



Wildfire Ready - April 26, 2025

Doors open at 10:00 AM

Special guests: Smokey Bear and Captain Cal will be in attendance

Opening (10:10 - 10:20 AM)

- **Supervisor David Canepa**, President of the Board of Supervisors
- **Supervisor Jackie Speier**, San Mateo County Supervisor (Co-host)
- **Dr. Shruti Dhapodkar**, Director, SMC Emergency Management (Co-host and MC)

Panel 1: First-Hand Accounts & Firefighter Expertise (10:20 - 10:40 AM)

Moderator: Supervisor Jackie Speier

Panelists:

- **Betsy Burton Firebaugh** (CZU Fire Survivor)
- **Heather Vandenberghe** (Palisades Fire Survivor)
- **Fire Chief Jed Wilson** (San Mateo County Fire & Coastside Protection District)
- **Fire Chief Mark Lorenzen** (Menlo Park Fire Protection District)

Transition (10:40 - 10:45 AM)

Panel 2: The First 72 on You - Home Defense & Personal Readiness (10:45 - 11:10 AM)

Moderator: Supervisor Lisa Gauthier

Panelists:

- **Betsy Burton Firebaugh** (CZU Fire Survivor)
- **Fire Chief David Cosgrave (ret.)** (Supervising Emergency Manager, SMC Emergency Management)

Transition (11:10 - 11:15 AM)

Special Guest Presentation: Insurance - What Do You Need to Know? (11:15 - 11:45 AM)

Speaker: Emily Rogan (United Policyholders)

Follow-on Discussion w/ Supervisor Jackie Speier

Note: Emily will be available for 1:1 consultations at her table after the presentation

Go Bag Demonstration (12:00 - 12:15 PM)

Presenter: Hayman Tam, CERT Leader with San Mateo Consolidated Fire CERT

Panel 3: When Minutes Matter - Alert, Evacuation & Community Involvement (12:20 - 12:50 PM)

Moderator: Supervisor Ray Mueller

Panelists:

- **Police Chief Ed Barberini**, Police Chief for the San Mateo Police Department
- **Steven Torrence**, Emergency Management Director for Marin
- **Ryan Reynolds**, Assistant Director, SMC Emergency Management
- **David Shew**, Fire Administrator, Napa County

Transition (12:50 - 12:55 PM)

Special Guest Remarks (12:55 - 1:05 PM)

Introduction by: Dr. Shruti Dhapodkar, Director, SMC Emergency Management

Antonio Lopez, Poet Laureate for County of San Mateo

Panel 4: Cross Generational Engagement & Call to Action (1:05 - 1:20 PM)

Panelists:

- **Dr. Shruti Dhapodkar**, Director, SMC Emergency Management (Moderator)
- **Supervisor Jackie Speier**, San Mateo County Supervisor, Mercy HS Alum
- **High School Journalists**

Tables, Exhibits, Demonstrations in Main Hall (Throughout Event)

- Fire Resistant Landscaping & Defensible Space by UC Master Gardeners
- Kids Emergency Kit Corner
- Firefighter Experience Station
- Pet Preparedness Station with Peninsula Humane Society
- **"Phoenix Rising Canvas"** - Resiliency Art Installation (the community is invited to share what resiliency means to them on the canvas before they depart!)
- Activity stations and information booths
- One-on-one consultations with subject matter experts
- Resource materials collection
- Photo opportunities with **Smokey Bear** and **Captain Cal**

And more! (numerous County tables with resources, go bag supplies, local partners, vendors, and non-profits)