

Meeting Date: Thursday, November 6, 2025

Meeting Time: 1:30 – 2:30pm

Location: Hybrid

Next Meeting Date: Thursday, December 4, 2025

Present: Carine Verdusco, Meron Asfaw, Jeremy Latta, Melissa Guariglia, Elizabeth Cauley, Beth Grady, Rick Vasquez, Lizelle Lirio de Luna, Eric Valladares, Morgan Peterson

Agenda Items	Discussion
Public Comment	None
Welcome and introductions	Self-introductions
County Updates	• Finalizing RFP for both Differential Response and Community Pathways • CFS managers will be learning more about CQI for FFPSA and what that implementation would look like • SMC attendance at GBAC conference on September 2025 ○ Take aways: CAPC can look like whatever we decide it to look like or focus on ○ Other organizations work toward child abuse prevention through direct services, some through the County, we saw many different ways to engage in child abuse prevention
CAPC Member Updates	Stanford Child Abuse Prevention Conference Friday, November 7th
Guest Speaker – Jeremy Latta, MSW, CFS Social Work Supervisor	Jeremy gave an overview of Services around Child Sexual Abuse in San Mateo County Child Sexual Abuse Protocol • Multidisciplinary Agreement • Keller Center, Child Advocacy Center, Services Connection, Training, Forensic Interviewing





	• Future – Family Justice Center • Applies to all suspected child sexual abuse cases in San Mateo County (including Commercial Sexual Exploitation) Barriers to Reporting • Worry of stigma, shame, love (relationships), often no physical evidence, finances, fear of systems Education/Prevention • Schools, Foster Youth Education Requirement, Healthy relationships, CFS Global Interview Questions • Primarily focused on child/youth for education/awareness Where to go from here?
Discussion on learnings of child abuse of the Pennsylvania CSA article	• Dr. Grady shared an article regarding the Rates of Population-Level Child Sexual Abuse (CSA) after a county-wide preventive intervention. The study demonstrated how implementing an awareness campaign prevented child sexual abuse in five counties in Pennsylvania. • Intervention Components: ○ The study involved three core interventions: ▪ Awareness: Raising awareness in 5% of the population via online and in-person trainings with an accompanying media campaign. ▪ Psychoeducation: Delivering a psychoeducation program to 100% of second-grade students. ▪ Parent Training: Providing parent training to 100% of parents served by Child Welfare Services (CWS). • Results and Conclusion: ○ Result: Within one year of the intervention launch, CSA reports were significantly reduced in the intervention counties compared with control counties for both substantiated and unsubstantiated reports. • Conclusion: Reports of both substantiated and unsubstantiated CSA were shown to be significantly reduced at the population level.



Survey for Public Awareness Topics	For San Mateo County, the awareness topic for 2026 is the following: Theme: Strong Families, Safe Futures, Topic: Child Car Seat Safety Tagline: TBD Focus: Correct seat for age/weight Target audience: parents/caregivers with children aged 2-8 years old Core Message: need to craft and finalize the single most important message to convey to our target audience Promotion Plan: need to brainstorm and select one or two priority action ideas for how to deliver this message Potential Future Topics: • Child Sex Abuse, Domestic Violence, Safe Sleep, Social Media Addiction/Virtual World/Gaming, Harm Reduction The group plans to meet in person and finalize the first round of the campaign messaging in the December meeting.
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Meeting Minutes submitted by: Morgan Peterson