



COUNTY OF SAN MATEO

COMMISSION ON THE STATUS OF WOMEN

Meeting Minutes

Tuesday, July 22, 2025, 6:00-8:00pm

1. Call to Order and Land Acknowledgement

2. Roll Call

a. **Commissioners Present:**

b. Julissa Acosta, Ana Avendaño, Aileen Cassinetto, Nirmala Bandrapalli, Trish Erwin, Ann Girard, LaSaundra Gutter, Susan Kokores, Amy McHugh, Larisa Ocañada, Aysha Pamukcu, Michelle Stewart, Susan Takalo, Rosie Tejada; Staff: Tanya Beat, Jacki Rigoni

c. Absent: Dayna Chung, Irma Zoepf

3. Public Comment – Meghan Crowell; Jordan

4. Action to Set Agenda

Motion to approve agenda only by Susan Takalo, seconded by Ann Girard. Approved.

CONSENT AGENDA

5. Approval of June Meeting Minutes.

- Motion to approve Meeting minutes by Ann Girard, seconded by Julissa Acosta. Abstentions: Rosie Tejada, Trish Erwin, Ana Avendaño, Michelle Stewart. Approved.

REGULAR AGENDA

6. Women’s Equality Day – Women’s Equality Day Planning Committee (see meeting materials)

- Event Overview & Speaker Update: Networking for the start with food and drinks. Then a panel that LaSaundra moderates. Supervisors will have their questions ahead of time. Poet will start the program and there will be music during the networking. Livestream and recording by Rich Lee (SSF).
- VIP email list: send in your contacts by July 31. First round invitation only for VIPs. Second round for the general public.
- Commissioner Roles & Sign up: sign up for the responsibility that supports W.E.D.; there will be tables for sub-committees to promote their activities.
- Communications: build up on social. Larisa has created promotional files and “Did You Know” media for all of us to use for promotion.
- Suggest to dress in white. White tops. We will have special nametags for Commissioners.

7. Listen and Learn in Half Moon Bay (D3) - Julissa Acosta, Susan Takalo, La Saundra Gutter (see meeting materials)

- Engagement Overlap. Do we move forward with CSW Listen & Learns?
 - i. Survey: Pause the survey until 2026 and learn from the engagements. Then determine what to ask on the survey and when to produce it.
- Roundtable questions feedback

- i. All questions are great. Start with the top 3 priority questions and with time, ask the remaining three questions.
 - 1. Also have one table that is Spanish only (or two tables) that Julissa, Ana and Irma could be at.
 - 2. Include an meeting survey “how would you rate this meeting? Etc”
- How do we capture people who cannot attend?
 - i. We need to create a safe space, especially for the immigrant community. Have Faith in Action or the OCA there as well.
 - ii. We would want to have a survey next year.
- Julissa will ask for your feedback after this meeting
- Daly City (D5) would be Tuesday, February 24th (Rosie is leading)

8. Fund the Future

- **Communications & Engagement Update** – Sub-Committee
 - i. Tabling at FogFest, September 27 & 28.
 - ii. Need commissioners to sign up for a 2 hour shift
 - iii. Rosie will send out a sign up sheet
- **Fund the Future Update** – Sub-Committee and Ann Girard provided an update
 - i. **CalSavers**: workshop in August and workshop in October
 - ii. **Pay Equity**: Ann will be working with Amy and Ayesha
 - iii. **Financial Literacy**: Aileen is working on an app.

9. Announcements:

- Women’s Equality Day proclamation on August 26
- Update on the Action Plan on August 26 BOS

10. Adjournment