

San Mateo US 101 Express Lanes Community Transportation Benefits Program

An informational presentation to the North Fair Oaks Community Council January 26, 2023

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Agenda

- The Project and the Agency
- Studying Equity
- Implementing the Equity Program





US 101 Express Lanes Project

- Multi-year, multi-agency project lead by Caltrans in conjunction C/CAG and SMCTA to reduce traffic congestion and encourage carpooling and transit use.
- Creates 22 miles of express lanes on US 101 from the San Mateo County/Santa Clara County line to I-380 in South San Francisco.
- Timing- Opened southern segment (8 miles) in February 2022 and northern segment will open in early 2023.



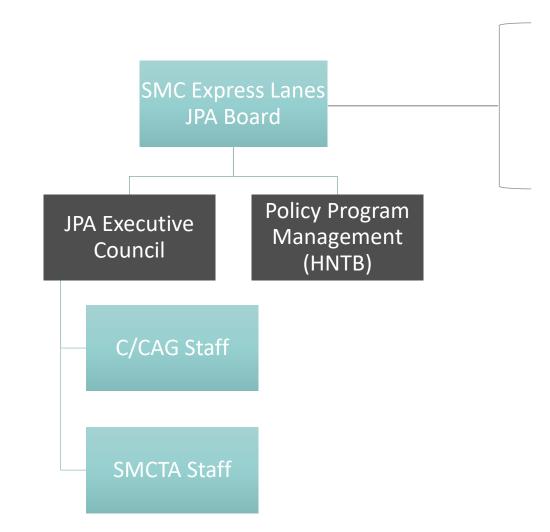




SMCEL-JPA Organizational Chart

SMCEL-JPA Board of Directors

- 3 Members of the City/County Associations of Governments of San Mateo County Board (C/CAG)
- 3 Members of the San Mateo County Transportation Authority (SMCTA)



Rico Medina (Chair)

Gina Papan

Emily Beach

Carlos Romero

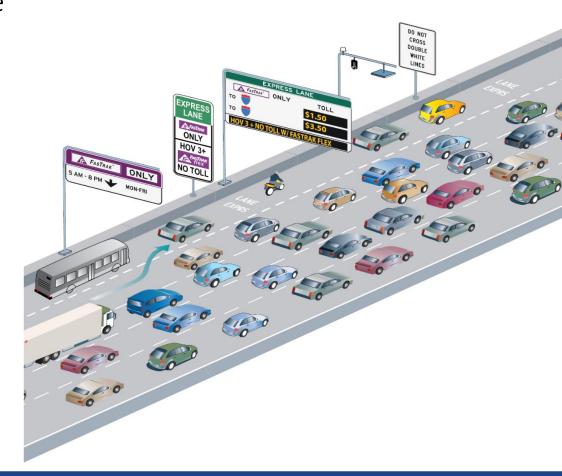
Michael Salazar

Alicia Aguirre (Vice Chair)



What is an Express Lane?

- Buses, vans and HOV 3+ generally use the lane for free; HOV 2 people in a car receive a discount
- Other drivers can choose to pay
- Toll prices are dynamic to keep the lane free flowing
- Toll prices will be displayed on overhead signs







Get FasTrak to Use the Express Lanes







Full Price



How many people are in your vehicle?

> Set the switch accordingly





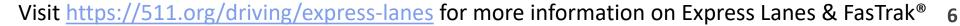












Equity Concerns

- Toll equity concerns
- Un-banked/under-banked
- Technological barriers (toll transponder)
- Potential for more benefits to accrue to higher income drivers





Four Major Equity Program Questions

- 1. How to provide equity?
 - a. Discounted tolls in express lane?
 - b. Equity investments outside of express lane?
- 2. Who should benefit?
- 3. How much should they benefit?
- 4. How to implement program?





Equity Study Overview

Goals:

- Develop a Pilot Equity Program that invests toll revenue in historically underserved communities in San Mateo County
- The Program should be flexible and can evolve over time in response to changing community needs







Equity Study Process

Inputs

- Develop vision and desired outcomes
- Phase I community engagement on challenges
- Review of existing local studies
- Define targeted communities
- Literature review



Preliminary 10 Alternatives



Screening

- Align with community feedback
- Align with Desired Outcomes
- Breadth of benefit (# of people helped)
- Depth of benefit (is it meaningful?)
- Cost
- Administrative challenges and ease of implementation

Top 4 Alternatives

- 1. Express Lanes
- 2. Transit benefit
- 3. Place-based improvements
- 4. Carpool rewards program

Evaluation

- Phase II community engagement
- Technical evaluation (qualitative and quantitative metrics)



Final
Recommended
Equity Program
Alternative







Literature review findings



Congestion pricing can reduce congestion, reduce air pollution, and improve mobility and access for everyone



Congestion pricing can have negative environmental justice impacts if a highway is expanded for a new lane



Congestion pricing schemes are generally more equitable than the status quo of unpriced roads



The evidence does not support claims that traffic will be diverted through nearby communities

The direct benefits of Express Lanes accrue

to higher income groups more than others

widespread and all groups make some use

Acceptability after implementation is

of the guaranteed reliable travel times



Express Lanes generally create fewer equity concerns than other types of congestion pricing schemes







Express Lanes are slightly less regressive than other forms of transportation finance



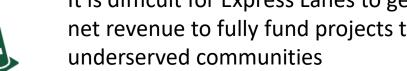






Low-income drivers are a small share of peak-period traffic and therefore less likely to pay the highest tolls

It is difficult for Express Lanes to generate enough net revenue to fully fund projects that benefit





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Our Community Engagement Approach

- 1. Interview community leaders from across San Mateo County to understand community transportation challenges
- 2. Implement a Community Partner Program
- 3. Embark on a community roadshow to present to community groups and have collaborative discussions
- 4. Hold public meetings
- 5. Engage an Equity Study Advisory Committee with representatives from local jurisdictions and advocates







Phase I Community Engagement

Purpose	What we heard
 Identify 	• Key challenges include unreliable public transportation,
community	high cost of transportation, too much traffic
challenges	• Toll subsidies or other programs to help low-income drivers
Input on	use the lanes
how	 More frequent and reliable public transportation
revenue	• Improved sidewalk and bicycle infrastructure
should be	 Discounted or free transit passes
invested	



Phase II Community Engagement

Purpose	What we heard
Input on four EquityProgram alternatives	 Express Lanes and Transit Benefit Alternatives received the most support. Many participants also expressed support for a hybrid of these Alternatives
	 Stressed need for multilingual, culturally sensitive education on how to use Express Lanes and how to access Equity Program For cash benefits alternatives some people expressed that \$50 is too low to be a meaningful benefit.



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Final Equity Program



1. Clipper Card with a value of \$100; or

2. FasTrak® Flex toll tag/transponder with value of \$100)





^{*}First year budget: \$1,400,000; \$600,000 annually after that.





Program Eligibility

- Resident of San Mateo County;
- and age 18 or older;
- Individual Income at or below 60% of the county AMI \$83,640 for 2022; or
- Eligible to receive at least one benefit provided through the Core Service Agencies Network





Program Administration Structure







Benefits Distributed: April – December 2023



260

(18%)



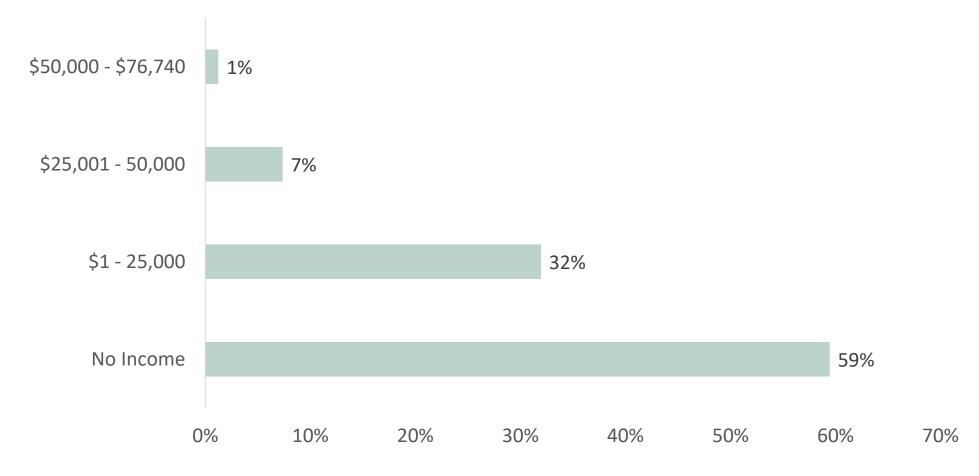
1,207

(82%)





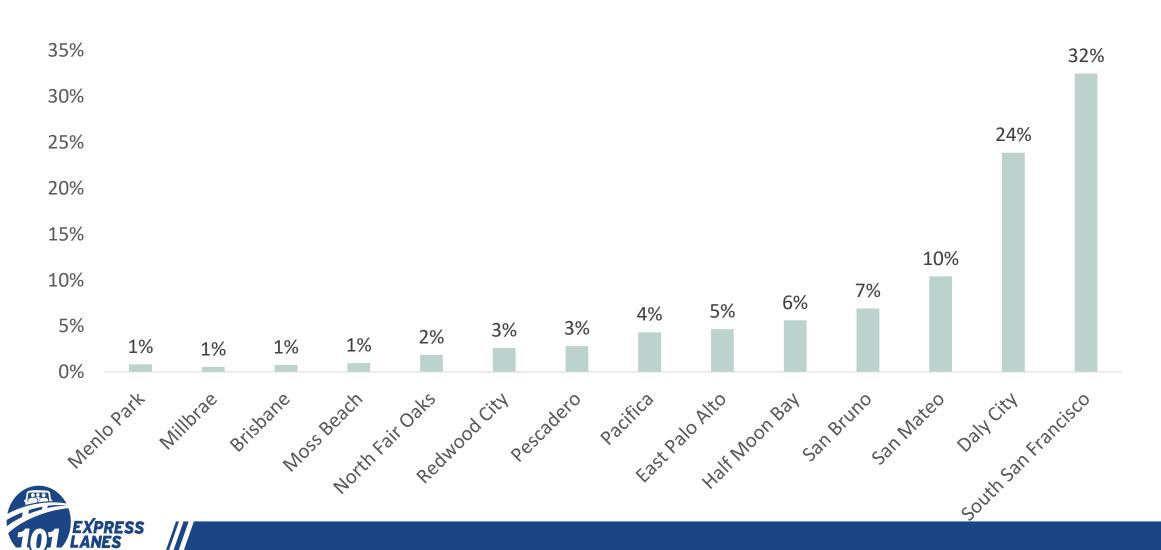
Income Level of Program Participants



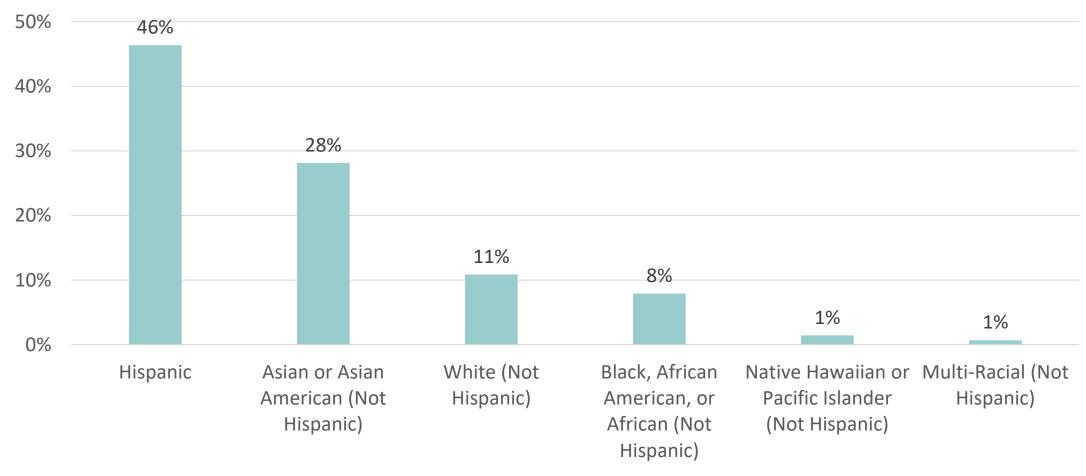




Where Program Participants Live



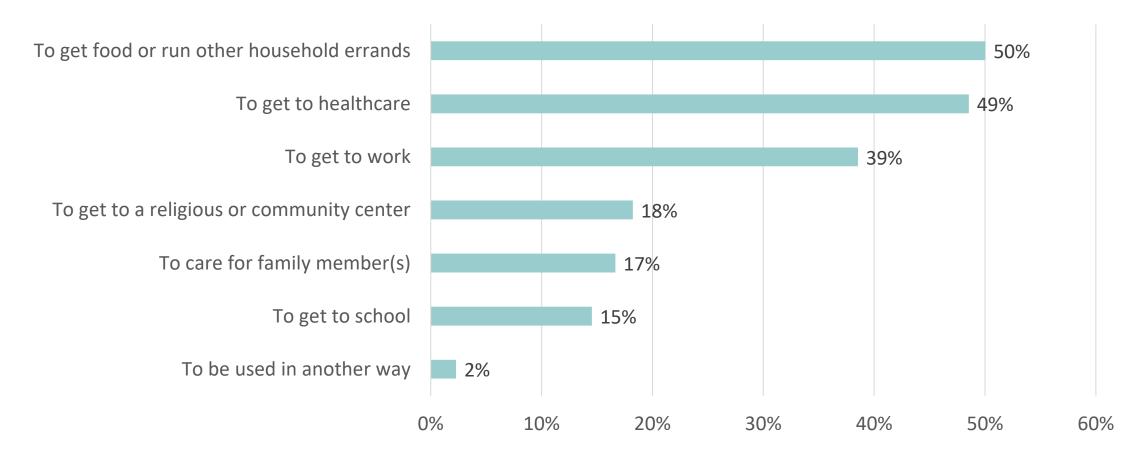
Program Participants' Race and Ethnicity







How Program Participants Say They Will Use the Benefit









Questions?

www.smcexpresslanes.org

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