



Presentation to NFO City Council

February 26, 2026



Established 1991.....

Our mission is to accompany immigrants in their transition from poverty and isolation to workforce prosperity and participation.

Regional Impact serving three counties:

- Alameda: primarily Berkeley and Oakland residents
- **San Mateo: primarily North Fair Oaks, Redwood City, and San Carlos residents**
- Contra Costa: primarily Richmond and San Pablo residents

Programs and services are guided by four main strategies:

- Economic Development
- Vocational Skill Development
- Learning Opportunities
- Immigration and Health Support



Who does MI serve across the region?

- **Primarily monolingual Spanish speaking individuals and immigrant families:**
 - Day Laborers, domestic workers, and other low-income adults
 - Youth from 3rd- 9th grade
- **Community Members who partner with MI:**
 - County Residents as employers
 - Nonprofits as employers, co-hosts to workshops and events
 - Other community residents and allies as volunteers for MI's Adopt the Corner and MI programs
 - Government and City officials and Community Foundations as partners, supporters, and advocates
 - Local businesses as sponsors, supporters, and advocates



NFO Street Outreach Program

The goals of the program are to increase employment and vocational training opportunities for day laborers, domestic workers, and other low-income individuals, and address other needs.

Services include (not limited to):

- Daily street outreach;
- Job placement assistance;
- Informational workshops;
- Referrals to social services;
- Case management support;
- Relationship building between MI and day laborer and domestic worker community.

MEASURE	FY 2023-2024 Targets	FY 2024-2025 Targets	FY 2025-2026 Targets
Number of individual day laborers and domestic workers served	250	250	250
Number of employers served (unduplicated)	80	80	80
Number of employers served (duplicated-at time of hire)	200	200	200
Number of other low-income individuals served	175	175	175
Number of job placements within the Day Laborer Street Outreach Program	400	400	400
Overall customer/client satisfaction: Percent of customer survey respondents rating services as good or better	95%	95%	95%
Training and Workshops: Percentage of attendees who learned something helpful and new	50%	50%	50%



FY 2025-2025: Q.1 and Q. 2 Outcomes

Multicultural Institute report to San Mateo County
Contract period: July 1st, 2025-June 30th, 2026 (Contract #079757)



October- December, 2025

Month	Day Laborers & Domestic Workers						Other People Served			Direct Services and Referrals										
	Present on the street	Contacted by staff	Job Matches			Unduplic. registered		Unduplic. Employers	Duplicate Employers	Unduplic. other low income	Legal/labor immigr. & other cases	Health cases	Food bank snacks & meals	Housing service	Workshops & Trainings				Other cases	Totals
	aver.	percent.	total jobs	# employers surveyed	employers satisfact.	DLs total	DWs total	total	total	total	total	total	total	total	# workshop trainings	# particip	# particip surveyed	% particip satisfaction	total	total
7/31/25	41	100%	46	25	100%	81	55	15	25	50	84	392	795	6	14	354	354	100%	377	2,004
8/31/25	37	100%	66	49	98%	39	2	11	49	36	33	177	672	6	9	272	272		465	1,621
9/30/25	44	99%	57	38	100%	28	1	4	38	33	39	258	778	6	5	239	239	100%	331	2,732
10/31/25	53	99%	72	45	100%	6	1	4	45	23	151	278	385	6	5	279	279	100%	430	1,529
11/30/25	47	100%	57	34	100%	5	0	5	34	14	55	207	414	6	7	164	164	100%	303	1,149
12/31/25	33	100%	52	35	100%	28	0	3	35	27	42	161	565	6	5	236	236	100%	480	1,490
1/31/26																				
2/28/26																				
3/31/26																				
4/30/26																				
5/31/26																				
6/30/26																				
Total/Avg	43	100%	350	226	100%	187	59	42	226	183	404	1,473	3,609	6	45	1,544	1,544	100%	2,386	10,525

Outreach locations: 1. Middlefield Road (Between 5th Ave. & 8th Ave.). 2. 5th Avenue (Between Waverly Ave. & El Camino Real). 3. Home Depot San Carlos (Parking lot).

Trends in community need: 1. DLs expressed concern about National Guard presence in the area. 2. DLs still reporting ICE presence in NFO. After verification we find out that it was a false alarm. 3. Lack of hiring opportunities on the street. 4. Concerns about the possibility to be arrested by ICE even if they have their cases processing and pending of court hearings. 5. MI emergency plan regarding the news of the deployment of over 100 ICE agents, along with the National Guard, to the SF Bay Area. Specifically, about the emergency contingency plan for the SMC and tomorrow's food distribution activity. 6. Uncertainty, and as a result, we received several calls from worried domestic workers. Two volunteers from the food distribution program let us know that they wouldn't be coming because they were afraid to leave their homes. 7. immigration fear. A DW reported presence of ICE at Home Depot San Carlos; Few DLs on the street on Wednesday due to a TV news announced that ICE was coming to Santa Clara and San Mateo.

Workshop topics: 10/2: How to Avoid and/or destroy gossip. 10/9: Discard food cans with defects. 10/22;10/23: KYR. 11/1; 11/8; 11/15; 11/22: Personal finances. 11/6: How you have been feeling with all of the immigration threats? 11/7: What is grief? 11/25: Self-care to Navigate Anti-immigration Policies. 12/4: How to take care of ourselves during the Winter season. 12/6: Personal Finances. 12/8: The grief. 12/11: Self-care to navigate anti-immigration policies. 12/23: Learn how to cope with grief.



FY 2025-2025: Q.1 and Q. 2 Outcomes

Month	Day Laborers & Domestic Workers							
	Present on the street	Contacted by staff	Job Matches			Unduplic. registered		
	aver.	percent.	total jobs	# employers surveyed	employers satisfact.	DLs total	DWs total	
7/31/25	41	100%	46	25	100%	81	55	
8/31/25	37	100%	66	49	98%	39	2	
9/30/25	44	99%	57	38	100%	28	1	
10/31/25	53	99%	72	45	100%	6	1	
11/30/25	47	100%	57	34	100%	5	0	
12/31/25	33	100%	52	35	100%	28	0	
1/31/26								
2/28/26								
3/31/26								
4/30/26								
5/31/26								
6/30/26								
Total/Avg	43	100%	350	226	100%	187	59	





FY 2025-2025: Q.1 and Q. 2 Outcomes

FY 2025-2025: Quarter 1 and Quarter 2 Outcomes

Month	Other People Served		
	Unduplic. Employers	Duplicate Employers	Unduplic. other low income
	total	total	total
7/31/25	15	25	50
8/31/25	11	49	36
9/30/25	4	38	33
10/31/25	4	45	23
11/30/25	5	34	14
12/31/25	3	35	27
1/31/26			
2/28/26			
3/31/26			
4/30/26			
5/31/26			
6/30/26			
Total/Avg	42	226	183





FY 2025-2025: Q.1 and Q. 2 Outcomes

FY 2025-2025: Quarter 1 and Quarter 2 Outcomes

Month	Direct Services and Referrals									
	Legal/labor immigr. & other cases	Health cases	Food bank snacks & meals	Housing service	Workshops & Trainings				Other cases	Totals
	<i>total</i>	<i>total</i>	<i>total</i>	<i>total</i>	<i># workshop trainings</i>	<i># particip</i>	<i># particip surveyed</i>	<i>% particip satisfaction</i>	<i>total</i>	<i>total</i>
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FY 2025-2025: Q.1 and Q. 2 Outcomes

FY 2025-2025: Quarter 1 and Quarter 2 Outcomes



Day Laborer & Domestic Worker Program



FY 2025-2025: Quarter 1 and Quarter 2 Trends

- Financial instability- related to decline in employment opportunities
 - Increased need for housing; more community in shelters
 - Increases need for emergency funds
 - Increased need for food services
- Fear of increased ICE presence and raids
 - Decreased number of community members attending workshops, events, and the street corners
 - Increased need for immigration services
 - Increased number of community allies wanting to help through MI's Adopt a Corner efforts

Thank you!

