



COUNTY OF SAN MATEO

COMMISSION ON THE STATUS OF WOMEN

AGENDA

Tuesday, June 25, 2024, 6:00-8:00pm

IN-PERSON Meeting: 455 County Center, Room 101, Redwood City, CA 94063

Members of the Public option: <https://smcgov.zoom.us/j/92970063144> ; Audio: +1 699 900 6833; enter Meeting ID 929 7006 3144

ITEM	PERSON RESPONSIBLE	TIME
1. Call to Order & Land Acknowledgement		6:00pm
2. Roll Call		6:02pm
3. Public Comment <i>is an opportunity for members of the public to address the commission on any topic that is not on the agenda. If your subject is not on the agenda, we will recognize you at this time. Speakers are customarily limited to two minutes.</i>		6:05pm
4. Action to Set Agenda and Approve Consent Agenda Items (action)		6:10pm
CONSENT AGENDA		
5. Approval of May Minutes		
REGULAR AGENDA		
6. Women’s Equality Day – Review & Discussion a. August 27 CSW Meeting	Susan Kokores Ann Girard	6.15pm
7. Contractor Update	Tanya Beat	6:45pm
8. Sub-Committee Break-outs	Wealth Health Child-Care	6:55pm
9. Commissioner Announcements	All	7:55pm
10. Adjournment	All	8:00pm

*****HYBRID MEETING - IN-PERSON AND BY VIDEOCONFERENCE*****

This meeting of the Commission on the Status of Women (CSW) will be held at 455 County Center, Rm 101, Redwood City, 94063. Members of the public will be able to participate in the meeting remotely via the Zoom platform or in person. For information regarding how to participate in the meeting, either in person or remotely, please refer to the instructions at the end of the agenda. In addition, a video broadcast of the meeting can be viewed at:

<https://smcgov.zoom.us/j/92970063144> Closed Captioning will be provided for all CSW meetings. While watching the video broadcast, please scroll over the video and click “CC” to turn closed captions on.

Public Participation:

The CSW meeting may be accessed through Zoom online at <https://smcgov.zoom.us/j/92970063144> . The meeting ID is: [929 7006 3144](https://smcgov.zoom.us/j/92970063144). The meeting may also be accessed via telephone [+1 669 900 6833](https://smcgov.zoom.us/j/92970063144). Enter the Meeting ID: [929 7006 3144](https://smcgov.zoom.us/j/92970063144), then press #. Members of the public can also attend this meeting physically at 455 County Center, Rm 101, Redwood City.

*Written public comments may be emailed to tbeat@smcgov.org, and such written comments should indicate the specific agenda item on which you are commenting.

*Spoken public comments will be accepted during the meeting in person or remotely through Zoom at the option of the speaker. Public comments via Zoom will be taken first, followed by speakers in person.

***Please see instructions for written and spoken public comments at the end of this agenda.**

ADA Requests

Individuals who require special assistance or a disability related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting, should contact Tanya Beat as early as possible but no later than 5:00 p.m. on the day before the meeting at (650) 363-4467 and/or tbeat@smcgov.org. Notification in advance of the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting, the materials related to it, and your ability to comment.

***Instructions for Public Comment During Hybrid Meetings**

During hybrid meetings, members of the public may address the CSW as follows:

***Written Comments:** Written public comments may be emailed in advance of the meeting. Please read the following instructions carefully:

1. Your written comment should be emailed to tbeat@smcgov.org.
2. Your email should include the specific agenda item on which you are commenting or note that your comment concerns an item that is not on the agenda or is on the consent agenda.
3. Members of the public are limited to one comment per agenda item.
4. The length of the emailed comment should be commensurate with the two minutes customarily allowed for verbal comments, which is approximately 250-300 words.
5. If your emailed comment is received by 5:00 p.m. on the day before the meeting, it will be provided to the CSW and made publicly available on the agenda website under the specific item to which your comment pertains. If emailed comments are received after 5:00p.m. on the day before the meeting, the staff will make every effort to either (i) provide such emailed comments to the CSW and make such emails publicly available on the agenda website prior to the meeting, or (ii) read such emails during the meeting. Whether such emailed comments are forwarded and posted, or are read during the meeting, they will still be included in the administrative record.

***Spoken Comments:** In person Participation:

1. When time for public comment, simply stand up and ask to speak. If you have anything that you wish distributed to the CSW and included in the official record, please hand it to staff who will distribute the information to the members, staff. Via Teleconference (Zoom):

1. The meeting may be accessed through Zoom online (see instructions above).
2. You may download the Zoom client or connect to the meeting using an internet browser. If using your browser, make sure you are using a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer.
3. You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you that it is your turn to speak.
4. When the Co-chair or staff calls for the item on which you wish to speak, click on "raise hand." Speakers will be notified shortly before they are called to speak.

***Additional Information:**

For any questions or concerns regarding Zoom, including troubleshooting, privacy, or security settings, please contact Zoom directly. Public records that relate to any item on the open session agenda for a regular meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the CSW.



COUNTY OF SAN MATEO

COMMISSION ON THE STATUS OF WOMEN

Meeting Minutes

Tuesday, May 28, 2024, 6:00-8:00pm

Swearing In of new commissioner Irma Zoepf by Supervisor Noelia Corzo.

1. Call to Order and Land Acknowledgement

In accordance with SMC policy, Aysha Pamukcu has been exposed to a contagious illness and requests to participate by Zoom. Motion to allow Aysha Pamukcu to virtually participate by Nirmala Bandrapalli ; seconded by Jess Hudson. Approved by all in attendance.

2. Roll Call

a. **Commissioners Present:**

b. Ana Avendaño, Nirmala Bandrapalli, Trish Erwin, LaSaundra Gutter, Jess Hudson, Susan Kokores, Aysha Pamukcu (zoom), Michelle Stewart, Ellen Tafeen, Rosie Tejada, Anisha Weber, Irma Zoepf, Joy Zou

Staff: Tanya Beat, Jacki Rigoni

c. Absent: Julissa Acosta, Aileen Cassinetto, Dayna Chung, Ann Girard, Natalie Handel, Amani Shroff, Susan Takalo (member of the public on zoom)

3. Public Comment – Georgia Farooq

4. Action to Set Agenda and Approve Consent Agenda Items

Motion to approve by Nirmala Bandrapalli, seconded by Trish Erwin. Approved by majority. Abstentions from LaSaundra Gutter, Irma Zoepf.

CONSENT AGENDA

5. Approval of April 2024 Meeting Minutes
6. Approval of Amended March 2024 Minutes

REGULAR AGENDA

7. President's Report

- Group icebreaker for everyone to get to know each other; Human Bingo. Find the person who the square applies to. The Agenda has two #7 items. Let the minutes reflect the corrected agenda item numbers.

8. Sub-Committee Break-Outs

- *Each committee will meet regarding next steps for high level recommendations for the report.*
- *Discuss and come to consensus on committee top recommendations for report.*
 - i. The Child Care Committee is missing members Dayna Chung, Ann Girard, Julissa Acosta. We will need to meet with Jacki, Linda, Aysha, Jess & Dayna.
 1. Jacki recommended that we hone in on a Scope of Work that is smaller.
 2. Aysha and Jess will be working together on a policy brief that is tied to the current report; a complimentary addition to the research that has been

collected. It's more of a translation of the research into policy recommendations.

ii. Women's Wealth Health Committee:

1. 2 Areas of recommendations:

- a. First area would be recommendations for the Board of Supervisors
 - i. Expand enrollment in CalSavers and funding to enroll residents.
 - ii. Ask to work with the Office of Equity, Shireen Malekafzali and/or one of her team specific to Shared Prosperity. Continue to collect, track data.
 - iii. Continued support of Guaranteed Basic Income and expansion to DV survivors and expanding the baby bonus
- b. Second area would be held by the Commission
 - i. Financial Literacy: producing 1 pagers and putting them on website.
 - ii. Mentoring hub
 - iii. Equal Pay Pledge work – getting allies involved
 - iv. Possibly support the state Financial Literacy bill which requires students to have financial literacy.

9. Women's Equality Day

- Brainstorm – round robin with each commissioner contributing an idea for Women's Equality Day. We agreed to do any kind of "event" on Tuesday, August 27th.
- List of Ideas provided:
 - Women's Issues – voting and what's on the ballot – include tabling.
 - Interactive – film on a topic ie: Reproductive Rights
 - Screening, discussion, tabling
 - Screening, tabling, diverse panelists
 - Hyper-localized – like East Palo Alto or Daly City, leaders, women's empowerment group
 - Panel discussion: policy people and have conversation
 - Right to Vote, Key election, what can we do to impact the vote?
 - Focus on voting, continuous work
 - With any event, please provide free meal, childcare, and getting people who haven't attended any of our events before. Also provide free stuff.
 - Health Fair for Women
 - Panels on ballot measures (inform and discuss); civic engagement involvement
 - CSW hits the road to engage and outreach with County – like "pop ups"
 - What is the call to action for women who can't vote?
 - Share about recommendations & engage, talk about health access
 - Leadership SMC, do a condensed workshop
 - Art Showcase
 - Screening for families and that is kid-friendly.
- Consensus is agreeing to the idea that majority is on board with. The highlighted topic is what won the vote. Note: this started a lot of great ideas flowing. Remember that individuals and small groups can put together smaller activities during the year.
- Volunteer for one of three committees: Program, Logistics, Outreach.
 - Program: Trish Erwin, Rosie Tejada, Michelle Stewart, LaSaundra Gutter, Jess Hudson
 - Logistics (\$2000 budget): Ellen Tafeen, Joy Zou

- Outreach: Aysha Pamukcu, Susan Kokores, Anisha Weber, Ana Avendano, Nirmla Bandrapalli
- We will follow up with those who are absent regarding the committee they want to be on.

10. Commissioner Announcements – n/a

11. Adjournment

To: San Mateo County Commission on the Status of Women
From: Tanya Beat, Director
Date: June 25, 2024
Subject: Status of recent events/projects

Contracted Communications

- [Kate Rose](#) (she/her) Communications
 - Main charge is to synthesize our current information into a Report that includes an Executive Summary, findings, and recommendations. Data/research in addendum.
- [Hive Design](#), Mike Bencze (he/him)
 - Design a 15-page report with accompanying quotes, photos, imaging; and a PowerPoint presentation.
- Both contractors will work on concepts for aesthetic direction and comprehension. They will provide three rounds of revisions (if needed) and then provide a final report that is adapted to PowerPoint.
- Tanya serves as the project's main liaison. Trish Erwin and Dayna Chung, representing the two sub-committees, will provide the specific recommendations and research for the report. They will provide feedback for drafts along with Tanya, Susan K. and Ann G.
- General Timeline:
 - End of June: Committee Lead Alignment Meeting with designer, writer, project lead
 - July:
 - Initial Analysis + Outline of Executive Summary
 - Refine Executive Summary with Recommendations
 - August
 - August 1-16 Two review rounds, first design concepts created
 - August 19-30 Final approvals, creation of PowerPoint
 - September: Deliver all files; adjustments to PPT for a presentation to BOS in late September or early October.

Board of Supervisor's Meeting Dates

- September 10: Submit request to be on Agenda by August 15
- September 24: Submit request to be on Agenda by August 28
- October 8: Submit request to be on Agenda by September 12



The City of San Mateo Parks and Recreation and San Mateo County Pride Initiative Presents



PRIDE BINGO

All older adults are invited to a fun afternoon of LGBTQ+ Bingo with Drag Queen Jackie L. This Pride Bingo is inclusive and free to everyone. Prizes are rainbow-fantastic and will be awarded to each winner.

FREE | PRIZES | FUN



Wednesday June 26th
2:00 P.M.- 4:00 P.M.



San Mateo Senior Center
2645 Alameda De Las
Pulgas, San Mateo

Also Sponsored by:



SAN MATEO COUNTY HEALTH
BEHAVIORAL HEALTH
& RECOVERY SERVICES

Have any questions or want more information contact:

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Ajones@cityofsanmateo.org