

To: Commission on the Status of Women
From: Tanya Beat, Director
Subject: Resolution to make findings allowing continued remote meetings under Brown Act

RECOMMENDATION:

Adopt a resolution finding that, as a result of the continuing COVID-19 pandemic state of emergency declared by Governor Newsom, meeting in person would present imminent risks to the health or safety of attendees.

BACKGROUND:

On June 11, 2021, Governor Newsom issued Executive Order N-08-21, which rescinded his prior Executive Order N-29-20 and set a date of October 1, 2021 for public agencies to transition back to public meetings held in full compliance with the Brown Act. The original Executive Order provided that all provisions of the Brown Act that required the physical presence of members or other personnel as a condition of participation or as a quorum for a public meeting were waived for public health reasons. If these waivers fully sunsetted on October 1, 2021, legislative bodies subject to the Brown Act would have to contend with a sudden return to full compliance with in-person meeting requirements as they existed prior to March 2020, including the requirement for full physical public access to all teleconference locations from which board members were participating.

On September 16, 2021, the Governor signed AB 361, a bill that formalizes and modifies the teleconference procedures implemented by California public agencies in response to the Governor's Executive Orders addressing Brown Act compliance during shelter-in-place periods. AB 361 allows a local agency to continue to use teleconferencing under the same basic rules as provided in the Executive Orders when certain circumstances occur or when certain findings have been made and adopted by the local agency.

AB 361 also requires that, if the state of emergency remains active for more than 30 days, the agency must make findings by majority vote every 30 days to continue using the bill's exemption to the Brown Act teleconferencing rules. The findings are to the effect that the need for teleconferencing persists due to the nature of the ongoing public health emergency and the social distancing recommendations of local public health officials. Effectively, this means that local agencies must agendaize a Brown Act meeting once every thirty days to make findings regarding the circumstances of the emergency and to vote to continue relying upon the law's provision for teleconference procedures in lieu of in-person meetings.

AB 361 provides that Brown Act legislative bodies must return to in-person meetings on October 1, 2021, unless they choose to continue with fully teleconferenced meetings because a specific declaration of a state or local health emergency is appropriately made. AB 361 allows local governments to continue to conduct virtual meetings as long as there is a gubernatorially-proclaimed public emergency in combination with (1) local health official recommendations for social distancing or (2) adopted findings that meeting in person would present risks to health. AB 361 is effective immediately as urgency legislation and will sunset on January 1, 2024.

Further, the Board of Supervisors strongly encourages all legislative bodies of the County of San Mateo that are subject to the Brown Act, including but not limited to, the Planning Commission, the Assessment Appeals Board, the Civil Service Commission, and all other oversight and advisory boards, committees and commissions established by the Board of Supervisors and subject to the Brown Act, to make a similar finding and avail themselves of teleconferencing until the risk of community transmission has further declined

DISCUSSION:

Because local rates of transmission of COVID-19 are still in the “substantial” tier as measured by the Centers for Disease Control, we recommend that the Commission on the Status of Women avail itself of the provisions of AB 361 allowing continuation of online meetings by adopting findings to the effect that conducting in-person meetings would present an imminent risk to the health and safety of attendees. A resolution to that effect and directing staff to return each 30 days with the opportunity to renew such findings, is attached hereto.

FISCAL IMPACT:

None

RESOLUTION NO.

RESOLUTION FINDING THAT, AS A RESULT OF THE CONTINUING COVID-19 PANDEMIC STATE OF EMERGENCY DECLARED BY GOVERNOR NEWSOM, MEETING IN PERSON FOR MEETINGS OF THE COMMISSION ON THE STATUS OF WOMEN WOULD PRESENT IMMINENT RISKS TO THE HEALTH OR SAFETY OF ATTENDEES

WHEREAS, on March 4, 2020, the Governor proclaimed pursuant to his authority under the California Emergency Services Act, California Government Code section 8625, that a state of emergency exists with regard to a novel coronavirus (a disease now known as COVID-19); and

WHEREAS, on June 4, 2021, the Governor clarified that the “reopening” of California on June 15, 2021 did not include any change to the proclaimed state of emergency or the powers exercised thereunder, and as of the date of this Resolution, neither the Governor nor the Legislature have exercised their respective powers pursuant to California Government Code section 8629 to lift the state of emergency either by proclamation or by concurrent resolution in the state Legislature; and

WHEREAS, on March 17, 2020, Governor Newsom issued Executive Order N-29-20 that suspended the teleconferencing rules set forth in the California Open Meeting law, Government Code section 54950 et seq. (the “Brown Act”), provided certain requirements were met and followed; and

WHEREAS, on September 16, 2021, Governor Newsom signed AB 361 that provides that a legislative body subject to the Brown Act may continue to meet without fully complying with the teleconferencing rules in the Brown Act provided the legislative

body determines that meeting in person would present imminent risks to the health or safety of attendees, and further requires that certain findings be made by the legislative body every thirty (30) days; and,

WHEREAS, California Department of Public Health (“CDPH”) and the federal Centers for Disease Control and Prevention (“CDC”) caution that the Delta variant of COVID-19, currently the dominant strain of COVID-19 in the country, is more transmissible than prior variants of the virus, may cause more severe illness, and that even fully vaccinated individuals can spread the virus to others resulting in rapid and alarming rates of COVID-19 cases and hospitalizations

(<https://www.cdc.gov/coronavirus/2019-ncov/variants/delta-variant.html>); and,

WHEREAS, the CDC has established a “Community Transmission” metric with 4 tiers designed to reflect a community’s COVID-19 case rate and percent positivity; and,

WHEREAS, the County of San Mateo currently has a Community Transmission metric of “substantial” which is the second most serious of the tiers; and,

WHEREAS, the Commission on the Status of Women has an important governmental interest in protecting the health, safety and welfare of those who participate in its meetings; and,

WHEREAS, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the Commission on the Status of Women deems it necessary to find that meeting in person would present imminent risks

to the health or safety of attendees, and thus intends to invoke the provisions of AB 361 related to teleconferencing;

WHEREAS, The Board of Supervisors strongly encourages all legislative bodies of the County of San Mateo that are subject to the Brown Act, including but not limited to, the Planning Commission, the Assessment Appeals Board, the Civil Service Commission, and all other oversight and advisory boards, committees and commissions established by the Board of Supervisors and subject to the Brown Act, to make a similar finding and avail themselves of teleconferencing until the risk of community transmission has further declined;

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that

1. The recitals set forth above are true and correct.
2. The Commission on the Status of Women finds that meeting in person would present imminent risks to the health or safety of attendees.
3. Staff is directed to return no later than thirty (30) days after the adoption of this resolution with an item for the Commission on the Status of Women to consider making the findings required by AB 361 in order to continue meeting under its provisions.
4. Staff is directed to take such other necessary or appropriate actions to implement the intent and purposes of this resolution.

* * * * *

Ukova

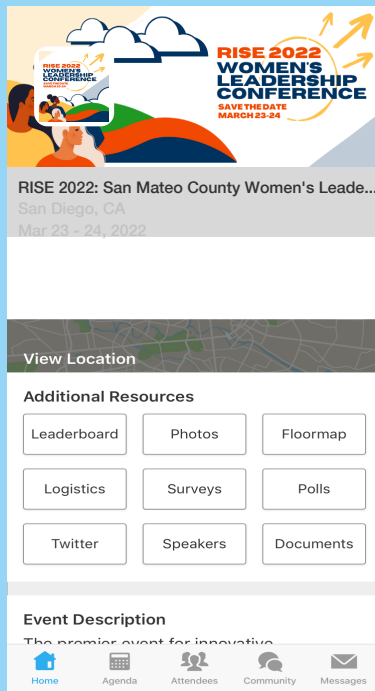
post event report



GET OUR OFFICIAL EVENT APP

RISE 2022: SAN MATEO COUNTY WOMEN'S LEADERSHIP CONFERENCE

MARCH 23 - 24, 2022



RISE 2022: SAN MATEO COUNTY WOMEN'S LEADERSHIP CONFERENCE

WELCOME!

Congratulations! Your event has come to an end. We at Whova, just want to say thank you for letting us assist you in your event needs. The report will contain all sorts of information that will summarize RISE 2022: San Mateo County Women's Leadership Conference and hopefully help you in your future events.

Website: www.whova.com

Email: hello@whova.com

Phone: +1 (855) 978-6578



TABLE OF CONTENTS

I Event Overview Highlights

- 06 Usage Highlights
- 07 Community Board
- 08 Features You Used
- 09 Marketing Tools You Used
- 10 Active User Usage

II Event Engagement

- 12 Community Highlights
- 13 Community Board In-depth
- 14 Agenda Highlights
- 15 Attendee Viewing Activity
- 16 Session Q&A
- 17 Leaderboard

III Networking and Distribution

- 19 Networking Highlights
- 20 Attendee Breakdown

IV Event Marketing

- 22 Agenda Webpage
- 24 Speaker Webpage
- 26 Exhibitor Webpage

V Event Management

- 28** **Announcements**
- 29** **Survey Report**
- 30** **Session feedback**
- 32** **Livepoll Report**
- 34** **Resources**

VI SPONSORS, EXHIBITORS AND CAREER FAIR

- 36** **Exhibitor Report**
- 41** **Exhibitor Passport Competition**

VII Features To Try Next Time

- 43** **Whova Proficiency**
- 44** **Features To Try Next Time**

EVENT OVERVIEW HIGHLIGHTS

- 06 Usage Highlights
- 07 Community Board
- 08 Features You Used
- 09 Marketing Tools You Used
- 10 Active User Usage

whova app USAGE HIGHLIGHTS

OVERALL DOWNLOAD RATE

80% ATTENDEE DOWNLOAD RATE FOR WHOVA EVENTS
71%

SPEAKERS DOWNLOAD RATE

72% SPEAKERS DOWNLOADED
36 of 50

ATTENDEES LOVED OUR APP

100% TOOK THE SURVEY
3

PROFILE VIEWS IN APP

707

ATTENDEE NETWORKING

PRIVATE MESSAGES

414

PHOTOS SHARED

91

ANNOUNCEMENT OPEN RATE

79%

ANNOUNCEMENTS VIA IN-APP NOTIFICATIONS AND EMAILS

17

ANNOUNCEMENTS

- RISE 2022: Update Commissioner Pr...
- RISE 2022 Whova account
- RISE 2022 Whova account
- RISE 2022 Conference - Create Whov...
- 13 more announcements

POLL RESULTS RECEIVED

324



whoava app COMMUNITY BOARD

DISCUSSION TOPICS POSTED

37

COMMUNITY BOARD TOTAL MESSAGES

462

MOST POPULAR DISCUSSION TOPICS

- **Session Q&A**
36 questions asked
- **Organizer Announcements**
32 messages
- **Exhibitor Showcase**
32 messages
- **Life Coaches Fun Networking**
15 messages
- **WANDA attendees**
14 messages

MEET-UP PARTICIPATION

25

MEET-UPS ORGANIZED

2

MOST POPULAR MEET-UPS

- **The Importance of Breathing**
13 people joined this meet-up
- **People from Logic20/20**
12 people joined this meet-up

whoa app FEATURES YOU USED

LEADS GENERATED BY EXHIBITORS

111

MOST PRODUCTIVE

LEADS GENERATED

Ellevest	12
A Higher Way of Living with Amy Gerhartz	10
Commission on the Status of Women	10
Second Harvest Silicon Valley	10

Speaker Center



Speaker info collector & sleek speaker webpage builder

Event Bulletin Board



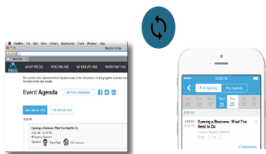
Boost attendee participation with event-specific topics, Q&A, etc

Name Badge & Check-in



Create professional-looking name badges; Enjoy fast & easy check-in

Agenda Center



Elegant agenda webpage builder; Update once, sync it everywhere

Announcement



Engage/update attendees with real-time push notifications

Exhibitor Solution



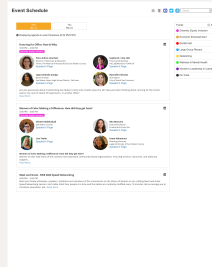
Attract exhibitors with affordable lead generation solutions

Whoa

whova app MARKETING TOOLS YOU USED

AGENDA WEBPAGE VIEWS

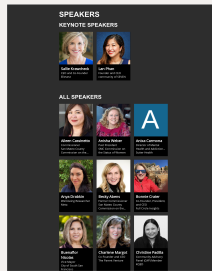
822



Your Agenda
Webpage Design
<https://whova.com/embedded/ev...>

SPEAKER WEBPAGE VIEWS

487



Your Speaker
Webpage Design
<https://whova.com/embedded/sp...>

whova app MOBILE & WEB APP ACTIVE USERS

TOTAL ACTIVE USERS

221

USERS WHO SIGNED IN EITHER MOBILE OR WEB APP

USED BOTH MOBILE & WEB APP

48

USERS WHO DOWNLOADED THE MOBILE AND SIGNED IN TO WEB APP

MOBILE APP ACTIVE USERS

42%

ATTENDEES WHO USED THE MOBILE APP

94/221

WEB APP ACTIVE USERS

79%

ATTENDEES WHO USED THE WEB APP

175/221

EVENT ENGAGEMENT

- 12 Community Highlights
- 13 Community Board In-depth
- 15 Attendee Viewing Activity
- 16 Session Q&A
- 17 Leaderboard

whova app
COMMUNITY HIGHLIGHTS

DISCUSSION TOPICS POSTED

37

COMMUNITY BOARD TOTAL MESSAGES

462

BREAK-THE-ICE MESSAGES

53

ARTICLE SHARED MESSAGES

11

MOST FOLLOWED DISCUSSIONS

- Break the Ice!
19 people followed this topic
- Life Coaches Fun Networking
14 people followed this topic
- Session Q&A
14 people followed this topic

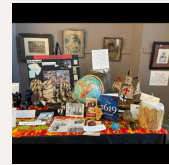
PHOTOS SHARED

81

TOTAL LIKES FOR ALL PHOTOS

151

POPULAR PHOTOS MOST LIKED



MEET-UP PARTICIPATION

25

MEET-UPS ORGANIZED

2

MOST POPULAR MEET-UPS

- The Importance of Breathing
13 people joined this meet-up
- People from Logic20/20
12 people joined this meet-up

whova app AGENDA HIGHLIGHTS

AGENDA IN-APP VIEWS

898

PERSONAL AGENDA SET-UP BY ATTENDEES

135

PERCENTAGE OF ATTENDEES SET

59%

AGENDA SESSIONS MOST POPULAR

SESSION POPULARITY BASED ON LIKES AND PERSONAL AGENDA ADDS

- RISE 2022 Conference Kick-Off!
12 likes and 58 personal agenda adds
- KEYNOTE: Building New Paths: A Conversation with Lan Phan, Founder and CEO of Community of SEVEN
11 likes and 58 personal agenda adds
- Keynote Conversation: Closing the Gender Investment Gap
11 likes and 54 personal agenda adds
- Grow Your Leadership with Impactful Communication
7 likes and 48 personal agenda adds
- Exhibit Hall Opens - Exclusive Time for Exhibitors
5 likes and 42 personal agenda adds

whova app ATTENDEE VIEWING ACTIVITY

ATTENDEES WATCHED TOTAL

SESSIONS WITH VIDEO OR STREAM

128 TOTAL DURATION WATCHED
99 HRS

16

WATCHED SESSIONS MOST POPULAR STREAMS

SESSION POPULARITY BASED ON NUMBER OF ATTENDEES

1. Women of Color Making a Difference: How did they get here?
6.0 hours, watched by 46 attendees
2. Keynote Conversation: Closing the Gender Investment Gap
14.3 hours, watched by 43 attendees
3. KEYNOTE: Building New Paths: A Conversation with Lan Phan, Founder and CEO of Community of SEVEN
12.2 hours, watched by 39 attendees

whova app Session Q&A

QUESTIONS ASKED

REPLIES TOTAL FOR ALL QUESTIONS

34 SESSIONS WHERE QUESTIONS WERE ASKED
10

22

SESSION MOST QUESTIONS












QUESTIONS	SESSION TITLE - TOP QUESTIONS ASKED
10	Running for Office: How & Why: What is being done to make running for local office financially viable?
8	What, Where, Why & How: Navigating Bay Area Mental Health Services: Navigating mental health services when many people are having a crisis that, ...
4	Keynote Conversation: Closing the Gender Investment Gap: How do women in different age groups invest differently? Do Baby Boomer women tend to ...
4	Women and Money: Something Needs to Change (and it's not just us!): Retirement & my child's education
2	Women & Child Care: A Vision for Empowering Women, Children and Educators to Thrive at Work, Home and School: What do you view as the ...

QUESTIONS TOP VOTED

VOTES	QUESTIONS
4	What is being done to make running for local office financially viable? Session: Running for Office: How & Why
3	How are you paving the way for the next generation of leaders? Session: Women of Color Making a Difference: How did they get here?

whova app LEADERBOARD

LEADERBOARD TOP 10

FINAL RANKING			POINTS	CONGRATS
1		 Anisha Weber Past President SMC Commission on the Status of Women	38400	15
2		 Joda Tolmasoff Chief Legislative Aide Office of Supervisor Carole Groom, County of San ...	37400	6
3		 Holly Lim CEO & Principal Consultant Holly Lim Strategies	32400	8
4		 Esperanza Jacuinde Life Coach Solid Planning Coaching and HOPE	26900	5
5		 Q Smith Commissioner City of East Palo Alto	26900	6
6		 Maya Tussing Partner and Co-Founder Fairlight Advisors	26900	9
7		 Susan Kokores Commissioner Commission on Status of Women, San Mateo Cou...	25900	8
8		 Rocio Alegria Case Manager Intern LifeMoves · Internship	23100	5
9		 Jean Perry Volunteer, Family to Family co-leader SMC NAMI	20600	5
10		 Verna Barrientos NASW-CA LGBTQ+ council co-chair National Association of Social Workers, California C...	20100	3

NETWORKING AND DISTRIBUTION

19 Networking Highlights

20 Attendee Breakdown

whova app NETWORKING HIGHLIGHTS

PRIVATE MESSAGES 1-ON-1

414

PRIVATE GROUP CHATS CREATED

146

ATTENDEE INTERACTION 1-ON-1

266

Attendees who have interacted with each other in private 1-on-1 messages

ATTENDEES INDICATED INTEREST

58

RECOMMENDED ATTENDEES

197

ATTENDEES MATCHED BASED OFF OF INTERESTS, LOCATIONS, AFFILIATION

TOP RECOMMENDATION MATCHES
san francisco bay area, equity, women mentorship, youth empowerment, hiking, and more...

BIZ CARD SCANNED AND EXCHANGED

3

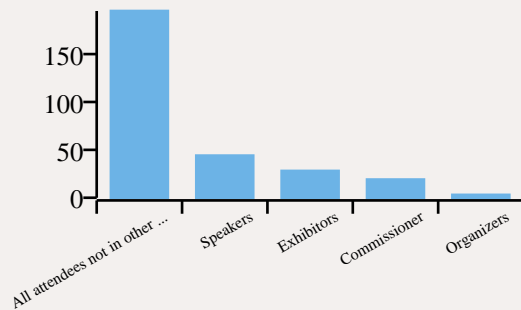
ATTENDEES PROFILE VIEWS

707

whova app ATTENDEE BREAKDOWN

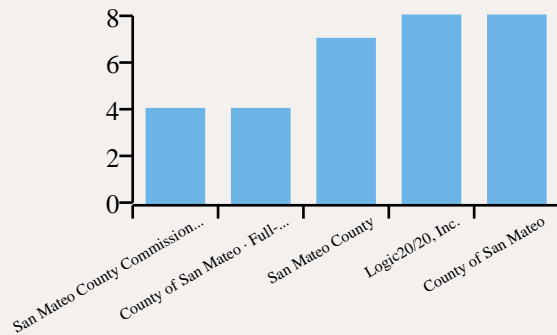
ATTENDEE CATEGORIES

TOP 5 ATTENDEE CATEGORIES	ATTENDEES
All attendees not in other categories	195
Speakers	44
Exhibitors	28
Commissioner	19
Organizers	3



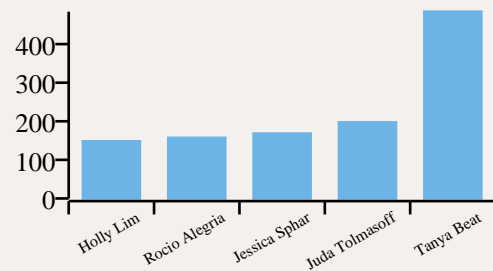
ATTENDEE AFFILIATION

TOP 5 ATTENDEE AFFILIATION	ATTENDEES
County of San Mateo	8
Logic20/20, Inc.	8
San Mateo County	7
County of San Mateo · Full-time	4
San Mateo County Commission on the Statu...	4



MOST ACTIVE ATTENDEES

TOP 5 MOST ACTIVE BY APP ACTION	ACTIONS
Tanya Beat	484
Juda Tolmasoff	197
Jessica Sphar	168
Rocio Alegria	157
Holly Lim	148



EVENT MARKETING

- [22](#) **Agenda Webpage**
- [24](#) **Speaker Webpage**
- [26](#) **Exhibitor Webpage**

whova app AGENDA WEBPAGE

YOUR AGENDA WEBPAGE DESIGN

AGENDA WEBPAGE URL

<https://smcwomenlead.org/agenda/>

WHOVA TEMPLATE USED

ATLANTIC

Event Schedule

Wed Mar 23 Thu Mar 24

Displaying agenda in event timezone (6:32 PM PDT)

Running for Office: How & Why
3:00 PM - 4:00 PM
Diversity, Equity, Inclusion

Petra Silton (she/her)
Director of Advocacy & Education
Thrive, The Alliance of Nonprofits for San Mateo County
[Speaker's Page](#)

Sophie W. Cole, MD
City Council Member
HILLSBOROUGH, TOWN OF
[Speaker's Page](#)

Ligia Andrade Zuniga
Board Trustee
San Mateo Union High School District - Full-time
[Speaker's Page](#)

Buenafior Nicolas
Vice-Mayor
City of South San Francisco
[Speaker's Page](#)

Are you passionate about transforming San Mateo County into a better place for all? Have you been thinking about running for the school board, city council, Board of Supervisors, or another office?
[Read More](#)

Women of Color Making a Difference: How did they get here?
3:00 PM - 4:00 PM
Diversity, Equity, Inclusion

Shireen Malekafzali
San Mateo County
[Speaker's Page](#)

Rita Mancera
Executive Director
Puente de la Costa Sur
[Speaker's Page](#)

Lisa Tealer
[Speaker's Page](#)

Hope Nakamura
Directing Attorney
Legal Aid Society of San Mateo County
[Speaker's Page](#)

Women of Color Making a Difference: How did they get here?
Women of color lead many of the county's most important community-based organizations, ensuring services, resources, and advocacy support...
[Read More](#)

Meet and Greet - RISE 2022 Speed Networking
4:00 PM - 5:00 PM
Meet your fellow attendees, speakers, exhibitors and members of the Commission on the Status of Women in our rotating Meet and Greet Speed Networking Session. Each table holds four people at a time and the tables are randomly shuffled every 10 minutes. We encourage you to introduce yourselves, ask...
[Read More](#)

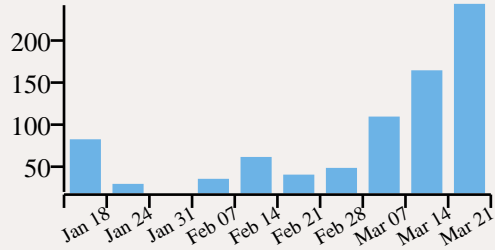
Tracks All

- Diversity, Equity, Inclusion
- Economic Empowerment
- Exhibit Hall
- Large Group Plenary
- Networking
- Wellness & Mental Health
- Women's Leadership in Career
- No Track

TOTAL AGENDA WEBPAGE VIEWS

822

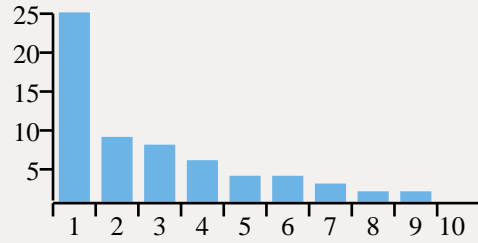
agenda stats shown are not from the app



INDIVIDUAL AGENDA TOTAL VIEWS

64

agenda stats shown are not from the app



TOP 10 AGENDAS

1. Meet and Greet - RISE 2022 Speed Networking
2. Running for Office: How & Why
3. Women Leaders Working in the New Norm
4. KEYNOTE: Building New Paths: A Conversation with Lan Phan, Founder and CEO of Community of SEVEN
5. Exhibit Hall Opens - Exclusive Time for Exhibitors
6. Keynote Conversation: Closing the Gender Investment Gap
7. Women & Child Care: A Vision for Empowering Women, Children and Educators to Thrive at Work, Home and School
8. Women of Color Making a Difference: How did they get here?
9. Women and Money: Something Needs to Change (and it's not just us!)
10. Building Your Well Being with Proven Practices

whova app SPEAKER WEBPAGE

YOUR SPEAKER WEBPAGE DESIGN

SPEAKER WEBPAGE URL

<https://smcwomenlead.org/speakers/>

SPEAKERS

KEYNOTE SPEAKERS



Sallie Krawcheck
CEO and Co-Founder
Ellevest



Lan Phan
Founder and CEO
community of SEVEN

ALL SPEAKERS



Aileen Cassinetto
Commissioner
San Mateo County
Commission on the...



Anisha Weber
Past President
SMC Commission on
the Status of Women



Anixa Carmona
Director of Mental
Health and Addiction...
Sutter Health



Anya Drabkin
Well-being Researcher
Meta



Becky Abens
Former Commissioner
San Mateo County
Commission on the...



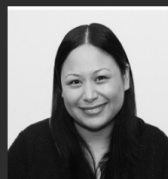
Bonnie Crater
Co-Founder, President,
and CEO
Full Circle Insights



**Buenafior
Nicolas**
Vice-Mayor
City of South San
Francisco



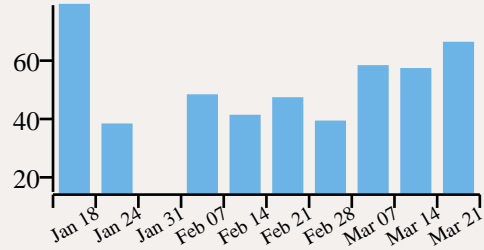
Charlene Margot
Co-Founder and CEO
The Parent Venture



Christine Padilla
Community Advisory
Panel (CAP) Member
KQED

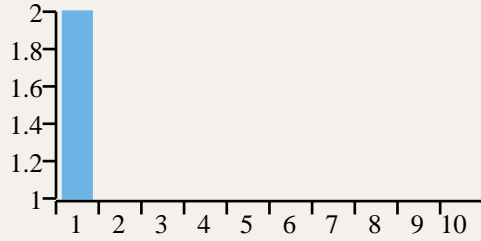
TOTAL SPEAKER WEBPAGE VIEWS

487



INDIVIDUAL SPEAKER TOTAL VIEWS

11



TOP 10 SPEAKERS

- Susan Kokores, Commissioner at Commission on Status of Women, San Mateo County**
- Lan Phan, Founder and CEO at community of SEVEN**
- Anisha Weber, Past President at SMC Commission on the Status of Women**
- Sophie W. Cole, MD, City Council Member at HILLSBOROUGH, TOWN OF**
- Petra Siltan (she/her), Director of Advocacy & Education at Thrive, The Alliance of Nonprofits for San Mateo County**
- Hope Nakamura, Directing Attorney at Legal Aid Society of San Mateo County**
- Lupita Avalos**
- Renee Harris**
- Shireen Malekafzali at San Mateo County**
- Lauryn Williams, CFP® Professional at Worth Winning**

whova app EXHIBITOR WEBPAGE


YOUR EXHIBITOR WEBPAGE DESIGN

EXHIBITOR WEBPAGE URL


<https://smcwomenlead.org/exhibitors/>

OUR EXHIBITORS


All Exhibitors ▾



A Higher Way of Living with Amy Gerhartz
website [↗](#)




Commission on the Status of Women
website [↗](#)



Domini Hoskins Black History Museum & Learning Center
website [↗](#)



ecodevoschool
website [↗](#)



Ellevest
website [↗](#)




Fairlight Advisors
website [↗](#)




Foundation for San Mateo County Libraries
website [↗](#)




Healthy Cities Tutoring
website [↗](#)




Holly Lim Strategies
website [↗](#)




Raiizz
website [↗](#)




Rape Trauma Services (RTS)
website [↗](#)



San Mateo County Office of Arts & Culture
website [↗](#)



Second Harvest Silicon Valley
website [↗](#)



The Z Bridge
website [↗](#)

EVENT MANAGEMENT

- 28 Announcements
- 29 Survey Report
- 30 Session feedback
- 34 Resources

whoava app ANNOUNCEMENTS

ANNOUNCEMENTS LIST

ANNOUNCEMENTS SENT

- RISE 2022: Update Commissioner Profile!**
- RISE 2022 Whoava account**
- RISE 2022 Whoava account**
- RISE 2022 Conference - Create Whoava account**
- RISE 2022 - Create Whoava account to access the conference!**
- RISE 2022 - Create Whoava account, Access Agenda, Sessions & Other Atte...**
- RISE 2022 - Create Whoava account, Access Agenda, Sessions & Other Atte...**
- RISE 2022: Log on to Whoava & Check the site out!**
- Access RISE 2022 site with these instructions!**
- Attend, Engage, & Win! RISE 2022 Raffle Prizes!**
- Announcing the winners of the Meet and Greet - RISE 2022 Speed Network...**
- How were the speakers and event sessions?**
- Session Attendance Contest - notification**
- Exhibit Hall Passport Contest**
- Visit Exhibitors by doing this**
- Announcing the winners of the Round Table Networking raffle!**
- General post-event survey**

ANNOUNCEMENTS TOTAL OPENED

218



whova app SURVEY REPORT

SURVEY LIST

SURVEY TITLE - TOP 3 RESPONDED	RESPONSES
GENERAL POST-EVENT SURVEY	22

RESPONSES

Are you a resident of San Mateo County?:

22 responses

Do you work in San Mateo County?:

22 responses

How well organized was the event?:

22 responses

What was your primary purpose/interest in attending this event?:

22 responses

Which elements of the event did you like most?:

22 responses

How can this event improve for next time?:

22 responses

Prior to the event, how much of the information that you needed did you get?:

22 responses

Would you recommend the event to others?:

22 responses

How did you hear about the conference?:

22 responses

How useful did you find the information presented at the conference?:

22 responses

Overall, how would you rate the event?:

22 responses

Any other feedback?:

7 responses

whova app SESSION FEEDBACK

SESSION LIST

SESSION TITLE - TOP 3 RESPONDED RESPONDENTS

KEYNOTE CONVERSATION: CLOSING THE GENDER INVEST... 15

RESPONSES

SESSION FEEDBACK QUESTION

Please rate the Session you attended

AVERAGE RATING OF RESPONSES

4.73

How well did the session meet your expectations?

AVERAGE RATING OF RESPONSES

4.60

What impressed you that you plan to apply to your work or life?

TOTAL TEXT RESPONSES

15

Did the panelists meet your expectations on this topic?

AVERAGE RATING OF RESPONSES

4.67

Is the supporting material helpful?

AVERAGE RATING OF RESPONSES

3.60

Any other feedback?

TOTAL TEXT RESPONSES

6

SESSION TITLE RESPONDENTS

RISE 2022 CONFERENCE KICK-OFF! 13

RESPONSES

SESSION FEEDBACK QUESTION

Please rate the Session you attended

AVERAGE RATING OF RESPONSES

4.62

How well did the session meet your expectations?

AVERAGE RATING OF RESPONSES



4.54

What impressed you that you plan to apply to your work or life?

TOTAL TEXT RESPONSES

13

Did the panelists meet your expectations on this topic?

AVERAGE RATING OF RESPONSES

4.69

Is the supporting material helpful?

AVERAGE RATING OF RESPONSES

3.08

Any other feedback?

TOTAL TEXT RESPONSES

6

SESSION TITLE

RESPONDENTS

KEYNOTE: BUILDING NEW PATHS: A CONVERSATION WITH ... 10

RESPONSES

SESSION FEEDBACK QUESTION

Please rate the Session you attended

AVERAGE RATING OF RESPONSES

4.80

How well did the session meet your expectations?

AVERAGE RATING OF RESPONSES

4.80

What impressed you that you plan to apply to your work or life?

TOTAL TEXT RESPONSES

10

Did the panelists meet your expectations on this topic?

AVERAGE RATING OF RESPONSES

4.70

Is the supporting material helpful?

AVERAGE RATING OF RESPONSES

3.80

Any other feedback?

TOTAL TEXT RESPONSES

3



whova app LIVE POLL REPORT

POLL TOTAL

4

THIS INCLUDES GENERAL EVENT POLLS AND SESSION POLLS

GENERAL POLL Total

2

SESSION POLL TOTAL

2

POLLS TOP 4

LIVE POLL TITLE

TOTAL RESPONSES

WHAT CITY ARE YOU FROM? [VOTE]

100

SOME SHORT ANSWER RESPONSES

Burlingame

Saratoga

san francisco

Belmont

LIVE POLL TITLE

TOTAL RESPONSES

WILL YOU BE ATTENDING OUR SPEED NETWORKING ON WEDNESDAY? [HEADCOUNT]

96

MULTIPLE CHOICE RESPONSES

No

54%, 52 responses

Yes

46%, 44 responses

LIVE POLL TITLE

TOTAL RESPONSES

ARE YOU A BUSINESS OWNER OR ENTREPRENEUR?

62

MULTIPLE CHOICE RESPONSES

Yes

44%, 27 responses

No

32%, 20 responses

I'd like to be

24%, 15 responses

LIVE POLL TITLE

TOTAL RESPONSES

DID YOUR EMPLOYMENT STATUS OR ROUTINE CHANGE DURING THE PANDEMIC?

49

CHECKBOX CHOICE RESPONSES

Yes

80%, 39 responses

No

20%, 10 responses

whova app RESOURCES

LOGISTICS CREATED

9

Ridesharing

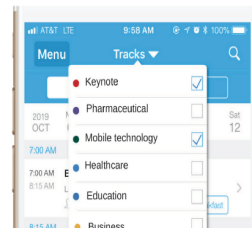


NEW Community Board

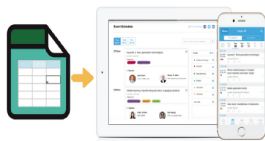


Social gathering, discussion

Multi-track Agenda



Agenda/Speaker Webpages



Session Cap & Check-in

Limited Seating

Waitlist



Leaderboard



Whova

SPONSORS, EXHIBITORS AND CAREER FAIR

36 Exhibitor Report

41 Exhibitor Passport Competition

whoava app EXHIBITOR REPORT

EXHIBITOR TOTAL

16

LEADS GENERATED TOTAL

111

ADDED VIDEOS TOTAL

10

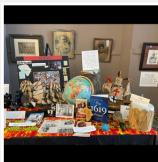
ADDED LIVE SHOWCASES TOTAL

7

PHOTOS TOTAL TOTAL

16

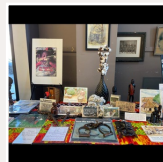
EXHIBITOR PHOTOS MOST LIKED



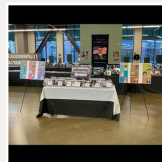
5



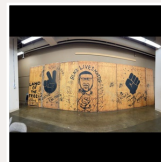
3



2



2



2

EXHIBITOR LEAD GENERATION



12

Ellevest



10

A Higher Way of Living with Amy Gerhartz



10

Commission on the Status of Women



10

Second Harvest Silicon Valley



10

The Z Bridge



9

Holly Lim Strategies



8

Fairlight Advisors



7

Foundation for San Mateo County Libraries



7

Unite California



7

Youth Commission of San Mateo County



5

**Domini Hoskins Black History
Museum & Learning Center**



3

ecodevoschool



3

Raiizz



3

Rape Trauma Services (RTS)



1

Healthy Cities Tutoring

EXHIBITOR BOOTH STATS



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
119	10	17	11	38	3	9

A Higher Way of Living with Amy Gerhar...



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
120	17	11	1	N/A	3	N/A

Commission on the Status of Women



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
71	10	10	4	7	1	N/A

Domini Hoskins Black History Museum ...



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
36	7	2	N/A	22	N/A	N/A

ecodevoschool



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
125	15	12	8	N/A	N/A	7

Ellevest



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
108	7	7	N/A	62	1	3

Fairlight Advisors



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
54	12	10	6	15	N/A	5

Foundation for San Mateo County Librar...



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
33	3	1	N/A	21	3	N/A

Healthy Cities Tutoring





VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
109	10	14	7	N/A	N/A	7

Holly Lim Strategies



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
38	11	2	N/A	N/A	N/A	N/A

Raiizz



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
53	9	15	3	30	1	N/A

Rape Trauma Services (RTS)



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
89	11	15	N/A	42	4	N/A

San Mateo County Office of Arts & Cultu...



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
91	15	10	N/A	41	3	N/A

Second Harvest Silicon Valley



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
80	9	7	9	N/A	2	8

The Z Bridge



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
58	7	8	5	30	2	N/A

Unite California



VISITS	LIKES	CHAT	STREAM	VIDEO	DOC VIEWS	PROMO CLAIMED
55	11	6	N/A	N/A	N/A	N/A

Youth Commission of San Mateo Count...

whova app

EXHIBITOR PASSPORT COMPETITION

EXHIBITORS PARTICIPATED

15

STAMPS TOTAL COLLECTED

60

ATTENDEES MET REQUIREMENTS

4

PASSPORT REQUIREMENT SET BY ORGANIZER: 10

WINNERS SELECTED

ATTENDEE NAME (TOP 3)	STAMPS COLLECTED
Yajaira Ortega	15
Sandra Gomez	15
Jacqueline Weiler	11

EXHIBITOR STAMPS HANDED OUT

EXHIBITOR NAME (TOP 5)	STAMPS HANDED OUT
Foundation for San Mateo County ...	6
Second Harvest Silicon Valley	6
A Higher Way of Living with Amy ...	6
Commission on the Status of ...	5
Holly Lim Strategies	5



FEATURES TO TRY NEXT TIME

43 Whova Proficiency

44 Features To Try Next Time

whova app WHOVA PROFICIENCY

Improve your Whova Proficiency by trying out all the features included in your package! It will also help you explore certain areas and features you might have forgotten about. You can also watch Whova Tutorial Videos for an overview and ways to increase your proficiency.

TOTAL PROFICIENCY POINTS

177 YOUR OVERALL RANK
112

FUN FACT

Whova presents a \$100 gift card to the event that has earned the most Whova Proficiency Points by the end of your event month.

BOOST ATTENDEE ENGAGEMENT

- Create some discussion topics for attendees 0
- Schedule a meetup for your attendees 0
- Help attendees meet similar people 0
- Start a live poll 14
- Use survey 0

THE ESSENTIALS

- Set up event basic info 20
- Upload the attendee list 20
- Upload the event agenda 10
- Upload documents 5
- Embed the agenda widget to your website 20
- Embed the speaker widget to your website 20

GETTING READY FOR EVENT DAY

- Send app download emails to your attendees 32
- Schedule or send announcements 36
- Generate name badges 0
- Check in attendees 0
- Use social wall 0



whoova app FEATURES TO TRY NEXT TIME

EXHIBITOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily showcase your exhibitors to help them generate more business. You can display exhibitor booth numbers, a short description, and link to their website.

WHOVA TEMPLATE PREVIEW


Light - 1 Column

NBOS Conference 2020





Exhibitors

 Print / Download   





Exhibitors

- 





Beats by Dre
Booth: 11

  
- 





BP
Booth: 4

  
- 





Apple
Booth: 20

  
- 




Nike
Booth: 31

  
- 

Netgear
Booth: 204

  
- 

Starbucks
Booth: 46

SPONSOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily give your event sponsors stylish visibility.

WHOVA TEMPLATE PREVIEW

Default

Sponsors

Produced By

Powered By

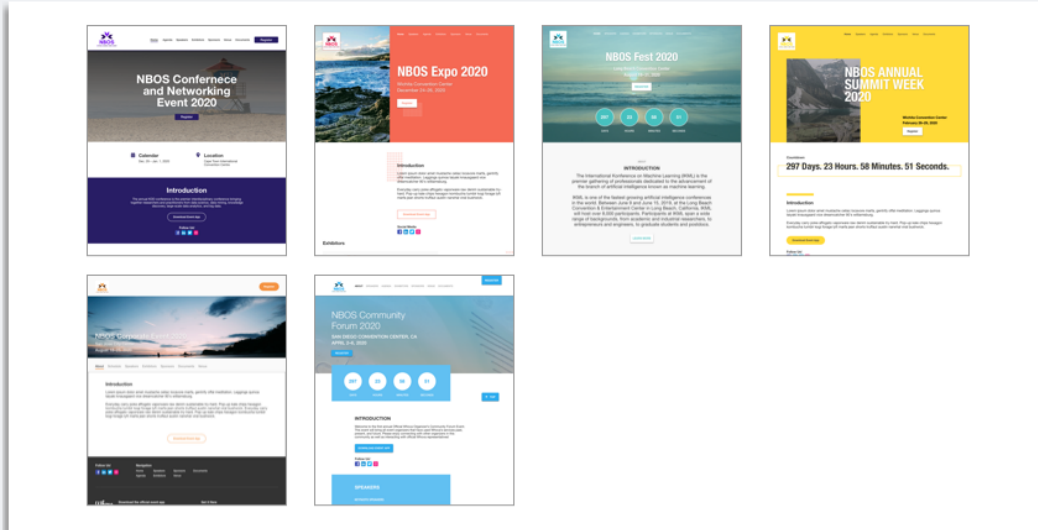


Sustaining Sponsors

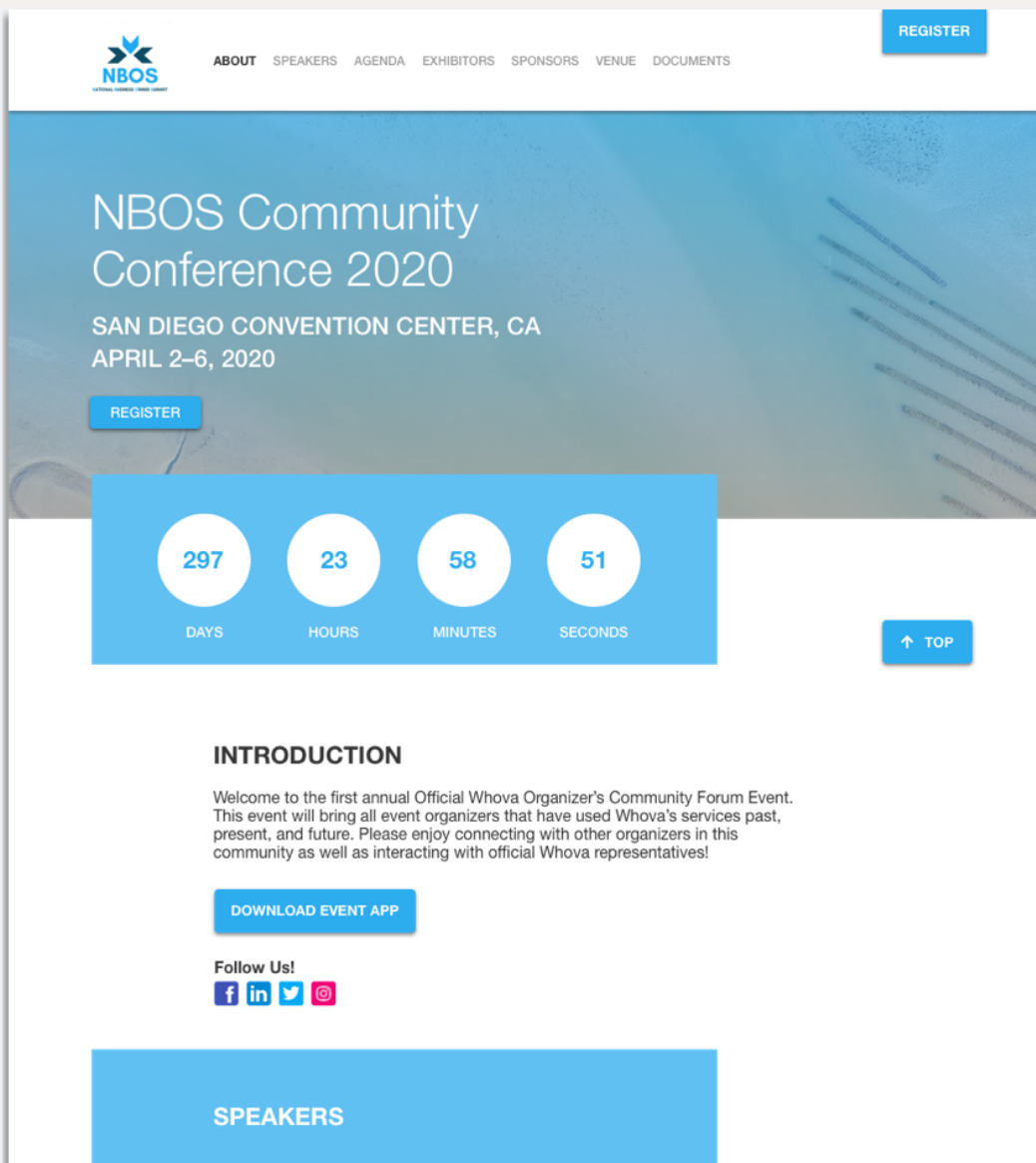
		
		

EVENT WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Attract attendees to your event more easily with a modern Website Builder. All templates have the option of displaying your agenda, speaker list, exhibitor list, sponsor list, and venue location.

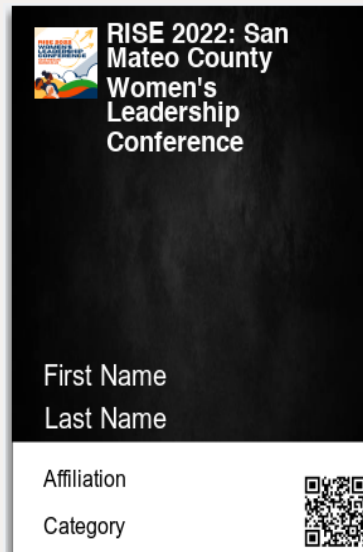
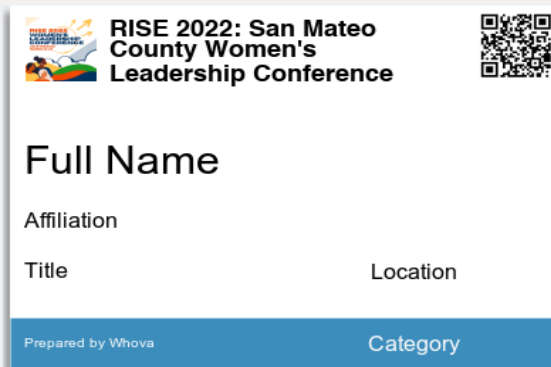
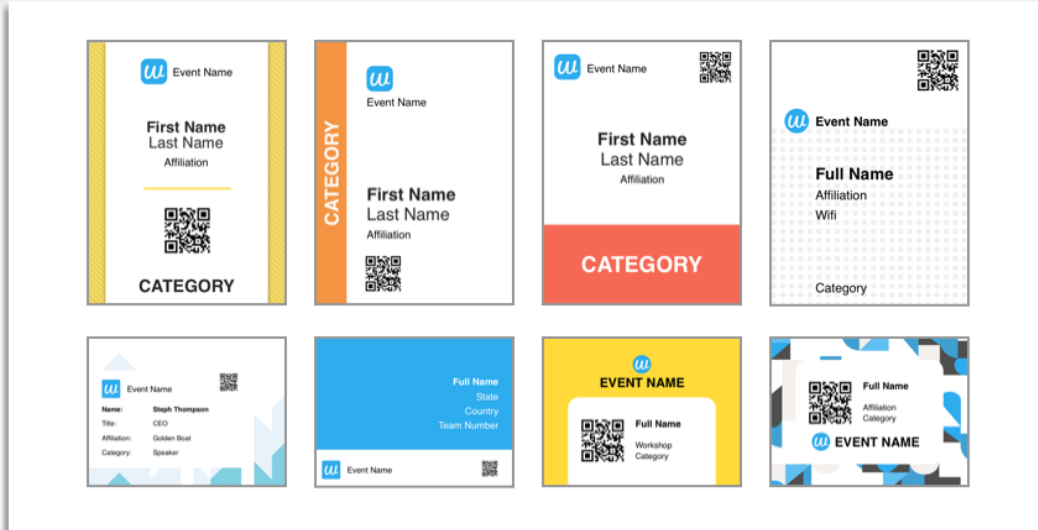


WHOVA TEMPLATE PREVIEW Fuji




NAME BADGES

Make branded name badges in minutes with customizable templates. Generate name badges for your attendees and choose from a range of stylish templates. Use the badge editor to customize the font size, style, and colors. [Fun fact: 28% of users use this feature](#)



TICKETS AND REGISTRATION

Create a range of tickets in minutes and enjoy a streamlined registration experience. Create and customize each ticket type's pricing, quantities, limits and more here. And every time someone registers for the event, they're automatically added to your attendee list.



WhoVA Event - official

October 8 - 12, 2022 (JST)
 whovaa, 7310 miramar road, san diego, CA, 92126, US

Ticket	Price	
General Attendee <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small>	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>
2 Day Only <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small>	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>
General 1 Day Pass <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small>	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>

Ticket Add-ons	Option	Price	
T-shirt See Details		Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>
Sweater See Details	Red	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>
	Blue	Free + \$0.00 Fee	0 <input type="button" value="↑"/> <input type="button" value="↓"/>

Event Description

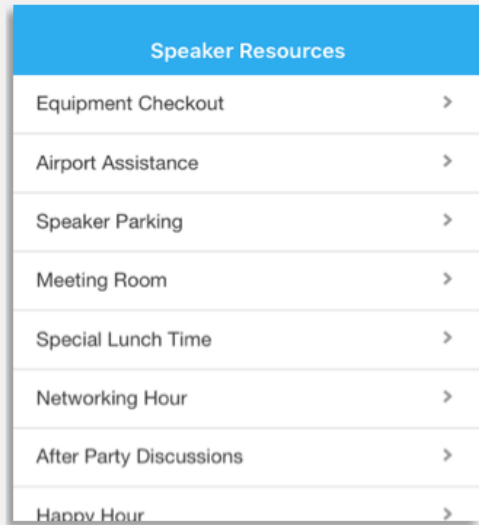
The premier event for healthcare leaders, the 8th WhoVA Official Summit, hosted by [Catalysis](#) and the [Lean Enterprise Institute](#), offers the latest insights in how to create sustainable organizational change. [Catalysis healthcare value network](#) members will share their learnings, discuss their transformation journeys and help you discover strategies to transform your healthcare organization, reduce costs, create value and ultimately enhance quality and patient care. This Summit provides the [information and collaboration](#) opportunities you need to be successful in your transformation journey.

Type the venue name (ex. Oracle Arena) or address (ex. 7000 Coliseum Way, Oakland, CA 94621) and choose from the list of suggestions that appear, or click 'Enter Address' to directly type in the location information.

SPEAKER RESOURCES

Simplify event logistics and give your speaker a better experience.

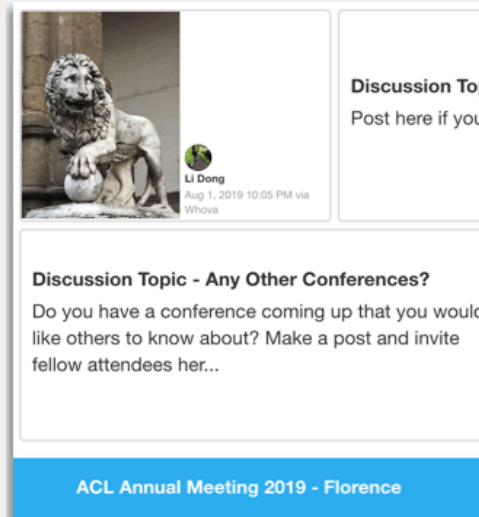
Speaker resources allow you to give your speakers tools in the Whova App which will help them during your event.



SOCIAL WALL

Engage attendees with real-time event activity on a big screen.

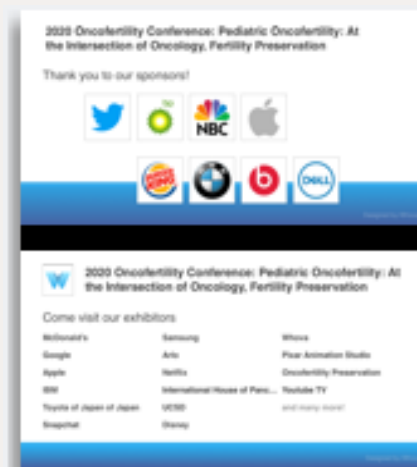
Showcase live event activities and provide your attendees with an interactive display. You can easily share announcements and highlight your sponsors and exhibitors. All you need is a big screen to get started. **Fun fact: 23% of users use this feature**



EVENT PROMO IMAGES

Save time promoting your event and go viral on social media.

We have multiple templates for event images, session and speaker images, as well as sponsor and exhibitor images. Organizers can post their images on social media from the dashboard and even schedule them.



LEADERBOARD CONTEST

Motivate attendees to participate in your event app community.

Attendees will earn points based on their participation in the community board. As the organizer, you can decide which of the top participants will earn a prize. Note: organizers will not be displayed on the leaderboard. **Fun fact: 15% of users use this feature**

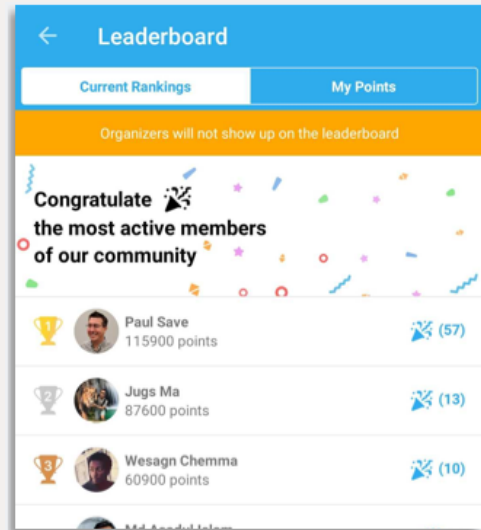
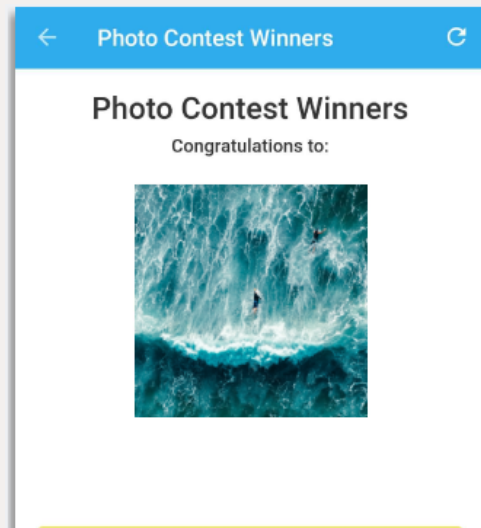


PHOTO CONTEST

Encourage attendees to create and share memories.

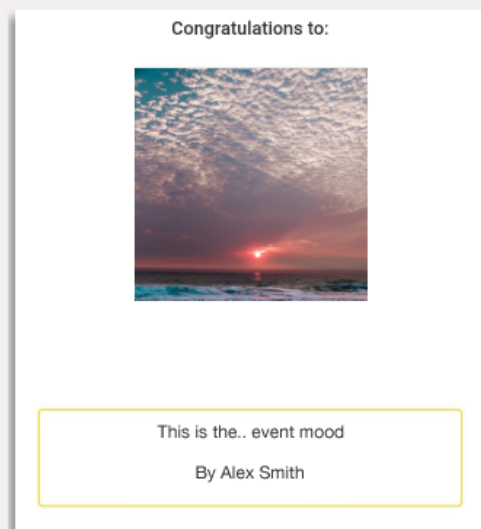
Attendees upload photos to your event through the Whova app to enter the contest. The photo (or photos) with the most likes will be the winner! As the organizer, you will download the results and announce the winners. **Fun fact: 21% of users use this feature**



CAPTION CONTEST

Break the ice between attendees and make your event more fun.

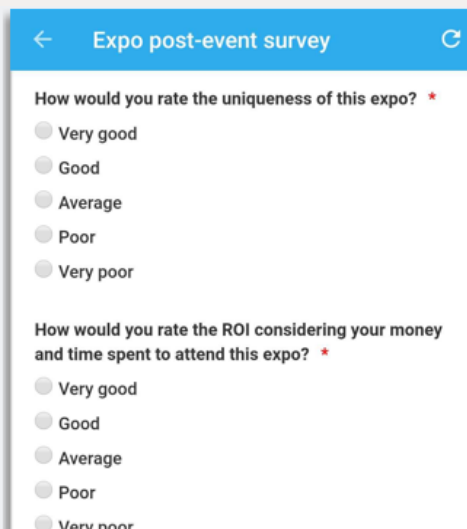
Attendees upload photos and can write captions on all photos on the Whova app to enter the contest. As the organizer, you are the judge and will choose and announce the winners.



SURVEY

Save time creating surveys with event-specific templates.

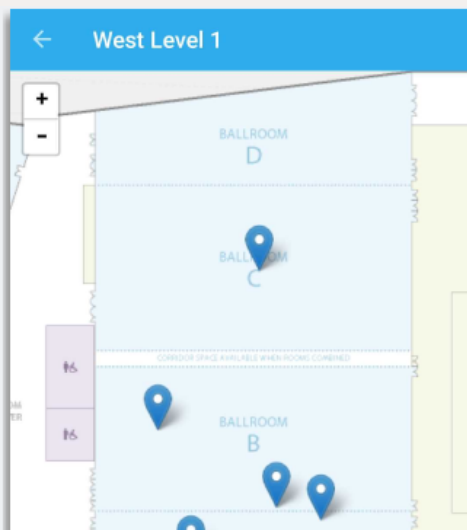
You can create and customize web and mobile surveys within Whova. Use one of the many survey templates we provide or create your survey from scratch. You can also reload and revise surveys from your past events with Whova. **Fun fact: 29% of users use this feature**



FLOORMAP

Help your attendees navigate your venue with ease.

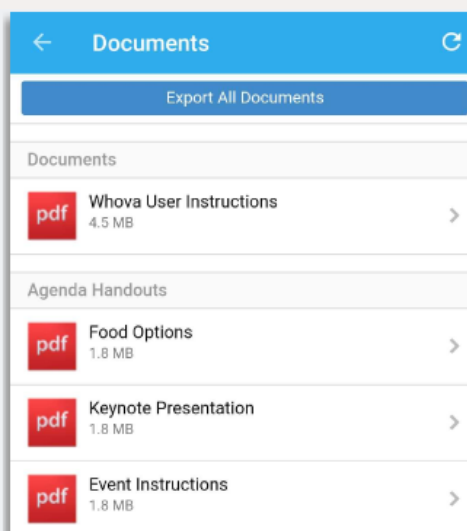
When trying to find certain locations in a venue, attendees are hindered by poor map readability and accessibility, making it difficult for them to explore events. While branding is an expression of the value of your event and will ensure that your attendees remember your event, a branded app can often cost a fortune. **Fun fact: 55% of users use this feature**



DOCUMENTS

Go paperless and collaborate more efficiently with document-sharing.

Upload PDF files (such as presentation slides, instructions, brochures, handouts, etc) for your attendees to access directly in the app. **Fun fact: 60% of users use this feature**



TICKET SESSION MAPPING

Ensure attendees have the right tickets by defining each ticket type. Ticket Session Mapping allows you to assign registered attendees and tickets to specific days and sessions. This feature can also be used to verify attendees at check-in, customize personal agendas, and include ticket types on name badges. To add or edit registered ticket types, update your attendee list.

VIP

Attendees with **VIP** can attend all sessions on **Sat, Oct 8** Action ▾

Attendees with **VIP** can attend all sessions on **Sun, Oct 9** Action ▾

SESSION CAP

Easily prevent overcapacity at intimate or popular sessions. With the Session Cap, you can set a capacity on your sessions, enroll your attendees into sessions ahead of time, and also check-in your attendees on a session-by-session basis.

Session	Set Capacity	Waitlist	# Enrolled	
Settling into an increasingly hostile world: the rapidly closing "recruitment window" for corals. Merrick Oct 08, 2022 08:15 AM - 08:30 AM	100	<input checked="" type="checkbox"/>	0/100	Action ▾

THANK YOU!

It's been a pleasure to build a better event experience for you and your attendees. If you have any feedback for us, please send it our way. It would be greatly appreciated.

A great place to input feedback is through the survey we send after the end of your event. Here you can add any comment or feedback. Let us know if there is anything we can do!

Website: www.whova.com

Email: hello@whova.com

Phone: +1 (855) 978-6578



Whova

Session Name ▾	Date and Time ▾	Watched ▲	Median Duration ▾	
Women of Color Making a Difference: How did they get here?	03:00 PM - 04:00 PM 03/23/2022	46	Stream: 0 min Video: 0 min	View Attendees
Keynote Conversation: Closing the Gender Investment Gap	09:00 AM - 10:00 AM 03/24/2022	43	Stream: 13 min	View Attendees
KEYNOTE: Building New Paths: A Conversation with Lan Phan, Founder and CEO of Community of SEVEN	04:00 PM - 05:00 PM 03/24/2022	40	Stream: 7 min Video: 0 min	View Attendees
RISE 2022 Conference Kick-Off!	08:30 AM - 09:00 AM 03/24/2022	39	Stream: 9 min Video: 8 min	View Attendees
Women and Money: Something Needs to Change (and it's not just us!)	11:00 AM - 12:00 PM 03/24/2022	37	Stream: 1 min	View Attendees
Women Leaders Working in the New Norm	10:00 AM - 10:50 AM 03/24/2022	34	Stream: 3 min	View Attendees
Grow Your Leadership with Impactful Communication	03:00 PM - 04:00 PM 03/24/2022	30	Stream: 2 min Video: 0 min	View Attendees

RISE 2022: San Mateo County Women's Leadership Conference

Mar 23 - 24, 2022 | [Tutorial Videos \(/xems/view/setup_tutorial/smcwl_202109/?page_from=top_link&tutorial_page_viewer=full\)](#)

Whova Academy
Free training workshops [Get started](#)

Shark [Leaderboard](#)
179 Proficiency Points **89%**
Rank 122

VIRTUAL EVENT LIVE

[Step-by-step setup guide](#)

[Preview](#)

[Report \(/xems/view/report/smcwl_202109/\)](#)

- [Content \(/xems/view/basics/news/202109\)](#)
- [Virtual & Hybrid \(/xems/view/announcement/smcwl_202109\)](#)
- [Engagement \(/xems/view/announcement/smcwl_202109\)](#)
- [Marketing \(/xems/view/announcement/smcwl_202109\)](#)
- [Tickets \(/xems/view/announcement/smcwl_202109\)](#)
- [Attendees \(/xems/view/attendees/smcwl_202109\)](#)
- [Pay \(/xems/view/submit/smcwl_202109\)](#)
- [Publish \(/xems/view/publish_event/smcwl_202109\)](#)

Live Event

ATTENDEES DOWNLOADED THE APP: **226**

MESSAGES: **695**

COMMUNITY BOARD POSTS: **32**

PHOTOS: **93**

[View All](#)

Stats

Engagement

[<< Back to your surveys](#)

[Close Survey](#)

[Remind Attendees](#)

[Export Responses](#)

[Announcements \(/xems/view/announcement/smcwl_202109\)](#)

General post-event survey

Views: **85** (28% of attendees)

Total Responses: **41** (4% through app, 95% through email)

[Community \(/xems/view/social\)](#)

[Competition \(/xems/view/competition\)](#)

[Speed Networking \(/xems/view/speed_networking\)](#)

Are you a resident of San Mateo County?

41 responses

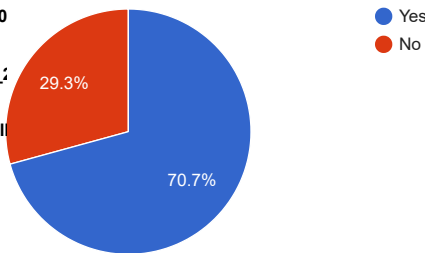
[Round Table \(/xems/view/round_table\)](#)

[\(/xems/view/session_feedback\)](#)

[\(/xems/view/survey/smcwl_202109\)](#)

[\(/xems/view/logistics/smcwl_202109\)](#)

[\(/xems/view/manage_live_poll\)](#)

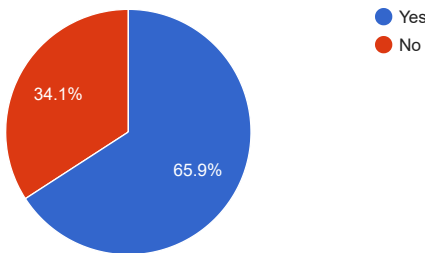


[Organizer Setup Tutorials \(/xems/view/organizer_setup_tutorials\)](#)

Do you work in San Mateo County?

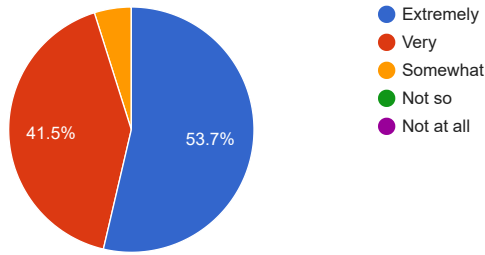
41 responses

[Guides to Share \(/xems/view/guides_to_share\)](#)



How well organized was the event?

41 responses



41 responses

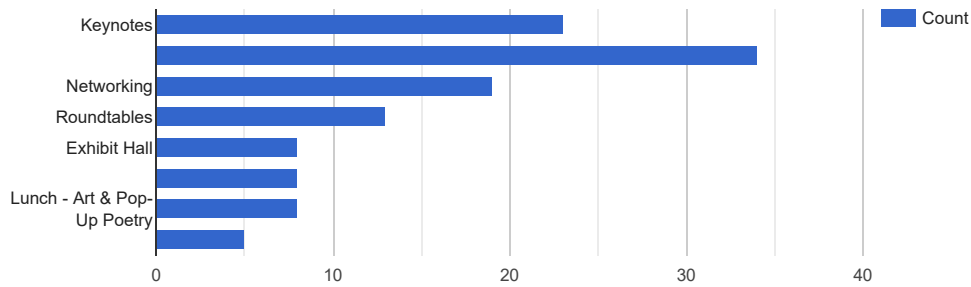
- To meet like minded individuals in San Mateo County.
- Make new connections, possible build relationships with possible new clients
- Learn more and network. Find ideas to help to find a job.
- The leadership, financial and well being sessions were of interest to me.
- Women's Leadership

Previous 1 2 3 4 5 6 ... 8 9 Next

Which elements of the event did you like most?

You can select multiple items

41 responses



Other responses

- The Whova platform
- Being involved in this event
- Ability to engage outside if scheduled sessions via ice breakers and discussion posts.
- mediation movement section
- Learning about the organization itself; Commission on the Status of Women.

How can this event improve for next time?

41 responses

- It would be nice to have a longer conference with sessions in the early evening (until 6pm) but overall the planning and the structure is great. I'm thrilled that the sessions are recorded and I will definitely be going back to watch sessions I missed.
- None so far

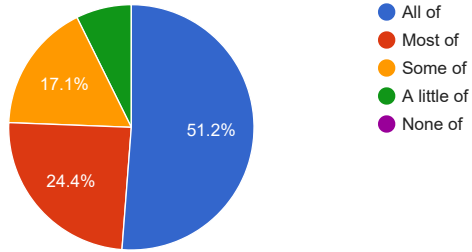
Repeating sessions. To many good presentations but were at the same time

I liked the virtual platform, which I found pretty easy to use. Earlier notice of the event might have been helpful.

This was my first event and I enjoyed it very much. I look forward to attending in person someday.

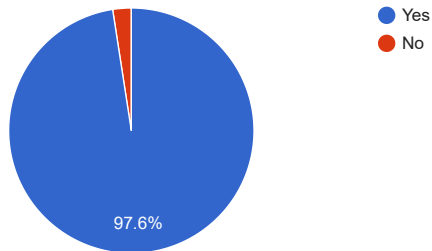
Prior to the event, how much of the information that you needed did you get?

41 responses



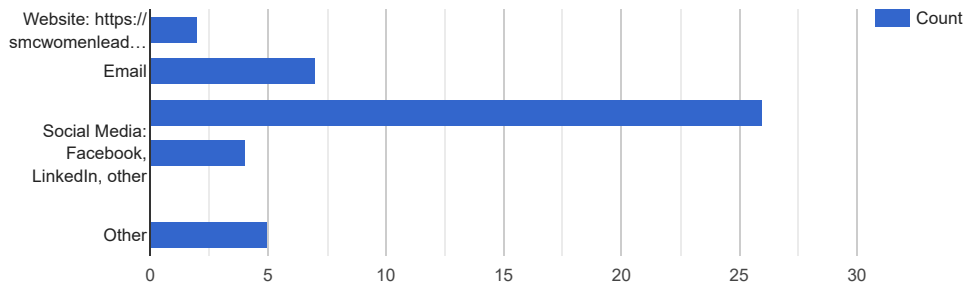
Would you recommend the event to others?

41 responses



How did you hear about the conference?

41 responses



Other responses

CSW commissioner

Wanda

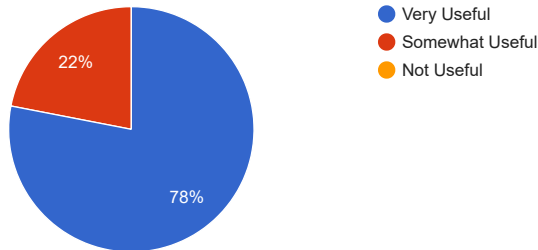
Wanda

Tanya Beat

Worked on the planning committee

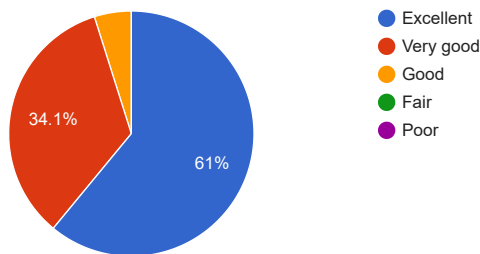
How useful did you find the information presented at the conference?

41 responses



Overall, how would you rate the event?

41 responses



Any other feedback?

12 responses

All the women who presented in the sessions I attended were terrific. I really enjoyed all their energy and found the information they shared to be very inspiring and useful. Terrific work!

This was a great event. So inspiring and uplifting. I will share what was learned, and I will for sure attend the next time. Thank you! <3

No other feedback.

The Whova app versus online options were also somewhat limiting or confusing at times. It would be nice to have someone helping to navigate and make announcements throughout. The transitions were a bit off and one really had to figure out how navigate. The ability to schedule via Outlook helped a little with tracking the agenda.

Loved the child care and women session, and also the women of color one. Enjoyed hearing Keynote Lan Phan remind us of our worth.

To: San Mateo County Commission on the Status of Women
From: Tanya Beat, Director
Date: April 26, 2022
Subject: Status of recent events/projects

General Commission Updates

Virtual, Hybrid, or In-Person Meetings

- April 19th Boards & Commissions All Member meeting, Deputy Attorney Tim Fox presented that virtual meetings due to COVID will be dropped by June.
- The State of California is not clear yet what changes will be implemented. Two pieces of legislation are currently in process involving hybrid meetings and revising the Brown Act about public meeting places.
- The SMC Board of Supervisors will be conducting hybrid meetings starting in May.

*CSW Retreat: **July 15, 2022***

- Confirmed Facilitator: Dani Gasparini
- Based on facilitator's schedule, Retreat will be **8:30am – 1:30pm**.
- Commissioner Connection: Email photos of yourself from 1997 and 2012 and share how you are the same now and how you are different.

California Commission on the Status of Women & Girls Women Recovery Response Grant

- Awarded \$25,000 for technology such as conference platform and accessibility with language interpretation and/or materials for events through March 2023.

Summer Project with Cate Warden

- Focusing in on the stories and treatment of LGBTQ girls in SMC juvenile detention

Moments of Silence

Requesting no more Moments of Silence as a sign of mourning. Please see attached explanation and alternatives.

Women's Hall of Fame

Basic Information

- Devil's Canyon Brewing Company, 935 Washington St, San Carlos
- Outside event limited to 150 people.
- It will be livestreamed for the wider public.
- Tickets are \$20. There will be a waitlist option.
- We are accepting donations and sponsorship funding to help offset costs of the event and a \$500 scholarship for the Young Woman of Excellence, Eva Chen.

Commissioners Needed

- Registration Check-in Table (2-4 people)
 - Set up 3:15pm; Open at 4:00pm for VIPs
 - Officially open to all at 4:30pm
 - Provide name tag, lanyard (with drink ticket) and program
 - If under 21 provide wrist band
- Décor set up with Susan Kokores – coordinate ordering of flowers or any other decorations (1 other person)
- Commission table with information about the CSW and/or public service for the County (2 people)
- Goodie Bag gifting: at registration counter near front desk and table at outside exit (2 people)
- General help with Set up (4 people)
- General help with Clean up (4 people)

Moments of Silence

Frankie Sapp, Program Director of the San Mateo County Pride Center

I'd like to share something that may be hard for some to hear. If you know me, please continue to trust that what I say comes from a place of care and love. I have a suggestion about Moments of Silence which are often held as more during your meetings and other occasions to honour and recognize tragic events around the world such as the vast occurring right now.

I highly recommend adding them as an agenda item or instead, consider holding Moments of Outlet. For many of us, we are actively grieving and may be personally impacted by what's happening in the world. Too often Moments of Silence, I find, don't factor that in. Current events are what are happening to "other people" perhaps even in other parts of the world.

To be honest, for many of us, we **are** personally traumatized by current events, and silence might be the last thing we need, especially when not prepared for it. If we know about it, we can opt out. You can also offer outlets instead of silence.

Hold:

Moments of Injustice: name the injustice you see in solidarity with each other

Moments of Rage: what makes you angry about what's happening right now

Moments of Emotions: put a name on how we are feeling right now - it's okay to acknowledge when things are hard

Moments of Hope: what is good about what's happening/ can happen

The list could go on. The point is to stand in solidarity rather than sit in silence. But if you wish to honour in this traditional way, I suggest it be practiced with more informed consent. I can't really afford to breakdown in the middle of my day.



EMERGING LEADERS PROGRAM

PROGRAM OVERVIEW

2022-2023

Leadership Council San Mateo County

Leadership Council San Mateo County is a nonprofit dedicated to inspiring, connecting, and educating leaders from the business, government, and nonprofit sectors to positively transform San Mateo County (SMC) and find solutions for the biggest issues facing our county.

The Emerging Leaders Program

The Emerging Leaders Program is immersive, 10-month, professional development for rising leaders. It provides a career-changing experience through a combination of transformational skills training, civic engagement, and relationship building.

Participants receive training from, and access to, influential leaders from some of the region's most high-profile corporations, small businesses, nonprofit organizations, and government entities.

As they learn and collaborate with a diverse group of peers from across SMC, participants find inspiration, fellowship and connection that empowers them to expand their organizational and community impact.

Our Curriculum Offers

Leadership Skills Development

that integrates strength-based leadership with a framework of Leading Self, Leading Organizations, and Leading in the Community, and focuses on both the tangible and intangible practices strong leaders use to inspire and create change.

Civic Understanding

of the connectivity of the issues facing SMC, and the resources available to solve problems and develop innovative solutions across sectors and organizations. Opportunities are offered for engagement in community service and learning.

Relationship Building

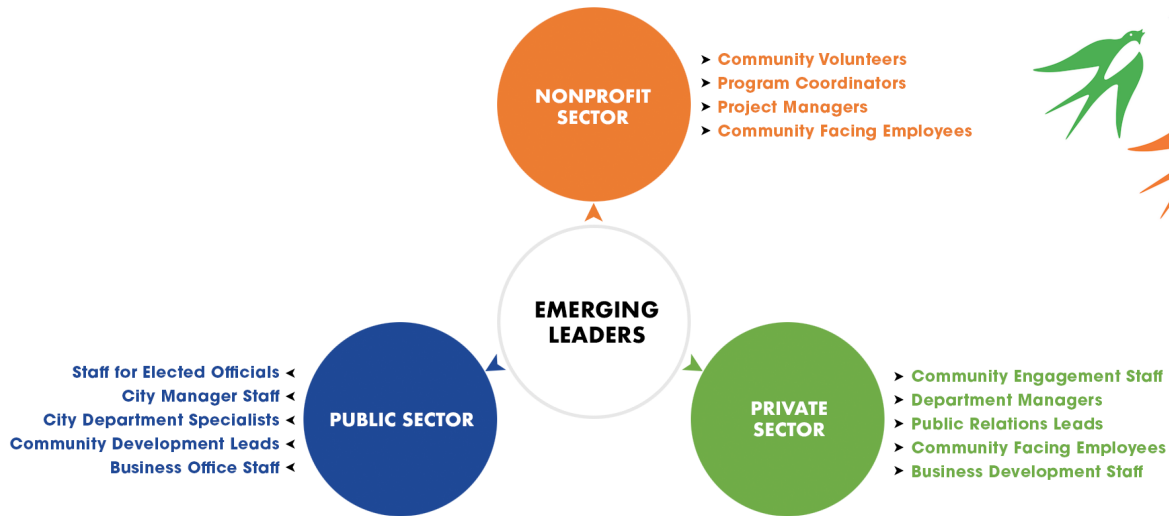
that starts with an inclusive and welcoming cohort of the Class of 2023 and expands to influential leaders from across SMC. Our optional mentoring program is available.

The Emerging Leaders Program is right for you if you:

- Are committed to pursuing a leadership path or expanding your current role
- Demonstrate leadership potential by being proactive, seeking new opportunities, and going "above and beyond"
- Are invested in the diversity and betterment of your organization and that of SMC
- Desire to engage, connect with, and learn from cross-sector peers with different perspectives

EMERGING LEADERS PROGRAM OVERVIEW

Who Should Apply?



Benefits to participants' organizations include:

- Employees with new or deeper leadership skills that will inspire collaborative problem solving
- Expanded opportunities for increasing their engagement and impact in the community and across SMC
- Strategic alliances, innovative partnerships, and expanded professional cross-sector networks
- Identified people and strategies that accelerate solutions to organizational, business, and community challenges

Program Dates & Commitment

The 10-month program year begins with a mandatory opening retreat in September and Learning Days through June. Participants may miss only two Learning Days to graduate.

Tuition for the Class of 2023 is \$2,500 plus a non-refundable \$100 application fee, and can be paid by the individual or employer. Scholarships are available. Payment plans can be arranged.

Opening Retreat (Mandatory)

Building Our Inclusive Community - Two-Day Retreat - **September 23 and 24**

Economic Development - **October 21**

Education and Being a Lifelong Learner - **November 18**

Civics Day and Being a Community Citizen - **December 16**

Human Services: Addressing the Needs of All Members of Our Community - **Jan. 27**

Building Safe Communities - **February 24**

Building Healthy Communities - **March 24**

Environmental Impact - **April 21**

Strategic Partnerships and Innovation - Joint session with Leadership Corps - **April 28**

Managing and Envisioning Urban Development - **May 19**

Closing Retreat & Graduation

Putting It All Together: Forging Strong Communities in San Mateo County - **June 9**

Closing Retreat, Graduation, and Next Steps - **June 10**

LEADERSHIP COUNCIL SAN MATEO COUNTY is dedicated to diversity, equity, inclusion, and belonging. We engage leadership talent countywide and participation in our programs represents the diversity of San Mateo County. Apply today or nominate an emerging leader in your community.

Apply by **May 2, 2022** using our online application at leadershipcouncilsmc.org/apply.

Applicants will be notified of their status by July 1, 2022. Questions: info@leadershipcouncilsmc.org





LEADERSHIP CORPS

PROGRAM OVERVIEW

2022-2023

Leadership Council San Mateo County

Leadership Council San Mateo County is a nonprofit dedicated to inspiring, connecting, and educating a diverse group of leaders from the business, government, and nonprofit sectors to positively transform San Mateo County and find solutions for the biggest issues facing our county.

Leadership CORPS

Leadership CORPS brings together senior leaders to learn deeply about SMC and its communities, connect to a diverse group of peers, and expand their leadership skills.

Leadership CORPS welcomes participants from all areas of SMC to elevate and empower countywide, representative leadership talent to create positive change.

Participants learn from influential SMC leaders, dive deeply into the strengths-based leadership framework, and collaborate with one another to expand their impact.

Participants gain:

- ★ **A deep understanding** of the connectivity of the issues facing SMC, the resources available to solve problems, and the intricacies of leadership when effecting change that impacts a variety of stakeholders;
- ★ **A trusted and diverse network** of peer leaders to collaborate with, learn from, and help solve complex problems across sector, industry, issue area, and geography;
- ★ **Awareness and appreciation** for their unique strengths as a leader and through self-reflection, experiential learning, and practice, learn how to apply these strengths to expand impact.

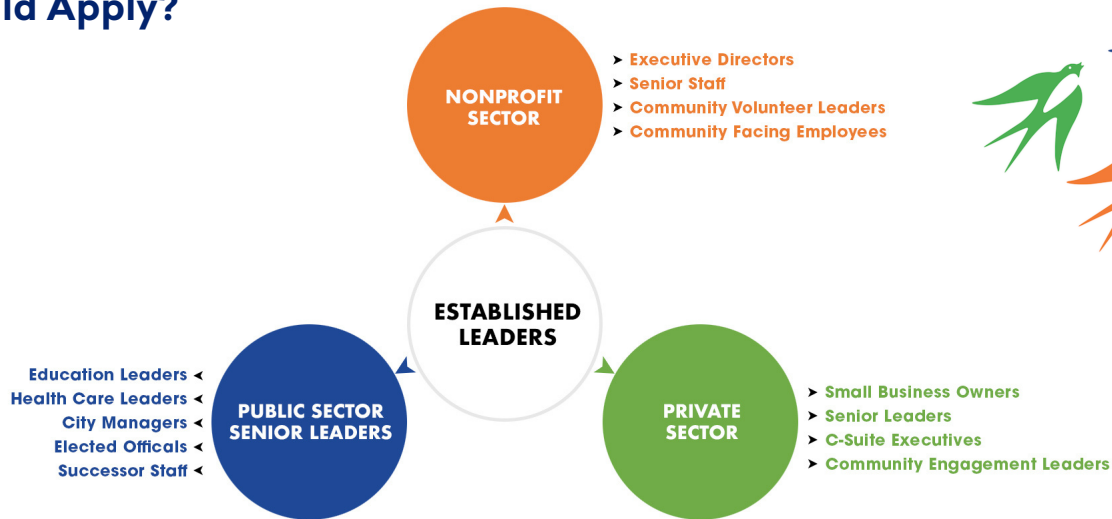
WE SEEK EXPERIENCED LEADERS with diverse backgrounds who live and/or work in San Mateo County

- Do you have a passion for people and a personal commitment to shaping your community's future?
- Are you invested in the diversity and betterment of your organization and SMC?
- Do you want to engage, connect with, and learn from cross-sector leaders with different perspectives?
- Are you ready to examine your personal leadership strengths and learn new ways to apply them?

Apply Today!

LEADERSHIP CORPS PROGRAM OVERVIEW

Who Should Apply?



Benefits to participants' organizations include:

- Expanded professional networks, strategic alliances, and innovative partnerships across sectors and industries;
- Accelerated solutions to organizational, business, and community challenges;
- Increased engagement and impact in the community and across the county;
- Employees equipped with new or deeper leadership skills.

Program Dates & Commitment

The 10-month program year begins with a mandatory opening retreat in September and Learning Days through June. Participants may miss only two Learning Days to graduate.

Tuition for the Class of 2023 is \$2,500 plus a non-refundable \$100 application fee, and can be paid by the individual or employer. Scholarships are available. Payment plans can be arranged.

Opening Retreat (Mandatory)

Building Our Inclusive Community - Two-Day Retreat - **September 9 and 10**

Economic Development - **October 14**

Education and Being a Lifelong Learner - **November 4**

Civics Day and Being a Community Citizen - **December 9**

Human Services: Addressing the Needs of All Members of Our Community - **Jan. 20**

Building Safe Communities - **February 10**

Building Healthy Communities - **March 10**

Environmental Impact - **April 7**

Strategic Partnerships and Innovation - Joint session with Emerging Leaders - **April 28**

Managing and Envisioning Urban Development - **May 12**

Closing Retreat & Graduation

Putting It All Together: Forging Strong Communities in San Mateo County - **June 2**

Closing Retreat, Graduation, and Next Steps - **June 3**

Strengths-Based Leadership

The Leadership CORPS Program integrates strength-based leadership with a framework of Leading Self, Leading Organizations, and Leading in the Community. Participants will increase their awareness and appreciation of their unique strengths and how to apply them, consider ways to understand, appreciate, and invest in the strengths of those around them, and partner with others in powerful ways by leveraging unique and complementary strengths.

Apply by **May 2, 2022** using our online application at leadershipcouncilsmc.org/apply.

Applicants will be notified of their status by July 1, 2022. Questions: info@leadershipcouncilsmc.org

