400 County Center Redwood City, CA 94063 (650) 363-4570 www.nfoforward.org A Municipal Advisory Council to the San Mateo County Board of Supervisors



Everardo Rodriguez, Chair Beatriz Cerrillo, Vice-Chair Rosario Gonzalez Linda Lopez Rosaura Lopez Mary Martinez Yesenia Mendez, Youth Member

North Fair Oaks Community Council Meeting Minutes

Thursday, May 24, 2018 7:00 p.m.

Fair Oaks Community Center, Multipurpose Room, 2600 Middlefield Road, Redwood City

Issue	Discussion
Roll Call	Present: Everardo Rodriguez, Beatriz Cerrillo, Rosaura Lopez , Rosario Gonzalez, Linda Lope Abesent: Yesenia Mendez County Staff: Mike Callagy – Assistant County Manager, Melissa Andrikopoulos – Deputy County Counsel, Victor Gaitan – Office of Community Affairs
Public Comment	 Jim Egan, Head of School at Synapse School, announced a summer school program that is open to the community. Scholarship is available. Hannah Moran, Director of the summer school program at Synapse school, talked about the year-round programing they provide, including outreach, movie nights, etc. Emily Full, lead of camp development at Steve & Kate's Camp, talked about the background of Steve & Kate's Camp. Summer Burlison, Project Planner, San Mateo County Planning and Building Department, announced that the County is accepting public comments about the minor land use modification of the summer program at Synapse School through May 30th. Notices had been sent out to residents living within a 300ft radius of Synapse School and applicable agencies.
North Fair Oaks Community Council	 Council member Linda Lopez asked why pharmacy is included in the ordinance Edith Cabuslay, Program Services Manager, San Mateo County Health System, answered that the Board of Supervisors believe that pharmacies as heathcare

Recommendati on on the proposed Flavored Tobacco Ban

- providers, should not sell tobacco products. There is currently no pharmacies in the unincorporated areas of San Mateo County
- Council member Linda Lopez asked if the statistics provided is nation-wide and if there is any local statistics
- Ms. Cabuslay answered that the statistics provided is nation-wide. The County
 in collaboration with local health districts conduct a Health and Quality of Life
 telephone survey every 3-4 years. However, the sample size is not large
 enough to generate a statistically significant result.
- Chair Everardo Rodriguez asked about how the tobacco industry targets minorities in the US and around the world
- Ms. Babuslay agreed that the tobacco industry targets minorities and gave examples of marketing campaign of the tobacco industry
- Chair Everardo acknowledged that this issue is contentious in this community.
 Even though small business owners might feel that they are being picked on,
 they are caught in a public health fight. Regulating addictive substances is the only way to protect public health.
- Council member Rosaura Lopez asked about the procedures of enforcing the ordinace and the frequency of inspection
- Ms. Babuslay answered that all affected retailers will be informed after the
 passage of the ordinace. Members of the public can report any violations.
 Environmental Health Division will conduct inspection every one to two years
 and seek compline from violators.
- Council member Lopez expressed that she thought the ordinance is missing the
 educational piece. She also asked if the ordinance can provide a longer period
 than 6 months for retailers to get rid of their products and provide
 conpensation for any unsold product.
- Ms. Babuuslay answered that the Tobacco Education Coalition has a workplan that includes education at all levels. The purpose of the ordiance is to help create an easier environment where residents can make healthy choices. The 6 month grace period is based on similar ordinaces passed in 15 other jursidictions within California. In addition, a tobacco-industry-funded research suggested that vendors have on average a 21 to 22 days of inventory only. The question about compensation for reatilers was answered by the County Manager's Office at a previous study session.
- Assistant County Manager, Mr. Mike Callagy, supplemented that, in a practical standpoint, retailers would have in excess of 6 months to get rid of their inventory after the passage of the ordiance.
- Council member Rosaura Lopez asked if there will be a separate program for tobacco prevention and education

- Ms. Babuslay answered that policy advocacy is just a piece of the puzzle to tobacco prevention. There is a comprehensive workplan that targets all level with collaboration from different community partners, such as health districts and school districts. Ms Babuslay concurs with Council member Rosaura Lopez that parent education is also an important piece of the puzzle
- Council member Linda Lopez suggested that the Coalition should also promote parental control of computer to limit online tobacco purchases by youth
- Ms. Babuslay agreed with Council Member Linda Lopez and said they are concurrently addressing other social determinants of health
- Chair Everardo Rodriguez emphasized on the prevention purpose of the ordinance. Even though the proposed ordinance might make people feel uncomfortable, it will ultimately save lives.
- Council member Rosario Gonzalez asked what will be done to prevent the selling of tobacco products in schools
- Ms. Babuslay responded that in partnership with the County Office of Education, each school district has their own policy in tobacco and substance use. It is up to each school to enforce those policies in schools.
- Council member Rosario Gonzalez asked if there is any data on the prevalence of tobacco sales in school
- Ms. Babuslay said it is difficult to quantify the prevalence but they are working on it with schools
- Chair Everardo Rodriguez commented that from the packaging of the these flavored tobacco products, it is apparent that the manufacturers are targeting them to youths

Public Comment

- Jose Louis Rivera, a Redwood City resident who works with retailers in NFO, was concerned that the ban would only move the problem to neighboring communities and hurt local businesses and jobs
- John Pounders, a local retailer, hoped that the Council would suggest making amendments to the ordinance to exclude menthol cigarettes in the ban. Mr.
 Pounders believe that youth are interested in vaping devices rather than menthol cigarettes.
- Liz Pounders, a local retailer, urged the Council to oppose the proposed ban as
 it would only hurt local businesses without solving the problem. She suggested
 to exclude menthol cigarettes in the ban or give exemption to exisiting
 businesses to continue selling.
- Gabriela Valencia, NFO resident and nurse at Fair Oaks Clinic, supports the
 proposed ban. Any tobacco product is harmful to human health and the
 packaging of flavored tobacco products can confuse youth in consuming them.
 This ban can prevent youth from accessing harmful tobacco products.
- Jaime Rojas, representative from National Association of Tobbaco Outlets,

believed that there are inconsistency in the presentation done by San Mateo County Health System. The presentation focused on how Big Tobacco is intentionally targeting youth and minority and how kids can get access to tabacco from family members. However, the ordianance does not punish Big Tobacco or family members who provide tobacco products to youth, instead, it only punishes law-abiding local retailers. Mr. Rojas urged the Council to suggest excluding menthol cigarettes in the ban and grandfather exisiting businesses. Mike Callagy, Assistant County Manager, responded that it is a misdeamenor in California for adults to provide tobacco products to minors under Penal Code 272. Florence Ortiz expressed concern about the ban. She said there was no local statistics to support this policy and the real problem was vaping, therefore, we should focus on education and limiting peer-to-peer sales. Roso Yoha, resident of Redwood City, said her 24-year-old son was a victim of flavored tobacco product and had tried to guit smoking unsuccessfully numerous time. She said her mother was also a long-time smoker and saw the harm of smoking on her. She emphasized the harmful effects of tobacco on health, such as cancer, and supported the ban. Ms Babuslay responded that there were local statistics that support this policy. There are 6.6% of adults and 4% of youth that use tobacco in San Mateo County. The Sheriff's Office conducted a sting survey in 2015 and found that 10% of retailers in Redwood City and Menlo Park sold tobacco to minors and 20% of retailers in unincoporated North Fair Oaks sold tobacco to minors. **Council Action** Motion: Linda Lopez/ Second: Cerillo Yes: 5 Rodriguez, Cerillo, Linda Lopez, Gonzalez, Rosaura Lopez No: 0 **Update on Get** Presentation by Matt Wilson, SamTrans **Us Moving San** Over 14,000 resopnses were collected. Solving highway and local street traffic is a top priority, followed by fixing pothole and the public transit system. Four **Mateo County** town hall meetings were held across the County, the same concerns were raised. A town hall meeting would be held on Thursday, May 31 at 7pm in the Fair Oaks Community Center **Questions from** Chair Everardo Rodriguez asked how will the budget challenge activity be used Council Mr. Wilson responded that the budget challenge could show respondent's **Members** priority and would help to draft the budget. Chair Everardo Rodriguez noted that the survey indicated a low interest in improving pedestrian walkways and bike lanes and asked Mr. Wilson if there was any reason

Mr. Wilson could not think of any particular reason. The respondents did not provide explanations for their priorities. Council member Linda Lopez said the low interest in pedestrian walkway was contrary to the opinions they heard from the local community. She also asked about the 12 billion unfunded need mentioned on the presentation and the purpose of the town hall meeting on May 31st Mr. Wilson said the meeting was intended to gather more data from the community to better understand their priority. Chair Everardo Rodriguez asked if the organizations and stakeholders mentioned in the slides are from within the Bay Area Mr. Wilson answered that they are all from within the County, including city managers, directors of public work Council member Rosaura Lopez asked for more information about the meeting on May 31st • Mr. Wilson answered that there will be an overview presentation similar to the one given at this meeting and then participants will breakout into groups to complete the budget challenge Vice Chair Beatriz Cerrillo asked if the difference in priorities by different communities will be factored into the consideration Mr. Wilson said the unique concerns in each community were catalogued and factored into consideration Presentation on Presentation by Nancy Hosay, San Francisco Peninsula People Power the 2018 All-San Mateo County would be one of the first counties in California to **Mail Election** implement Voter Choice Act. Starting in June 2018, all voters will receive their postage paid mail-in ballot and they can also drop them off at numerous secured drop-off box locations or go vote in-person at any vote center within the County starting a month before Election Day. **Questions from** Council member Rosaura Lopez asked if there is any printouts if you register Council online or if everything can be submitted electronically **Members** Ms. Hosay answered that everything is submitted electronically and one can verify their voter registration status online as well **Public Comment** No public comment

Flood Park Presentation by Jonathan Gervais, San Mateo County Parks Department was **Update** postponed to the next meeting due to scheduling conflict Supervisor's Irving Torres, Senior Legislative Aide to Supervisor Warren Slocum, reported that next Saturday, June 2nd, will be the Annual North Fair Oaks Cleanup Day. Report The event will be from 9am to 12pm at the Fair Oaks Community Center. Lunch will be provided to volunteers. The Board of Supervisors would vote on the June 5th meeting about the flavored tobacco ban County Mike Callagy, Assistant County Manager, reported that there had been an Manager's increase in illegal dumping in the North Fair Oaks community. Mr. Callagy Report encouraged the community to report any illegal dumping on the See Click Fix app and reminded that violators will be prosecuted. Mr. Callagy showed the Council the final design of the mural designed by Jose Castro, local artist. Council member Linda Lopez asked when will the muralist start painting Victor Gaitan, Office of Community Affairs, answered that the contract was sent to the muralist two weeks ago. However, the muralist had not responded yet. After the contract is signed, the contract would also be reviewed by the Board of Supervisors. The County could not provide a start date at this point. Mr. Callagy reported that there had been an increase in gang graffiti. The gang taskforce had been notified and abatement would happen as soon as possible. Mr. Callagy encouraged the community to report any graffiti on the See Click Fix app. • The Fifth Avenue Underpass landscaping design will be completed in June. Mitzy De La Pena Medina joined the Office of Community Affairs as the newest Community Outreach Coordinator Council Member Rosaura Lopez asked about the details of the Illegal Dumping Workshop Mr. Gaitan answered that the workshop will be Wednesday, May 30th, in the San Mateo Main Library at 9am Council Council member Linda Lopez asked about status of filling the Council vacancy Member's Mr Gaitan answered that the application was closed in mid-May and 4 elligible Report adult applications had been received. However, there were no application for the youth position. Council member Linda Lopez stated the requirements and commitment of joining the Council.

Chair Everardo Rodriguez invited the community to attend the grand opening
of the renovated Fair Oaks Library on Saturday, June 23rd from 9am to 5pm.
Music and refreshment will be provided.

Next Meeting

North Fair Oaks Community Council Study Session
Thursday, May 17, 2018
Fair Oaks Community Center

North Fair Oaks Community Council Regular Meeting

Thursday, May 24, 2018 at 7:00pm

Fair Oaks Community Center, Multipurpose Room