



APPENDIX D

2015 COMMUNITY INTEREST SURVEY

Preliminary Results; Community Interest and Opinion Survey For Local Parks and Recreation Facility Priorities. Granada Community Services District

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Community Survey Method

- Questionnaire developed by Granada Community Services District (GCSD)
 - Input from San Mateo County Parks Dept.
- In English and Spanish
- Mailed to 2,283 residences in district on 2/20/15
 - 2,235 were delivered
- Slightly different survey version on County website
- Data coded, entered by SFSU & local typist
- Raw data available in Excel and SPSS formats
- Data error checked and verified by Dr. Tierney
- Data analysis by Dr. Tierney, using IBM SPSS

Preliminary Results

- Results are preliminary, subject to review
- Combined paper & online surveys, removed unusable surveys
- Total of 609 completed and usable surveys in database
- Response rate $609/2335=27.2\%$
- 542 mail responses and 67 online surveys

Survey Type		
	Frequency	Valid Percent
Mail	542	89.0
Online	67	11.0
Total	609	100.0

Age of Respondent Household Residents

Age of Household Residents

Age Range	Frequency	Total Percent	Adult Percent
0-1	23	3.8	
2-5	50	8.2	
6-11	63	10.3	
12-14	35	5.7	
15-18	45	7.4	
19-24	54	8.9	7.5
25-39	116	19.0	16.1
40-55	236	37.8	32.9
56-74	259	42.5	36.1
75+	52	8.5	7.3

2010 San Mateo County
Population, From US Census

Age	Population	Percent
20 - 24	40,098	7.4%
25 - 34	99,334	18.3%
35 - 49	164,524	30.3%
50 - 64	143,432	26.4%
65 & over	96,262	17.7%
Total	543,650	

Number of Persons By Age, Responding Households

Age	Frequency	Percent
0 -1	26	1.9 %
2 -5	61	4.5 %
6 -11	96	7.1 %
12 -14	41	3.0 %
15 -18	57	4.2 %
19 -24	65	4.8 %
25 -39	181	13.3 %
40 -55	356	26.2 %
56 -74	413	30.4 %
75 +	61	4.5 %
Total	1357	100.0 %

Responding Households With Children Under 18 Years

Households With Children Under 18

	Frequency	Percent
With Children Under 18	183	30.0
Total Respondents	609	100.0

Where Do Respondents Live

What Neighborhood Do You Live In

		Frequency	Valid Percent
Valid	Clipper Ridge	69	11.8
	El Granada	441	75.3
	Miramar (unincorporated)	68	11.6
	Princeton	8	1.4
	Total	586	100.0
Missing	System	23	
Total		609	

Cell Location Of Household On Grid Overlay Of District

Map Location Cell					
Map Cell		Frequency	Valid Percent		
Valid	1	56	15.0		
	2	4	1.1		
	3	36	9.6		
	4	40	10.7		
	5	35	9.4		
	6	76	20.3		
	7	5	1.3		
	8	23	6.1		
	9	47	12.6		
	10	40	10.7		
	11	12	3.2		
	Total	374	100.0		
Missing	System	235			
Total		609			

How Long Have They Lived Here

How Long Have You Lived Here

		Frequency	Valid Percent
Valid	Less than 1 year	24	4.1
	1-5 years	109	18.5
	6-10 years	77	13.1
	11-15 years	100	16.9
	16+ years	280	47.5
	Total	590	100.0
Missing	System	19	
Total		609	

Visited Local Parks In Last 12 Months

Visited Local Parks In Last 12 Months; Percent Yes Visited

Park	Percent
Coastal Trail	94.9
Mirada Surf West	83.3
Quarry Park	81.1
Clipper Ridge Park	41.8

Visited Clipper Ridge Park By Neighborhood

What Neighborhood Do You Live In * Visit Clipper Ridge Park Last Year Crosstabulation

			Visit Clipper Ridge Park Last Year		Total
			Yes	No	
What Neighborhood Do You Live In	Clipper Ridge	Count	61	0	61
		% within What Neighborhood Do You Live In	100.0%	0.0%	100.0%
	El Granada	Count	97	203	300
		% within What Neighborhood Do You Live In	32.3%	67.7%	100.0%
	Miramar (unincorporated)	Count	10	35	45
		% within What Neighborhood Do You Live In	22.2%	77.8%	100.0%
	Princeton	Count	2	3	5
		% within What Neighborhood Do You Live In	40.0%	60.0%	100.0%
Total		Count	170	241	411
		% within What Neighborhood Do You Live In	41.4%	58.6%	100.0%

Frequency of Visiting Local Parks

Frequency of Visiting Local Parks; Percent Reporting Frequently or Often Visit

Park	Percent
Coastal Trail	57.4
Mirada Surf West	51.1
Quarry Park	40.6
Clipper Ridge Park	36.6

Do Local Parks Need Improvement?



Do Local Parks Need Improvement

Do Local Parks Need Improvement

		Frequency	Valid Percent
	Yes	297	51.8
	Maybe	123	21.5
	No	112	19.5
	No Opinion	41	7.2
	Total	573	100.0
Missing	System	36	
Total		609	

Do Local Parks Need Improvement By Neighborhood

What Neighborhood Do You Live In * Do Local Parks Need Improvement Cross Tabulation

			Do Local Parks Need Improvement				Total
			Yes	No	Maybe	No Opinion	
What Neighborhood Do You Live In	Clipper Ridge	Count	43	7	8	4	62
		% within What Neighborhood Do You Live In	69.4%	11.3%	12.9%	6.5%	100.0%
	El Granada	Count	211	81	94	32	418
		% within What Neighborhood Do You Live In	50.5%	19.4%	22.5%	7.7%	100.0%
	Miramar (unincorporated)	Count	32	14	16	3	65
		% within What Neighborhood Do You Live In	49.2%	21.5%	24.6%	4.6%	100.0%
	Princeton	Count	5	1	1	1	8
		% within What Neighborhood Do You Live In	62.5%	12.5%	12.5%	12.5%	100.0%
Total		Count	291	103	119	40	553
		% within What Neighborhood Do You Live In	52.6%	18.6%	21.5%	7.2%	100.0%

There Are Sufficient Park Areas In Walking Distance

There Are Sufficient Park Areas In Walking Distance					
		Frequency	Valid Percent		
Valid	Yes	389	66.5		
	Somewhat	126	21.5		
	No	70	12.0		
	Total	585	100.0		
	Total	24			
Total		609			

Sufficient Park Areas Within Walking Distance of Residence By Children In HH

There Are Sufficient Park Areas In Walking Distance * Children In Household						
			Walking Distance			Total
			Yes	Somewhat	No	
Children In Household	Yes	Count	101	46	26	173
		% within Children In Household	58.4%	26.6%	15.0%	100.0%
	No	Count	288	80	44	412
		% within Children In Household	69.9%	19.4%	10.7%	100.0%
Total		Count	389	126	70	585
		% within Children In Household	66.5%	21.5%	12.0%	100.0%

Chi Square Probability = 0.026

Sufficient Park Areas In Walking Distance By Where You Live

There Are Sufficient Park Areas In Walking Distance * What Neighborhood Do You Live In							
			In Walking Distance			Total	
			Yes	Somewhat	No		
What Neighborhood Do You Live In	Clipper Ridge	Count	53	10	3	66	
		% within What Neighborhood Do You Live In	80.3%	15.2%	4.5%	100.0%	
	El Granada	Count	279	92	57	428	
		% within What Neighborhood Do You Live In	65.2%	21.5%	13.3%	100.0%	
	Miramar (unincorporated)	Count	44	13	7	64	
		% within What Neighborhood Do You Live In	68.8%	20.3%	10.9%	100.0%	
	Princeton	Count	3	4	1	8	
		% within What Neighborhood Do You Live In	37.5%	50.0%	12.5%	100.0%	
	Total		Count	379	119	68	566
			% within What Neighborhood Do You Live In	67.0%	21.0%	12.0%	100.0%

Chi Square Probability = 0.086

Need For Small Neighborhood Parks In Your Area

Need For Small Neighborhood Parks In Your Area

		Frequency	Valid Percent
Valid	Substantial	159	26.9
	Moderate	204	34.5
	Little	111	18.8
	None	81	13.7
	Unsure	37	6.3
	Total	592	100.0
Total		609	

Need For Small Neighborhood Parks By Children In Household

Children In Household * Need For Small Neighborhood Parks In Your Area Crosstabulation

			Need For Small Neighborhood Parks In Your Area					Total
			Substantial	Moderate	Little	None	Unsure	
Children In Household	Yes	Count	67	71	24	12	2	176
		% within Children In Household	38.1%	40.3%	13.6%	6.8%	1.1%	100.0%
	No	Count	92	133	87	69	35	416
		% within Children In Household	22.1%	32.0%	20.9%	16.6%	8.4%	100.0%
Total		Count	159	204	111	81	37	592
		% within Children In Household	26.9%	34.5%	18.8%	13.7%	6.3%	100.0%

Chi Square Probability = .000

Travel Outside of Local Area For Recreation Not Provided Locally

Travel Outside Local Area For Recreation Not Provided Locally

		Frequency	Valid Percent
Valid	Frequently	72	11.9
	Often	108	17.9
	Occasionally	235	38.8
	Seldom	143	23.6
	Never	45	7.4
	Other	2	.3
	Total	605	100.0
Missing	System	4	
Total		609	

**Your Interest Level in Recreational Activities, By
HH Ages; Percent Responding High Interest Level**

Activity	Total Percent	Age 15-18 Percent	Age 25-39 Percent	Age 56-74 Percent
Hiking	68.8	67.4	76.2	63.6
Nature Walks	64.1	55.8	65.7	58.8
Dog Walking	54.2	61.9	60.7	48.2
Cycling	47.4	57.1	42.2	40.6
Swimming	37.9	46.3	44.4	27.3
Picnics/BBQ	34.8	35.1	45.5	24.4
Running	30.4	29.3	44.1	17.5
Playground Play	28.7	20.1	46.1	19.3
Tennis	17.9	23.1	21.2	12.1
Basketball	15.9	26.8	19.8	9.5
Soccer	15.2	23.7	18.6	8.9
Golf/Disc Golf	14.5	17.9	15.2	8.6
Skateboarding	14.2	23.7	19.4	10.4
Baseball	12.9	23.7	13.8	9.2
Volleyball	9.3	29.7	9.5	7.4
Bocce Ball	9.1	10.3	7.4	4.7
Roller Skating	8.1	10.5	5.2	5.1
Football	6.7	10.8	8.2	4.8
Hockey	3.6	2.6	4.2	1.1
Handball	3.2	2.6	2.2	4.3
Horseshoes	5.1	0	5.2	3.1
Surfing (Other)	2.7	na	na	na
Fishing (Other)	1.6	na	na	na
Horseback Ride (Other)	1.2	na	na	na
Kayaking (Other)	1.2	na	na	na

Would Participate In More Activities Listed If Available Locally

Would Participate More In Activities Listed If Available Locally

		Frequency	Valid Percent
Valid	Yes	368	65.0
	No	82	14.5
	Maybe	116	20.5
	Total	566	100.0
Missing	System	43	
Total		609	

Would Participate More Activitis If Available Locally By Children In HH

Children In Household * Would Participate More In Activities Listed If Available Locally

Crosstabulation

			Would Participate More In Activities Listed If Available Locally			Total
			Yes	No	Maybe	
Children In Household	Yes	Count	145	8	19	172
		% within Children In Household	84.3%	4.7%	11.0%	100.0%
	No	Count	223	74	97	394
		% within Children In Household	56.6%	18.8%	24.6%	100.0%
Total		Count	368	82	116	566
		% within Children In Household	65.0%	14.5%	20.5%	100.0%

Important To Have Community Center

Important To Have Community Center

		Frequency	Valid Percent
Valid	Very	154	26.6
	Moderate	228	39.4
	Not Very	128	22.1
	Not Needed	68	11.8
	Total	578	100.0
Missing	System	31	
Total		609	

- No Significant differences by Where They Lived
- Substantially, but not significantly, more Important by Children in HH

Important To Have Community Center By Age In Household

Important To Have Community Center

		Frequency	Total Percent	HH With Age 15-18	HH With Age 25-39	HH With Age 56-74
Valid	Very	154	26.6	53.3	19.4	24.8
	Moderate	228	39.4	26.7	41.7	41.9
	Not Very	128	22.1	13.3	16.7	20.7
	Not Needed	68	11.8	6.7	22.2	12.6
	Total	578	100.0	100.0	100.0	100.0
Missing	System	31				
Total		609				

Should Median Strips In El Granada Be Improved

Should Median Strips in El Granada Be Improved

		Frequency	Valid Percent
Valid	Yes	327	57.3
	No	106	18.6
	Maybe	138	24.2
	Total	571	100.0
Missing	System	38	
Total		609	

Should Median Strips Be Improved By Where You Live

What Neighborhood Do You Live In ^ Should Median Strips in El Granada Be Improved Crosstabulation

			Should Median Strips in El Granada Be Improved			Total
			Yes	No	Maybe	
What Neighborhood Do You Live In	Clipper Ridge	Count	27	10	29	66
		% within What Neighborhood Do You Live In	40.9%	15.2%	43.9%	100.0%
	El Granada	Count	270	76	80	426
		% within What Neighborhood Do You Live In	63.4%	17.8%	18.8%	100.0%
	Miramar (unincorporated)	Count	25	16	24	65
		% within What Neighborhood Do You Live In	38.5%	24.6%	36.9%	100.0%
	Princeton	Count	3	1	4	8
		% within What Neighborhood Do You Live In	37.5%	12.5%	50.0%	100.0%
Total		Count	325	103	137	565
		% within What Neighborhood Do You Live In	57.5%	18.2%	24.2%	100.0%

Chi Square Probability = 0.000

Median Strips Most Likely To Use

Median Strip Areas Most Likely To Use, Percent

Median Strip Area	Percent
Balboa	27.4
Cabrillo	15.8
Granada	19.9
Portola	22.7
The Alameda	31.5
All	21.3
None	16.6

**Importance of Park and Recreation Facilities to You and Your Household;
By HH Ages, Percent Responding High Level**

Activity	Total Percent	Age 15-18 Percent	Age 25-39 Percent	Age 56-74 Percent
Bike Trails	64.2	73.8	66.1	56.2
Unpaved Paths/Trails	62.6	60.1	61.1	59.6
Unimproved Open Space	62.2	49.9	58.4	61.8
Public Restrooms	56.2	46.2	57.2	56.1
Paved Paths/Trails	55.1	51.3	56.7	50.7
Pet Waste Stations	52.5	44.7	61.8	46.4
Benches/Seating	45.3	33.3	44.2	47.4
Passive Parks (Unstructured Use)	44.7	37.1	44.1	40.2
Dog Parks	44.2	42.9	44.1	38.5
Swimming Pool	42.6	56.8	50.1	31.7
Public Parking	41.3	37.8	33.3	43.5
Sm Neighborhood Parks	40.2	30.8	45.6	37.2

Importance of Park and Recreation Facilities to You and Your Household;

By HH h Ages, Percent Responding High Level, Continued

Children's Playground	33.8	23.3	46.7	25.6			
Community Gardens	26.1	22.2	30.4	19.8			
Ball Fields	24.1	46.2	27.5	19.3			
Recreation Programs	23.2	33.3	23.8	17.2			
Boys and Girls Club	21.1	27.9	20.8	14.7			
Skating Parks	17.4	16.7	19.1	11.1			
Tennis Courts	16.8	16.2	22.4	11.2			
Historic Centers	14.3	5.1	12.2	13.3			
Golf Par Course	14.3	23.8	9.9	11.9			
Bocce Ball Area	11.6	23.3	11.1	7.6			
Volleyball Courts	10.1	19.4	11.3	6.1			
Horseshoe Pits	5.2	2.4	6.1	3.9			
Hand Ball Courts	4.1	7.3	3.2	2.1			

Park Planning Process

The Standard Process for Park Planning Includes:

1. Inventory of Existing Park Facilities and Programs
 - In-House Assessment
 - MidCoast Community Council- Recreation documents/plans
2. Needs Assessment
 - Community Survey
 - Comparison with Standards/Local Communities
3. Recommendations – Facilities and Programs
 - Parks Advisory Committee
 - Public Hearings
4. Prioritization
5. Implementation