COUNTY OF SAN MATEO HUMAN RESOURCES DEPARTMENT

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SAN MATEO COUNTY DEFERRED COMPENSATION COMMITTEE AGENDA – FEBRUARY 19, 2015 (9:00AM – 12:00 PM) 455 COUNTY CENTER, 4th Floor- Room 402

Closed Session

- 1. 1 Year Extension of MassMutual Contract
 - Financial Soundings
 - HART Program
 - Impact on Request for Proposal (RFP)

Open / Public Session

- 2. Review / Approve Minutes of December 18, 2014 Meeting
- 3. Status Update Financial Soundings
- 4. Review of Quarterly Plan Information (MassMutual)
- 5. Investment Review Education
- 6. Annual Investment Review (SST)
- General Fund and Fee Review
- 8. Schedule Education Sub-Committee Meeting
- 9. Education Policy Review / Adoption
- 10. MassMutual Updates (MassMutual)
 - Status of Roth Conversions / Plan Document Language
 - Placement of MassMutual Newsletters on County Website





- Draft Survey
- 11. Meetings
 - Feedback on Accessing Agenda Packet
 - Use of Tablets
 - Continuation of Redwood City Meetings
- 12. Legislative Update (SST / MassMutual)
- 13. NAGDCA Attendance
- 14. Other Issues

May

- Q1 investment review
- Review Q1 plan summary information
- Finalize NAGDCA conference attendees
- MassMutual Annual Plan Review
- 3121 Plan 401(a) / 457(b)

August

- Q2 investment review
- Review Q2 plan summary information
- Discussion of Survey Results

November

- Q3 investment review
- Education Policy
- Model Plan Document
- Annual consultant performance review
- Provider Performance Review
- NAGDCA Best Practices

February

- Investment Review Education
- Annual Investment Review (SST)
- Investment Policy Review
- General Fund and Fee Review
- Education Policy / Education for Committee and Participants
- Model Plan Document Review





San Mateo County 4th Quarter 2014 Hardships

| Date | IGO | Group | | | Amount | Account | Committee | Amount | | Decision | |
|---------|--------|--------|------------------|-------------------------------|------------|-------------|-----------|-------------|-----------------|----------|--|
| Into PI | Date | Number | Participant Name | Hardship Reason | Requested | Balance | Recommend | Approved | Plan Manager | Date | Notes |
| 17-Dec | 17-Dec | 150018 | Participant 1 | Imminent Eviction | \$1,700.00 | \$2,286.04 | Approved | \$1,700.00 | Silvio DiGrande | 17-Dec | |
| 3-Nov | 3-Nov | 150018 | Participant 2 | Sudden and Unexpected | \$5,000.00 | \$39,734.47 | Approved | \$5,000.00 | Kurt O'Neil | 3-Nov | |
| 17-Nov | 17-Nov | 150018 | Participant 2 | Sudden and Unexpected | \$2,000.00 | \$35,008.27 | Approved | \$2,000.00 | Silvio DiGrande | 17-Nov | |
| 24-Oct | 24-Oct | 150018 | Participant 3 | Imminent Foreclosure/Eviction | \$3,600.00 | \$4,424.49 | Approved | \$3,600.00 | Silvio DiGrande | 24-Oct | |
| 6-Oct | 6-Oct | 150018 | Participant 4 | Imminent Foreclosure/Eviction | \$836.33 | \$836.33 | Approved | \$1,850.00 | Silvio DiGrande | 6-Oct | |
| 23-Dec | 23-Dec | 150018 | Participant 5 | Imminent Foreclosure | \$2,489.92 | \$2,489.92 | Approved | \$23,147.34 | Silvio DiGrande | 23-Dec | |
| 12-Dec | 12-Dec | 150018 | Participant 6 | Imminent Foreclosure | \$3,460.73 | \$3,460.73 | Approved | \$3,460.73 | Silvio DiGrande | 12-Dec | |
| 13-Oct | 21-Oct | 150018 | Participant 3 | Imminent Foreclosure/Eviction | \$3,600.00 | \$4,599.89 | Denied | \$0.00 | Sheryl McLeod | 21-Oct | Requested supporting documentation was not provided. |

San Mateo County Deferred Compensation Plan 4th Quarter Highlights

As of December 31, 2014

Overview

- Q4 2014: Total plan Value: \$341,783,806.24
 Q3 2014: Total plan Value: \$332,765,248.95
 Q2 2014: Total plan Value: \$332,756,699.90
 Q1 2014: Total plan Value: \$320,775,912.78
 Q4 2013: Total plan Value: \$315,388,245.98
- Q4 2014: Total participants who have an account balance: 4,843
 Q3 2014: Total participants who have an account balance: 4,784
- Q2 2014: Total participants who have an account balance: 4,713
 Q1 2014: Total participants who have an account balance: 4,642
- > Q4 2013: Total participants who have an account balance: 4,510
- > Q4 2014: Total employees who are eligible to participate: 5,407
- Q3 2014: Total employees who are eligible to participate: 5,200
- Q2 2014: Total employees who are eligible to participate: 5,292
- Q1 2014: Total employees who are eligible to participate: 5,255
- Q4 2013: Total employees who are eligible to participate: 5,168
- > Q4 2014: Total participants who are actively contributing: 2,881 (53%)
- > Q3 2014: Total participants who are actively contributing: 2,901 (56%)
- Q2 2014: Total participants who are actively contributing: 2,845 (54%)
- Q1 2014: Total participants who are actively contributing: 2,809 (53%)
- ➤ Q4 2013: Total participants who are actively contributing: 2,614 (51%)

Pre-Tax Contributions

- > Q4 2014 Total participants who contribute to Pre-Tax only: 2,285
- Q3 2014 Total participants who contribute to Pre-Tax only: 2,325
- Q2 2014 Total participants who contribute to Pre-Tax only: 2,292
- > Q1 2014 Total participants who contribute to Pre-Tax only: 2,291
- Q4 2013 Total participants who contribute to Pre-Tax only: 2,221
- Q4 2014 Total bi-weekly Pre-Tax contribution: \$556,246.62 (December 26, 2014)
- Q3 2014 Total bi-weekly Pre-Tax contribution: \$614,073.91 (September 19, 2014)
- Q2 2014 Total bi-weekly Pre-Tax contribution: \$637,392.16 (June 27, 2014)
- Q1 2014 Total bi-weekly Pre-Tax contribution: \$646,679.66 (March 21, 2014)
- Q4 2013 Total bi-weekly Pre-Tax contribution: \$558,962.78 (December 27, 2013)
- Q4 2014 Average bi-weekly Pre-Tax contribution amount: \$243.43 (max is \$673.07)
- Q3 2014 Average bi-weekly Pre-Tax contribution amount: \$264.12 (max is \$673.07)
- Q2 2014 Average bi-weekly Pre-Tax contribution amount: \$278.09 (max is \$673.07)
- ➤ Q1 2014 Average bi-weekly Pre-Tax contribution amount: \$282.27 (max is \$673.07)
- Q4 2013 Average bi-weekly Pre-Tax contribution amount: \$251.67 (max is \$673.07)

Deferred Compensation Plan 4th Quarter Highlights Page 2

Roth Contributions

> Q4 2014 Total participants who contribute to Roth only: 200

Q3 2014 Total participants who contribute to Roth only: 183

Q2 2014 Total participants who contribute to Roth only: 170

Q1 2014 Total participants who contribute to Roth only: 148

Q4 2013 Total participants who contribute to Roth only: 111

Q4 2014 Total bi-weekly Roth contribution amount:
 Q3 2014 Total bi-weekly Roth contribution amount:
 Q2 2014 Total bi-weekly Roth contribution amount:
 Q1 2014 Total bi-weekly Roth contribution amount:
 Q2 2014 Total bi-weekly Roth contribution amount:
 Q4 2013 Total bi-weekly Roth contribution amount:
 Q4 2013 Total bi-weekly Roth contribution amount:

> Q4 2014 Average bi-weekly Roth contribution amount: \$161.00

Q3 2014 Average bi-weekly Roth contribution amount: \$129.17

Q2 2014 Average bi-weekly Roth contribution amount: \$176.59

➤ Q1 2014 Average bi-weekly Roth contribution amount: \$179.69

Q4 2013 Average bi-weekly Roth contribution amount: \$174.84

Participants who contribute to both Pre-Tax and Roth

- > Q4 2014 Total participants who contribute to both Pre-Tax and Roth:396
- Q3 2014 Total participants who contribute to both Pre-Tax and Roth: 393
- Q2 2014 Total participants who contribute to both Pre-Tax and Roth: 383
- Q1 2014 Total participants who contribute to both Pre-Tax and Roth: 466
- Q4 2013 Total participants who contribute to both Pre-Tax and Roth: 282
- Q4 2014 Total bi-weekly contribution amount: \$78.011.67 (December 26, 2014)
- Q3 2014 Total bi-weekly contribution amount: \$88,138.14 (September 19, 2014)
- Q2 2014 Total bi-weekly contribution amount: \$86,870.51 (June 27, 2014)
- Q1 2014 Total bi-weekly contribution amount: \$85,498.74 (March 21, 2014)
- Q4 2013 Total bi-weekly contribution amount: \$58,982.54 (December 27, 2013)
- Q4 2014 Average bi-weekly contribution amount by participant: \$197.00
- Q3 2014 Average bi-weekly contribution amount by participant: \$224.27
- Q2 2014 Average bi-weekly contribution amount by participant: \$226.82
- Q1 2014 Average bi-weekly contribution amount by participant: \$183.47
- Q4 2013 Average bi-weekly contribution amount by participant: \$209.16

Total Contributions

- Q4 2014 Total participants who contribute: 2,881
- Q3 2014 Total participants who contribute: 2.901
- Q2 2014 Total participants who contribute: 2,845
- Q1 2014 Total participants who contribute: 2,809
- Q4 2013 Total participants who contribute: 2,614

Deferred Compensation Plan 4th Quarter Highlights Page 3

- Q4 2014 Total bi-weekly contribution amount: \$666,458.63 (December 26, 2014)
- Q3 2014 Total bi-weekly contribution amount: \$725,849.84 (September 19, 2014)
- Q2 2014 Total bi-weekly contribution amount: \$754,282.78 (June 27, 2014)
- Q1 2014 Total bi-weekly contribution amount: \$758,773.21 (March 21, 2014)
- > Q4 2013 Total bi-weekly contribution amount: \$637,352.55 (December 27, 2013)
- Q4 2014 Average bi-weekly contribution amount: \$231.33 (max is \$673.07)
- ➤ Q3 2014 Average bi-weekly contribution amount: \$250.21 (max is \$673.07)
- ➤ Q2 2014 Average bi-weekly contribution amount: \$265.13 (max is \$673.07)
- ➤ Q1 2014 Average bi-weekly contribution amount: \$270.12 (max is \$673.07)
- ➤ Q4 2013 Average bi-weekly contribution amount: \$243.82 (max is \$673.07)

Q4 2014 Bi-weekly contribution by age (see below)

| | | | | , , , , , , , , , , , , , , , , , , , | | | | |
|---------|-------------------|-----------|-----------|---|-----------|-------------|--------------------|--------|
| Age | less than \$10 | \$10-\$24 | \$25-\$49 | \$50-\$74 | \$75-\$99 | \$100-\$200 | More than \$200.00 | TOTALS |
| <26 | 4 | 7 | 7 | 4 | 6 | 10 | 8 | 46 |
| 26-35 | 21 | 83 | 103 | 57 | 48 | 118 | 125 | 555 |
| 36-45 | 13 | 68 | 132 | 109 | 63 | 193 | 265 | 843 |
| 46-55 | 7 | 30 | 95 | 112 | 55 | 195 | 370 | 864 |
| 56-66 | 5 | 15 | 48 | 38 | 35 | 111 | 287 | 539 |
| Over 66 | 0 | 1 | 0 | 4 | 3 | 7 | 19 | 34 |
| | 50 | 204 | 385 | 324 | 210 | 634 | 1,074 | 2,881 |

Q3 2014 Bi-weekly contribution by age (see below)

| Age | less than \$10 | \$10-\$24 | \$25-\$49 | \$50-\$74 | \$75-\$99 | \$100-\$200 | More than \$200.00 | TOTALS |
|---------|-------------------|-----------|-----------|-----------|-----------|-------------|--------------------|--------|
| <26 | 3 | 4 | 6 | 2 | 4 | 10 | 8 | 37 |
| 26-35 | 20 | 78 | 110 | 57 | 45 | 112 | 132 | 554 |
| 36-45 | 13 | 66 | 125 | 107 | 64 | 194 | 281 | 850 |
| 46-55 | 7 | 33 | 98 | 112 | 60 | 191 | 389 | 890 |
| 56-66 | 5 | 15 | 46 | 30 | 27 | 98 | 311 | 532 |
| Over 66 | 0 | 0 | 0 | 5 | 2 | 7 | 24 | 38 |
| | 48 | 196 | 385 | 313 | 202 | 612 | 1,145 | 2,901 |

> Q2 2014 Bi-weekly contribution by age (see below)

| Q | | 001419 001 | ia ib a a cion | by ago (o | 00 00.011 | | | Т |
|---------|-------------------|------------|----------------|-----------|-----------|-------------|--------------------|--------|
| Age | less than \$10 | \$10-\$24 | \$25-\$49 | \$50-\$74 | \$75-\$99 | \$100-\$200 | More than \$200.00 | TOTALS |
| <26 | 2 | 4 | 5 | 3 | 5 | 12 | 8 | 39 |
| 26-35 | 18 | 72 | 99 | 59 | 39 | 99 | 126 | 512 |
| 36-45 | 12 | 67 | 127 | 106 | 57 | 191 | 292 | 852 |
| 46-55 | 6 | 27 | 93 | 108 | 61 | 196 | 385 | 876 |
| 56-66 | 5 | 15 | 44 | 30 | 26 | 89 | 322 | 531 |
| Over 66 | 0 | 0 | 0 | 4 | 2 | 8 | 21 | 35 |
| | 43 | 185 | 368 | 310 | 190 | 595 | 1,154 | 2,845 |

Deferred Compensation Plan 4th Quarter Highlights Page 4

Q1 2014 Bi-weekly contribution by age (see below)

| Age | less than \$10 | \$10-\$24 | \$25-\$49 | \$50-\$74 | \$75-\$99 | \$100-\$200 | More than \$200.00 | TOTALS |
|---------|-------------------|-----------|-----------|-----------|-----------|-------------|-----------------------|--------|
| <26 | 2 | 5 | 6 | 3 | 4 | 11 | 6 | 37 |
| 26-35 | 17 | 67 | 99 | 61 | 36 | 91 | 123 | 494 |
| 36-45 | 10 | 65 | 123 | 105 | 57 | 188 | 296 | 844 |
| 46-55 | 5 | 31 | 90 | 116 | 57 | 195 | 376 | 870 |
| 56-66 | 5 | 14 | 43 | 30 | 24 | 93 | 319 | 528 |
| Over 66 | 1 | 0 | 1 | 5 | 2 | 7 | 20 | 36 |
| | 40 | 182 | 362 | 320 | 180 | 585 | 1,140 | 2,809 |

Q4 2013 Bi-weekly contribution by age (see below)

| | | | | , , , | | | | |
|---------|-------------------|-----------|-----------|-----------|-----------|-------------|-----------------------|--------|
| Age | less than \$10 | \$10-\$24 | \$25-\$49 | \$50-\$74 | \$75-\$99 | \$100-\$200 | More than \$200.00 | TOTALS |
| <26 | 2 | 7 | 9 | 3 | 3 | 11 | 6 | 41 |
| 26-35 | 20 | 59 | 85 | 64 | 30 | 92 | 113 | 463 |
| 36-45 | 9 | 51 | 106 | 105 | 64 | 179 | 268 | 782 |
| 46-55 | 6 | 32 | 70 | 110 | 53 | 199 | 334 | 804 |
| 56-66 | 4 | 13 | 40 | 36 | 21 | 94 | 284 | 492 |
| Over 66 | 0 | 0 | 0 | 2 | 2 | 7 | 21 | 32 |
| | 41 | 162 | 310 | 320 | 173 | 582 | 1,026 | 2,614 |

Number of participants and percentage of all participants actively deferring (no retirees) who maxed out in 2013

➤ 299 out of 2,958 deferred the maximum or 10% (\$17,500 and over, including those on 50+ and pre-retirement catch)

Number of participants and percentage of all participants actively deferring who are deferring at or above \$673.07 (biweekly rate to max out in 2014)

- ➤ Q4 2014 337 out of 3,224 or 10.45% deferred the maximum (\$17,500 and over, including those on 50+ and pre-retirement catch)
- ➤ Q3 2014 330 out of 2,999 or 11% are on track to reach the maximum by year-end (as of the 9/19/14 payroll total contributions are at least \$12,788.33)

*Loan Program

Q4 2014 Number of outstanding loans: 805

Q3 2014 Number of outstanding loans: 784

Q2 2014 Number of outstanding loans: 770

Q1 2014 Number of outstanding loans: 837

Q4 2013 Number of outstanding loans: 756

Q4 2014 Amount of outstanding loans: \$6,703,273.84

Q3 2014 Amount of outstanding loans: \$6,574,811.30

Q2 2014 Amount of outstanding loans: \$6,379,029.05

> Q1 2014 Amount of outstanding loans: \$6,635,863.63

Q4 2013 Amount of outstanding loans: \$5,814,457.47

Deferred Compensation Plan 4th Quarter Highlights Page 5

- Q4 2014 Average loan amount: \$8,327.05
- Q3 2014 Average loan amount: \$8,386.24
- Q2 2014 Average loan amount: \$8,284.45
- Q1 2014 Average loan amount: \$7,928.15
- Q4 2013 Average loan amount: \$7,691.08

Hardship Withdrawals

- ➤ Q4 2014: 8 requests (7 approved; 1 denied) 1 carryover from previous quarter and 1 denied and subsequently granted approval when resubmitted during the same guarter.
- Q3 2014: 5 requests (2 approved; 3 denied) no carryover from previous quarter.
- Q2 2014: 10 requests (5 approved; 5 denied) 4 participants were denied and subsequently granted approval when resubmitted during the same quarter; no carryover from previous quarter.
- Q1 2014: 11 requests (5 approved; 6 denied) 2 participants were denied and subsequently granted approval when resubmitted during the same quarter; 2 carryover from previous quarter.
- ➤ Q4 2013: 16 requests (6 approved; 10 denied) 5 participants were denied once or several times and 3 were subsequently granted approval when resubmitted during the same quarter; no carryover from the previous quarter.

Employee Meetings

- ➤ Q4 2014: 79 individual in person participant meetings; 13 educational seminars with approx. 79 total participants, approx. 185 participant service calls
- Q3 2014: 54 individual in person participant meetings; 7 educational seminars with approx.
 72 total participants, approx. 122 participant service calls
- Q2 2014: 71 individual in person participant meetings; 13 educational seminars with approx. 59 total participants, approx. 196 participant service calls
- Q1 2014: 93 individual in person participant meetings; 11 educational seminars with approx. 49 total participants, approx. 175 participant service calls
- Q4 2013: 70 individual in person participant meetings; 9 educational seminars with approx. 42 total participants, approx. 162 participant service calls

Morningstar

- Q4 2014: 54 unique users
- > Q3 2014: 49 unique users
- Q2 2014: 36 unique users
- Q1 2014: 36 unique users
- > Q4 2013: 30 unique users

Financial Planning Services

- > Q4 2014: 3 inquiry; 2 meeting; 1 client
- Q3 2014: 2 inquiry; 3 meeting (1 meeting from previous quarter inquiry); 0 client
- > Q2 2014: 4 inquiry; 3 meeting; 1 client
- > Q1 2014: 0 inquiry; 0 meeting; 0 client
- > Q4 2013: 1 inquiry; 1 meeting; 0 client

^{*} Loan Program statistics reported above no longer includes deemed distribution. Loan balance on Quarterly Plan Summary does include deemed distribution.

COUNTY OF SAN MATEO DEFERRED COMPENSATION PLAN

INVESTMENT POLICY AND PROCEDURES STATEMENT

APPROVED ON FEBRUARY 9, 2012
BY THE DEFERRED COMPENSATION COMMITTEE

DRAFT MAY 8, 2014

PURPOSES

| This investment policy has been developed for the Deferred Compensation Plan to document: | Page |
|---|------|
| Investment Philosophy | 1 |
| Description of Investment Option Categories | 3 |
| Investment Option Characteristics | 6 |
| Standards of Investment Performance | 9 |
| Investment Fund Evaluations | 11 |
| Investment Fund Selection – Stable Value Fund | 13 |
| Investment Fund Selection - Mutual Funds | 13 |
| Blackout Period | 19 |
| Disclosure of Fees, Commissions and Charges | 19 |
| Investment Communications to Participants | 20 |
| Investment Education | 20 |
| Review | 21 |

INVESTMENT PHILOSOPHY

POLICY:

The Deferred Compensation Plan (Plan) is a long-term retirement savings vehicle and is intended as a source of retirement income for eligible Participants. The investment options available from the Plan will cover a broad range of investment risk and reward appropriate for this kind of retirement savings program. Participants bear the risk and rewards of investment returns that result from the investment options that they select. The investment options (funds) made available will be determined by the Deferred Compensation Committee (Committee) and may change from time to time.

Risk Tolerance: Participants should seek levels of risk exposure that are in line with their investment objectives and their individual tolerance for risk.

The mix of investment options appropriate for a Participant depends on the combination of a number of factors, including, among others, age, current income, length of time to retirement, tolerance for investment risk, income replacement objectives, and a Participant's other assets. To permit Participants to establish different investment strategies, the Plan may offer a variety of investment categories, all of which have varying return and volatility characteristics. It is the responsibility of each Participant to evaluate the investment options and to select an appropriate mix. A Participant should consider, among others, the following risks:

Volatility: The risk of significant decreases in account value (including the loss of principal) over relatively short

periods of time.

Accumulation: The risk of not accumulating sufficient assets to retire.

Understanding: The risk of investing for the wrong reasons.

Diversification: The risk of concentrating investments and suffering large losses from a single investment category or

similar categories that do not perform well.

A risk/reward structure is basic to investments. Generally, investment vehicles offering the greatest return over time also carry the highest risk or volatility of return. The inherent conflict between volatility and long range accumulation can be lessened through diversification among asset classes. To provide Participants the opportunity to select risk/reward strategies and to diversify the Deferred Compensation assets, the Plan will offer a number of investment alternatives.

INVESTMENT PHILOSOPHY (CONTINUED)

Participants can control their exposure to accumulation and volatility risks by allocating investments among these options. For example, a Participant nearing retirement with high sensitivity to volatility risk might invest more heavily in the Stable Value Fund or General Account (subject to the claims paying ability of the provider) or FDIC insured Certificate of Deposit than a Participant who has many years until retirement. Many other investment options exist. This number and these types were selected because they: (1) each offer a distinct utility to the Participants; (2) provide a spectrum of volatility and accumulation choices; and (3) can be administered, communicated and understood within practical constraints of the Plan's resources.

The Committee will provide Plan Participants with an array of suitable fund selections with an objective of reducing fund fees, expenses, and administration fees normally associated with these investments.

Although the Employee Retirement Income Security Act of 1974 (ERISA) does not apply to the Plan, the Committee intends to operate the Plan generally in conformance with ERISA 404(c). However, the Plan participants will be solely responsible for the investment decisions and investment transactions that they make under the Plan.

DESCRIPTION OF INVESTMENT OPTION CATEGORIES

Asset allocation, quality, and sector concentration guidelines will be dictated by the stated policies of the manager or prospectus of a fund.

A <u>Money Market Option</u> invests in cash equivalent securities with maturities of less than one year. The average quality of the portfolio must be A1, P1, or AAA. The objective of the fund is to protect underlying principal value and produce a reasonable level of current income. While the volatility risk of this option is the lowest, accumulation risk is the highest. A money market fund may not be necessary if the stable value options do not have restrictions on interfund transfers from the stable value fund to other funds in the portfolio.

A <u>Stable Value, General Account or Fixed Account Option</u> invests in book value investments which may include General Account annuity products, Separate Account products, Guaranteed Accumulation Accounts (GAAs), Guaranteed Investment Contracts (GICs), Bank Investment Contracts (BICs), "Synthetic" GIC arrangements and money market instruments, and may invest in intermediate term fixed income securities. Investments may either be made directly or through pooled arrangements. The objective of the fund is to provide higher income than a money market fund while still providing no fluctuation in principal value. The overall credit quality of the fixed interest / stable value option must have a rating of Excellent or higher.

A <u>Bond Option</u> invests in cash equivalents and marketable fixed income securities. The portfolio may have an average duration that is short, intermediate or long term. The average portfolio quality shall be AA or better as rated by Standard & Poor's or may have an a comparable rating or better by other rating companies, such as Moody's or Fitch's. Sector and issue concentration guidelines will be dictated by the stated policies of the manager of the fund(s) and may include non-U.S. issuers. The investment objective is to provide longer term preservation of capital while earning a high level of current income. However, principal values may fluctuate over time, primarily in response to changes in interest rates and /or other economic conditions that may affect the capital markets.

A <u>Large Capitalization</u>* (<u>Large Cap</u>) <u>Option</u> invests in those companies that comprise the top 70% of the overall stock market capitalization. This asset class may contain <u>value</u> funds that invest in stocks of companies the investment fund manager believes the stock market undervalues and has the potential for market appreciation. This asset class may also contain <u>growth</u> funds that invest in stocks of companies the fund manager believes will grow at a faster rate than its peers or the corresponding market. This asset class may include funds that are <u>blended</u> to include both value and growth stocks. Stocks in this asset class may provide additional investment growth through the reinvestment of dividends.

DESCRIPTION OF INVESTMENT OPTION CATEGORIES (CONTINUED)

A <u>Medium Capitalization* (Mid Cap) Option</u> invests in companies that comprise the next 20% of the overall stock market. This asset class may contain **value** funds that invest in stocks of companies the investment fund manager believes the stock market undervalues and has the potential for market appreciation. This asset class may also contain **growth** funds that invest in stocks of companies the fund manager believes will grow at a faster rate than its peers or the corresponding market. This asset class may include funds that are **blended** to include both value and growth stocks. Mid-sized companies may be less able to weather economic shifts or other adverse developments than larger, more established companies.

A <u>Small Capitalization* (Small Cap) Option</u> invests in companies that comprise the remaining 10% of the overall stock market capitalization. This asset class may contain **value** funds that invest in stocks of companies the investment fund manager believes the stock market undervalues and has the potential for market appreciation. This asset class may also contain **growth** funds that invest in stocks of companies the fund manager believes will grow at a faster rate than its peers or the corresponding market. This asset class may include funds that are **blended** to include both value and growth stocks. Small-sized companies may be less able to weather economic shifts or other adverse developments than larger, more established companies.

An <u>International /Equity Option</u> invests primarily in common stock of non-U.S. issuers. This fund can be expected to be subject to risk factors not prevalent in domestic markets, including currency risk.

A <u>Global Equity Option</u> (aka World Equity Option) invests in common stocks of non-U.S. issuers as well as domestic common stocks as deemed appropriate by the fund managers. These funds are appropriate for a portion of a Participant's account for which additional risk is acceptable in exchange for diversification from options tied to domestic markets. Currency fluctuation will contribute to increased return volatility.

An <u>Index Fund Option</u> invests identically or nearly identically to the market index whose return it seeks to duplicate. The objective of an index fund is to provide market diversification and a market average rate of return reflective of the market segment represented by a given index, e.g., the Standard & Poor's 500.

DESCRIPTION OF INVESTMENT OPTION CATEGORIES (CONTINUED)

Asset Allocation Funds (Model Portfolios) offer an allocation of investments, principally stocks, bonds, and cash or cash equivalents, which are appropriate for a given stage or age of an individual's investment lifecycle. An aggressive asset allocation fund or an age targeted fund with a longer timeframe will have greater weighting in stocks than a moderate or conservative asset allocation fund or age targeted fund with a shorter timeframe. A conservative asset allocation fund will be more heavily weighted toward current income and protection of capital. The objective of an asset allocation fund is to provide a composite rate of return from current income and capital appreciation which is appropriate for a given stage of an individual's investment life cycle. The investment objective is to provide a diversified investment return of current income and capital appreciation.

<u>Socially Responsible Investing ("SRI")*</u> is a mutual fund that has SRI as a stated prospectus objective and which attempts to invest in companies with sustainable business models without compromising investor returns. SRI funds combine thorough financial analysis with environmental, social and corporate governance ("ESG") screening. Although screening criteria varies across the SRI fund universe, these funds will generally avoid companies that are significantly involved in the manufacture of weapons or weapons-related products, manufacture of tobacco products, are involved in gambling as a main line of business, or engage in unethical business practices. In addition to these traditional SRI screens, these funds may look for companies that have positive impacts on the environment, fair workplace practices, robust corporate governance, high product integrity and positive community involvement.

*The Committee may decide to provide one or more Socially-Responsible Investment (SRI) options in the list of core options, for Participants that are interested in this style of investment choice. SRIs may be categorized in various asset classes. The SRI must remain competitive to its specific asset class and will be subject to investment analysis and potential replacement in the ongoing fund review process. Additionally, the SRI fund must also adhere to its socially responsible criteria. Departures from the criteria must be documented with the Committee and may result in deletion.

Specialty Funds are mutual funds that specialize in specific investment instruments or sectors.

<u>Self-Directed Brokerage Account (SDBA)</u> will offer a wide array of stocks, bonds and mutual funds that can be accessed by individual Participants. Participants electing the SDBA will be required to acknowledge that they are sufficiently sophisticated and knowledgeable about investment matters that they are capable of making, managing, controlling their own investment choices. Funds in the SDBA are not subject to the Committee's due diligence of the core fund offerings.

*Market capitalization is determined by multiplying the total number of outstanding shares of stock by the market price of the stock. Market capitalization changes with the changes in the price of the stock and increasing or decreasing the outstanding number of shares. Morningstar® will be used to determine actual capitalization levels. To maintain consistency the 70%, 20%, 10% is used to determine equity asset classes.

INVESTMENT OPTION CHARACTERISTICS

| | Money Market Option | Stable Value / Fixed Option | Bond Option | Large Cap Equity Option | Mid Cap Equity Option | Small Cap Equity Option | Inter- national Equity Option | Global Equity Option | Index Funds | Asset Allocation Funds | Socially Responsible Investment (SRI) | Specialty Fund |
|----------------------------|--|---|---|---|---|--|--|--|---|--|---|---|
| Investmen t Objective | Stable principal and income growth | Moderate level of current income with stable principal value. The fixed option may include an FDIC insured Certificate of Deposit | Higher level of current income and increasing principal appreciation values over the long- term | Moderate capital growth and often distribute current dividend income | Long- term growth of capital, less emphasis on current dividend income | Maximum capital gains, little or no emphasis on current dividend income | Long-term growth of capital, little or no emphasis on current dividend income | Long-term growth of capital, little or no emphasis on current dividend income | Closely replicates the performance of a specific market index with consideration for expense and tracking errors | Preselected diversified portfolios, managed as a single fund; funds may be risk based or estimated retirement date/age based | Moderate capital growth; may also provide for higher levels of current income | Moderate to maximum capital growth or higher levels of current income |
| Invests Primarily In | Highest quality money market instrument s | General and Separate Account Annuities, GICs, BICs, Money Market instrumen ts, intermed- iate-term bonds | Gov't, agency, investment grade corporate bonds | Common stocks of high quality, relatively mature companies with that often distribute dividends | Common stocks with prospects for growth superior to that of the broad market | Common stocks which may be of smaller, higher risk busi- nesses | Common stocks of non-U.S. issuers with prospects for growth | Common stocks of primarily non-U.S. issuers with prospects for growth | Domestic stocks or international stocks or bonds, depending on the designated index | Combinati ons of internation -al stocks, domestic stocks, bonds, AND stable value, at varying proportion s | Domestic stocks and/or international stocks and bonds. Investments must meet generally accepted socially responsible criteria | Domestic stocks and/or interna- ional stocks and/or bonds |

| | Money Market Option | Stable Value/ Fixed Option | Bond Option | Large Cap Equity Option | Mid Cap Equity Option | Small Cap Equity Option | Inter- national Equity Option | Global Equity Option | Index Funds | Asset Allocation Funds | Socially Responsible Investment (SRI) | Specialty Fund |
|--|----------------------------------|--|--|--|--|--|--|---|---|--|--|---|
| Primary Source of Return | Short-term interest income | Intermed- iate-term interest income | Long term interest rate income and capital changes | Capital growth and reinvested dividends | Capital growth and long- term growth of dividends | Capital growth | Capital growth | Capital growth | Capital growth and/or income, depending on the designated index | Growth and interest income | Capital growth and may have long term interest income | Capital growth and/or may have intermedi- ate or long term interest income |
| Volatility Risk Potential | Lowest | Very low | Low to Moderate | Moderate volatility, similar to the Russell 1000 index | Potential high short- term volatility | Higher short-term volatility; periods of several years may elapse before showing superior performnce | Highest short-term volatility; subject to risk factors not prevalent in the domestic markets, such as currency fluctuaions | Highest short-term volatility; subject to risk factors not prevalent in the domestic markets, such as currency fluctuations | From high to moderate short term volatility, depending on the designated index | Low to moderate, depending on the allocation selected | Moderate to average volatility | Moderate to high volatility |
| Minimum Participant Invest- ment Time Horizon‡ | Less than one year | 1 to 3 years | 1 to 3 years | 4 to 5 Years | 5 years | 5 to 10 years | 5 to 10 years | 5 to 10 years | 3 to 5 years | 1 to 40 years, depending on the allocation selected | 1 to 7 years | 1 to 10 years |
| Ten Year Accumu- lation Risk Potential‡ | Highest | Moderate to high | Moderate | Low | Low | Low | Low | Low | Moderate to low, depending on the designated index. | Moderate to low. | Moderate to low | Moderate to low |

INVESTMENT OPTION CHARACTERISTICS (CONTINUED)

| | Ma | oney arket otion | Stable Value/ Fixed Option | Bond Option | Large Cap Option | Mid Cap Option | Small Cap Option | Inter- national Equity Option | Global Equity Option | Index Funds | Asset Allocation Funds | Socially Responsible Investment (SRI) | Specialty Fund |
|-------------------|-------------|------------------------|---|---|--|--|---|---|---|--|---|---|--|
| Partici Percep | pant Safe | | Safe. Transfer restrict- ions need to be carefully commun- icated | The interest rate volatility concept may be hard to understand as is understanding the different types and quality of the investments in the bond fund portfolio. | Concept may be difficult to understand due to the variety available, e.g. concentrated funds with a limited number of holdings versus funds with a large number of holdings. Also, differences between value & growth & capitalization variations can be difficult to comprehend | Concept may be difficult to understand due to the variety available -additional risk of investing in midcap stocks needs to be understood and differences between value & growth & capital variations can be difficult to compre- hend | Concept easy. Participants need to understand risks of investing in small and in some instances micro stocks and differences between value & growth & capital variations can be difficult to comprehend | Concept may be mis- under- stood.; risk factors need to be communicated carefully | Concept may be mis-under- stood; risk factors need to be communi- cated carefully | Premise of index funds duplicating performance of a specific market segment – must be communicated | Simple way to invest in a broadly diversified portfolio | Need to understand that two factors, financial and socially responsible, determine the underlying investments | Need to understand the risks are greater due to limited investment diversificati on |

[‡] The above information is not meant as investment advice and is for informational purposes only.

The following information is provided for information only. The Deferred Compensation Committee does not provide any type of oversight for Self-Directed Brokerage Accounts. The responsibility for selecting, monitoring and deleting investments in the Self Directed Brokerage Account is the responsibility only of the participant. Participants will be required to acknowledge their voluntary decision to utilize the Self-Directed Brokerage Account and release the County of San Mateo, the Committee and the provider from any fiduciary (or other) liability and responsibility for any losses incurred or other adverse consequences experienced in connection with their SDBA investment decisions.

| | Self Directed Brokerage Account |
|--|---|
| Investment Objective | DETERMINED BY PARTICIPANT |
| Invests Primarily In | Domestic stocks and/or international stocks and/or bonds and / or alternative investments that are either purchased individually or as a mutual fund |
| Primary Source of Return | Capital growth and/or may have short intermediate or long term interest income |
| Volatility Risk Potential | DETERMINED BY PARTICIPANT |
| Minimum Participant Investment Time Horizon | Determined by the individual Participant |
| Ten Year Accumu-lation Risk Potential | Low to high depending on the investment |
| Participant Perception | Needs to understand that <i>only</i> the Participant is responsible for the researching, selecting, managing, controlling and evaluating the investments and the associated risks |

STANDARDS OF INVESTMENT PERFORMANCE

| | One (1), Three (3), and Five (5) Year Standard |
|--|---|
| Money Market Option | Total time-weighted rates of return that match or exceed the average return of a universe of money market funds. |
| Stable Value / Fixed Account Option | Stable value funds will be evaluated based on a comparison to the agreed upon benchmark, the Barclay's U.S. Aggregate Index, unless otherwise approved by the Committee. Composition will also be reviewed to determine adherence to the proposed composition. The overall credit quality must be AA- or higher, (Standard & Poor's), or an equivalent from Moody's, A. M. Best or Fitch. The Federal Deposit Insurance Corporation (FDIC) option performance will be subject to the prevailing financial market interest rates and time duration at the time of issue. |
| Bond Option | Total time-weighted rates of return that match or exceed the average return of a similar universe of fixed income funds. |
| Large Cap Option | Total time-weighted rates of return that match or exceed the average return of a universe of large cap funds that are managed in a comparable style. |
| Mid Cap Option | Total time-weighted rates of return that match or exceed the average return of a universe of mid cap funds that are managed in a comparable style. |
| Small Cap Option | Total time-weighted rates of return that match or exceed the average return of a universe of small cap funds that are managed in a comparable style. |
| International Equity Funds | Total time-weighted rates of return that match or exceed the average return of a universe of international equity funds that are managed in a comparable style. |
| Global Equity Funds | Total time-weighted rates of return that match or exceed the average return of a universe of global equity funds that are managed in a comparable style. |

STANDARDS OF INVESTMENT PERFORMANCE (CONTINUED)

| | One (1), Three (3), and Five (5) Year Standard | | |
|----------------------------------|--|--|--|
| Index Funds | Competing index funds will be compared to a comparable standard index. Consideration is made for tracking errors and the effect of the expense charge on the return. | | |
| Asset Allocation Funds | Returns of Asset Allocation Funds will be compared to returns of comparably composed asset allocation funds or similarly dated age based Indexes. | | |
| Socially Responsible Funds | | | |
| Specialty Funds | | | |

Note: Morningstar Principia Plus will be utilized to determine index of average performance rates by category. Funds not achieving the established benchmarks may be retained at the sole discretion of the Committee. The Committee does not evaluate the performance of Self-Directed Brokerage Accounts.

INVESTMENT FUND EVALUATIONS

POLICY:

The Committee retains the authority to periodically, but no less than annually, evaluate and deselect investment funds. Conditions may arise that create a need for an evaluation on a more frequent basis. It is the responsibility of the Consultant and/or the Provider to bring the reason for the evaluation with accompanying analysis and recommendation to the Committee. During each scheduled review, other factors considered will include:

- A. Change of investment manager
- B. Change of sub-advisor
- C. Significant change in ownership or control
- D. Significant change in fund management style or drift over a prolonged period
- E. Substantive change in portfolio turnover that significantly exceeds the fund's history
- F. Any violation of SEC rules or regulations
- G. Operational difficulties concerning fund transfers or pricing
- H. Excessive costs or trading practices
- I. Negligible use by Participants

PROCEDURE:

The Committee will conduct quarterly reviews to assess the continuing compliance of all of the Plan's investment funds. The Committee may perform more frequent monitoring as necessary.

The quarterly review will be used to determine the following:

- Whether performance remains within the standards established by the Policy.
- Whether the investment fund manager's investment category has remained consistent.
- What changes in benchmarks and objectives have been made and the impact of these changes on future results and performance monitoring criteria.
- Changes in the regulatory requirements that may necessitate changes in the monitoring criteria.

For supported asset classes, an investment manager "score card" will be maintained and documented (see addendum) to substantiate acceptable levels of manager performance and appropriate style characteristics. Based upon objective criteria, derived from Modern Portfolio Theory concepts, each fund will receive a score reflecting overall performance.

Asset Allocation funds (risk-based) will be scored and monitored using the previously described guidelines. Unlike other funds which are monitored and scored individually, these funds should be evaluated as a group. Due to the unique importance of these professionally managed and diversified vehicles for participants in the plan, funds failing to achieve criteria standards will be carefully reviewed before removal from the plan (in the absence of a reasonable alternative).

Target-Date (age-based) funds will have strategies that allow the funds to grow more conservatively over time until a certain retirement date or life expectance date. This roll down process is commonly referred to as a "glide path". The glide path associated with a set of target-date funds should be reviewed to make sure it is appropriate, and continues to be appropriate, for the Plan and Plan's participants.

Investments where no score is applied due to specialty focus, short time history or other unique circumstances should be reviewed using a qualitative framework.

The foregoing investment monitoring criteria shall not, under any circumstances, be taken a definitive, conclusive, or controlling for removal, termination, or continuation of an investment option. All determinations should be made by the Committee, in its sole discretion, taking into consideration all relevant facts and circumstances.

WATCH LIST

POLICY:

If an investment fund fails to meet the minimum standards of investment performance outlined in this document, the Investment Subcommittee may take the following steps.

Step 1. PROCEDURE for MAINTAINING or ELIMINATING FUNDS on the WATCH LIST

If a fund fails to meet the criteria standards, as determined by its score, it may be placed on a Watch List. In the event a fund receives a score which is below that of Watch List status, or experiences extraordinary circumstances which may render it inappropriate to maintain, it may be considered for removal at the earliest administratively reasonable date. If this fund continues to remain on the Watch List for the following three (3) quarters, or four (4) of the following seven (7) quarters, the fund should be considered for possible removal.

If the fund meets criteria standards for four (4) consecutive quarters, it may be removed from the Watch List.

On a quarterly basis each fund on the Watch List will be reviewed and monitored to determine if further action is necessary at that time.

Investment funds that do not satisfy the retention criteria at the end of that Watch List period will be considered for replacement—see Step 2. If after one year on the Watch List the fund's performance does not warrant removal from the Watch List, and the Deferred Compensation Advisory Committee determines that the fund should not be deselected at that time, the fund will remain on the Watch List and the rationale for retaining this fund will be documented.

Step 2. PROCEDURE for REPLACING FUNDS

A fund search may be initiated and a replacement fund selected. An alternative to identifying and selecting a new replacement fund may be to transfer the assets of the deleted fund into an existing fund in the portfolio that has similar investment characteristics.

Regarding the Plan assets already deposited with the deleted fund, each Participant will be notified of the deletion of the fund and the selection of a replacement fund. Each participant will have a transition period of a length set by the Deferred Compensation Advisory Committee, but not less than 60 days in which he or she may transfer their assets to the replacement fund or a fund option of the Participant's choice. During the 60 (sixty) day transition period, reminders may be sent to Participants monthly prior to eliminating the fund.

In the event a Participant does not voluntarily select a replacement fund(s) by the end of the 60 (sixty) day transition period, the Deferred Compensation Advisory Committee will direct the provider to transfer the current balance of the deleted fund to the most appropriate existing and/or replacement fund within the asset class/category. In the event the provider does not offer or cannot obtain another investment in the same asset class/category, the deleted fund will be transferred to the stable value fund of that provider.

INVESTMENT FUND SELECTION - STABLE VALUE FUND

There are several different types of stable value funds, including separate and general account annuity products, GIC funds and FDIC products. Also, there is not, for most of these products, a standardized data base with performance and other pertinent information that would enable a search process to be conducted. There is also a need to enter into negotiations with the provider regarding investment strategy and style in situations where that is in the discretion of the Plan sponsor. For these reasons, the selection of one or more stable value fund products will be conducted through a written request for proposal process directed by the Committee.

INVESTMENT FUND SELECTION - MUTUAL FUNDS

I. Alignment of Mutual Funds

- A. Mutual funds offered by the Deferred Compensation Plan will be by groupings of like investment objectives and risk characteristics (volatility of returns).
- B. Contracted mutual fund companies will be used to determine the groupings of mutual funds including index funds, if appropriate, by investment option characteristics. These investment option characteristics are subject to annual verification by the Deferred Compensation Advisory Committee.
- C. The following is a target portfolio that includes the asset classes and asset categories and numerical range of available funds that may comprise the portfolio for the County of San Mateo Deferred Compensation Plan. Consideration must be given for temporary style drift.
- D. At the time of selection, the fund category established by the contracted fund providers for the previous six quarters, will determine the category placement of a fund under the Plan. In the event that a fund has not had consistency of placement within a category over the six quarters prior to selection, it shall be placed in the category most recently determined by contracted fund providers. It is recognized that the placement of a fund within its category may be a consideration in its selection. For example, if a fund has consistently, over a period of time, moved toward the outside ranges of its category, it may not be an appropriate candidate for selection since it may have a high probability of changing categories.

INVESTMENT FUND SELECTION - MUTUAL FUNDS (CONTINUED)

| | Number of Funds | | |
|--|--|--------------|--------------|
| Money Market Fund | 0 to 1 Fund* | | |
| Stable Value/Fixed Account Fund | 1 Fund | | |
| Bond Fund | 1 to 2 Funds | | |
| Global Equity Fund | 1 to 2 Funds | | |
| International Equity Fund | 1 to 2 Funds | | |
| Index Fund | 1 to 5 Funds | | |
| Asset Allocation Fund** | 6 to 8 Funds | | |
| Equity Capitalization/Style | Value Blend Growth | | |
| Large Capitalization | 1 to 2 Funds | 1 to 2 Funds | 1 to 2 Funds |
| Mid-Capitalization | 1 to 2 Funds | 1 to 2 Funds | 1 to 2 Funds |
| Small Capitalization 1 to 2 Funds 1 to 2 Funds | | 1 to 2 Funds | |
| Socially Responsible Investment Fund | 1 to 2 Funds*** | | |
| Self Directed Brokerage Account | Limited to 50% of Account to specified retail fund list, individual stocks and bonds | | |

^{*}Money market funds may not be necessary if the stable value/general account is liquid and without monetary encumbrances to the Participant.

^{**}Asset Allocation category may include balanced funds, risk based lifestyle funds or time/age based life-cycle funds.

^{***}The Committee may decide to provide one or more Socially-Responsible Investment (SRI) options in the list of core options, for Participants that are interested in this style of investment choice. SRIs may be categorized in various asset classes. The SRI must remain competitive to its specific asset class and will be subject to investment analysis and potential replacement in the ongoing fund review process. Additionally, the SRI fund must also adhere to its socially responsible criteria. Departures from the criteria must be documented with the Deferred Compensation Advisory Committee and may result in deletion.

INVESTMENT FUND SELECTION - MUTUAL FUNDS (CONTINUED)

II. Minimum Criteria for Selection

To be considered for inclusion in the Plan, a fund should first meet the size and history criteria above. Next it must satisfy the Minimum Operational Criteria below:

A. Minimum Size and History Criteria

- 1. Size: To be considered, a fund should be at least \$100 million. Total assets in all share classes can be considered if under the same management team. The intent is to restrict selection of mutual funds to the size appropriate for the potential cash flow to be generated by the Plan. If, however, this restriction reduces the potential pool of funds inappropriately, this criterion may be reduced to broaden selection. Any criteria reduction proposed by the consultant/provider is reviewed by the Committee. The Committee shall approve, change or modify the consultant's recommendation. The change will be documented in the recommendation report to the Committee.
- 2. Period of time in operation: A mutual fund (or a clone fund under the same management) should have been in operation for a period of 5 years prior to selection.

B. Minimum Operational Criteria

- 1. It must guarantee transactions at the prior day's price.
- 2. Front end loads and fund surrender charges must be waived.
- 3. It must be compatible with the Plan's administrative and record keeping accounting and system practices.
- 4. The County will have the ability to request mutual funds to pay the County a fee for performing administrative services.

III. Selection of Funds

The selection process is used to add a new fund or to delete a current fund. The recommendation to add or delete a fund will be documented in writing for the Committee's consideration. The written report, which is typically prepared by the Committee's consultant, will contain the reasons for the recommendation to add or delete a fund and the factors considered to support the recommendation using the following process:

INVESTMENT FUND SELECTION - MUTUAL FUNDS (CONTINUED)

A. Screening Funds

- 1. The initial screening of a new fund will produce a listing of funds that have outperformed the average of their respective peer group according to their score card. For all funds, including a new fund or deleting an existing fund in the Plan may also occur for the following reasons:
 - a) The fund is closed.
 - b) The fund has a policy of not being available for deferred compensation plans.
 - c) The fund has loads that it is not willing to waive.
 - d) The fund has an expense ratio that is uncompetitive in relationship to similarly managed funds.
 - e) The risks taken are too high for the achieved performance as determined through a Sharpe Ratio analysis.
- 2. Τf the criterion stated above Step above restrictive. is the too Committee may modify one or more of the criteria in the initial screening process and, as a result, may include in the evaluation/selection funds that do not meet all of the criteria stated. The reason(s) supporting the exception and the methodology used to develop the initial list for consideration must be documented and included in the minutes of the Committee meeting.
- 3. The initial list of funds produced in Steps 1 and 2 above shall be compared to the fund(s) relative peer group and within the peer group shall be ranked according to the fund's annualized performance over the most recent five-year investment period. The numeric ranking will be identified. The relative peer groups may include:
 - a) Small Capitalization (value, blend and growth styles may be considered)
 - b) Mid Capitalization (value, blend and growth styles may be considered)
 - b) Large Capitalization (value, blend and growth styles may be considered)
 - c) Bond (may include domestic and foreign investments)
 - d) International Equity (may include large, mid and small cap investments)
 - e) Global Equity (may include large, mid and small cap investments)
 - f) Money Market Funds
 - g) Stable Value, General Account or Fixed Account Option
 - h) Index Funds
 - i) Asset Allocation Funds/Target Date Funds

- j) Specialty Funds
- k) Socially Responsible Funds

Note: Self-Directed Brokerage Accounts (SDBA) are not monitored by the Committee. Participants who invest in SDBAs are responsible for the selection, management and control of these investments.

B. Fund Review

- 1. Once the peer group ranking list is determined in Screening of Funds, each fund will be reviewed for the following:
 - a) Annual performance over each of the immediately preceding five calendar years will be evaluated. Consistent performance return in each year of the five year period will be preferred. Consistent performance includes moderate Standard Deviation, (as determined by a comparison with the average standard deviation for that investment style), portfolio manager tenure, outperforming the appropriate benchmark for the three- and five-year periods and a consistent Risk and Return profile as determined by Morningstar.
 - b) The fund's investment category placement over the last three years will be reviewed and funds that remain in the same category will be preferred.
 - c) Issues to be addressed in determining fund selection shall-include:
 - i. Number of funds managed per manager
 - ii. Portfolio manager tenure
 - iii. Equity investment style, including average market capitalization, portfolio turnover, number of holdings, consistency of style, sector weighting, risk, information ratio where appropriate, and security selection
 - iv. Fixed income investment style, including duration management, sector selection, credit quality and security selection style. This question should include review of investment process, ability to articulate process as well as consistency of style or process.
 - v. Fees and expenses
 - vi. Confirm Minimum Operational Criteria compliance

vii. Disclosure that, based on the knowledge of the provider, the fund family has not participated in unethical trading practices

Funds that exhibit consistent performance and satisfy the Minimum Operational Criteria will be preferred.

- 2. Based on the information collected during the evaluation of the funds, each fund being considered for addition or deletion to the Plan will be reviewed and may be eliminated based on:
 - a) Inconsistent performance history
 - b) Excessive movement within investment category
 - c) Qualitative factors such as excessive account turnover or an inappropriate investment style
 - d) Inability to satisfy the Minimum Operational Criteria
 - e) Fund's assets are so large that the portfolio manager lacks flexibility to buy and sell securities in an efficient and timely manner.

C. Final Selection

The Committee will review the written recommendation and review the reports submitted documenting the review process for each fund being considered for inclusion in the Plan and/or deletion from the Plan. The Committee approves all new funds added to the Plan and all funds to be deleted from the Plan.

LOANS

POLICY:

Subject to Internal Revenue Service and United States Treasury rulings and regulations, the plan may give Plan Participants the ability to obtain loans from their Deferred Compensation account. Loans would be administered directly by the Plan Provider. Participants must be active employees and eligible for contributions to the Deferred Compensation Plan. Non repayment of the loan will be subject to current applicable Federal and State taxes and penalties that apply. The Committee reserves the right to limit the amount loaned and the number of loans available to an eligible Participant.

BLACKOUT PERIOD

POLICY:

The Plan will give Plan Participants a minimum of 30-day advance notice of "blackout periods" affecting their rights to direct investments, take loans (if available) or obtain distributions. Blackout periods may occur when plans change record-keepers, record-keeping systems or investment options. Individual Participants will receive a blackout notice that contains, among other things:

- The reasons for the blackout period;
- A description of the rights that will be suspended during the blackout period;
- The start and end dates of the blackout period; and
- A statement advising Participants to evaluate their current investments based on their inability to direct or diversify assets during the blackout period.

DISCLOSURE OF FEES, COMMISSIONS AND CHARGES

POLICY:

All fees, commissions and charges for each selected investment option must be fully disclosed to the Committee before the option can be made available to Plan Participants. That is, in its review of a fund's performance history, the Committee must be shown the fund's gross performance less all applicable fees, commissions and charges, and the resulting net return.

In addition, these fees, commissions and charges will be disclosed to all Participants at enrollment and at any other time as appropriate. It will be disclosed to Participants the nature of all variances between gross return and net return.

INVESTMENT COMMUNICATIONS TO PARTICIPANTS

POLICY:

Information about each investment option will be given or made available to Participants to help them to make informed investment choices. The Plan shall provide at least quarterly statements of fund performance to each Participant.

Upon request, copies of investment fund prospectuses or similar equivalent information, list of underlying investments for a given fund, and other information that the Committee has available will be provided to Participants electronically, in hard copy or through a web link.

INVESTMENT EDUCATION

POLICY:

It is the Committee's objective to provide employees with ongoing investment education. The purpose of the investment education program is to provide information and tools to assist in the development of a personal investment strategy for employees and facilitate the achievement of savings and retirement goals.

REVIEW

POLICY:

The Committee will review this document annually. If, at any time, a Provider or Consultant feels that these policy standards cannot be met, or that the guidelines contained herein constrict the appropriate management of the investment funds, the Provider or Consultant must submit the specific recommendation and reasons for such a recommendation in writing to the Committee. The Committee will review the policy recommendation and determine whether to support or not to support the Provider's or Consultant's policy recommendations.

| Human Resources Director, Chair, Deferred Compensation Committee |
|--|
| |
| |
| Date |
| |
| |

ADDENDUM TO INVESTMENT FUND EVALUATIONS

Scorecard System Methodology™

The **Scorecard** System methodology incorporates both quantitative and qualitative factors in evaluating fund managers and their investment strategies. The **Scorecard** System is built around pass/fail criteria, on a scale of 0 to 10 (with 10 being the best) and has the ability to measure Active, Passive and Asset Allocation investing strategies. Active and Asset Allocation strategies are evaluated over a five year time period, and Passive strategies are evaluated over a three year time period.

Eighty percent of the fund's score is quantitative (made up of eight unique factors), incorporating modern portfolio theory statistics, quadratic optimization analysis, and peer group rankings (among a few of the quantitative factors). The other 20% of the score is qualitative, taking into account things such as manager tenure, the fund's expense ratio relative to the average fund expense ratio in that asset class category, and the fund's strength of statistics (statistical significance). Other criteria that may be considered in the qualitative score includes the viability of the firm managing the assets, management or personnel issues at the firm, and/or whether there has been a change in direction of the fund's stated investment strategy. The following pages detail the specific factors for each type of investing strategies.

Combined, these factors are a way of measuring the relative performance, characteristics, behavior and overall appropriateness of a fund for inclusion into a plan as an investment option. General fund guidelines are shown in the "Scorecard Point System" table below. The Scorecard Point System is meant to be used in conjunction with our sample Investment Policy Statement, in order to help identify what strategies need to be discussed as a "watch-list" or removal candidate; what strategies continue to meet some minimum standards and continue to be appropriate; and/or identify new top-ranked strategies for inclusion into a plan.

Scorecard System Methodology

Active Strategies

Active strategies are investment strategies where the fund manager is trying to add value and out-perform the market averages (for that style of investing). Typically, these investment strategies have higher associated costs due to the active involvement in the portfolio management process by the fund manager(s). For this type of investment strategy, the **Scorecard** System is trying to identify those managers who can add value on a consistent basis within their own style of investing.

| Weightings | | Scorecard Point System | | Maximum Points |
|-------------------|--|------------------------|-------------|-------------------|
| | | Good: | 9-10 Points | |
| | | Acceptable: | 7-8 Points | |
| | | Watch List: | 5-6 Points | |
| | | Poor: | 0-4 Points | |
| Active Strategies | | | | |
| Factors | Style Analysis: Returns-based analysis to determine the style characteristics of a fund over a period of time. Fund passes if it reflects the appropriate style characteristics. Style analysis helps ensure proper diversification in the plan. | | | |

| | Style Drift: Returns-based analysis to determine the behavior of the fund/manager over multiple (rolling) time periods. Fund passes if the fund exhibits a consistent style pattern. Style consistency is desired so that funds can be effectively monitored within their designated asset class. | 1 |
|-------------------------------|---|----|
| | R-Squared: Measures the percentage of a fund's returns that are explained by the benchmark. Fund passes with an R-squared greater than 80%. This statistic measures whether the benchmark used in the analysis is appropriate. | 1 |
| | Risk/Return: Fund passes if its risk is less than the benchmark or its return is greater than the benchmark. Favorable risk/return characteristics are desired. | 1 |
| Risk/Return Factors 30% | Up/Down Capture Analysis: Measures the behavior of a fund in up and down markets. Fund passes with an up capture greater than its down capture. This analysis measures the relative value by the manager in up and down markets. | 1 |
| Peer Group | Information Ratio: Measures a fund's relative risk and return. Fund passes if ratio is > 0. This statistic measures the value added above the benchmark, adjusted for risk. | 1 |
| | Returns Peer Group Ranking: Fund passes if its median rank is above the 50 th percentile. | 1 |
| Rankings 20% | Information Ratio Peer Group Ranking: Fund passes if its median rank is above the 50 th percentile. This ranking ranks risk adjusted excess return. | 1 |
| Qualitative Factors 20% | Two points may be awarded based on qualitative characteristics of the fund. Primary considerations are given to manager tenure, fund expenses and strength of statistics, however, other significant factors may be considered. It is important to take into account non-quantitative factors, which may impact future performance. | 2 |
| | Total | 10 |

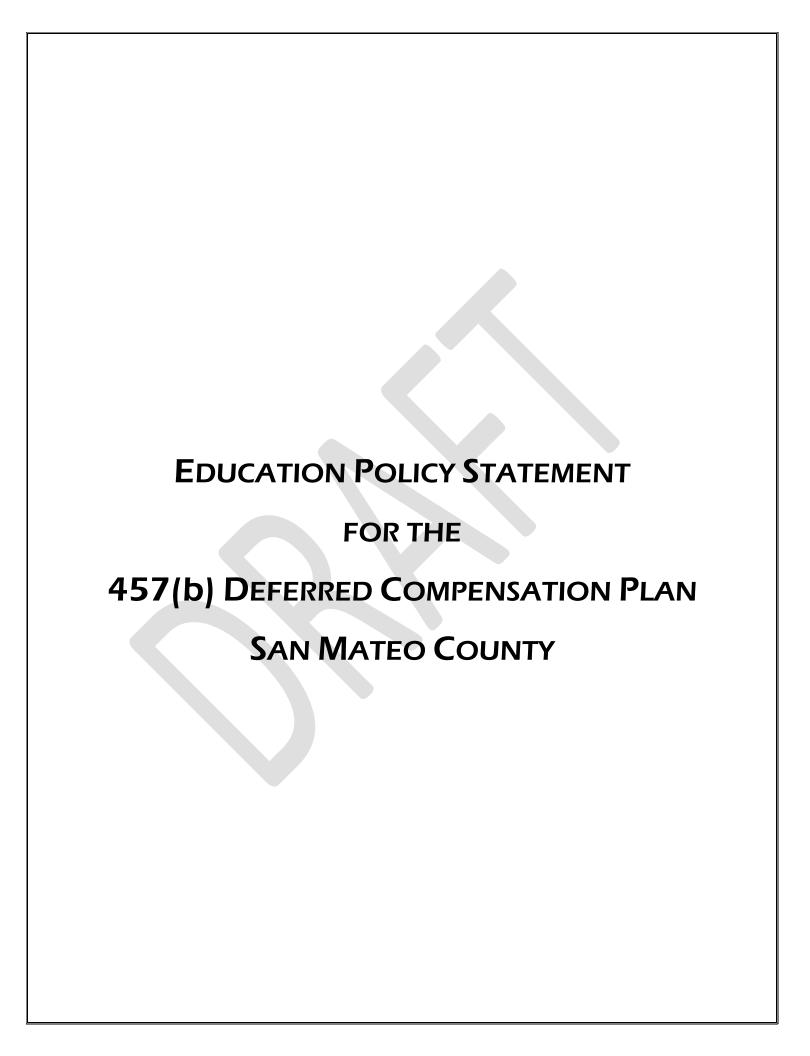


Table of Contents

| INTRO | DUCTION | 1 |
|--------------|---|---|
| Back | kground | 1 |
| Purp | ose | 1 |
| PART 1: | : EDUCATION POLICY – DECISION-MAKERS | 2 |
| 1.1 | Intent | 2 |
| 1.2 | Objectives of Fiduciary Education | 2 |
| 1.3 | Types of Educational Programs. | 3 |
| 1.4 | Process for Reviewing Education Objectives | 3 |
| PART 2: | : EDUCATION POLICY – PLAN PARTICIPANTS | 4 |
| 2.1 | Intent | 4 |
| 2.2 | Plan Objectives | 4 |
| 2.3 | Duties and Responsibilities | |
| 2.4 | Objective of Educational Programs | 6 |
| 2.5 | Types of Educational Information | |
| 2.6 | Disclosure of Fees and Charges for Educational Services | 7 |
| 2.7 | Communication to Participants | 7 |

INTRODUCTION

Background

The County of San Mateo ("Plan Sponsor") offers to all eligible employees a Deferred Compensation Program ("Program") through a 457(b) Plan ("Plan"). The Plan Sponsor seeks to comply with the Internal Revenue Code section 457(b) and other applicable laws and regulations.

The Plan Sponsor recognizes the vital role of education for both plan fiduciaries (Boards, Councils, Committees, plan administrators and support staff) and plan participants. The details of educational programs are divided into two parts: Part 1 covers the duties and responsibilities for **fiduciary education**. Part 2 covers the duties and responsibilities for **participant education**.

The Education Policy Statement ("Policy") is based on established ERISA and state regulatory requirements and industry best practices regarding both Plan Sponsor and Provider responsibilities for education. The Policy is intended to aid Plan Sponsors in meeting fiduciary and other responsibilities pertaining to the Plan.

Purpose

The purpose of this Education Policy Statement is to document the procedures demonstrating "care, skill, prudence and diligence" that will be used by the Plan Sponsor in the selection and monitoring of educational programs for the Plan fiduciaries in Part 1 and participants in Part 2.

The Policy intends to establish procedures for the identification, communication and evaluation of educational programs to allow participants to make informed decisions regarding their retirement planning, investments and distributions. Further, the Policy intends to establish educational programs to allow fiduciaries to fulfill their fiduciary due diligence responsibilities in managing the Plan.

PART 1: EDUCATION POLICY - DECISION-MAKERS

1.1 Intent

For plan fiduciaries and staff, it is the assertion of this Policy that the Plan Sponsor and Provider must:

- Acknowledge that it is critically important that fiduciaries make informed judgments on all matters which come before them.
- Understand the primacy of all actions for the benefit of plan participants and their beneficiaries.
- Adopt the types of objectives and procedures for plan participants as stated in Part 2 of this Policy.
- Offer regular, recurring educational programs to fiduciaries and staff that cover plan compliance, legislative and regulatory activities, fund selection and monitoring, and "best practices" in operational standards.
- Encourage fiduciaries to participate to the fullest extent possible in educational activities provided by recognized associations and institutes for defined contribution plans.
- Establish and make a commitment to ongoing funding for internal and external educational programs as appropriate for the Plan.
- Develop an annual plan of scheduled educational programs for fiduciaries and staff.
- Expressly focus attention on new fiduciaries and staff to assure they know and understand their fiduciary roles.
- Establish mutually agreeable performance standards for the delivery of education to fiduciaries and staff.

1.2 Objectives of Fiduciary Education

The goal of fiduciary education is to assure that all trustees and support staff understand their fiduciary and due diligence responsibilities in the actions they take on behalf of plan participants and their beneficiaries. The objectives of fiduciary education are to:

- Assure that new fiduciaries and staff receive comprehensive education covering all of their responsibilities.
- Especially for Investment Performance review, assure that fiduciaries and staff understand basic fund evaluation methodology, fund objectives and characteristics and appropriate benchmarks.
- Increase fiduciary awareness of national best practices in plan monitoring, especially in educational programs available to plan participants.

- Understand and help shape plan review content and frequency.
- Incorporate essential performance standards and financial guarantees into all requests for proposals and renegotiation of services by Providers.
- Supply sufficient communication of information and education.
- Wherever possible, screen and participate in the types of education programs offered to participants (e.g. education, guidance and advice services, basic Provider education programs).

1.3 Types of Educational Programs.

Below are a series of categories and types of information provided in education to fiduciaries. These categories and informational types are meant to be illustrative, not exhaustive.

- For new fiduciaries, a comprehensive review of basic plan features, documents (e.g. Plan Document, Investment Policy Statement, Education Policy Statement, By-Laws, Reserve Policy) forms, past fiduciary actions (prior year of minutes).
- Detailed review and understanding of charts / graphs used in Provider or thirdparty fund performance reviews.
- Detailed review and understanding of performance standards and guarantees used in Provider performance reviews.
- Familiarity with plan participant education, guidance and advice services,
- Understanding special plan responsibilities, even if the task is outsourced, covering unforeseen emergencies, catch up provisions (both 50+ and traditional), loan options, domestic relation orders and Roth options.
- Awareness of rollover options and strategies for encouraging plan participants to remain in the plan after retirement.
- Coordination of defined benefit and defined contribution assets to influence both asset allocation strategies as well as retirement objectives.
- Use of outside educational programs such as the National Association of Defined Contribution Administrators (NAGDCA), International Foundation of Employee Benefit Plans (IFEBP), International Foundation of Retirement Education (InFRE).

1.4 Process for Reviewing Education Objectives

At least annually, the Plan Sponsor will review the Education Policy Statement and identify upcoming education based on Plan Sponsor priorities. The Plan Sponsors will determine the frequency of fiduciary education with the intent of having short education modules frequently and broader, more comprehensive education at least periodically.

PART 2: EDUCATION POLICY – PLAN PARTICIPANTS

2.1 Intent

For plan participants, it is the assertion of this Policy that the Plan Sponsor and Provider must:

- Acknowledge that the purpose of education is to enable participants to make selfinterested, informed decisions regarding their retirement planning and security.
- Offer regular, recurring educational programs and services to plan participants that incorporate basic plan information as well as investment guidance and advice.
- Make Certified Financial Planning services available to participants, especially those near or in retirement.
- Tailor educational content to participants in different agencies / departments or at various stages in their life / career (from early employment through retirement).
- Utilize diverse mediums and formats (face-to-face, print, electronic and internet) to maximize participant education.
- Develop an annual plan of scheduled educational programs to meet the diverse needs of plan participants.
- Communicate to plan participants, at least annually, the content and schedule of upcoming educational programs.
- Evaluate educational programs primarily based on participant satisfaction but also considering other behavioral impacts including: plan participation, contribution, diversification, rebalancing and distribution management.
- Establish mutually agreeable performance standards for the delivery of participant education.

2.2 Plan Objectives

The goal of the Program is to provide all employees with a comprehensive, prudently managed voluntary retirement savings program. The Plan objectives are the following:

- The Plan is established for the exclusive benefit of the participants and their beneficiaries.
- The Plan is a vehicle through which eligible employees and participants may accumulate assets to provide for a portion of their retirement needs.
- The Plan seeks to provide a broad range of educational programs recognizing participants' diverse demographics and their differing retirement objectives.
- The Plan will assure that investment guidance and advice programs are readily available with no or reasonable cost to plan participants. Ideally, the range of programs will allow participants to manage their own investments without

- assistance, to manage their own investments with assistance or to have their investments managed entirely by a designated Provider of services to the plan.
- The Plan will regularly, at least annually, review its educational policies, educational curriculum, performance standards and procedures to assure that strong and effective strategies for plan participants are represented.

2.3 Duties and Responsibilities

The Plan Sponsor must identify individuals responsible for carrying out Plan duties. Typically, the Plan Sponsor will appoint a Deferred Compensation Committee ("Committee"), whose general duties and responsibilities for Plan participant education are as follows:

- Establish educational services offered by providers to plan participants.
- Require Provider adherence to this Education Policy.
- Develop education-specific Provider performance standards based on goals and financial guarantees that will be part of ongoing Provider evaluation.
- Review this Policy at least annually and recommend amendments to the Policy at any time to reflect changes in the procedures or to incorporate requirements based on new regulations and / or best practices.
- Approve annual educational topics, establish the schedule of on-site educational programs targeted to both current employees and retiree participants and assure that the programs are easily accessible by all plan participants.
- Identify multi-channel (i.e., electronic, one-to-one, printed, etc.) educational programs which are made available to participants.
- Provide input and approve ongoing communication / marketing of educational programs.
- Promote plan participant use of guidance and investment advice services.
- Encourage coordination of defined benefit and defined contribution information as well as other participant assets in order to achieve the most comprehensive development of asset allocation strategies.
- Establish and monitor, at least annually, the impact of educational programs on participant behavior including, but not limited to, the number of participants in the plan, total and average plan contributions, number of fund selections per participant, frequency of re-balancing by participants, and participant usage of different components of the educational program. Wherever possible, the identified information will be distinguished by gender, age and department / occupation.
- Assure that the Education Policy Statement is easily accessible by plan participants as appropriate.
- Although the Employee Retirement Income Security Act of 1974 (ERISA) does not apply to the Plan, the Committee intends to operate the Plan generally in conformance with ERISA 404(c).

2.4 Objective of Educational Programs

Each year, sufficient educational programs will be offered to cover the breadth of participant needs from entry level personnel, mid and near-term employees as well as retired participants. The Plan Sponsor deliberately chooses to organize its target groups for education into four categories: entry level, mid-career, pre-retirement and retirement.

The objective of all educational programs is to elevate participant understanding of their retirement financial objectives and to impact their behavior when they are planning for these objectives.

2.5 Types of Educational Information

Below are a series of categories and types of information provided in an educational program. These categories and informational types are meant to be illustrative, not exhaustive.

Entry-Level

- Basic investment strategies including pre-tax / post-tax contributions (regular and Roth), untaxed asset growth, basic retirement objectives, self riskassessment, identification of retirement objectives and time horizon, basic understanding of diversification, asset allocation and fund selection.
- Awareness of specific deferred compensation plan requirements including contribution limits, taxation, distribution requirements / restrictions (unforeseen emergencies, in-service, de minimus and post-service distributions) and portability.
- Summary of Plan Sponsor and Provider-specific policies and documents including the plan document, application and other transaction forms, investment and education policies, issue-specific documents (unforeseen emergencies, loans, catch-up provisions, domestic relations orders).
- Summary of employer procedures including timing and method of accessing account information, and obtaining and completing transactions.

Mid-Career

- Coordinating other assets with defined contribution assets, including defined benefit programs, other household income and assets, and Social Security benefits.
- Understanding basic risk-reward theories within the core fund line-up and exposure to tools addressing risk tolerance, retirement objectives and time horizon.
- Increasing knowledge of investment terminology and concepts.

- Considering available investment guidance and advice services and managed account options.
- Familiarity with asset allocation options including risk and life cycle funds.
- Understanding of Roth 457 options compared to regular 457 contributions.

Pre-Retirees

- Maximizing contributions to include 50+ and traditional catch-up provisions.
- Preliminary understanding of distribution options and impact on meeting longterm retirement needs.
- Termination options including use of sick leave, vacation and other accrued benefits as contributions to their retirement plan assets.
- Rollover options and the pros and cons of maintaining funds in the employer Plan compared to non-Plan options.

Retirees

- Asset allocation strategies in retirement including investment strategies, diversification and risk of fund options, tax consequences, minimum required distributions and liquidity strategies.
- Evaluating alternate retirement options including Individual Retirement Accounts and annuitized distributions.
- Rollover options and the pros and cons of maintaining funds in the employer Plan compared to non-Plan options.

2.6 Disclosure of Fees and Charges for Educational Services

Educational services requiring payment of participant fees and charges must be fully disclosed to the Plan Sponsor and fiduciaries before services are made available to plan participants.

In addition, participant fees and charges for educational services must be disclosed to all participants at enrollment and at any other time as appropriate.

2.7 Communication to Participants

Information about education programs and services will be made available to Plan participants. The Plan Sponsor will communicate at least annually announcing the schedule of educational on-site programs, the schedule of Provider representative availability for individual participant appointments, website educational material and special support programs (covering guidance and advice services, managed account options and any other financial planning services). Communication will be delivered in such format(s) to reach the widest participant audience, as determined by the Plan Sponsor.

| Chairperson, 457 Deferred Comp | ensation Committee | Date |
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