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Robin Rodricks, 2<sup>nd</sup> District  
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SAN MATEO  
COUNTY  
**ARTS**  
COMMISSION

**Regular Meeting of the Arts Commission**  
**Wednesday, July 11, 2012**  
**2:00 to 3:30 p.m.**  
**555 County Center, Conference Room 1, 5th Floor**  
**Redwood City, CA 94063**

**MINUTES**

**1. Roll Call**

Chair Rodricks called the meeting to order at 2:07 p.m.

Commission: Chew, Mulliken, Rodricks (Chair), Swan (Vice Chair) (Absent), Steel  
Staff: Bennett, Lockman and Tolmasoff

**2. Agenda Amendments**

None.

**3. Oral Communications**

Ms. Juda Tolmasoff, Chief Legislative Aide to Supervisor Carole Groom, introduced Ms. Jasmine Kusumowidagdo, a recent graduate of Crystal Springs Uplands School in Hillsborough. Ms. Kusumowidagdo is one of three summer interns working in Supervisor Groom's office, and will be starting school at Scripps College in the fall. Ms. Kusumowidagdo said she was very interested in the arts and the work of the commission.

**4. Consideration of Minutes**

A. Regular Meeting of June 13, 2012

Commission Action: M/S Chew/Steel to approve the minutes as submitted.

Motion carried 4-0.

**5. Reports\***

A. Curator's Report

None.

B. California Arts Council Grant

None.

C. Policy Development Subcommittee

The Commission reviewed the draft "Policies of the San Mateo County Arts Commission" that was developed by the Policy Development Subcommittee of

Commissioners Mulliken and Rodricks. Topics reviewed were Cultural Diversity, Customer Service, Freedom of Expression, Public Art, Policy for Awarding Grants, Accessibility for People with Disabilities, and Conflict of Interest.

It was suggested under Public Art, first bullet point to replace “supervise and control” with “advise and consult.” Under same topic, fifth bullet point, add “original or limited editions” after “comprise,” and “as public art” replacement “for ornament or commemoration” at the end of the sentence. It was also suggested that an art registry of artworks in the County government’s passion be established.

Under Policy for Awarding Grants, the phrase “to grants programs guidelines was added to the end of the second bullet point, to read: “The nature of the grants and the qualifications for receiving them shall be specific to grant programs guidelines.” Under the sixth bullet point, it was suggested to replace “Chair of the Commission” with “County Counsel.” Under the seventh bullet point, discussion revolved around whether grants would be made only to non-profits and or to for-profit organizations. It was suggested to strick this bullet point at this time, until more grant program specificity was reached.

Item to be considered at the August 8 meeting.

## **6. Action Items**

- A. Review and Approve Draft Request for Proposal for Grants and Workshop Manager

Parks Superintendent Lockman suggested that the Commission consider providing the Board of Supervisors with the Five-Year Strategic Plan for their review prior to issuing a request for proposals for a grants and workshop manager.

Commission consensus was for staff to provide the Board with a members’ memo and the strategic plan.

Item was continued until the August 8 meeting.

- B. Review and Approve Draft 2012-2013 Arts Commission Calendar

Commission discussion centered on whether adopting the proposed calendar would lock the Commission into deadlines and commitments that might not prove to be possible. It was agreed that the calendar was a working document and would guide the Commission in its actions.

Commission Action: MS Chew/Steel to adopt the Draft 2012-2013 Arts Commission Calendar as a working document with one change, moving “Post RFP for Grants Programs Manager” to August from July.

Motion carried 4-0.

## **7. Staff and Commission Reports**

Commissioner Chew said rather than a Facebook page for the Commission she was looking into a twitter account. She said the Commission might want to consider an “avatar” that could be followed to arts events happening in the County.

Staff reported that the Executive Director of Arts Council Silicon Valley and the Director of Communications and Emerging Initiatives, 1stAct Silicon Valley, had met with the Assistant County Manager, Ms. Tolmasoff and staff to talk about phasing out the discoversmc.com website or possible options to re-drive it, as well as new strategies for supporting the arts locally, statewide and nationally, and discussing those with the Commission. The Commission was receptive to having a presentation at the August meeting on possible future collaboration.

**8. Adjournment**

The meeting adjourned at 3:39 p.m.