

Regular Meeting of the Arts Commission
Wednesday, December 11, 2013 – 1:00-2:30pm
555 County Center, 5th Floor Conference Room
Redwood City, CA 94063

Meeting Notes

1. Roll Call, 1:07pm

Commissioners present: Karen Chew, Donald Mulliken, Robin Rodricks, Sherril Swan

County Staff: Peggy Jensen, Juda Tolmasoff

Commission staff: Teresa Silvestri

2. Agenda Amendments: None.

3. Oral Communications: None.

4. Consideration of Minutes of Regular Meeting of September 10, 2013

Minutes will be corrected to show Commissioner Mulliken's name correctly spelled. Motion to approve by Chew; seconded by Swan; passed 4 ayes, 0 noes.

5. Reports

A. Curator Report: Teresa Sylvestri reports that the shows are soon closing, with final sales to be reported at a future date, and excellent press coverage by Bonnie Zanardi (San Mateo County Times, San Jose Mercury News) and the San Mateo Daily Journal.

New exhibitors: Ruth Waters in the Rotunda Gallery, a group show of three artists will be on display in the Caldwell, and two photographers will show their work in the Community Gallery.

The stanchions protecting the Rotunda Gallery art continue to endure a mysterious human-powered migration pattern. A call for help and gentle reminder to cleaning staff and admirers will be in order. Commissioner Rodricks to pursue.

B. Grant Program Manager Report: Esther Mallouh, via Chair Rodricks, reports that this past Monday's Grant Workshop (December 9th, San Mateo Library) went smoothly and she received six letters of intent for grants. Fifteen inquiries were made regarding information on the website, art organizations, etc. County Education's Dick Sperisen received seventy applications for the \$100 art education micro-grants, a 300% increase as compared to last year's statistics.

Commissioner Mulliken reports that a few attempts have been made to inform private schools of the grant program, but with no success.

6. Staff and Commissioner Reports

Juda Tomaloff reminded all minute takers to indicate how each motion passes, including who made the motion, who seconded, the ayes/noes/abstentions, the vote count, etc. in order to satisfy the recently amended rules and regulations of the Brown Act.

Commissioner Mulliken: The Poet Laureate committee is discussing job duties with newly appointed Poet Laureate Caroline Goodwin for her upcoming two-year term.

7. Discussion Items

A. Grant-reporting requirements for Hewlett grant: tabled until January 2014 meeting

B. Promotional handout (Swan/Chew): Commissioner Chew will continue crafting the handout with the updated information that Commissioner Rodricks provided. The handout will be printed in color, featuring the new Commission logo, and distributed to the County's libraries for a trial run.

C. Proposals for Measure A Funds:

1. Public Art (Swan/Mallouh):

Juda Tolmasoff and Curator Teresa Silvestri reported that the new County Health Clinic, in the Fair Oaks neighborhood, is now looking for a variety of art – permanent art and a gallery. Curator Silvestri to investigate the costs for a hanging system.

Commissioner Swan is digging deeper into a County Brussel Sprout Project, akin to the San Francisco Heart Project, but featuring the Brussel sprout, as our county is a top producer of this product. Commissioner Swan also continues her discussions with local resources in regards to other public art projects, including youth groups and service organizations.

2. Arts Resource Website (Commissioners Mulliken & Rodricks, Curator Silvestri):

The team has obtained some basic quotes for the building of an art hub website. Prices vary and the final quotes will depend upon whether the website is static or dynamic. Maintenance costs will also be discussed and line item prices requested.

3. Grants Program Expansion (Commissioner Rodricks):

Commissioner Rodricks provided a more detailed plan on growth ideas to expand the current grants program. Included in her proposal is a facilitated networking event, based on a highly successful "Needs and Offers" session that the non-profit *Thrive Alliance* recently sponsored. Potential location sourced at Sobrato Center, a local Redwood City non-profit that offers meeting space at no cost to other non-profit organizations.

Commissioner Rodricks also gently reminds the group to submit their Arts Belief Statement to her for inclusion on the Commission's website.

9. Adjournment: 2:30pm.