

## MINUTES

Regular Meeting of the Arts Commission  
Wednesday, July 9, 2014 – 1:00-3:00pm  
Board of Supervisors Conference Room, Lobby Floor, Hall of Justice  
400 County Center, Redwood City, CA 94063

### 1. Roll Call, 1:02pm

Commissioners present –Chair R. Rodricks, S. Swan, D. Mulliken, K. Chew  
Staff: P. Jensen, J. Tomaloff  
Commission staff: T. Silvestri,

### 2. Agenda Amendments: None.

### 3. Oral Communications: None.

### 4. Consideration of Minutes of Regular Meetings

#### A. April 9, 2014:

Edits made. Motion to approve by Swan, second by Mulliken.  
Chew to abstain due to injury/absence.  
Ayes: Swan, Mulliken, Rodricks  
Nayes: none  
Abstain: Chew  
Motion passes 3-0, with one abstention

#### B. May 23, 2014:

No edits made. Motion to approve by Chew, second by Swan.  
Ayes: Rodricks, Mulliken, Swan, Chew  
Nayes: none  
Motion passes 4-0

### 5. Reports

#### A. Curator Report: Curator Silvestri reported:

1. Recent Caldwell show - "Inspirations in Oil", one sale reported.  
Recent Community Gallery show – one sale reported.
2. Current Caldwell show – Peninsula Photography Arts Guild. Featured story in the local papers, including HMB, Menlo Park, Palo Alto, San Mateo Daily Journal.  
Current Community Gallery show – two local photographers  
Rotunda Gallery – mosaic furniture and sculpture
3. Curator, Teresa Silvestri, announced that she will not be re- applying for the Gallery Curator contract at the end of November. She has offered to help the Commission as we interview and bring in a new curator.

#### B. Grant Program Manager Report: Chair Rodricks, reporting for Manager Esther Mallouh, has planned the following schedule for the next year's grant program. In this next grant cycle, new panelists will be selected.

- October 31, 2014 - deadline for Letters of Intent
- November 28, 2014 – Notify organizations (yes/no) for submission of full grant proposal
- March 13, 2015 – full grant proposal deadline
- 2-3 weeks prior to May 13, 2015 – Docket to Commissioners for consideration
- May 13, 2015 – Announcement of grant awards

## 6. Action Items

- A. Using budgeted funds for Workshop to offer membership scholarships to non-profit arts organizations to *Thrive Alliance for Non Profits*.

Discussion: Commissioners Swan, Mulliken and Chew believe the using the budgeted funds on workshops as planned would have larger impact than offering Thrive memberships to only 9 to 12 arts non-profits.

## 7. Staff and Commissioner Reports

- A. Staff:

Peggy Jensen confirmed receipt of a \$250.00 check from California Arts Council check, a stipend for attendance of their February 10, 2014 meeting in Sacramento. Also, the Grant Manager's contract is signed and valid until June 30, 2015.

- B. Commissioner Swan, P. Jensen reporting on the NFOF project:

June 24, 2014 meeting – Peggy presented community input re: streetscape and public art challenges.

By July 17 – Public Works will provide traffic analysis.

By July 14 – Next steps will be presented.

By Aug. 18 – Community Council will vote on the road design.

By mid Sept – Specific requirements will be determined for each of the public art projects, i.e. Living Wall, Artists' Projects, and Parking Lot Project. Projects will be presented to the Board of Supervisors for consideration of the \$50,000 request of Measure A funds.

Graphic Artist: signage options, i.e., Human Services Agency, new Community Center, North Fair Oaks Library, etc. to be considered.

- C. Arts Leadership Council: June 19, 2014 Kickoff Meeting

Project matrix was presented with top three choices of each team member. Next meeting: July 15<sup>th</sup>, 3:30pm Tuesday.

- D. Americans for the Arts Conference: R. Rodricks

Commissioner Rodricks attended the AFTA Conference in Nashville, Tennessee from June 13 to 15; she presented workshop findings, including cultural data information, NEA studies, fast track challenges, and local art agency grants. See her memo regarding.

## 8. Discussion Items

- A. Assignment of Commissioner(s) to write Mid-Year Report to Board of Supervisors – Chew
- B. Assignment of Commissioner(s) to research/purchase *ConstantContact* vs. *WildApricot* for marketing and social media networking – Robin, Esther to pursue and set up.
- C. REMINDER: October Workshop for Arts Non-Profits: Board Development, by Emily Hall, of Olive Grove Consulting –?

**9. Adjournment:** 2:55 p.m.