MEETING MINUTES

Call to Order: 1:30 p.m.

Present:

<table>
<thead>
<tr>
<th>Name</th>
<th>Agency</th>
<th>Role</th>
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<tbody>
<tr>
<td>Michele Grupe</td>
<td>Social Change Partners</td>
<td>Consultant</td>
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<tr>
<td>John Fong</td>
<td>San Mateo County Children &amp; Family Services</td>
<td>CFS Director</td>
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<tr>
<td>Aracely Vasquez</td>
<td>StarVista Together Families</td>
<td>Program Coordinator</td>
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<tr>
<td>Christina Falla</td>
<td>San Mateo County Board of Supervisors</td>
<td>Legislative Aid, Office of Supervisor</td>
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<td>Noelia Corzo</td>
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<tr>
<td>Melissa Egge</td>
<td>Keller Center</td>
<td>Medical Director</td>
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<tr>
<td>Melissa Guariglia</td>
<td>Family Connections</td>
<td>Director of Infrastructure &amp; Clinical Services</td>
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<tr>
<td>Allison Bettner</td>
<td>Family Health Services</td>
<td>CFS Public Health Nurse</td>
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<tr>
<td>Debra Pomeroy</td>
<td>San Mateo County Children &amp; Family Services</td>
<td>CAPC Coordinator</td>
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<td>Eric Valladares</td>
<td>Family Connections</td>
<td>Executive Director</td>
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<td>Sahil Niwas</td>
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<td>Community Member</td>
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<tr>
<td>Ivette Huerta</td>
<td>BHRS Pre-To-Three</td>
<td>Mental Health Program Specialist</td>
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<tr>
<td>Jessica Gonzalez</td>
<td>SV Transitional Services</td>
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<tr>
<td>Nancy Quiggle</td>
<td>StarVista</td>
<td>Licensed Clinical Psychologist</td>
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I. Welcome and Public Comment:
The San Mateo County Child Abuse Prevention Council (CAPC) was welcomed by San Mateo County CAPC Coordinator.

Public Comment/Brown Act:
No members of the public requested to comment.

II. Strategic Planning
Background/Context and Initial Draft

A draft of the plan will be distributed to the group for review and feedback.

Work began in September/October 2023
The goal was to:
- reimagine San Mateo County CAPC
- determine how SM CAPC will function moving forward
• how the plan integrates with other plans such as the CPP and SIP (System Improvement Plan)

Best practices were reviewed to provide guidance on how to operate as a CAPC Council. The best practice guidelines were created by the Office of Child Abuse Prevention and Strategies 2.0.; in collaboration with CAPC center out of Sacramento. This group conducted research and had conversations with CAPCs across the state. A summary of the different roles and responsibilities of CAPCs was developed.

October – November 2023
Best practices were reviewed to determine the roles San Mateo CAPC would like to perform

The 3 Roles are:
1. Catalyst for Prevention
2. Convener of Cross Systems Partners
3. Coordinator of Countywide Prevention Activities

The Strategic Plan was created based on input from members on how they would like the San Mateo CAPC to operate. The plan was compared to the deliverables, goals, and strategies in the CPP to look for overlap.

The goals that San Mateo County CAPC Council would like to achieve are:

1. Broaden community involvement, (individuals with lived experience, parents, community members and partners)
2. Strategic plan to guide the work that San Mateo CAPC will be doing in the future, with measurable goals
3. Improve community education campaigns
4. Increase access to child abuse prevention services in San Mateo County in coordinated, innovated ways, responding to community needs
5. Clear Vision and Mission of San Mateo County CAPC

Role 1: **Catalyst for Prevention**

A) Develop clear mission and vision. Use current mission/vision or revise
B) Build membership to include representatives from diverse backgrounds and capacities
   Work is in progress: welfare and institution code categories, determine which representatives to add, talking points to recruit prospective members
C) Developing a strategic plan that addressed community needs and aligned with other plans. Work is current in progress.

Role 2: **Convener Of Cross Sector Partnerships - Currently In progress**

A) Bringing together the conventional and nonconventional partners to look at prevention systems and programs in place.
B) Looking at annual schedule of meetings that are at accessible times for current and future prospects.
C) Broadening the range of stakeholders
- Establishing clearly defined roles, including CAPCs role in the community.
- Developing a structure for new member orientation and onboarding to include instruction on where to access CAPC Meeting minutes and agendas.

D) Engage Parents and community members
Inquiries made about the types of community events, services, and education the community is interested in.

Role 3: Coordinator of Countywide Prevention Activities

A) Promoting public awareness campaigns (i.e. Blue Ribbon, Protective Factors, Shaken Baby, CSEC, etc.)
Looking at available resources and develop a means to share and leverage across all CAPC agencies.

B) Integrating San Mateo County CAPC’s work into the CPP (*looking at how set-up structure)

C) Providing professional development training to key stakeholders (i.e. Paces/Aces, Mandated Reporter, CSEC, general prevention).
Looking at the work being done by each CAPC council member to determine if collaboration is possible, to avoid duplication and leverage resources (i.e. monetary, staffing, funding, meeting locations, etc.)

CAPC Council Coordinator Debra Pomeroy will send out the strategic plan prior to the April meeting for members to review. April’s CAPC meeting will designate a portion of time for working sessions.

III. April 2024 Blue Ribbon Month Activities
1.) Community Event Updates (Eric Valladares)

Eric will send the event flyer to Debra to distribute to the group. The flyer is available both in English and Spanish.

Date: Thursday, March 21, 2024
Time: 5:30 pm – 7:30 pm
Location: Red Morton Community Center
Food provided
Childcare provided

The emphasis is on organizations that provide child care and early learning programs and services.

Family Connections will have a table at the event. Council members may have handouts/flyers to distribute at the FC table.
Four to five tables will be designated for general information on San Mateo County resources, not targeting childcare age. If available, San Mateo County Children & Family Services will provide a pocket guide, “Strengthening Your Family,” published by the Greater Bay Area CAPC, for distribution.

Blue ribbon pins are also available.

2.) Board of Supervisors Proclamation

Date: Tuesday, April 23, 2024
Time: 9:00 am

CAPC Presenters:
San Mateo County Children & Family Services Director John Fong
Family Connections Eric Valladares
Dr. Melissa Egge
San Mateo County BHRS Amy Bonilla

A short presentation will be given. BOS Corzo’s Admin Christina Falla will confirm the amount of time that will be allotted for the presentation.

All CAPC council members are encouraged to attend

3.) Flag Raising

Date: Friday, April 26, 2024
Time: 9:00 am

Recommendations of which San Mateo CAPC representative will speak at the event will be sent to BOS Corzo’s Admin Christina Falla.

IV. Comprehensive Prevention Plan Update

4 Main Pillars (Priorities in the Prevention Work)
*Link available in Strategic Plan to CCP

1. Racial disparities in poverty and child welfare system involvement
2. Mental health and substance abuse challenges
3. Increased rates in sexually exploited (CSEC)
4. Increasing severity of maltreatment (to little children, increased after COVID)

There are many parallels in the CPP and Strategic Plan processes. San Mateo CAPC will want to look at:
- How it aligns with the CCP
- A community pathway for prevention services in San Mateo County
- Infrastructure to support the framework of moving from mandating reporting to community supporting
The CAPC Strategic Plan can be used to build capacity within San Mateo County as move toward implementing the CPP

Dr. Melissa Egge volunteered to work on Pillars No. #3 and No. #4
The CPP and Systems Improvement Plan have a lot of data that can be used to support the work on these two pillars. A case review will provide guidance on intervention efforts.
After April’s activities, when work on implementation commences, data will be revisited to determine the current trends.

Build cross section between CPP cross sector team and CAPC.
San Mateo CAPC could be involved in the implementation of some of the CPP activities and strategies; having an understanding of the areas of priority for San Mateo County.

V. **General Community Outreach Materials**

Blue Ribbon Awareness Website:
Campaign: Turn Up The Volume On Child Abuse Prevention

Offers a toolkit equipped with:
- customizable/printable poster
- blue ribbon pins
- tent card for CAPC Prevention Month

There is an opportunity to post events on the GBAC event calendar. San Mateo County CAPC will submit the BOS proclamation and flag raising. If members want an event posted, Debra will send out an email with the information to provide. March 19 is the deadline to have CAPC activities posted on the GBAC event calendar.

VI. **NEXT MEETING:** Thursday, April 4, 2024 at 1:30 pm – 2:30 pm, (hybrid format)

VII. **Adjourn**