



## SHARED VISION 2001-2025

Healthy  
Community



In 2001, the Board of Supervisors provided residents an opportunity to define a shared vision of the future of San Mateo County by asking: What will the county be like in a decade? What do we want to look like?

Prosperous  
Community



The Board adopted Shared Vision 2010: The Promise of the Peninsula, in 2001. It established a framework to help leaders think of the future as they made day-to-day decisions. The Board saw that residents wanted leaders to focus on four key areas: People, Place, Prosperity and Partnership. Shared Vision 2010 set 10 commitments and 25 measurable goals.

Livable  
Community



The Board of Supervisors engaged the community in 2008 to update and keep our Shared Vision current. With the help of a community steering committee and an issues briefing book, hundreds of San Mateo County residents attended 10 town hall meetings, including two in Spanish. The largest turnout was a Youth Town Hall forum with more than 125 middle and high school students participating. In all, more than 1,000 residents participated in forums or in an online survey to answer the question: What are the most important goals that San Mateo County should set for the year 2025? As a result of the community process the Board of Supervisors revised and adopted Shared Vision 2025 for healthy, prosperous, livable, environmentally conscious and collaborative community.

Environmentally  
Conscious  
Community



Over the past 10 years the Board of Supervisors has regarded the visioning process as dynamic, using the goals to help guide policies, spending and new strategies. These goals have been used equally in good times to make funding decisions for new initiatives, as well as in the challenging times to make difficult spending reductions. Most importantly, Shared Vision has ensured decisions are focused on the future with sights set on measurable results that achieve the desired outcomes.

Collaborative  
Community



**Sustainable  
San Mateo County**  
Economy. Equity. Environment.

In 2010, the San Mateo County Board of Supervisors was honored by an award from the prestigious Sustainable San Mateo County, for Shared Vision 2010-2025 contributions to achieving a sustainable community.