

North Fair Oaks Community Council

A Municipal Advisory Council to the San Mateo County Board of Supervisors

2600 Middlefield Road, Redwood City, CA 650-363-1800 www.nfoforward.org Everardo Rodriguez, Chair Beatriz Cerrillo, Vice-Chair Rosario Gonzalez Linda López Rosaura López Jennifer Ruiz Blair Whitney Francis Santos, Youth Member Esmeralda Rosales, Alternate Youth Member

September 26, 2019

7:00pm

The North Fair Oaks Community Council provides recommendations on the issues of community health, safety, welfare, public works and planning for the North Fair Oaks geographic area. It holds regular monthly meetings to address the needs of the community, act as a forum, and serve as an advisory body to the Board of Supervisors.

The meeting began at 7:00 PM

1. ROLL CALL

Present: Chair Everardo Rodriguez, Vice Chair Beatriz Cerrillo, Council Member Rosario Gonzalez, Council Member Linda López, Council Member Jennifer Ruiz, Council Member Blair Whitney, and Youth Member Francis Santos.

Absent: Council Member Rosaura Lopez and Alternate Youth Member Esmeralda Rosales

Staff Present: Tim Fox, Deputy County Counsel

Office of Community Affairs: Emma Gonzalez and Mitzy De La Peña Medina

2. PUBLIC COMMENT

Speakers

• A writer for The Almanac commented that she had emailed the Council about one of her projects which explored health and environmental inequalities in Southern San Mateo County. Residents of North Fair Oaks were asked "If you could do anything to change your community, what would you change to make it healthier?" She provided a print copy of her articles and findings to the Council.

AGENDA

3. Stanford Medicine in Redwood City, "Block E" Medical Office Building

	chie in Redwood City, Block E Medical Office Building
Presentation by John Cowan, Director, Local Government and Community Relations, Stanford Health Care and Lucy Wicks, Director, Government and Community Relations, Stanford University	 As part of the Stanford in Redwood City Precise Plan outreach efforts, John Cowan and provided an update to the council. Update on Outreach efforts: August 15, 2019, Friendly Acres Neighborhood Association Open House: August 28, 2019 North Fair Oaks Community Council: September 26, 2019 Redwood Village Business Association: August 26, 2019 Timeline: Design, Planning, and Approval: Summer 2019 to Spring 2020. The project is currently at this stage and is waiting to go before the City of Redwood City Planning Commission. Site Prep and Demolition: Late 2020 Construction Duration: Approximately three years.
Questions from Council Members	 Blair Whitney, Council Member, asked: North Fair Oaks is immediately adjacent to this construction and will be impacted. Will any mitigations be included for North Fair Oaks at this stage? Mr. Cowan replied that this project is part of the precise plan and nothing new is being negotiated at this stage with the City of Redwood City. Ms. Wicks added that within the development agreement that came with the precise plan and the final Environmental Impact Report (EIR), Stanford also has a development agreement that provided funding for a neighborhood street enhancement and one-third of those funds were spent in the North Fair Oaks community. The City of Redwood City is the lead agency for the \$1.5 million fund and worked with the County to make sure that funds were received. Some of the street improvement projects are already being built. Linda Lopez, Council Member, asked: Out of the meetings with Friendly Acres and Redwood Village, have you come up with any new strategies to mitigate traffic? Mr. Cowan replied: Traffic is a problem in all areas in the Peninsula. The comments that were made at those meetings were not about the project causing a problem. When traffic was studied in the EIR, what is being built on the site complies with the final EIR and minor intersection improvements have been made.

- Moreover, patients do not come at the same commute times as people are often coming and going in the morning or evening. The highest occupancy of our parking lots is between 11:00am and 2:00pm, which are not the traditional commute times for the public.
- The project will have bike storage for 88 people, 22 short-term parking spots for bikes, all employees receive VTA and Caltrain passes, have access to the Marguerite Shuttle, and starting this fiscal year, will have access to Lyft for Business.
- Linda Lopez, Council Member, asked: Who will have access to the pharmacy? Will it be accessible to the public or is it just for Stanford patients?
 - Mr. Cowan explained that they are in the midst of the programming phase, but usually when people go to their pharmacy it is by patients of the clinic since it is a specialized pharmacy.
- Linda Lopez, Council Member, asked: What on campus is currently available to the public?
 - Mr. Cowan replied that there is a café that is available to the public.
- Linda Lopez, Council Member, asked: Pine trees have been planted along Spring Street, from 2nd right before Douglass, and then you look down North Fair Oaks, you don't see any trees. Is there a possibility at this time that we can talk about getting some trees planted on the other side of the street?
 - Ms. Wicks clarified that the trees are planted on Bay Road, which is the University's property. Stanford undergrounded all the utilities on that side, which was a large infrastructure project, and brought new trees which were planted on the frontage of the University side. Stanford does not own the property on that side but is open to see how more improvements can be made.
- Everardo Gonzalez, Chair, asked: What is the involvement of San Mateo County in the discussions or was the County involved whatsoever?
 - Ms. Wicks explained that the application was submitted in 2008 and it was approved in 2013, which was a long time. The County, like other jurisdictions, wrote letters and commented throughout the entire EIR process.

	 Stanford's outreach teams came to North Fair Oaks neighborhood association meetings and had conversations with the County about coordinating around the Bay Road section of the property. It is her understanding that the County is paying close attention to the project, particularly in the development agreement conversations.
	 While the North Fair Oaks Community Plan was still forming, Stanford attended many of those meetings to make sure they would be able to hopefully weave further into the fabric of North Fair Oaks. Some of those design inspirations resulted from Stanford's community conversations—which involved grassroots-level organizing, talking to individuals, and answering the County's questions.
Public Comment	None

4. Presentation regarding Census 2020

Presentation by Emma Gonzalez, Census 2020 San Mateo County Manager and Manager of the Office of Community Affairs	 Ms. Gonzalez presented regarding the importance of Census 2020, the County's efforts for a complete count in Census 2020, and why everyone in San Mateo County needs to be counted. Her presentation explained that there is a lot at stake to not be counted in the census, including: loss of vital community programs and services, funding for our infrastructure, health programs, social services, housing, education, and transportation. Ms. Gonzalez also presented a video which features a North Fair Oaks resident, who explained what the census means to him and encourages the community to participate. This, as well as other videos, are available for sharing on social media. To view these informative videos or request census outreach materials, visit
Questions from Council Members	 Beatriz Cerrillo, Council Member, asked: Will there be a realtime update regarding the count so that people can know exactly who still needs to be counted? Ms. Gonzalez explained that San Mateo County will have access to a system that will provide real-time data as the self-responses are completed. With this data, the County will be able to identify which areas have not responded yet and will then activate community members to reach out to their neighbors and encourage them to participate in the Census.

- Youth Member Francis Santos asked: How will people with MediCal be affected?
 - Ms. Gonzalez explained that billions of dollars could be potentially lost if there is an undercount in the Census. For every person that is undercounted in the Census, the State loses approximately \$1,000 each year per person for the next ten years. The money that funds this and many other programs comes from the Federal government and they rely on census data to determine how much money to give to each State.
- Council Member Jennifer Ruiz asked whether the census will ask for an individual's social security number?
 - Ms. Gonzalez responded that the census will not ask for a social security number. The information that will be requested is very basic.
- Council Chair Everardo Rodriguez asked: How will our immigrant communities be reassured that the citizenship question will not be asked in the Census?
 - Ms. Gonzalez replied that the State has gone into an agreement with Mercury Public Media and will spend \$46 million dollars for a media campaign. The County of San Mateo has dedicated \$1 million dollars which will be awarded to trusted community organizations, faith-based organizations, and community partners to be the trusted messengers that educate the community regarding Census.
- Council Chair Everardo Rodriguez asked: What type of outreach will be provided for individuals who work multiple jobs and are not always at home?
 - Ms. Gonzalez explained that community programs such as First 5, the Office of Education, and the Boys and Girls Club are incorporating Census information into their curriculums and sharing outreach materials with parents. Often, it is children who help parents fill out forms, and so children will also help get their families to participate in the Census.
- Council Chair Everardo Rodriguez asked: Will the County provide wireless access to communities who do not have access to the internet?
 - Ms. Gonzalez responded that the first round of Request for Proposals required Questionnaire Assistance Centers. These centers will be staffed with individuals who speak the language of the community they serve and who will provide assistance with completing the Census questionnaire.

- Council Chair Everardo Rodriguez asked: Is the text option only for heads of household or should every individual opt in to it?
 - Ms. Gonzalez encouraged every individual to sign up for the text option to pledge participation in the Census and to encourage others to do so as well.
- Council Member Linda Lopez asked: Is the messaging going to be standard or will each organization come up with their own?
 - Ms. Gonzalez explained that the County of San Mateo has provided a social media guide for partners and the public which provides talking points and each individual organization can tailor it by adding their logo and editing it to reach their community as they see fit.
- Council Member Beatriz Cerrillo asked: How will residents that have left the county be updated?
 - Ms. Gonzalez explained that individuals will only get counted once, depending on where they live as of the day of the census.
 The census questionnaire will go to the address, not a specific individual at that address.
- Council Member Blair Whitney asked: A lot of individuals use their phone as internet access. Will individuals be able to use their phone to complete the census?
 - Ms. Gonzalez confirmed that individuals will be able to complete the census by using their cellphones.

Public Comment

Brooks Esser thanked Emma for her presentation and acknowledged that a lot of effort has gone into preparing for Census 2020. Mr. Esser asked whether the County has considered a block captain program? This would entail volunteers going from door-to-door in a specific area to encourage neighbors to complete census.

 Ms. Gonzalez responded that many individuals have notified the County that they will be hosting block parties about Census, similar to what has been done for voter registration. She welcomes these creative and fun initiatives and wants everyone to be counted.

5. Presentation regarding the Well-Being Academy

Presentation regarding the Well-Being Academy by Maggie Cornejo, Legislative Aide for Supervisor Warren Slocum	 Last Fall, Supervisor Slocum held a community conversation to discuss mental health. After that workshop, many community members asked for a follow-up session. Supervisor Slocum has partnered with CARON and BHRS to host a series of 5 sessions that will focus on stigma around mental health, political climate and immigration, dispatchers, and teen suicide. The Well-Being Academy will run from October 15 to November 12, 2019. The 5th class will be a celebration for those who have completed the series.
Questions from Council Members.	 Council Chair Everardo Rodriguez asked: Is this program free? Ms. Cornejo confirmed that the class, food, and childcare will be free of cost. Council Chair Everardo Rodriguez asked: Is this program for entire families or will individuals be separated by ages? Ms. Cornejo explained that the curriculum is oriented for adults, not children.
	 Council Chair Everardo Rodriguez suggested that this program be made available for teenagers as there are mental health concerns for that age group as well. Ms. Cornejo added that this is the first series of workshops revolving around mental health so in the future we can explore ways to provide additional workshops for kids, depending on how successful the first one is.
	 Council Member Jennifer Ruiz asked: For this type of this workshop, would you consider making this a live webinar so that people can access remotely? Ms. Cornejo replied that she will bring this suggestion back to the planning committee and shared that there might be concerns regarding the privacy of the participants if it were to also be conducted this way.
Public Comment	No public comment made.

6. Reports to the Council.

A. Supervisor's Report

• No Supervisor's Report for this meeting.

B. County Manager's Report

Emma Gonzalez, Manager, Office of Community Affairs

- Ms. Gonzalez shared that in an effort to reduce the amount of illegal dumping in North Fair Oaks, the Office of Community Affairs has created a magnet which lists helpful phone numbers for the County's recycling programs as well as instructions on how to report illegal dumping. All North Fair Oaks residents will receive a magnet. Council members can also take some with them this evening and distribute them in the community.
- The Neighborhood Response Team has reported that graffiti is on the rise along the Middlefield Road corridor on private businesses. Graffiti abatement has increased, and it is costly. If graffiti continues to increase at this rate, the County may not have the sufficient budget for abatement efforts in the future.
- Sidewalk cleaning has been completed on Middlefield Road. We hope that as we rebuild Middlefield Road in the upcoming years, these beautification efforts will continue.

C. Council Member Reports

- Council Member Linda Lopez shared that she emailed Joe Lococo and Diana Shu as residents of Selby Lane are being impacted by the new restaurant, Selby's Restaurant. Customers and employees are parking in the residential area and Ms. Lopez would like to revisit the agreements that were made prior to Selby's Restaurant opening its doors.
- Climate Ready North Fair Oaks meetings are lined up in October, if anyone is interested in joining the group. They are looking at how the change in climate can affect our community and surrounding area.
- Council Member Blair Whitney reported that CARON's 20th Anniversary celebration was popular. He will attend the Dumbarton Rail Corridor presentation on October 1st.

Council Chair Everardo Rodriguez also attended CARON's celebration and shared he was happy with their collaboration with the community. He would like to have more information regarding Census to promote it at future events. Mr. Rodriguez also shared that he and Council Member Jennifer Ruiz attended the County of San Mateo's meeting regarding climate change. They will keep the Council updated regarding any collaborations that take place in the future. Council Member Rosario Gonzalez commented that she was happy that the library remained open while the CARON festival was taking place because there were no public restrooms available at the event. The meeting concluded with a presentation of the County of San Mateo's Census 2020 videos. These videos include community members sharing why the census is important to them and why everyone should participate.

Community Council meeting.

A Census video featuring County employees will also be produced and will be shared at the next North Fair Oaks

D. ADJOURNMENT

The meeting adjourned at 8:45 PM

Next Council Meeting:

Thursday, October 24, 2019 7 p.m. to 9 p.m.