



Connect Bay Area Local Investment Plan



Agenda

- SamTrans Snapshot
- Key Issue
- Connect Bay Area Measure
- Transportation Funding in San Mateo County
- SamTrans Financial Outlook
- Local Investment Plan
- Take the Survey and Spread the Word

SamTrans Snapshot

- **Established in 1976 – Celebrating 50 Years!**

- San Mateo County, parts of San Francisco, City of Palo Alto
- 315 buses serving 76 bus routes, 10 million annual boardings
- Other services: Redi-Wheels and RediCoast paratransit, Ride Plus on-demand rideshare (two zones), shuttles
- School-oriented bus service

- **Rider Profile**

- 94% low income (68% extremely low income) based on SMC affordable housing metrics
- Lowest household income among major Bay Area transit agencies
- 40% speak a language other than English at home
- Nearly 80% do not drive/own a car
- 98.8% of pre-pandemic ridership

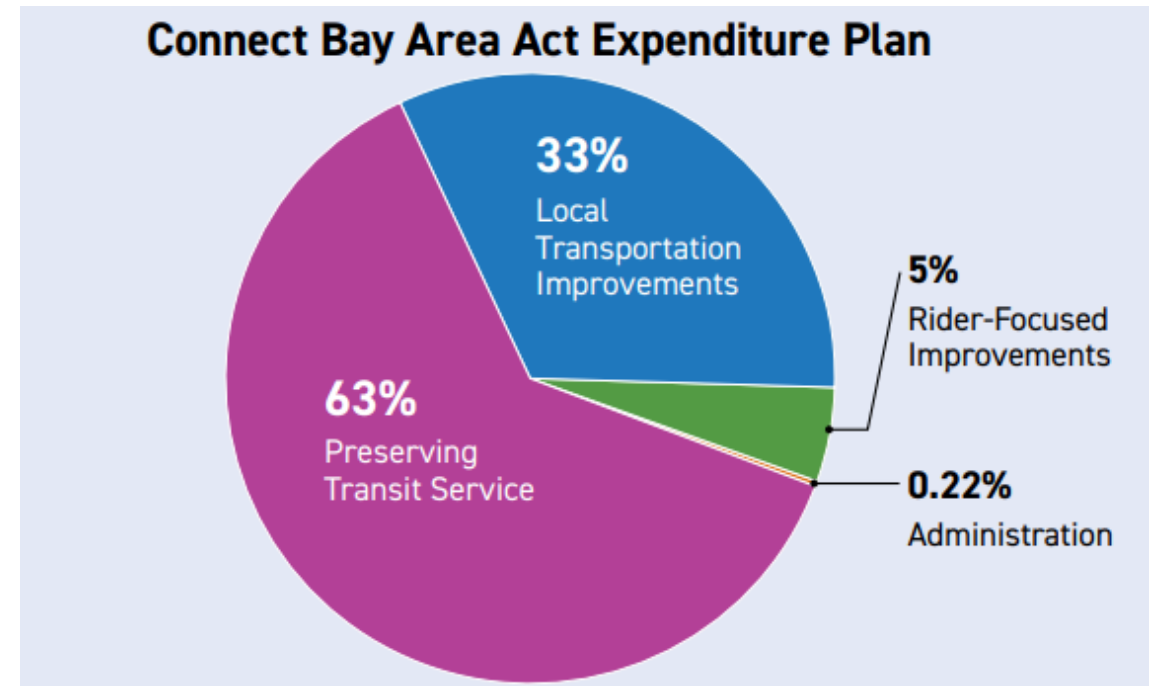


Key Issue

- Caltrain, BART, SFMTA, and AC Transit are facing deficits as post-pandemic fare revenue lags and operating costs rise
- Despite ridership gains and cost efficiency measures, expenses are outpacing revenues
- Federal and state support has declined
- Need for a stable, predictable source of funds to keep these agencies going

Connect Bay Area Measure

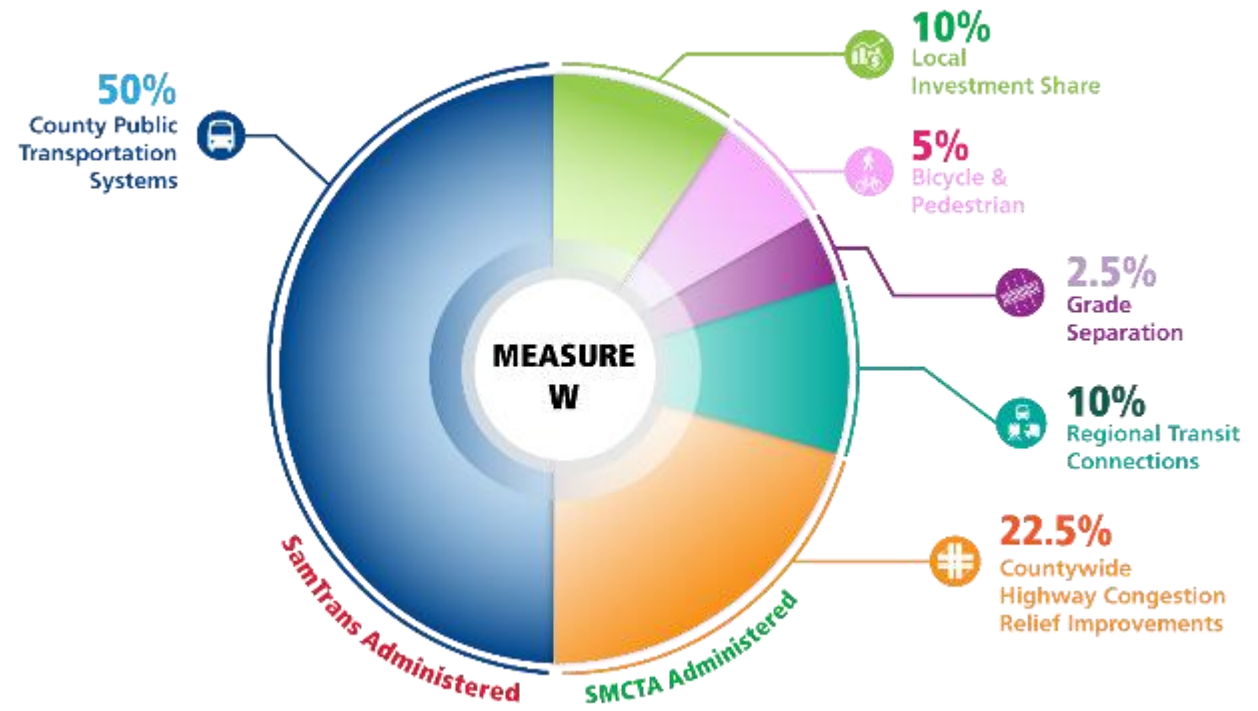
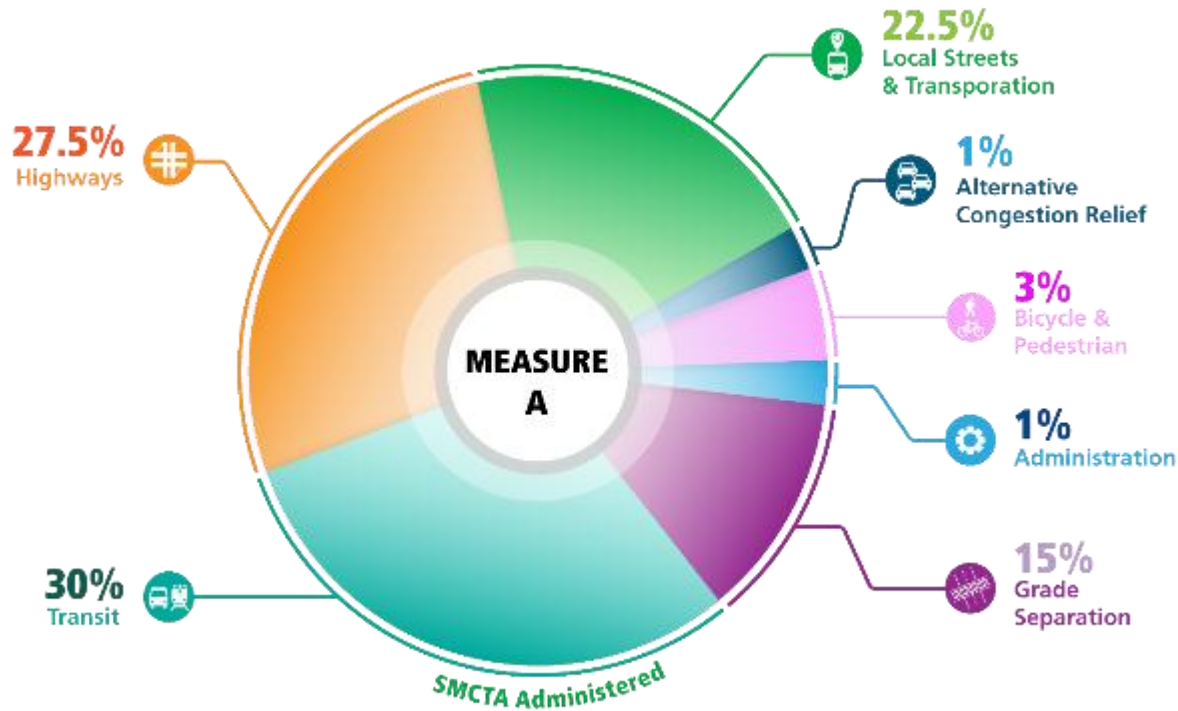
- 14-year, 1/2 cent sales tax in 4 counties (San Mateo, Santa Clara, Alameda, Contra Costa), full cent in San Francisco
- Would generate approx. \$980 million annually
- Includes accountability and oversight provisions
- 24% of SMC sales tax to Caltrain, 27% to BART, 7% to Muni, 37% SamTrans Local Investment Plan



Connect Bay Area Measure – San Mateo County

- Approximately \$50M annually for 14 years for public transit in San Mateo County; Total = \$700M
- Funds may be used for:
 - Public transit operations and capital
 - Public transit components of larger capital projects
 - Targeted pavement repairs on local roads served by fixed-route transit

Transportation Funding in SMC

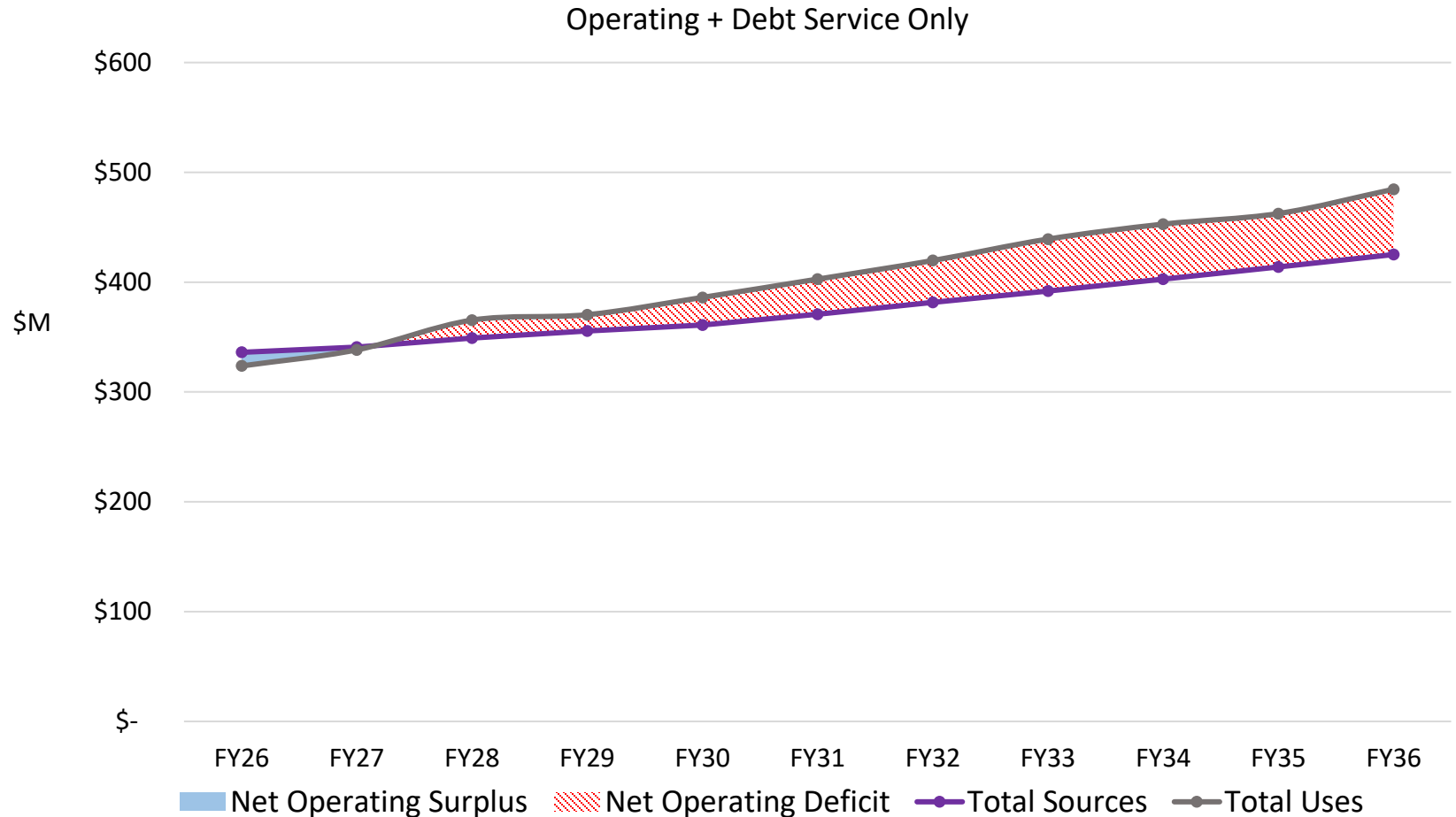


Measure A generates approximately **\$120 million** annually. **Measure W** generates approximately **\$60 million** annually for SamTrans local transit and **\$60 million** annually for SMCTA to allocate for broader transportation improvements and operations throughout the county.

SamTrans Financial Outlook

FY26-FY36 Operating Outlook (assumes zero new tax revenue)

- **Operating deficit projected to begin in FY28**
- Average annual deficit over next 10 years of nearly \$30M
- Increased labor, energy, and contracted services costs
- Cost saving measures
 - No new positions approved, reducing consultant use
 - Cuts across all discretionary spending



Local Investment Plan: Your Input Matters!

- SamTrans' Local Investment Plan will be informed by:
 - San Mateo County Transit District Strategic Plan and Capital Improvement Plan (CIP)
 - SamTrans Board of Directors
 - Stakeholder and Agency Advisory Group meetings
 - City Council presentations
 - Public outreach
- Goal is to have a Board-adopted plan in June 2026



Local Investment Plan Categories



Improve transit routes to reduce traffic on the most heavily traveled corridors



Continue free and reduced fare programs for seniors, students, and people with disabilities



Protect transit infrastructure against sea-level rise, flooding, and extreme weather



Increase safety, cleanliness, and accessibility at bus stops



Enhance bus service to be more efficient, faster, and more reliable



Expand access to transit for communities that are currently underserved



Make repairs and upgrades to aging paratransit vehicles to ensure reliable service



Reduce greenhouse gas emissions and improve air quality by transitioning to zero-emission buses



Repair potholes and fix streets along bus routes



Offer affordable ride-share and on-demand programs to more communities

Local Investment Plan

	Feb	Mar	Apr	May	Jun
Stakeholder and Agency Advisory Group Meetings: February – April, May (if needed)					
Public Communications Effort: March – May					
City Council and other presentations: March – May					
Board Information Item: May 6					
Board Action Item: June 3					

Approximately 10 weeks for public engagement

Take the Survey and Spread the Word!

Visit

<https://www.samtrans.com/projects/LocalFundingPlan>

- Multilingual **online survey** + printable mail-return version
- Multilingual **fact sheets**
- **Social media** toolkit
- Translations in Spanish, Simplified Chinese, Tagalog
- Additional support and language assistance available at 1-800-660-4287

The collage features several key elements:

- Survey Card:** A card with the title "Help Shape the Future of Local Transit Funding in San Mateo County". It includes the text "Your Transit, Your Voice" and a QR code for the online survey. It also features the samTrans logo and social media handles.
- Community Survey Enclosed:** A small card with the text "Share Your Priorities for SamTrans".
- Fact Sheet: Protecting Reliable Regional Transit Services** - Discusses the Bay Area's regional transit system and the impact of budget shortfalls.
- Fact Sheet: The Connect Bay Area Measure Would Increase Funds for Regional and Local Transit** - Details a potential 24-year, five-county sales tax measure.
- Fact Sheet: Transparency and Accountability** - Explains standards for transit operators and service improvements.
- Local Funding for Local Transit Services** - A fact sheet with icons and text describing various funding priorities like route improvements, fare reductions, and infrastructure.
- Take Our Survey** - A form with a list of survey questions and a section for providing contact information.

Questions/Comments?

Contact us!

LocalFundingPlan@SamTrans.com

