACING COMMUNITY

		Total		
		Column N %	Count	Σ or Mean
1A. Cost of living	Not at all important	2.7%	64	
	Somewhat important	18.5%	434	
	Very important	30.3%	713	
	Extremely important	46.3%	1089	76.7%
	Not sure	2.1%	50	
1B. Lack of affordable housing	Not at all important	7.8%	184	
	Somewhat important	21.4%	503	
	Very important	24.6%	577	
	Extremely important	43.8%	1030	68.4%
	Not sure	2.4%	56	
1C. Economic disparity	Not at all important	8.0%	188	
	Somewhat important	26.8%	629	
	Very important	30.7%	721	
	Extremely important	29.7%	697	60.3%
	Not sure	4.9%	115	
1D. Children not reading at grade level by 3rd grade	Not at all important	5.0%	117	
	Somewhat important	12.6%	296	
	Very important	29.9%	703	
	Extremely important	46.3%	1089	76.3%
	Not sure	6.2%	145	
1E. Environmental issues	Not at all important	3.7%	86	
	Somewhat important	18.9%	444	
	Very important	35.7%	839	
	Extremely important	38.2%	897	73.9%
	Not sure	3.6%	84	
1F. Airport noise or airport disturbances	Not at all important	24.3%	572	
	Somewhat important	28.6%	672	
	Very important	17.7%	417	
	Extremely important	26.6%	624	44.3%
	Not sure	2.8%	65	
1G. Flood control and sea level rise	Not at all important	10.8%	253	
	Somewhat important	28.9%	679	
	Very important	31.8%	747	
	Extremely important	24.6%	578	56.4%
	Not sure	4.0%	93	

<b>1H. Access to medical and emergency services</b>	<b>Not at all important</b>	4.7%	111	
	<b>Somewhat important</b>	17.1%	402	
	<b>Very important</b>	34.8%	818	
	<b>Extremely important</b>	40.0%	940	74.8%
	<b>Not sure</b>	3.4%	79	
<b>1I. Too much population growth or development</b>	<b>Not at all important</b>	8.8%	206	
	<b>Somewhat important</b>	21.1%	495	
	<b>Very important</b>	26.5%	622	
	<b>Extremely important</b>	40.9%	961	67.4%
	<b>Not sure</b>	2.8%	66	
<b>1J. Traffic congestion and public transportation</b>	<b>Not at all important</b>	1.1%	27	
	<b>Somewhat important</b>	9.5%	223	
	<b>Very important</b>	28.4%	668	
	<b>Extremely important</b>	59.6%	1401	88.0%
	<b>Not sure</b>	1.3%	31	

## IMPORTANT ISSUES FACING COMMUNITY – RANKED BY MEAN SCORE

	Total		
	Column N %	Count	Σ or Mean
<b>1J. Traffic congestion and public transportation</b>			2.48
<b>1D. Children not reading at grade level by 3rd grade</b>			2.25
<b>1A. Cost of living</b>			2.23
<b>1H. Access to medical and emergency services</b>			2.14
<b>1E. Environmental issues</b>			2.12
<b>1B. Lack of affordable housing</b>			2.07
<b>1I. Too much population growth or development</b>			2.02
<b>1C. Economic disparity</b>			1.86
<b>1G. Flood control and sea level rise</b>			1.73
<b>1F. Airport noise or airport disturbances</b>			1.48

## ITEMS THAT BOTHER OR ANNOY PEOPLE

		Total		
		Column N %	Count	Σ or Mean
<b>2A. Street noise: sirens, cars, trucks, or other road traffic</b>	Not at all	21.1%	495	
	Slightly	31.0%	729	
	Moderately	30.3%	713	
	Extremely	16.0%	375	46.3%
	Not sure	1.6%	38	
<b>2B. Leaf blowers</b>	Not at all	24.7%	580	
	Slightly	29.4%	690	
	Moderately	24.5%	575	
	Extremely	19.6%	461	44.1%
	Not sure	1.9%	44	
<b>2C. Caltrain horns/whistles and track noise</b>	Not at all	39.7%	934	
	Slightly	25.8%	606	
	Moderately	18.9%	444	
	Extremely	13.5%	317	32.4%
	Not sure	2.1%	49	
<b>2D. Construction/development noise/dust</b>	Not at all	23.4%	549	
	Slightly	30.5%	717	
	Moderately	26.7%	627	
	Extremely	17.2%	404	43.9%
	Not sure	2.3%	53	
<b>2E. Litter or poorly kept up housing</b>	Not at all	28.3%	666	
	Slightly	26.1%	613	
	Moderately	23.8%	559	
	Extremely	19.6%	461	43.4%
	Not sure	2.2%	51	
<b>2F. Noise from aircraft</b>	Not at all	32.1%	754	
	Slightly	21.4%	504	
	Moderately	17.7%	416	
	Extremely	27.1%	638	44.9%
	Not sure	1.6%	38	
<b>2G. Your neighbors' noise or other activities</b>	Not at all	37.5%	881	
	Slightly	34.1%	801	
	Moderately	16.9%	396	
	Extremely	10.1%	238	27.0%
	Not sure	1.4%	34	
<b>2H. Barking dogs</b>	Not at all	38.6%	906	
	Slightly	32.7%	768	
	Moderately	17.0%	399	
	Extremely	10.3%	243	27.3%
	Not sure	1.4%	34	

		Total		
		Column N %	Count	Σ or Mean
<b>2I. Inadequate public parking</b>	<b>Not at all</b>	28.9%	678	
	<b>Slightly</b>	22.4%	526	
	<b>Moderately</b>	24.3%	571	
	<b>Extremely</b>	22.4%	526	46.7%
	<b>Not sure</b>	2.1%	49	
<b>2J. The amount of neighborhood crime</b>	<b>Not at all</b>	22.3%	523	
	<b>Slightly</b>	29.0%	682	
	<b>Moderately</b>	26.0%	612	
	<b>Extremely</b>	18.8%	442	44.9%
	<b>Not sure</b>	3.9%	91	

## ITEMS THAT BOTHER OR ANNOY PEOPLE - RANKED BY MEAN SCORE

	Total		
	Column N %	Count	Σ or Mean
<b>2J. The amount of neighborhood crime</b>			1.43
<b>2A. Street noise: sirens, cars, trucks, or other road traffic</b>			1.42
<b>2I. Inadequate public parking</b>			1.41
<b>2F. Noise from aircraft</b>			1.41
<b>2B. Leaf blowers</b>			1.40
<b>2D. Construction/development noise/dust</b>			1.39
<b>2E. Litter or poorly kept up housing</b>			1.35
<b>2C. Caltrain horns/whistles and track noise</b>			1.06
<b>2G. Your neighbors' noise or other activities</b>			1.00
<b>2H. Barking dogs</b>			0.99

## AIRCRAFT/FLIGHT PATH AWARENESS & CHANGES IN OPERATIONS

		Total		
		Column N %	Count	Σ or Mean
3. At which times of day are you affected by aircraft disturbances?	Early Morning, 5 AM to 6 AM	14.9%	350	
	Morning, 6 AM to 8 AM	24.2%	568	
	Late Morning, 8 AM to noon	20.6%	483	
	Afternoon, noon to 5 PM	24.2%	569	
	Evening, 5 PM to 9 PM	32.9%	773	
	Night, 9 PM to 5 AM	20.2%	474	
	Not at all	39.3%	923	
	Not sure	12.3%	290	
Q4. Awareness of July 5, 2016 arrival route change?	Yes	41.6%	977	
	No	51.2%	1204	
	Not sure	7.2%	169	
5. Overall, do you think the implementation of the new Bayside Visual Approach for Surf Air on July 5, 2016 has had a positive impact on the number of aircraft disturbances?.	No impact	14.5%	341	
	Slight impact	14.8%	348	
	Moderate impact	17.0%	400	
	Large impact	10.8%	253	
	Not sure	42.9%	1008	
6A. Number of flights	Not at all	32.0%	751	
	Slight	17.4%	410	
	Moderate	14.0%	329	
	Large	7.1%	168	
	Not sure	29.4%	692	
6B. Number of low-flying aircraft	Not at all	32.1%	754	
	Slight	19.0%	447	
	Moderate	14.4%	338	
	Large	9.0%	212	
	Not sure	25.5%	599	
6C. Aircraft noise	Not at all	33.6%	789	
	Slight	18.4%	433	
	Moderate	14.7%	345	
	Large	9.9%	232	
	Not sure	23.4%	551	
6D. Reduction of aircraft during peak usage hours (7-9am and 5-8pm)	Not at all	34.7%	816	
	Slight	14.8%	347	
	Moderate	12.3%	290	
	Large	6.0%	140	
	Not sure	32.2%	757	
6C. Aircraft noise			1.01	
6B. Number of low-flying aircraft			1.00	
6A. Number of flights			0.95	
6D. Reduction of aircraft during peak usage hours (7-9am and 5-8pm)			0.85	

## AIRPORT STATEMENTS

		Total		
		Column N %	Count	Σ or Mean
<b>7A. The Airport limits development by ensuring the surrounding land continues to be used as an Airport</b>	<b>Strongly disagree</b>	11.2%	264	
	<b>Somewhat disagree</b>	10.0%	235	
	<b>Somewhat agree</b>	25.0%	588	
	<b>Strongly agree</b>	18.0%	422	
	<b>Not sure</b>	35.8%	841	
<b>7B. The Airport enables economic growth and business development in the County</b>	<b>Strongly disagree</b>	9.7%	229	
	<b>Somewhat disagree</b>	12.4%	292	
	<b>Somewhat agree</b>	31.7%	744	
	<b>Strongly agree</b>	18.7%	440	
	<b>Not sure</b>	27.4%	645	
<b>7C. The Airport should reduce operations and scale back its programs and services</b>	<b>Strongly disagree</b>	22.9%	538	
	<b>Somewhat disagree</b>	22.4%	527	
	<b>Somewhat agree</b>	13.3%	312	
	<b>Strongly agree</b>	15.4%	361	
	<b>Not sure</b>	26.0%	612	
<b>7D. The Airport is damaging the character of the County and the surrounding area</b>	<b>Strongly disagree</b>	35.5%	834	
	<b>Somewhat disagree</b>	20.3%	476	
	<b>Somewhat agree</b>	10.4%	245	
	<b>Strongly agree</b>	13.1%	309	
	<b>Not sure</b>	20.7%	486	
<b>7E. There is little the Airport can do to minimize noise and low-flying aircraft since the FAA is the sole authority that regulates planes once in the air</b>	<b>Strongly disagree</b>	19.2%	451	
	<b>Somewhat disagree</b>	20.8%	488	
	<b>Somewhat agree</b>	18.2%	428	
	<b>Strongly agree</b>	9.7%	227	
	<b>Not sure</b>	32.2%	756	
<b>7F. There is a lot the Airport can do to minimize noise and low-flying aircraft such as policies and restrictions imposed on pilots</b>	<b>Strongly disagree</b>	6.3%	149	
	<b>Somewhat disagree</b>	11.4%	269	
	<b>Somewhat agree</b>	26.5%	622	
	<b>Strongly agree</b>	26.0%	612	
	<b>Not sure</b>	29.7%	698	
<b>7G. The Airport adds to the Shared Vision 2025 of supporting alternative transit options which help decrease congestion on County roads and freeways</b>	<b>Strongly disagree</b>	18.6%	436	
	<b>Somewhat disagree</b>	13.6%	320	
	<b>Somewhat agree</b>	21.1%	495	
	<b>Strongly agree</b>	14.7%	346	
	<b>Not sure</b>	32.0%	753	

## AIRPORT STATEMENTS -- RANKED BY MEAN SCORE

	Total		
	Column N %	Count	$\Sigma$ or Mean
7F. There is a lot the Airport can do to minimize noise and low-flying aircraft such as policies and restrictions imposed on pilots			0.77
7B. The Airport enables economic growth and business development in the County			0.51
7A. The Airport limits development by ensuring the surrounding land continues to be used as an Airport			0.44
7G. The Airport adds to the Shared Vision 2025 of supporting alternative transit options which help decrease congestion on County roads and freeways			0.00
7E. There is little the Airport can do to minimize noise and low-flying aircraft since the FAA is the sole authority that regulates planes once in the air			-0.32
7C. The Airport should reduce operations and scale back its programs and services			-0.33
7D. The Airport is damaging the character of the County and the surrounding area			-0.69

## IMPORTANCE OF AIRPORT SERVICES

		Total		
		Column N %	Count	Σ or Mean
<b>8A. Free air travel for those needing significant medical treatment</b>	Not at all important	8.3%	194	
	Somewhat important	19.4%	456	
	Very important	27.0%	635	
	Extremely important	36.9%	866	
	Not sure	8.5%	199	
<b>8B. Organ transplant transportation assistance</b>	Not at all important	6.3%	147	
	Somewhat important	15.7%	370	
	Very important	28.4%	667	
	Extremely important	42.8%	1006	
	Not sure	6.8%	160	
<b>8C. Search and rescue services</b>	Not at all important	5.0%	117	
	Somewhat important	15.3%	360	
	Very important	29.5%	693	
	Extremely important	44.3%	1041	
	Not sure	5.9%	139	
<b>8D. Sheriff's Air Squadron/Civil Air Patrol</b>	Not at all important	8.4%	197	
	Somewhat important	21.6%	508	
	Very important	27.6%	648	
	Extremely important	30.7%	722	
	Not sure	11.7%	275	
<b>8E. Free air transportation for animals to adopted homes</b>	Not at all important	39.0%	916	
	Somewhat important	26.9%	633	
	Very important	11.2%	263	
	Extremely important	14.2%	333	
	Not sure	8.7%	205	
<b>8F. Hiller Museum family events</b>	Not at all important	24.4%	573	
	Somewhat important	33.8%	795	
	Very important	19.1%	448	
	Extremely important	12.5%	293	
	Not sure	10.3%	241	
<b>8G. Disaster response and staging area</b>	Not at all important	4.4%	104	
	Somewhat important	15.9%	373	
	Very important	29.8%	700	
	Extremely important	43.5%	1023	
	Not sure	6.4%	150	
<b>8H. Flight scholarships for high school students</b>	Not at all important	25.9%	608	
	Somewhat important	34.5%	810	
	Very important	17.8%	418	
	Extremely important	12.4%	292	
	Not sure	9.4%	222	



		Total		
		Column N %	Count	Σ or Mean
8I. Flight instruction and training	Not at all important	19.0%	446	
	Somewhat important	34.0%	799	
	Very important	24.8%	583	
	Extremely important	15.0%	352	
	Not sure	7.2%	170	
8J. Commute alternative to relieve traffic congestion	Not at all important	34.7%	816	
	Somewhat important	24.4%	573	
	Very important	16.9%	397	
	Extremely important	14.3%	336	
	Not sure	9.7%	228	
8K. Hangars to house aircraft	Not at all important	31.8%	748	
	Somewhat important	30.8%	724	
	Very important	15.0%	353	
	Extremely important	9.7%	229	
	Not sure	12.6%	296	
8L. Scenic tours	Not at all important	42.4%	997	
	Somewhat important	32.5%	763	
	Very important	9.7%	227	
	Extremely important	6.2%	146	
	Not sure	9.2%	217	

## IMPORTANCE OF AIRPORT SERVICES -- RANKED BY MEAN SCORE

	Total		
	Column N %	Count	Σ or Mean
8C. Search and rescue services			2.20
8G. Disaster response and staging area			2.20
8B. Organ transplant transportation assistance			2.16
8A. Free air travel for those needing significant medical treatment			2.01
8D. Sheriff's Air Squadron/Civil Air Patrol			1.91
8I. Flight instruction and training			1.39
8F. Hiller Museum family events			1.22
8H. Flight scholarships for high school students			1.19
8J. Commute alternative to relieve traffic congestion			1.12
8K. Hangars to house aircraft			1.03
8E. Free air transportation for animals to adopted homes			1.01
8L. Scenic tours			0.78

## AGREEMENT WITH AIRPORT STATEMENTS

		Total		
		Column N %	Count	Σ or Mean
<b>9A. The Airport should remain the way it is and not change</b>	<b>Strongly disagree</b>	16.8%	395	
	<b>Somewhat disagree</b>	19.0%	446	
	<b>Somewhat agree</b>	22.0%	517	
	<b>Strongly agree</b>	12.6%	295	
	<b>Not sure</b>	29.7%	697	
<b>9B. The Airport should manage the growth of operations to be consistent with community needs</b>	<b>Strongly disagree</b>	4.2%	98	
	<b>Somewhat disagree</b>	6.0%	140	
	<b>Somewhat agree</b>	32.8%	771	
	<b>Strongly agree</b>	43.2%	1015	
	<b>Not sure</b>	13.9%	326	
<b>9C. The Airport should have no limitations and operations should be allowed to accommodate all flights into or out of the area</b>	<b>Strongly disagree</b>	46.6%	1095	
	<b>Somewhat disagree</b>	23.0%	541	
	<b>Somewhat agree</b>	12.3%	289	
	<b>Strongly agree</b>	7.7%	180	
	<b>Not sure</b>	10.4%	245	
<b>9D. The Airport should impose a voluntary curfew on take-offs and landings from 6pm to 8am (does not include emergency flights)</b>	<b>Strongly disagree</b>	14.6%	342	
	<b>Somewhat disagree</b>	16.3%	384	
	<b>Somewhat agree</b>	28.3%	664	
	<b>Strongly agree</b>	24.5%	575	
	<b>Not sure</b>	16.4%	385	
<b>9E. The Airport should impose a mandatory curfew on take-offs and landings from 6pm to 8am (does not include emergency flights)</b>	<b>Strongly disagree</b>	15.7%	369	
	<b>Somewhat disagree</b>	17.3%	407	
	<b>Somewhat agree</b>	19.5%	459	
	<b>Strongly agree</b>	30.9%	725	
	<b>Not sure</b>	16.6%	390	
<b>9F. The Airport should reduce the number of flights into and out of the Airport</b>	<b>Strongly disagree</b>	16.2%	380	
	<b>Somewhat disagree</b>	20.6%	483	
	<b>Somewhat agree</b>	15.4%	363	
	<b>Strongly agree</b>	21.0%	493	
	<b>Not sure</b>	26.9%	631	
<b>9G. The County should close the Airport</b>	<b>Strongly disagree</b>	62.2%	1462	
	<b>Somewhat disagree</b>	13.0%	306	
	<b>Somewhat agree</b>	4.1%	96	
	<b>Strongly agree</b>	5.5%	130	
	<b>Not sure</b>	15.1%	356	

## **AGREEMENT WITH AIRPORT STATEMENTS – RANKED BY MEAN SCORE**

	Total		
	Column N %	Count	Σ or Mean
<b>9B. The Airport should manage the growth of operations to be consistent with community needs</b>			1.22
<b>9E. The Airport should impose a mandatory curfew on take-offs and landings from 6pm to 8am (does not include emergency flights)</b>			0.39
<b>9D. The Airport should impose a voluntary curfew on take-offs and landings from 6pm to 8am (does not include emergency flights)</b>			0.38
<b>9F. The Airport should reduce the number of flights into and out of the Airport</b>			0.06
<b>9A. The Airport should remain the way it is and not change</b>			-0.08
<b>9C. The Airport should have no limitations and operations should be allowed to accommodate all flights into or out of the area</b>			-0.99
<b>9G. The County should close the Airport</b>			-1.44

## DEMOGRAPHICS

		Total		
		Column N %	Count	Σ or Mean
<b>A. What is your gender?</b>	<b>Male</b>	48.7%	1145	
	<b>Female</b>	48.4%	1137	
	<b>Other</b>	0.2%	5	
	<b>NA/Ref</b>	2.7%	63	
<b>B. Do you own or rent your home?</b>	<b>Own</b>	63.9%	1502	
	<b>Rent</b>	23.2%	545	
	<b>NA/Ref</b>	12.9%	303	
<b>C. What is your age?</b>	<b>18-29</b>	5.3%	124	
	<b>30-39</b>	15.0%	352	
	<b>40-49</b>	15.6%	367	
	<b>50-64</b>	31.8%	747	
	<b>65+</b>	30.4%	714	
	<b>NA/Ref</b>	2.0%	46	
<b>D. What is the zip code for your primary residence?</b>	<b>94025</b>	41.1%	967	
	<b>94027</b>	13.1%	308	
	<b>94063</b>	27.9%	655	
	<b>94070</b>	15.7%	368	
	<b>Other</b>	0.7%	16	
	<b>NA/Ref</b>	1.5%	36	
<b>E. Which of the following best describes your working status?</b>	<b>Full-time for an employer</b>	45.1%	1060	
	<b>Part-time for an employer</b>	4.9%	116	
	<b>Self-employed</b>	7.4%	175	
	<b>Self-employed working out of the home</b>	8.7%	205	
	<b>Homemaker/stay-at-home parent</b>	4.6%	107	
	<b>Retired</b>	24.1%	566	
	<b>Student</b>	1.1%	25	
	<b>Other</b>	1.7%	41	
<b>E. Which of the following best describes your working status?</b>	<b>Full-time for an employer</b>	45.1%	1060	
	<b>Self-employed working out of the home</b>	8.7%	205	
	<b>Retired</b>	24.1%	566	
	<b>Part-time for an employer</b>	4.9%	116	
	<b>Student</b>	1.1%	25	
	<b>Self-employed</b>	7.4%	175	
	<b>Homemaker/stay-at-home parent</b>	4.6%	107	
	<b>Other</b>	1.7%	41	