#### **COUNTY OF SAN MATEO**

#### INTERDEPARTMENTAL CORRESPONDENCE

**DATE:** March 18, 2010

TO:Jim Porter, Director of Public WorksFROM:Tom Huening, ControllerSUBJECT:Follow-up Audit Report – Vehicle and Equipment Services of the<br/>Department of Public Works: Compact Vehicle Analysis

Attached is the follow-up report on the audit of the Vehicle and Equipment Services of the Department of Public Works dated March 17, 2004. This report addresses one of the audit recommendations to upgrade the compact class to hybrid vehicles.

We appreciate the proactive effort by your management and staff in addressing the concerns raised in our audit and the opportunity to work with them in improving processes that provide management increased assurance regarding the achievement of the County's and the program's financial and operational goals and objectives.

cc: Robert Radcliffe, Manager, Vehicle and Equipment Services David Boesch, County Manager/Clerk of the Board of Supervisors (6) Charlene Kresevich, Superior Court (Civil Grand Jury)

# **VEHICLE AND EQUIPMENT SERVICES**

# COMPACT VEHICLE ANALYSIS Hybrid v Non-hybrid

January 2010



**Controller's Office** Audit Division

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#### **Executive Summary**

The Audit Division performed an operational review of the Vehicle and Equipment Services of the Department of Public Works and issued a report in March 2004 that included several recommendations. A follow-up audit report on the status of the recommendations was issued in August 2005. In August 2009, the Civil Grand Jury requested these reports as part of its review, in response to which the Audit Division performed a quick follow-up review so as to provide current information on the recommendations. The major issue arising from the follow-up review was the long-term cost

implications of replacing conventional compact vehicles in the fleet by hybrids that have continually become more expensive over time, while the ownership costs of the conventional or non-hybrid compact vehicles being replaced have decreased significantly over time. This report discusses our analysis on this issue. The scope of the analysis focuses only on compact vehicles since there are a large number of fleet vehicles in this class, and hybrids are not as readily available for other vehicle classes.

Co	Compact Vehicles Fleet											
		Curren	t Fleet	FY03-04								
Description	Type <sup>1</sup>	Meets New Policy	Count	Count								
Honda Civic	H	Y	65	0								
Toyota Prius	н	Y	52	5								
Total Hybrids			117	5								
Other	С	Ν	55	139								
			172	144								
<sup>1</sup> Type: H - Hybrid; C – Conventional												

As shown on the adjacent table on compact vehicles fleet, at the time of our operational review in 2004, virtually all of

the compact vehicles fleet comprised of non-hybrid or conventional vehicles. In our 2004 review, the analysis showed that a hybrid (2003 Toyota Prius) was less expensive to operate and maintain than a conventional vehicle (2003 Ford Focus). At the time of that review, the maintenance, fuel, and resale advantages of a hybrid offset its higher initial purchase cost giving it an overall ownership cost advantage of \$1,830 over a similar conventional vehicle.

7-Year Ownership Cost									
Current 2004 Change									
Toyota Prius Hybrid	\$28,431	\$26,954	\$ 1,477						
Ford Focus	23,939	28,784	(4,845)						
Hybrid Cost Over/(Under)	\$4,492	(\$1,830)	\$ 6,322						
Likely cost savings: \$231,000 to \$297,000									

- replacing 50 non-hybrids due for replacement by selected nonhybrids instead hybrids An update to this analysis comparing the same vehicle models shows that the cost advantage is no longer applicable. It now shows a lower cost of ownership of about \$4,500 for a Ford Focus compared to a Toyota Prius Hybrid. While the ownership cost of the Prius has increased by about \$1,500, the ownership cost of the Focus has actually decreased by about \$4,800. The decrease in the ownership cost of the Focus is mainly due to

a significant decrease in maintenance cost of the newer model. We included several conventional compacts in addition to the Ford Focus in our analysis and noted that, on average, the 7-year ownership cost of the selected conventional compacts is about \$5,600 less than that of the hybrids in the current fleet.

The current County policy, effective since September 9, 2008, requires purchase of hybrid or other fuel-efficient vehicles with a minimum of 30 combined street and highway miles per gallon whenever possible. Exceptions are allowed only in special cases and the requesting department has to adequately justify buying a non-hybrid.

For the purposes of this comparative analysis we considered the following factors - compliance with current policy, ownership life cycle cost, miles per gallon, reliability, and emissions. During our review we noted correspondence indicating that buying American may also be an issue. We noted that

#### **Executive Summary**

historically public agencies have considered or adopted policies with requirements to purchase from American auto companies.

The table below summarizes the data for the current hybrids in the fleet and two compacts selected from our sample, one American and the other foreign-made that best meet the criteria mentioned above.

Summary	of findings
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Summary - Comparing Compact Vehicles' Data: Current Hybrids and Selected Alternatives										
					7-Year Ownership Data					
		Com-	Meets		Emis	sions	Owner-	Cost	savings	
Vehicle		bined	Policy		Green-		-ship		Total	
	Made in	MPG <sup>1</sup>	(Y/N)	Relia- bility <sup>2</sup>	house Gases	Smog	Net Cost	Per Unit	(50 Units) <sup>3</sup>	
Current Hybrids in Fleet <sup>4</sup>	Japan	46	Y	4.5 <sup>5</sup>	(in tons) 6.2	(in grams) 1,688	28,564	-	<u>-</u>	
Alternatives										
2010 Toyota Yaris	Japan	31	Y	3.5⁵	13.7	7,044	22,624	5,940	297,000	
2010 Ford Focus	US	28	N	3.5	16.1	1,688	23,939	4,625	231,250	
<sup>1</sup> Combined Street/Highway Mileage										
<sup>2</sup> JD Power predicted reliability score out of	a maximu	um score	of 5.							
<sup>3</sup> There are 50 conventional compacts in the	e fleet tha	t will be r	eplaced ir	the near	future.					
<sup>4</sup> The data for Current Hybrids in Fleet is ba	sed on th	e averag	e for 2010	Toyota F	Prius & 201	0 Honda (	Civic Hybric	ls.		
<sup>5</sup> Per media reports on February 9, 2010, 7 At the time of writing this report, the Yaris	oyota wo was not	ould recall affected	its 2010 by the rec	Prius hyb ent recall	rid model to s made by	o fix a glito Toyota.	h in the bra	aking sys	tem.	

As depicted in the table, the current hybrids get impressive miles per gallon, with high reliability rating and very low emissions. However, the net ownership cost of the hybrids is significantly higher than that of non-hybrids. The reliability rating for one of the current hybrids included in our review, Toyota Prius, may be adversely affected since at the time of writing this report media reports stated that Toyota would recall the 2010 model to fix a glitch in the braking system.

The non-hybrid compact in our sample that meets the current policy requirement on miles per gallon and has the highest potential cost savings is the 2010 Toyota Yaris. Based on current estimates, the cost savings from replacing non-hybrids in the fleet by Yaris would be about \$5,940 per unit or \$297,000 for all the 50 non-hybrids in the fleet that are due for replacement in the near future. Yaris does have significantly higher emissions of greenhouse gases and smog when compared to the hybrids. The cost to the County of lowered emissions from hybrids is considered later in the report.

Of the American-made compacts, the 2010 Ford Focus best meets the selection criteria used in our analysis though it achieves only 28 miles per gallon (mpg) that is lower than the 30 mpg required by the current policy. When compared to Yaris, Focus has the same reliability rating but higher

#### **Executive Summary**

greenhouse gas emissions. The Focus compares very favorably with respect to smog emission, which is very low and same as the hybrids. The ownership cost of the Focus is about \$4,625 lower than the hybrids but about \$1,315 higher than Yaris. Based on current estimates the total cost savings from replacing a non-hybrid in the fleet by a Focus would be about \$231,000 if the savings rate is applied to all 50 non-hybrids in the fleet that are due for replacement in the near future.

#### **Recommendation 1:**

Since the lifecycle ownership costs of vehicles are affected by various factors that change over time, we recommend that the Department of Public Works perform an appropriate comparative analysis on a regular basis to ensure that vehicles purchased not only meet policy but also maximize cost savings. Department personnel who manage the County fleet should use their knowledge and expertise to include in the analysis vehicle models suitable for the fleet and cost estimates that replicate actual experience.

#### **Recommendation 2:**

In view of the County's structural deficit and taking in to account government's general preference towards buying from American auto companies, we recommend that the Department of Public Works and County management take immediate appropriate actions to effect a policy change that includes preference for American cars in addition to cost and environmental factors. Based on our analysis Ford Focus would meet the requirements of such a policy.

#### **Background Information**

Vehicle and Equipment Services is part of the Road Services Division of the Department of Public Works. The Road Services Division consists of three sections, Road Maintenance (Bayside and Coastside), Road Operations and Vehicle and Equipment Services.

Vehicle and Equipment Services (VES) is responsible for the purchase, maintenance, repair and replacement of road equipment and motor vehicles. There were 684 vehicles in the fleet as of January 2010. VES also manages lease agreement with user departments; services and repairs generators and pumps; and provides project management services. VES has 25 full-time employees that comprise of a Vehicle and Equipment Manager, two Auto Mechanic Supervisors, a Lead Equipment Mechanic, a Management Analyst, and a number of mechanics, service and utility workers, and support staff. Core work activities include preventive maintenance, scheduled and unscheduled repairs, regulatory inspections, parts fabrication and modification, heavy equipment training for users, installation of new equipment and parts management.

VES is not funded by the General Fund and therefore has no net county cost. Its operations are fully funded by revenue from other departments receiving services from the unit.

#### **Purpose and Scope**

The Audit Division follows up on recommendations made in prior audits to ascertain the progress made towards their implementation and where necessary, assist departments in the implementation process.

This follow-up was performed in response to the Civil Grand Jury's request for information on prior Vehicle and Equipment Services audits. As noted in the executive summary the major issue in this follow-up review is the long-term cost implications of replacing conventional compact vehicles in the fleet by hybrids that have continually become more expensive over time while the ownership costs of the conventional or non-hybrids being replaced have decreased significantly overtime. The scope of the review focuses only on compact vehicles since there are a large number of fleet vehicles in this class, and hybrids are not as readily available for other vehicle classes.

We reviewed the ownership life cycle cost, miles per gallon, reliability, and emissions data for compacts available in the market and selected those that showed significant cost savings when compared to the hybrids currently in the fleet. We included compact hybrids that are currently not in the fleet in our review but excluded them from further analysis since their ownership costs were higher than those of the hybrids in the fleet.

We included the 2010 model of six non-hybrid compacts - three American and three foreign brands in our sample, for comparative analysis:

#### Current hybrids in the fleet-

Preferred vehicles in the current fleet - foreign brands:

- Honda Civic
- Toyota Prius

#### Non-hybrids selected for comparative analysis -

Previously preferred vehicle - American:

- Ford Focus

Other American brands:

- Chevrolet Aveo
- Chevrolet Cobalt

Foreign brands:

- Honda Fit
- Nissan Versa
- Toyota Yaris

#### **Current Policy**

The Board of Supervisors Resolution No. 069650, approved on September 9, 2008, directs Public Works to purchase hybrid or other fuel-efficient vehicles with a minimum 30 miles per gallon whenever possible. Other fuel-efficient vehicles are defined as Ultra Low Emissions Vehicle (ULEV), Partial Zero Emissions Vehicle (PZEV) or Zero Emissions Vehicle (ZEV). Purchase of non-hybrids or other fuel-efficient vehicles are only allowed if justified by the requesting department or if no hybrid models exist for the type of vehicle requested. In determining the types of vehicles to purchase, the department evaluates fuel efficiency, the need of the users, types of vehicles available, whether hybrids are available and purchase price.

#### **Ownership or Life-cycle Costs**

We used 7-year ownership costs of vehicles in our analysis since the replacement criteria for a County compact vehicle is 7 years (or 100,000 miles). Each vehicle analyzed is the base model with a minimum of the following features: 4-doors, automatic transmission, power steering, anti-lock brakes, air-conditioner, airbag and audio system. The cost data came from Edmunds.com's "True Cost to Own" feature, which estimates purchase price, rebates, taxes & fees, fuel, maintenance, repairs and salvage value. The costs were adjusted for regional areas based on zip code (94063 was used).

Since Edmunds.com provided five-year estimates based on 15,000 miles per year, years six and seven data were projections that followed historical growth patterns. Fuel costs were adjusted downwards to 10,000 miles a year to better reflect the County's compact fleet usage. Insurance was excluded from ownership cost as the County self-insures its vehicles and assigns the same fixed amount regardless of make, model, or vehicle type. To get the net present value, a discount rate of 3% was used in the analysis.

#### **American and Foreign Vehicle Selection**

During the review we noted correspondence that discussed an email from a former Assemblyman to the Board of Supervisors contending the need to change the vehicle purchasing policy to buy only American cars, specifically GM, Ford, or Chrysler. We also came across a recent letter from the former Assemblyman in the local media (see Appendix 2) where he mentioned that historically, public agencies had explicit or implicit requirements to purchase from American auto companies. He also contended that buying foreign-make cars have their profits flow overseas, contributing to the balance of trade deficit. We have included the 'American v foreign' issue in our cost analysis.

The tables on the next page summarize the pertinent data relating to the selected vehicles.

Table 1: Summary – 'Made in', Reliability and 7-Yr Emissions & Cost Data											
						7-Ye	ar Ownership Data				
		Com-	Meets		Emissi	ons	Owner-	Est'd	Cost savings		
Vehicle	Made	bined	Policy	Relia-	Greenhse		-ship	Per	Total		
	in	MPG <sup>1</sup>	(Y/N)	bility <sup>2</sup>	Gases	Smog	Net Cost	Unit	(50 Units) <sup>3</sup>		
					(tons)	(grams)					
Current Hybrids in Fleet	Japan	46	Y	4.5	6.2	1687	\$28,564	\$ -	\$ -		
Alternatives											
2010 Honda Fit	Japan	31	Y	4.0	16.1	7042	23,020	5,544	277,200		
2010 Nissan Versa	Mexico	28	Ν	2.5	16.1	7042	22,039	6,525	326,250		
2010 Toyota Yaris	Japan	31	Y	3.5	13.7	7042	22,624	5,940	297,000		
2010 Chevrolet Aveo	Mexico	30	Y	2.0	18.6	6195	26,406	2,158	107,900		
2010 Chevrolet Cobalt	US	30	Y	3.5	18.6	9016	24,624	3,940	197,000		
2010 Ford Focus	US	28	Ν	3.5	16.1	1687	23,939	4,625	231,250		

<sup>1</sup>Combined Street/Highway Mileage

<sup>2</sup>JD Power predicted reliability score out of a maximum score of 5.

<sup>3</sup>There are 50 conventional compacts in the fleet that will be replaced in the near future.

Table 2: Summary - Emissions & Cost Data											
			7-Year	7-Year Ownership Data <sup>3</sup>		Alternat- Increase in		ase in	Cost of Reduction in		
Vehicle	Com-	Meets				ives' Cost	Emis	sions	Emissions ut	ilizing	
	bined	Policy <sup>2</sup>	Grnhse			Under/	Grnhse		Current Hyt	orids <sup>4</sup>	
	MPG <sup>1</sup>	(Y/N)	Gases	Smog	Cost	(over)	Gases	Smog	Grnhse Gas	Smog	
			(tons)	(grams)			(tons)	(grams)	(per ton)	(per gram)	
Current Hybrids in Fleet	46	Y	6.2	1,687	\$28,564	\$0	-	-	-	-	
Alternatives											
2010 Honda Fit	31	Y	16.1	7,042	23,020	5,544	9.9	5,355	\$558.12	\$1.04	
2010 Nissan Versa	28	Ν	16.1	7,042	22,039	6,525	9.9	5,355	656.87	1.22	
2010 Toyota Yaris	31	Y	13.7	7,042	22,624	5,940	7.5	5,355	797.31	1.11	
2010 Chevrolet Aveo	30	Y	18.6	6,195	26,406	2,158	12.4	4,508	173.80	0.48	
2010 Chevrolet Cobalt	30	Y	18.6	9,016	24,624	3,940	12.4	7,329	317.31	0.54	
2010 Ford Focus	28	Ν	16.1	1,687	23,939	4,625	9.9	-	465.60	-	
				Estimated	d current ma	arket price of	one Carbo	on Credit	\$ 12.25 pe	r ton	

<sup>1</sup>Combined Street/Highway Mileage

<sup>2</sup>Minimum 30 MPG per BOS Resolution No. 069650, approved 9/9/08

<sup>3</sup>Emissions data is from the California Air Resources Board; The ownership cost data is from Edmunds.com

<sup>4</sup>Toyota Prius & Honda Civic hybrids preferred under the current policy have lower emissions but higher costs. We divided the increase in emissions by the incremental cost to determine the per unit cost of benefit (lower emissions). The estimated current

'market value' of one carbon credit (\$12.25 per ton) is provided for comparison.

Overall, Nissan Versa has the highest cost savings potential, at \$6,500 per unit. However, it does not meet the miles-per-gallon (mpg) criteria per current policy and has a significantly lower reliability rating and higher greenhouse gases emissions than the compact with overall second highest cost savings potential or \$5,940 per unit, Toyota Yaris. The Yaris also meets the mpg criteria. The Yaris is made in Japan.

Of the American-made compacts in the sample, Ford Focus has the highest cost savings potential. Ford Focus does not meet the mpg criteria per current policy but otherwise beats or equals other American

brand compacts in reliability and low emissions factors. In fact, the Focus's smog emissions are same as a hybrid and the lowest of all the non-hybrids or alternatives we reviewed.

We selected the 2010 Ford Focus and 2010 Toyota Yaris for further analysis. This selection was made after comparing ownership cost, mpg, safety, consumer satisfaction and reliability of each vehicle with other vehicles within its group. See Appendices 3 and 4. Appendix 3 provides additional information on the comparison of Ford Focus with other American compacts and includes additional comparative data on safety, consumer satisfaction and reliability ratings. Appendix 4 provides similar information on foreign compacts.

The remainder of the report provides additional comparative data on Toyota Yaris and Ford Focus.

Below is a summary of the comparative data on Toyota Yaris and Ford Focus. These issues are discussed after the summary.

Summary: Comparative Data - Toyota Yaris and Ford Focus											
	2010 Ford Focus	2010 Toyota Yaris	Advantage								
American v Foreign	American	Foreign	2010 Ford Focus								
Cost (Seven-Year Ownership)	\$23,939	\$22,624	2010 Toyota Yaris								
Miles per Gallon	28 mpg	31 mpg	2010 Toyota Yaris								
Board Resolution 069650	Does Not Qualify	Qualifies	2010 Toyota Yaris								
Safety (Frontal/Side)	Good/Acceptable	Good/Good	2010 Toyota Yaris								
Consumer Satisfaction Rating	9.1 out of 10	9.4 out of 10	2010 Toyota Yaris								
Reliability (Quality/ Performance & Design/Reliability)	3.5 / 3/ 3.5	3.5 / 2.5 / 3.5	2010 Ford Focus								
Emissions (Seven-Year Ownership) - Greenhouse Gases	16.1 tons	13.7 tons	2010 Toyota Yaris								
- Smog	1,687 grams	7,042 grams	2010 Ford Focus								

#### 7-Year Ownership Cost Comparison

Based on the analysis below, the 2010 Ford Focus costs \$1,315 more than the 2010 Toyota Yaris over a seven-year ownership cost per vehicle. The data for this analysis is based on information from edmunds.com.

Net Present Value	of 7-Ye	ar Cost of	Owne	rship Tota	ls	
	<u>2010</u>	Ford Focus	<u>2010 -</u>	Toyota Yaris	<u>v</u>	ariance
Purchase	\$	16,813	\$	14,819	\$	1,994
Taxes & Fees	\$	506	\$	462	\$	44
Fuel	\$	6,712	\$	6,060	\$	652
Maintenance	\$	2,419	\$	4,233	\$	(1,814)
Repairs	\$	2,108	\$	1,842	\$	266
Salvage	\$	(4,620)	\$	(4,792)	\$	172
Net Present Value	\$	23,939	\$	22,624	\$	1,315

Additional details are in Appendices 3 and 4

The main driver of the cost is purchase price, where the Yaris has a \$1,994 advantage. The Yaris has a cost advantage in every category except for maintenance cost.

#### Miles Per Gallon

The miles per gallon rating on the Yaris is higher with 31 combined street and highway mpg (vs. 28 for the Focus). Unlike the Focus, the Yaris complies with the current board resolution of purchasing vehicles with a minimum mpg of 30.

#### Safety

The Insurance Institute for Highway Safety (IIHS) designed a vehicle rating system with "Good" (highest rating), "Acceptable," "Marginal," and "Poor" (lowest rating). The National Highway Traffic Safety Administration (NHTSA) rating system ranges from one to five stars (with five stars as best).

Overall Toyota Yaris has the best rating among the foreign brands reviewed and Ford Focus has the best rating among the American brands reviewed. See Appendices 3 and 4.

When compared to each other, under the IIHS rating system the Focus test results are "Good" for frontal impact and "Acceptable" for side impact. The Yaris was rated "Good" for both frontal and side impacts. Under the NHTSA rating system Focus and Yaris both received the same number of stars for passenger (4 stars), side impact front (5 stars), and rollover (4 stars) ratings. The differences were in side impact rear rating where the Focus is rated higher (4 stars compared to 3 for Yaris) and in driver safety rating where the Yaris is rated higher (5 stars compared to 4 for Focus).

#### **Consumer Satisfaction Rating**

While both vehicles have a high consumer satisfaction rating, the Yaris is rated higher at 9.4 (out of 10) versus 9.1 for the Focus. The consumer satisfaction rating is the overall score based on eight categories: performance, comfort, fuel economy, fun-to-drive, interior design, exterior design, build quality and reliability.

#### Quality, Performance/Design, and Reliability

	2010 Ford Focus	2010 Toyota Yaris
Overall Initial Quality	3.5	3.5
Overall Performance & Design	3	2.5
Predicted Reliability	3.5	3.5
5 among the best 4 better then most 2 d	ass not mailly stand out 2 the res	

The Yaris and the Focus have identical Initial Quality and Predicted Reliability scores. The Initial Quality looks at owner-reported problems in the first 90 days of new-vehicle ownership. This score is based on problems that have caused a complete breakdown or malfunction, or where controls or features may work as designed, but are difficult to use or understand. The Predicted Reliability is derived from historical trending for a vehicle and/or manufacturer in Initial Quality and Vehicle Dependability Studies. Predicted Reliability is a forecast of how reliable a newer vehicle might be over time.

The Focus has a slightly higher performance and design score. This measures owner satisfaction with vehicle performance, style, features and instrument panel, and comfort.

#### **Environmental Impact**

Improving the overall fuel efficiency of the fleet (measured in miles per gallon) and reducing the County's carbon footprint are performance measures for the Vehicle and Equipment Services (VES) Division. There are generally two types of emissions from cars that impact the environment, greenhouse gases and smog. Greenhouse gases emissions are deemed to impact climate change and smog is a type of air pollution that is deemed harmful to human health.

To improve overall fuel efficiency and reduce emissions VES has replaced older vehicles with hybrids. As discussed above, while hybrids have better fuel efficiency and emit less greenhouse gases and smog, the cost of ownership has risen over the years due to increase in purchase price. The ownership costs of the newer conventional Ford Focus models being replaced, on the other hand, has decreased significantly mostly due to lower maintenance costs.

The table below summarizes the emissions and cost data. It indicates that replacing non-hybrids in the fleet (mostly Ford Focuses) by hybrids have significantly reduced greenhouse gases emissions. Our analysis based on 2010 models of the two vehicle types (current fleet hybrids and Ford Focus) shows a reduction of 9.9 tons per vehicle over a 7-year ownership life cycle. The reduction in greenhouse gases emissions comes at a cost, through the utilization of higher cost hybrids. Based on the data it will cost the

County \$4,625 to prevent 9.9 tons of greenhouse gases emissions or \$466 per ton. We also compared the smog emissions from hybrids and the Focus. As was noted previously in the report, the smog emission from the non-hybrid Focus is very low and is the same as the hybrids.

In comparison to Ford Focus, Toyota Yaris has lower greenhouse gases emissions but significantly higher smog emissions. While the Yaris meets the current policy on combined mpg, the current hybrids in the fleet still achieve significantly better mpg and reduced emissions. However, since the hybrids cost significantly more than Yaris, the additional cost of reduction in emissions from using current hybrids instead of the Yaris will be about \$800 per ton for greenhouse gases and \$1.11 per gram for smog.

To put the additional per unit cost of emissions into perspective, we compared them to 'carbon credits'. See below.

Summary - Emissions & Cost Data											
			7-Year Ownership Data		7-Year Ownership Data <sup>3</sup>		Alternat- Increase in		ase in	Cost of Reduction in	
Vehicle	Com-	Meets	Green-			ives' Cost	Emis	sions	Emissions u	utilizing	
	bined	Policy <sup>2</sup>	house			Under/	Grnhse		Current Hy	/brids⁴	
	MPG <sup>1</sup>	(Y/N)	Gases	Smog	Cost	(over)	Gases	Smog	Grnhse Gas	Smog	
			(tons)	(grams)			(tons)	(grams)	(per ton)	(per gram)	
Current Hybrids in Fleet	46	Y	6.2	1,687	\$28,564	\$0	-	-	-	-	
Alternatives											
2010 Toyota Yaris	31	Y	13.7	7,042	22,624	5,940	7.5	5,355	797.31	1.11	
2010 Ford Focus	28	N	16.1	1,687	23,939	4,625	9.9	-	465.60	-	
				Estimate	d current m	narket price of	one Carbo	on Credit	\$ 12.25 p	er ton	

<sup>1</sup>Combined Street/Highway Mileage

<sup>2</sup>Minimum 30 MPG per BOS Resolution No. 069650, approved 9/9/08

<sup>3</sup>Emissions data is from the California Air Resources Board; The ownership cost data is from Edmunds.com

<sup>4</sup>Toyota Prius & Honda Civic hybrids preferred under the current policy have lower emissions but higher costs. We divided increase

in emissions by the incremental cost to determine the per unit cost of benefit (lower emissions). The estimated current market

value of one carbon credit (\$12.25 per ton) is provided for comparison.

#### **Greenhouse Gas and Carbon Credits**

Carbon credits can be used to monetize and put the cost of reduced greenhouse gas emissions into perspective.

#### **Carbon Credits**

Carbon credits are a key component of national and international attempts to mitigate the growth in concentrations of greenhouse gases. One credit is equal to one ton of carbon dioxide. Greenhouse gas emissions are capped and then markets are used to allocate the emissions among the group of regulated sources. The idea is to allow market mechanisms to drive industrial and commercial processes in the direction of low emissions or less "carbon intensive" approaches than are used when there is no cost to emitting carbon dioxide and other greenhouse gases into the atmosphere.

There are two distinct types of Carbon Credits that provide financial support of projects that reduce the emission of greenhouse gases in the short-term or long-term. Carbon Offset Credits (COC's) and Carbon Reduction Credits (CRC's). Carbon Offset Credits consist of clean forms of energy production, wind, solar, hydro and biofuels. Carbon Reduction Credits consists of the collection and storage of Carbon from our atmosphere through biosequestration (reforestation, forestation), ocean and soil collection and storage efforts.

Based on the average of a few reputable carbon credit providers, the current market price of one carbon credit is approximately \$12.25 per ton. This is a fraction of the cost of reducing emissions utilizing current hybrids, which compute to \$466 per ton when compared to the non-hybrid Ford Focus or \$797 per ton when compared to the non-hybrid Toyota Yaris.

#### **Assumptions and Disclosures**

Seven-year ownership costs were used in this analysis as this is the replacement criteria for County compact vehicles (or 100,000 miles). See Appendix 5-8 for the cash flow analysis of the vehicles reviewed. The cost data came from Edmunds.com's "True Cost to Own" feature (see Appendix 1 for an example), which was adjusted for regional areas based on the 94063 zip code. Since Edmunds only provided five-year estimates based on 15,000 miles per year, year six and seven data were projections from historical growth patterns. Only fuel costs were adjusted down to 10,000 miles a year to better reflect the County's compact fleet usage. Adjusting other categories such as maintenance and repair was not feasible with too many unknown variables. Insurance was disregarded from ownership cost as the County self-insures its vehicles with the same fixed amount for each vehicle. A discount rate of 3% was used in the analysis. The cost data was gathered in January and February 2010 and will change over time. Since the information was limited to data from Edmunds.com, a complete thoroughness cannot be assured since the data could not be confirmed with actuals.

The safety ratings came from the Insurance Institute for Highway Safety (IIHS) and National Highway Traffic Safety Administration (NHTSA) while the automobile ratings, from JD Power and Associates. The Greenhouse Gas Emissions, Smog Scores, Smog Emissions and Emission Certification Standards came from the California Air Resources Board (www.arb.ca.gov/). Carbon credit estimates from EcobusinessLinks (www.ecobusinesslinks.com/carbon\_offset\_wind\_credits\_carbon\_reduction.htm).

#### Appendix 1 - Edmunds.com True Cost to Own Feature Page





# Appendix 3 - American Compact Vehicle Matrix

	2010 Ford Focus	2010 Chevrolet Aveo	2010 Chevrolet Cobalt
FFATURES			
4-door	Ves	Ves	Ves
Automatic	Ves	Ves	Ves
Power Steering	Ves	Ves	Ves
A C	Vee	Yee	Tes
A/C Audia Sustam	Yes	res	res
Audio System	Yes		
Anti-Lock Brakes	Yes	Yes (\$403 extra added to cost)	Yes (\$365 extra added to cost)
where Built?	United States	Mexico	United States
COST	<u>1st</u>	<u>3rd</u>	<u>2nd</u>
Price	\$15.125	\$16.096	\$15.223
Tax & Fees	\$1 688	\$1 598	\$1 706
Total Cash Price	\$16,813	\$17.694	\$16,929
	φ10,013	ψ17,03 <del>4</del>	ψ10,323
7-Year Cost of Ownership	\$23,939	\$26,406	\$24,624
MPG	ard	1st - tio	1st - tio
<u>INIF G</u>	<u>310</u>		
MPG	28	30	30
SAFETY	1.ct	ard	and
<u>SALLII</u> Aishan (Danasunad Haad Oida Daas	<u>151</u>	<u>Siu</u> Xaa (Na baad side av)	$\frac{2110}{2110}$
Airbag (Depowered, Head, Side, Pass	Yes	Yes (No head alroag)	Yes (No side alroag)
Traction & Stability Control	Yes	No	I raction - Optional
NHTSA Batings (Out of 5 Stars)			Stability - N/A
Reconger	1 otoro	4 store	E store
Passenger	4 Stars	4 Stars	J Stars
Side Import Front	4 stars	5 stars	
Side Impact Front	5 stars		3 stars
Side Impact Rear	4 stars	3 stars	5 stars
Rollover Rating	4 stars	4 stars	4 stars
IIHS Ratings (Good (best), Acceptable, I	Marginal, Poor (worst)	1	
Frontal Offset	G	A	G
Side Impact	A	М	А
	1.ct	ard	and
	<u>131</u>	<u>510</u>	
Customer Satisfaction	9.1	6.3	8.5 (2009 Review)
	1et	3rd	2nd
ID Power (5-among the best 4-better th	an most 3-does not r	eally stand out 2-the rest	2114
Overall Initial Quality	35	2	35
Overall Performance & Design	3	2	2
Prodicted Poliability	35	2	25
	3.3 10	2	ა. <del>ა</del>
IUlai	10	U	Э
CATEGORY	2010 Ford Focus	2010 Chevrolet Aveo	2010 Chevrolet Cobalt
COST	1st	3rd	2nd
MPG	3rd	1st - tie	1st - tie
SAFETY	1st	3rd	2nd
CUSTOMER SATISFACTION	1st	3rd	2nd
RELIABILITY	1st	3rd	2nd

# Appendix 4 - Foreign Compact Vehicle Matrix

	2010 Nissan Versa	2010 Toyota Yaris	2010 Honda Fit
FEATURES			
<u>ILATORES</u>			
4-door	Yes	Yes	Yes
	res	Yes	Yes
Power Steering	Yes	Yes	Yes
A/C	Yes	Yes	Yes
Audio System	Yes	Yes	Yes
Anti-Lock Brakes	Yes (\$236 extra added to cost)	Yes	Yes
Where Built?	Mexico	Japan	Japan
COST	4-1	On d	Quad
<u>cosi</u>	151	2110	<u>310</u>
Price	\$12,828	\$13,427	\$15,834
Tax & Fees	\$1.275	\$1.392	\$1.564
Total Cash Price	\$14.103	\$14,819	\$17.398
	¢,	¢,o.o	¢,000
7-Year Cost of Ownership	\$22,039	\$22,624	\$23,020
MPG	3rd	1st - tie	1st - tie
MPG	28	31	31
	20	01	
SAFETY	3rd	1et	2nd
Airban (Deneward Head Side Base			
Airbag (Depowered, Head, Side, Pass	res	res	res
Traction & Stability Control	No	Yes	NO
NHTSA Ratings (Out of 5 Stars)			
Passenger	4 stars	4 stars	5 stars
Driver	4 stars	5 stars	5 stars
Side Impact Front	4 stars	5 stars	5 stars
Side Impact Rear	4 stars	3 stars	4 stars
Rollover Rating	4 stars	4 stars	4 stars
IIHS Ratings (Good (best), Acceptable	e, Marginal, Poor (worst))		
Frontal Offset	G	G	G
Side Impact	G	G	G
CUSTOMER SATISFACTION	<u>3ra</u>	<u>1St - tië</u>	<u> 1st - tie</u>
Customer Satisfaction	8.9	9.4	9.4
RFI ΙΔRΙΙ ΙΤΥ	3rd	2nd	1et
	than most 2 does not really sta		131
Overall Initial Quality	man most, s-uses not really sta		05
Overall Performance & Desire	2	3.3 0 E	3.5 0 F
Overall Performance & Design	2	2.5	2.5
Predicted Kellability	2.5	3.5	4
Iotal	6.5	9.5	10
CATEGORY	2010 Nissan Versa	2010 Toyota Yaris	2010 Honda Fit
COST	1et	2010 109010 10115 2nd	2rd
MPG	ard ard	1et - tio	1et - tio
	Siu Srd	101-110	151 - II <del>U</del> 254
	Siu Srd	ist atio	2nu 1ot tio
	0r4	151 - LIU	151 - 110
	3fa	2na	TSt

#### San Mateo County Department of Public Works Fleet Maintenance Division Operational Review March 17, 2004

#### Appendix 5

#### **Cash Flow Analysis - Hybrid versus Conventional**

Discount 4%	Year 0	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Purchase Toyota Prius (Hybrid)	21,83	7						
Insurance		830	859	889	920	952	985	1,019
Taxes		257	230	206	185	167	152	140
Fuel		649	668	688	709	730	752	774
Maintenance		27	137	410	828	1,572	498	498
Repairs		0	0	37	238	357	476	595
Salvage								-6,524
Annual Cash Flow	21,837	1,763	1,894	2,230	2,880	3,778	2,863	-3,498
Discounted Cash Flow	21,837	1,699	1,759	1,996	2,484	3,140	2,293	-2,700
Net Present Value	32,507							
Purchase Ford Focus LX (Gas)	16,470							
Insurance		819	848	878	909	941	974	1,008
Taxes		161	144	128	113	100	89	80
Fuel		889	916	943	971	1,000	1,030	1,061
Maintenance		762	1,011	905	1,460	1,835	1,000	1,000
Repairs		0	0	38	241	361	481	601
Salvage								-3,235
Annual Cash Flow	16,470	2,631	2,919	2,892	3,694	4,237	3,574	515
Discounted Cash Flow	16,470	2,535	2,711	2,588	3,186	3,521	2,862	397
Net Present Value	34,271							
Discounted Cash Flow Increment	-5,367	836	952	592	702	381	570	3,097
Net Present Value Increment	1,764							

Source: edmunds.com

2/2010 Note: Since the County insures its own vehicles, insurance should be excluded from the cost of ownership.

<u>Net Present Value Increment 1,830</u> (excluding insurance)

### Appendix 6 - Hybrids

Make and Model			Cor	mbined MPG		True	Cos	t to Own (7	yea	rs)					
2010 Toyota Prius Hybrid				50 mpg			\$	28,431							
2010 Honda Civic Hybrid				42 mpg			\$	28,697	_						
2010 Hybrid Average				46 mpg			\$	28,564	Ι						
Discount Rate		Year		Year		Year		Year		Year		Year		Year	Year
3%		0		1		2		3		4		5		6	 7
2010 Toyota Prius Hybr	id														
Purchase	\$	25,415													
Taxes & Fees	Ŷ	20,110	\$	-	\$	156	\$	141	\$	127	\$	116	\$	105	\$ 95
Fuel			\$	515	Ŝ	530	Ŝ	546	Ŝ	562	Ŝ	579	Ŝ	596	\$ 614
Maintenance			\$	533	\$	834	\$	745	\$	1.086	\$	1.880	\$	850	\$ 850
Repairs			\$	-	\$	-	\$	111	\$	269	\$	393	\$	574	\$ 839
Salvage									·						\$ (11,009)
Annual Cash Flow	\$	25,415	\$	1,048	\$	1,520	\$	1,543	\$	2,044	\$	2,968	\$	2,125	\$ (8,611)
Net Present Value	\$	28,431	-												
2010 Honda Civic Hybri	id														
Purchase	\$	26.343													
Taxes & Fees	Ŷ	20,010	\$	-	\$	156	\$	139	\$	124	\$	111	\$	99	\$ 88
Fuel			\$	620	Ŝ	639	Ŝ	658	Ŝ	677	Ŝ	697	Ŝ	718	\$ 740
Maintenance			\$	176	\$	466	\$	300	\$	1.148	\$	1.081	\$	531	\$ 531
Repairs			\$	-	\$	-	\$	111	\$	269	\$	393	\$	574	\$ 839
Salvage									·						\$ (9,899)
Annual Cash Flow	\$	26,343	\$	796	\$	1,261	\$	1,208	\$	2,218	\$	2,282	\$	1,922	\$ (7,701)
Net Present Value	¢	28 697	-												

Net Present Value \$ 28,697

# Salvage

2010 Toyota Prius Hybrid Cost		\$	25,415	2010	brid \$	26,343	
	Depreciation	YC	Y Factor	Dep	reciation	YO	Y Factor
\$	3,780			\$	4,666		
\$	2,336		62%	\$	2,588		55%
\$	2,054		88%	\$	2,277		88%
\$	1,822		89%	\$	2,018		89%
\$	1,634		90%	\$	1,811		90%
\$	1,465		90%	\$	1,625		90%
\$	1,314		90%	\$	1,459		90%
\$	14,406	-		\$	16,444		
\$	11,009	Salva	je	\$	9,899	Salva	age

Source: Edmunds.com

#### Appendix 7 - American Conventional Compact Vehicles

Make and Model	Combined MPG	True Cost to Own (7 years)
2010 Ford Focus	28 mpg	\$ 23,939
2010 Chevrolet Cobalt	30 mpg	\$ 24,624
2010 Chevrolet Aveo	30 mpg	\$ 26,406

2010 Ford Focus Discount 3%	Year 0		Year 1		Year 2		Year 3		Year 4		Year 5		Year 6		Year 7
Purchase Taxes & Fees Fuel Maintenance Repairs Salvage	\$ 16,813	\$ \$ \$	- 988 69 -	\$ \$ \$ \$	119 1,017 268 -	\$ \$ \$ \$	108 1,048 279 128	\$ \$ \$ \$	99 1,079 574 307	\$ \$ \$ \$	90 1,112 883 449	\$\$\$\$	82 1,145 347 657	\$ \$ \$ \$ \$ \$	75 1,179 347 960 (5 682)
Annual Cash Flow	\$ 16,813	\$	1,057	\$	1,404	\$	1,563	\$	2,059	\$	2,534	\$	2,231	\$	(3,120)
Net Present Value	\$ 23,939	-													

2010 Chevrolet Col	balt									
Discount		Year		Year	Year	Year	Year	Year	Year	Year
3%		0		1	2	3	4	5	6	 7
Purchase	\$	16,929								
Taxes & Fees			\$	-	\$ 116	\$ 105	\$ 96	\$ 87	\$ 79	\$ 72
Fuel			\$	921	\$ 949	\$ 977	\$ 1,006	\$ 1,036	\$ 1,067	\$ 1,099
Maintenance			\$	154	\$ 225	\$ 578	\$ 416	\$ 1,443	\$ 471	\$ 471
Repairs			\$	-	\$ -	\$ 122	\$ 291	\$ 425	\$ 621	\$ 907
Salvage										\$ (5,326)
Annual Cash Flow	\$	16,929	\$	1,075	\$ 1,290	\$ 1,782	\$ 1,809	\$ 2,991	\$ 2,239	\$ (2,777)
Not Procent Volue	¢	24 624	-							

Net Present Value \$ 24,624

2010 Chevrolet Ave Discount	eo	Year		Year	Year	Year	Year	Year	Year	Year
3%		0		1	2	3	4	5	6	7
Purchase	\$	17,694								
Taxes & Fees			\$	-	\$ 103	\$ 92	\$ 83	\$ 74	\$ 66	\$ 59
Fuel			\$	921	\$ 949	\$ 977	\$ 1,006	\$ 1,036	\$ 1,067	\$ 1,099
Maintenance			\$	65	\$ 230	\$ 890	\$ 375	\$ 2,092	\$ 611	\$ 611
Repairs			\$	-	\$ -	\$ 122	\$ 291	\$ 425	\$ 621	\$ 907
Salvage										\$ (5,171)
Annual Cash Flow	\$	17,694	\$	986	\$ 1,282	\$ 2,081	\$ 1,755	\$ 3,627	\$ 2,366	\$ (2,494)
Net Present Value	\$	26,406	-							

#### Salvage

2010 Ford Focus		2010 Chevrole	et Cobalt	2010 Chevrolet Aveo						
		\$ 16,813		\$ 16,929	Purchase	\$ 17,694				
	Depreciation	YOY Factor	Depreciation	YOY Factor	Depreciation	YOY Factor				
\$	3,386		\$ 4,098		\$ 4,902					
\$	1,701	50%	\$ 1,649	40%	\$ 1,675	34%				
\$	1,498	88%	\$ 1,451	88%	\$ 1,474	88%				
\$	1,327	89%	\$ 1,286	89%	\$ 1,307	89%				
\$	1,191	90%	\$ 1,154	90%	\$ 1,172	90%				
\$	1,069	90%	\$ 1,036	90%	\$ 1,051	90%				
\$	959	90%	\$ 929	90%	\$ 942	90%				
\$	11,131	-	\$ 11,603	-	\$ 12,523					
\$	5,682	Salvage	\$ 5,326	Salvage	\$ 5,171	Salvage				

#### Appendix 8 - Foreign Conventional Compact Vehicles

Make and Model			Cor	nbined MPG		True C	Cost	to Own (7	yea	ars) <u>Sa</u>	ivin	gs vs. Hyb	orid			
2010 Toyota Yaris				31 mpg			\$	22,624			\$	5,940				
2010 Honda Fit				31 mpg			\$	23,020			\$	5,544				
2010 Nissan Versa				28 mpg			\$	22,039			\$	6,525				
Conventional Avg. (incl Am	nericar	n Compacts)		29.7 mpg			\$	23,775			\$	4,789				
The savings of replacing a	n estin	nated 50 com	pact	vehicles in	wit wit wit	h the 2010 <sup>-</sup> h the 2010 I h the 2010 I	Foya Hon Niss	ota Yaris da Fit an Versa		\$297,000 \$277,200 \$326,250						
2010 Toyota Yaris Discount		Year		Year		Year		Year		Year		Year		Year		Year
3%		0		1		2		3		4		5		6		7
Purchase Taxes & Fees Fuel Maintenance Repairs Salvage	\$	14,819	\$ \$ \$	- 892 222 -	\$ \$ \$ \$	109 919 522 -	\$ \$ \$ \$	99 946 730 111	\$\$\$\$	90 974 626 269	\$ \$ \$ \$	82 1,004 1,511 393	\$ \$ \$ \$	75 1,034 604 574	\$ \$ \$ \$ \$ \$ \$	68 1,065 604 839 (5,893)
Annual Cash Flow	\$	14,819	\$	1,114	\$	1,550	\$	1,886	\$	1,959	\$	2,990	\$	2,287	\$	(3,317)
Net Present Value	\$	22,624														
2010 Honda Fit Discount 3%		Year 0		Year 1		Year 2		Year 3		Year 4		Year 5		Year 6		Year 7
Durahasa	¢	17.000														
	Ф	17,398	¢		¢	115	¢	105	¢	05	¢	07	¢	70	¢	70
Fuel			¢ ¢	- 802	¢ ¢	010	¢ ¢	046	¢ ¢	95	¢ ¢	1 004	¢ ¢	1 034	¢ ¢	1 065
Maintenance			ф Ф	69Z 55	¢ ¢	102	ф 2	940 484	ф 2	207	ф 2	1 724	ф ¢	461	ф 2	461
Repairs Salvage			\$	-	\$	-	\$	111	\$	269	\$	393	\$	574	\$ \$	839 (7,328)
Annual Cash Flow	\$	17,398	\$	947	\$	1,226	\$	1,646	\$	1,635	\$	3,208	\$	2,148	\$	(4,891)
Net Present Value	\$	23,020														
2010 Nissan Versa Discount 3%		Year 0		Year 1		Year 2		Year 3		Year 4		Year 5		Year 6		Year 7
Purchase	¢	14 103														
Taxes & Fees Fuel Maintenance Repairs Salvage	φ	14,103	\$ \$ \$ \$	- 988 73 -	\$ \$ \$ \$	95 1,017 284 -	\$ \$ \$ \$	86 1,048 457 111	\$ \$ \$ \$	78 1,079 358 269	\$ \$ \$ \$	71 1,112 1,319 393	\$ \$ \$ \$	64 1,145 417 574	\$ \$ \$ \$ \$	58 1,179 417 839 (4,821)
Annual Cash Flow	\$	14,103	\$	1,061	\$	1,396	\$	1,702	\$	1,784	\$	2,895	\$	2,200	\$	(2,327)
Net Present Value	\$	22,039														

#### Salvage

201	010 Toyota Yaris		2010	Honda F	it	2010 Nissan Versa					
	-	\$ 14,819	Pu	irchase	\$ 17,398	Pu	rchase	\$ 14,103			
	Depreciation	YOY Factor	Dep	reciation	YOY Factor	Depi	reciation	YOY Factor			
\$	1,883		\$	2,721		\$	2,934				
\$	1,548	82%	\$	1,616	59%	\$	1,395	48%			
\$	1,361	88%	\$	1,421	88%	\$	1,227	88%			
\$	1,207	89%	\$	1,260	89%	\$	1,087	89%			
\$	1,083	90%	\$	1,130	90%	\$	976	90%			
\$	972	90%	\$	1,013	90%	\$	876	90%			
\$	872	90%	\$	909	90%	\$	787	90%			
\$	8,926		\$	10,070		\$	9,282				
\$	5,893	Salvage	\$	7,328	Salvage	\$	4,821	Salvage			

Source: Edmunds.com