

Meeting Date: Friday, December 5, 2025

Meeting Time: 1:30pm to 3:00pm

Location: 500 County Center, Redwood City

Next Meeting Date: February 5, 2026

Present:

Meron Asfaw, John Fong, Donovan Fones, Ilhaam Husain, Beth Grady, Rick Vasquez, Eric Valladares, Melissa Guariglia, Elizabeth Cauley, Anand Chabra, Melissa Egge, Morgan Peterson

Agenda Items	Discussion
Welcome and Updates	Supervisor Speier - Monday December 8, cohosting the Be Aware. Prepare. event SMC Human Trafficking Action Plan - San Mateo County Events Center SMC Children and Family Services - RFP for Differential Response and Community Pathway to be released soon
2026 Campaign Group Brainstorming: Car Seat Safety Working Session	Campaign Focus: - Child Car Seat Safety - Focus: Correct seat for age/weight - Target population: immigrant populations that may not have the awareness of law and regulations





	Core Message: • Not talking down to caregiver, level with the target population in that we both want to keep child safe and to build on the population instead of taking down • Car Seat Safety Saves Lives Dissemination and Action Ideas: • 40 hours of training to become a car seat technician • Start from the beginning: where to find a car seat (ex: Stanford provides car seats to Medi-Cal recipients), how to find help to install or fit • CAPC to try to find organizations that will provide car seats • Include families that are expecting • Look at age range of the kids who are found to not be using car seat or not correct age/weight range and target that population • Link QR code to informational websites (multiple languages) • Info graphic with age/weight associating with car seat • Link to Stanford's Safely Home Child Car Seat Safety Program • Where to distribute? At schools, places of worships, core agencies, rec centers, CAPC website, Next Steps: • Create mock up of graphic we want to distribute • Host a car seat safety event for CAP month ○ Host at an organization instead of County hosting • What organizations might donate?
Engagement Survey Results	Reviewed the engagement survey results and prioritize campaign topics for 2026-2027

