



ANNUAL REPORT FY 2018-19

EXECUTIVE SUMMARY

This report contains highlights from and performance data for initiatives funded in whole or in part with Measure K funds from July 1, 2018, to June 30, 2019.

Approved by 70% of voters countywide in November 2016, Measure K extends a previous voter-approved (Measure A, November 2012), half-cent general sales tax for an additional 20 years, until March 31, 2043. The 2018-19 fiscal year marked the sixth full year the County has collected the sales tax.

Measure K provides limited-term funding to meet critical service needs, address service gaps or save money by improving performance. In the resolution placed before voters and in public budget sessions, the Board of Supervisors has listed the following as priorities for Measure K funds:

- Ensure at least 80% of all third-grade students are reading at grade level
- End homelessness
- Provide foster youth help so they can graduate high school and enroll in college or vocational training
- Provide affordable homes for seniors, veterans, individuals with disabilities and families
- Maintain emergency operations and 9-1-1 police, fire and paramedic dispatch
- Combat human trafficking
- Maintain paratransit services for the elderly and individuals with disabilities
- Maintain preschool, after-school and library programs for children and teens
- Keep County parks open
- Maintain health care for low-income children, seniors and people with disabilities
- Provide neighborhood health clinics
- Maintain countywide gang and drug task forces
- Address the effects of sea level rise
- Maintain child abuse prevention programs

The Board of Supervisors allocates Measure K funds to internal County departments, other government agencies, nonprofit organizations and for-profit enterprises to achieve their goals. The Board, at a public meeting, must approve all recommendations for the use of Measure K funds.

MEASURE K INVESTMENTS 2018-19 FISCAL YEAR

Actual expenditures across all initiatives for the 2018-19 fiscal year totaled \$102,600,256. This represents a 16% increase from the \$88,416,870.63 spent in the 2017-18 fiscal year.

To enhance transparency and accountability, the County tracks all Measure K funds and places initiatives funded by Measure K into one of seven categories:

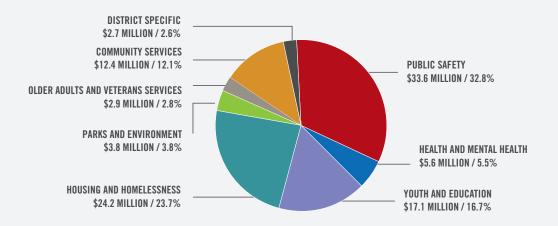
- Public Safety
- Health and Mental Health
- Youth and Education
- Housing and Homelessness
- Parks and Environment
- Older Adults and Veterans Services
- Community Services

In addition, the County separately tracks initiatives that are funded at the recommendation of a member of the Board. These initiatives are approved by the full Board of Supervisors outside of the budget process to quickly meet unanticipated needs, leverage other funding sources and fill critical service gaps.

These are collectively categorized as "District Specific" or "District Discretionary" initiatives. (Note: these initiatives range from targeting specific needs within a supervisorial district to countywide issues or concerns.)

MEASURE K SPENDING FY 2018-19





Overall, Measure K investments in Public Safety topped the spending by category with nearly a third of total Measure K spending, at 32.8 percent or \$33.65 million. This was due mainly to significant progress toward building a new, two-story Regional Operations Center, or ROC. The ROC was substantially completed during the fiscal year with 9-1-1 Public Safety Communications dispatchers, the Sheriff's Office of Emergency Services and a secure data center set to open in the 2019-20 fiscal year.

At \$24.29 million, investments in Housing and Homelessness represented 23.7 percent of total Measure K spending. Nearly \$15 million was spent with regional housing partners on building, maintaining, rehabilitating and protecting housing that is affordable for families at all income levels.

Public Safety and Housing and Homelessness (which together accounted for 56.5% of total spending) were followed by spending on Youth and Education (16.7%, \$17.1 million); Community Services (12.1%, \$12.5 million); Health and Mental Health (5.5%, \$5.6 million); Parks and Environment (3.8%, \$3.9 million); Older Adults and Veterans Services, (2.8%, \$2.9 million); and District Specific/Discretionary (2.6%, \$2.7 million).

PERFORMANCE

During the 2018-19 fiscal year the County implemented or continued 115 initiatives funded wholly or in part by Measure K across the seven tracked categories. Each initiative is evaluated based on established performance measures.

Based on initial performance data, 155 of a total of 227 performance measures achieved targets during the fiscal year, or 68.28%. Seventy-two performance measures, or 31.72%, did not meet targets or were in data development.



Work on the County's new Regional Operations Center, or ROC, was substantially completed during the 2018-19 fiscal year. The 37,000-square-foot ROC will become the County's hub for disaster planning, response and recovery.

PERFORMANCE SUMMARY

FY 2018-19 SPENDING

						FY ZU18-19 SPENDING
	PUBLIC SAFETY	8 Initiatives	16 Performance Measures	12 Target Met	4 Target Not Met	\$33,653,264
	HEALTH AND MENTAL HEALTH	8 Initiatives	18 Performance Measures	13 Target Met	5 Target Not Met	\$5,600,113
O O O	YOUTH AND EDUCATION	17 Initiatives	47 Performance Measure*	38 Target Met	9 Target Not Met	\$17,105,593
	HOUSING AND HOMELESSNESS	30 Initiatives	58 Performance Measures	29 Target Met	29 Target Not Met	\$24,283,097
	PARKS AND ENVIRONMENT	36 Initiatives	37 Performance Measures	27 Target Met	10 Target Not Met	\$3,868,171
	OLDER ADULTS AND VETERANS SERVICES	9 Initiatives	28 Performance Measures	23 Target Met	5 Target Not Met	\$2,905,249
	COMMUNITY SERVICES	7 Initiatives	23 Performance Measures	13 Target Met	10 Target Not Met	\$12,462,300
	DISTRICT SPECIFIC/ DISCRETIONARY					\$2,722,469
*Data development in progress						

^{*}Data development in progress

TOTAL \$102,600,256



PUBLIC SAFETY

LARGEST PROJECT FUNDED

The ROC represents the largest project funded by Measure K to date

The County of San Mateo, home to three quarters of a million people, coordinates countywide disaster planning, response and recovery. The County invested \$30.5 million in Measure K funds in the 2018-19 fiscal year toward completion of a new \$64.5 million Regional Operations Center, which opened in fall 2019.

REGIONAL OPERATIONS CENTER

The ROC, as it is known, is the new home for 9-1-1 Public Safety Communications, the Sheriff's Office of Emergency Services and a secure data center. 9-1-1 dispatchers, who handle fire, law enforcement and emergency medical calls, moved into the ROC from the basement of the 1950s Hall of Justice.

The two-story, 37,000-square-foot ROC is designed to withstand and remain functional during and after a major earthquake. Independent power generators and water systems will allow first responders and support personnel to operate "off the grid" for up to a week.





NEW AND REPLACEMENT EMERGENCY RESPONSE VEHICLES

Four new emergency vehicles were placed into service by San Mateo County Fire in the 2018-19 fiscal year

EKVJJ						
A small all-						
terrain vehicle						
for remote						
rescues						
and fire						

suppression

A utility truck to reach remote areas and drive on sandy beaches

WT59 A water

A water tender to supply engines on fire lines

A sport utility vehicle for command staff

Chief 11A

Three additional vehicles were ordered during the fiscal year but were not yet delivered. These are a wildland replacement engine, a specialized battalion command vehicle and a utility truck for transporting hoses, tools and equipment.

The County spent \$632,000 in Measure K funds in the

2018-19 fiscal year on new and replacement fire response vehicles. San Mateo County Fire provides fire protection and emergency response services to unincorporated areas not covered by another agency as well as regional mutual aid support.

WORKING TO COMBAT HUMAN TRAFFICKING

Often called modern-day slavery, human trafficking is the exploitation of another person through the use of force, fraud or coercion. It can involve commercial sex or forced labor.

The Board of Supervisors created the Human Trafficking

Program in 2015 to coordinate a countywide effort to identify human trafficking and lead education efforts. The program, with the investment of \$190,000 in Measure K funds in the 2018-19 fiscal year, employs two experts on trafficking who work closely with both law enforcement

and victims' advocacy organizations.

During the 2018-19 fiscal year, the program met the performance target of holding six trainings with first responders and coordinating with law enforcement on six anti-trafficking operations.

IN FEBRUARY 2018 THE HUMAN TRAFFICKING PROGRAM LAUNCHED MONTHLY PUBLIC MEETINGS

for anyone interested in the response to human trafficking. Meetings typically include an update on anti-trafficking efforts, educational presentations and the chance to network with others involved in the fight against human trafficking. More information is available at stophumantraffickingsmc.org

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We need to understand that modern slavery is limited by only two things: the imagination and the coercive skill of the trafficker."

JOHN VANEK, SAN MATEO COUNTY HUMAN TRAFFICKING COORDINATOR

HEALTH AND MENTAL HEALTH



SPOTLIGHT

WHOLE PERSON CARE

Whole Person Care supports individuals who are high utilizers of emergency services and who struggle with homelessness, mental illness, substance use, multiple complicated medical conditions or a combination of challenges. Often these individuals cannot break the cycle on their own. They need strong, coordinated and effective community-based support.

To achieve this, San Mateo County Health, in 2017, launched Whole Person Care. This initiative aims to help clients with high needs to navigate a complex health care system to achieve better health outcomes. These individuals disproportionately suffer from the effects of social determinates that negatively impact their health and ability to utilize health care services. Whole Person Care aims to help 5,000 people by 2020.

Since May of 2017, Measure K dollars have supported the most vulnerable, chronically homeless individuals. Using a Housing First model, these monies, used for housing location and direct rental subsidies, have enabled 73 individuals, with an average age of 55, to end the cycle of homelessness. Once housed these individuals receive on-going supportive services to maintain their housing and continue on their journey of improved health and quality of life.

In the 2018-19 fiscal year, 58 of 60 individuals referred for housing services received those services. The two not receiving services found other housing solutions. This 96% success rate far exceeded the target of 70% of those referred receiving a housing service.

FUNDED UNDER 1115 MEDI-CAID WAIVER.

which allows states to obtain federal matching funds for innovative programs. \$2 million annually in Measure K funds supports Whole Person Care

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Whole Person Care brings all parts of the health system together to treat the 'Whole Person.' This collaborative care coordination model enables us to help people with complex needs live longer, better lives"

LUCINDA DEI ROSSI, MANAGER OF THE WHOLE PERSON CARE PILOT, SAN MATEO COUNTY HEALTH

PARTNERS FOR SAFE AND HEALTHY CHILDREN

With support from Measure K, the Public Health Nurse Program provides expertise to proactively identify possible health issues and obtain medical records for youth in the County's Children and Family Services' care.



EXCEEDED TARGET OF 90%

in the 2018-19 fiscal year, 166 of 175 children, or 95%, in out-ofhome placements had documented, timely annual physical exams

EXCEEDED TARGET OF 90%

over the same period, 157 of 175 children, or 90%, in out-ofhome placements had documented, timely twice-a-year dental exams

\$729,000 MEASURE K FUNDS

supported the Public Health Nurse Program during the 2018-19 fiscal year



YOUTH AND EDUCATION



EARLY SUCCESS More than 1,500 new child care spaces have been completed or are in the development pipeline

BUILD UP FOR SAN MATEO COUNTY'S CHILDREN

Working families face a critical challenge in San Mateo County: finding safe, affordable and quality child care. In response, local government, philanthropies and nonprofits came together in 2017 to create Build Up SMC, a publicprivate initiative that aims to create 3.000 new quality child

care spaces by 2020.

How? By working with large employers, advocating for child care in new developments, expanding existing facilities and seeking capital funds. A one-time \$50,000 grant of Measure K funds in March 2019 provides seed funding.

With a lack of facilities being one of the most difficult obstacles, cities and counties need to prioritize developments that include childcare. Childcare availability doesn't just impact families, it's a critical piece of community infrastructure with massive economic implications."

AMY BUCKMASTER, PRESIDENT AND CEO. REDWOOD CITY-SAN MATEO COUNTY CHAMBER OF COMMERCE

EARLY CHILDHOOD COMMUNITY TEAMS

Is investing in early education and intervention services a wise public investment? The answer in San Mateo County is ves.

The local nonprofit Star Vista offers young children, particularly those from families who face obstacles to accessing services, with opportunities to play in group settings and to socialize. Trained clinicians.

providers and families to help identify children who may need additional services and interventions that can identify at-risk children. make a difference in a child's life.

for 397 children ages 5 and under received early childhood mental health consultation. Eighty-five percent of child care providers working and Redwood City.

meanwhile, work with child care with Star Vista reported increased competency, enhanced skills in working with children and improved abilities to

Under contract with San Mateo In the 2018-19 fiscal year, caregivers County Health, Star Vista offers the services in both Spanish and English in Pescadero, La Honda, the midcoast, Daly City, South San Francisco

\$680,000 MEASURE K FUNDS invested in the 2018-19 fiscal year



Star Vista's Aurora Gallardo, left, with Edelmira Vera, whose 3-year-old son participated in sing-alongs and other group activities led by Gallardo at Garfield Community School in Menlo Park.

\$30,900 MEASURE K FUNDS

provided 4-H to organize and run the program. Starting in the 2019-20 fiscal year. the program will run year-round

TEENS AS TEACHERS AND ROLE MODELS

Healthy Living Ambassadors teenagers with specialized training from the nonprofit 4-H Club who lead elementary school students in after-school projects involving gardening, physical activity and nutrition. The teen leaders learn leadership and life skills while the

younger students enjoy hands-on activities.

During the 2018-19 fiscal year, 254 local youth were engaged in the 10-week Healthy Living Ambassadors program, exceeding the goal of 250 participants.

I've actually become more excited to eat vegetables. I was able to tell the kids in all honesty that vegetables are healthy and taste great."

A SPRING 2018 HEALTHY LIVING AMBASSADOR



HOUSING AND HOMELESSNESS

INVESTING IN AFFORDABLE HOUSING

The Department of Housing provided financing to 12 projects summing to 1,193 units of affordable housing in the 2018-19 fiscal year. Of those developments, six were new to the department's financing pipeline having not receive affordable housing funds in the past.

Those six projects will provide 626 units of affordable housing, which includes

575 units affordable to households earning up to 80% of the area median income (that is, extremely low-, very low-, and low-Income groups). One project (MidPen Housing's Downtown San Mateo project) will provide an additional 51 units of moderate income housing targeting households earning between 81% to 121% of the area median income.

COMPLETED HOUSING PROJECTS

Rotary Miller Senior Apartments, South San Francisco, includes 81 units of affordable senior housing Mercy Housing's 66-unit Colma Veterans Village

project

PROJECTS CURRENTLY UNDER CONSTRUCTION

REDWOOD CITY
Midpen Corporation's Arroyo Green
Habitat for Humanity's 612 Jefferson
Palo Alto Housing's 2821 ERC
ROEM Development Corporation's 353 Main Street

SAN MATEO BRIDGE Housing's Bay Meadows \$14.9 MILLION MEASURE K FUNDS

toward affordable housing projects in the 2018-19 fiscal year



\$439,000
MEASURE K FUNDS
the County provided
for the program during
the fiscal year

HOMELESS PREVENTION ASSISTANCE SERVICES

The price tag of an unexpected car repair or health emergency can plunge struggling families into homelessness.

To lend a hand in one of the most expensive housing markets in the nation, the Board of Supervisors launched the Homeless Prevention Assistance Program in 2014. The County provides a pool of local sales tax funds from Measure K that designated local nonprofit organizations.

known collectively as Core Service Agencies, can draw upon to pay off small debts incurred by qualified applicants.

During the 2018-19 fiscal year, 250 households received emergency assistance. Ninety-eight percent of program participants who received emergency rental assistance remained housed after six months, exceeding the target.

SAFE. AFFORDABLE HOUSING FOR FARMWORKERS

Peninsula Open Space Trust (POST) completed construction on four, three-bedroom housing units on a San Gregorio farm that will provide safe and low-cost housing for farmworkers. The County provided \$300,000 in Measure K funds through its Agricultural Workforce Housing Program that was vital to the completion of the project in

September 2018.

POST awarded a long-term lease on the property to Blue House Farm, which grows a variety of organic fruits, vegetables and flowers. Blue House Farm, in turn, worked with POST, the County and other stakeholders to build the infrastructure and the new homes for farmworkers.



\$332,000 MEASURE K FUNDS

toward providing building and upgrading housing for farmworkers

COUNTY SEEKS TO ENSURES REGION'S AGRICULTURAL INDUSTRY

by providing safe and low-cost housing to farmworkers



PARKS AND ENVIRONMENT

COASTAL RESURGENCE

Located between Pacifica and Devil's Slide, the Pedro Point Headlands offers stunning coastal views and three miles of trails. Yet it's also suffered from off-highway vehicle use, persistent erosion and an influx of invasive plants.

In a partnership with the Pacifica Land Trust and other organizations, the County invested \$53,000 in

Measure K funds during the 2018-19 fiscal year to restore the 255acre headlands.

Crews removed invasive species and restored native plants during the rainy season to reduce the need for irrigation. A footpath connecting two trails was completed while a previous trail was decommissioned. All performance targets were met

while restoration work will continue in the 2019-20 fiscal year.

Restoration of the Pedro Point Headlands benefits county residents and visitors seeking a local coastal area with remarkably, photogenic shoreline views and hiking trails amidst diverse plant communities of coastal scrub, reedgrass and Monterey pine woodlands.





\$715,000 MEASURE K FUNDS during the year Nestled on a hillside just west of the Town of Woodside, the rustic serenity of Wunderlich County Park is reminiscent of an earlier era. The Park's largely undeveloped 942 acres include beautiful stands of mixed redwoods, madrones, and oaks, steep hills, and lovely open meadows — all crossed with trails for hikers and equestrians.

ACCESSING HISTORY

Wunderlich features the magnificent Folger Stable, once part of the estate of the Folgers Coffee family and listed on the National Register of Historic Places. The stable also includes the original Carriage Room with a museum that showcases local history with a replica blacksmith shop, 19th century carriages, logging exhibits and more.

During the 2018-19 fiscal year, the County completed a major project to rehabilitate the Carriage House which once stored carriages and later automobiles. Today it provides program and meeting space. Work included improving access to restrooms, entrances, exits, routes of travel and the parking lot.

VOLUNTEERS MAKING A DIFFERENCE

Opportunities abound for nearly anyone with an interest in the outdoors. Combat invasive plants by becoming a weed warrior. The Stewardship Corps takes on a new project at a new park every week. Park docents, trail ambassadors, tour leaders – all are performed by dedicated volunteers.

During the year, Parks filled the volunteer coordinator position, which

will work with corporate partners, schools and community service groups to expand volunteer opportunities.

Atacorporate volunteer day in November 2018, 30 employees of a local commercial real estate development and property management firm gathered at Fitzgerald Marine Reserve. They dug holes and installed 150 yards of fencing.

"Many of these volunteers were project managers and clearly understood how to get a construction project done," said County Parks Ranger Rob Cala. "At one point, they were doing such a good job that I said they didn't have to make the measurements exact to the millimeter, a centimeter would be just fine."

31,643 HOURS volunteers dedicated to County Parks in the 2018-19 fiscal year, exceeding the target of 30,000 hours



OLDER ADULTS AND VETERANS SERVICES

RESOURCES, SERVICES FOR VETERANS

Established in 1946, the San Mateo County Veterans Services Office helps veterans access state and federal benefits that help veterans, their spouses and family members. The office also provides information and referrals to a wide range of services and connects veterans to programs such as the California Veteran

College Fee Waiver for veterans and dependents.

During the 2018-19 fiscal year, the County spent approximately \$230,000 in Measure K funds toward veterans services. The office on average worked with 280 veterans each month, short of the target of 350. Veterans services will continue

to implement outreach activities and partner with community-based organizations to bring greater awareness of Veterans Administration benefits and services provided locally.

Clients are invited to meet with the Veterans Services Office on both a drop-in basis and by appointment.



Recipients of the annual Veteran of the Year luncheon.
Leo McArdle, left, Veteran of the Year.
Jaspar Ridge Farm,
Enterprise of the Year Award. John Helin, right, Patriot of the Year Award

\$1.2 MILLION
MEASURE K FUNDS
the County has spent

the County has spent since the 2014-15 fiscal year on veterans services



\$206,000 MEASURE K FUNDS

to support the Friendship Line. A survey of clients who received out-bound calls reported 100% satisfaction with the services received The Institute on Aging's Friendship Line provides services to older adults and adults with disabilities in San Mateo County.

The Friendship Line is the only 24-hour hotline in the U.S. offering suicide intervention and prevention for seniors and disabled adults, and provides crisis support services that include active suicide intervention and a unique call-

"I FEEL LONELY, CAN I TALK TO YOU?"

out service. The call-out service acts as an intervention to prevent suicide in the long term and to improve the quality of life and connectedness of lonely and isolated callers.

Staff and trained volunteers build strong, trusting relationships with callers that enable them to effectively monitor physical and mental health needs and concerns. In the secondhalf of the 2018-19 fiscal year, the program trained 50 new volunteers who provided 9,500 hours of call support.

If you have any suspicions about an older dependent adult being a victim of abuse, please call 1 (800) 675-8437. Also, you can go online to SMCHealth. org/elderabuse where you can learn more about the signs and symptoms of abuse.

DATA POINT

The fastest growing part of the population here in San Mateo County is people over the age of 65. And one of the fastest growing crimes is elder abuse

PROTECTING OLDER ADULTS

The most common type of elder abuse is financial. A family member raids a relative's bank account or steals valuables. A stranger befriends an older adult whose money suddenly vanishes. Older adults are also prey to physical and emotional abuse.

That's why the County in 2015 created the Elder and Dependent Adult Protection Team, or EDAPT.

The team consists of social workers backed by the County Counsel's office and the District Attorney. During the 2018-19 fiscal year, the program averaged 125 monthly consultations or case updates with district attorney deputies or investigators. These frequent meetings are needed due to complex financial cases where law enforcement expertise is needed.

COMBINED FUNDING

County spent approximately \$675,000 in Measure K funds and approximately \$950,000 came from the District Attorney's Office



Shannon Morgan, member of the Elder and Dependent Protection.



COMMUNITY SERVICES

It may be hard to believe in an area of such explosive economic growth, but one in 10 people in Silicon Valley receive assistance from Second Harvest Food Bank, which serves San Mateo and Santa Clara counties. This is due in large part to the sky-high cost of housing, which leaves many families with little left over for food, medicine and other essentials.

PROVIDING FOR BASIC NEEDS

During the 2018-19 fiscal year, the County contributed \$150,000 in Measure K funds to Second Harvest Food Bank to distribute food directly and to distribute food through a network of local providers.

In all, Second Harvest distributed 18 million pounds of food, exceeding the target of 16 million pounds. On average, nearly 21,000 San Mateo

County residents received food each month directly from Second Harvest, exceeding the target. Another nearly 53,000 residents received food each month from Second Harvest's extensive network of local providers. This fell short of the goal of 55,000 on-average monthly recipients. Moving forward, Second Harvest will explore additional outreach strategies.

18 MILLION POUNDS

Second Harvest food distribution, exceeding the target of 16 million pounds

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My rent has been going up a lot, so [buying] food is really difficult." ARLETTE (WITH VICTORIA), REDWOOD CITY





\$4.78 MILLION MEASURE K FUNDS

toward technology and information upgrade projects during the 2018-19 fiscal year

OPEN DATA AND TECHNOLOGY INFRASTRUCTURE

We live in the heart of Silicon Valley, but even in San Mateo County we have a significant digital divide between those with high speed Internet access and those with slow speed or no access.

In response, the County of San Mateo launched SMC Public WiFi, which provides free Internet access at more than 75 hotspots from downtown Pescadero to Daly City's Top of the Hill. County officials believe creating onramps to knowledge and information available online is the 21st Century equivalent of building roads and infrastructure.

One of the Board of Supervisors' initial investments following approval of the half-cent local sales tax in 2012 was to improve the County's technology and create open data and performance dashboards. These dashboards enhance

government accountability and transparency.

Public WiFi and open data are two of numerous technology projects supported with Measure K funds. Additional projects include ensuring critical communications will work in the event of a disaster and providing secure and private communication channels for health, public safety and social services.

A GRAND OPENING AND A GROUNDBREAKING

The beginning of the 2018-19 fiscal year began with two major milestones: the groundbreaking for a new library in Brisbane and the grand opening of the Half Moon Bay Library.

A large crowd gathered in downtown Brisbane in July to witness the groundbreaking for a new library that had been in the planning stages for two decades. The new Brisbane Library is designed to be a community hub with a popular collection of books, DVDs and eMedia along with family programs, free WiFi, a teen area and a shared "Makerspace" and community room.

Then in August the new Half

Moon Bay Library opened its doors to the community for the first time. The 22,000-square-foot library offers quiet study rooms, an expansive children's room, a teen room and both indoor and outdoor meeting spaces.

Both projects received Measure K funds.



NEW CONSTRUCTION, RENOVATIONS OR PLANNING

for library projects in Brisbane, Half Moon Bay, Pacifica, Redwood City, Daly City, South San Francisco, East Palo Alto and San Mateo

